



German-British  
Chamber of Industry & Commerce  
Deutsch-Britische  
Industrie- und Handelskammer

## The German-British Chamber of Industry & Commerce in London

certifies that

**Andreas Siade**

followed an approved course at  
The European College of Business & Management, London  
in

### **Finance and International Trade**

from 04/03/2012 to 20/03/2012

The course included the following modules

- Background to British Business Administration
  - Language and Communication Skills
  - Introduction to British Business
  - Introduction to British Culture

The student submitted a 1,000 word written business project  
and has passed both the oral and written assignments  
with the overall grade of

**Merit**



Director  
European College  
of Business and Management



Director General  
German-British  
Chamber of Industry & Commerce



Deutscher  
Industrie- und Handelskammertag  
Association of German  
Chambers of Industry and Commerce

CERTIFICATE

## Andreas Siade

completed an intensive Professional Development Programme from 04/03/2012 to 24/03/2012

### Finance and International Trade

This programme covered the following areas:

Business Correspondence  
Marketing and Advertising in the UK  
Brands and Global Advertising  
Modern British Economy and Banking  
Modern British Politics and the Tax System  
Introduction to the City of London and its Financial Institutions  
Excursion: City Tour  
Introduction to English Law  
The Retail Business and Economy in London  
Introduction to the London Metal Exchange

Locations for Business  
Intercultural Understanding Business  
Environment and Communication  
Presentation about the German-British-Chamber (AHK)  
Communications at Work  
Telephoning Skills  
Introduction and Excursion: Docklands  
Means of Payment in the UK  
Business Ethics  
CSR  
Project Planning and Presentation  
Skills

Assessment	Grade
Oral Presentation	M+
Written Examination	D-
Written Project	M+/M-
Overall Assessment	Merit

**Comments:** Andreas has shown a good command of the English language and produced a very interesting project.

*D = Distinction (hervorragend), M = Merit (gut), P = Pass (bestanden), F = Fail (ungenügend)*



Established by the German-British Chamber of Industry and Commerce

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The European College of Business & Management is Committed to Equal Opportunities