Bilingual Buds IA

Last Modified	Thu Sep 09 2010
Modified By	Asia Hoe
File Name	BB_Sitemaps083010.graffle
Creator	Asia Hoe

Information Architecture

The purpose of this document is to present models for structuring the content architecture of the Bilingual Buds online presence.

Determining this core architecture is critical as it provides the foundation for all design and content development, sets the stage for the overall user experience, and carries long-term effects in the maintenance and growth of the site.

Methodology

In the following pages, we provide the following:
- An overview with a site map, which indicates how the content could be named and organized within each top-level area.
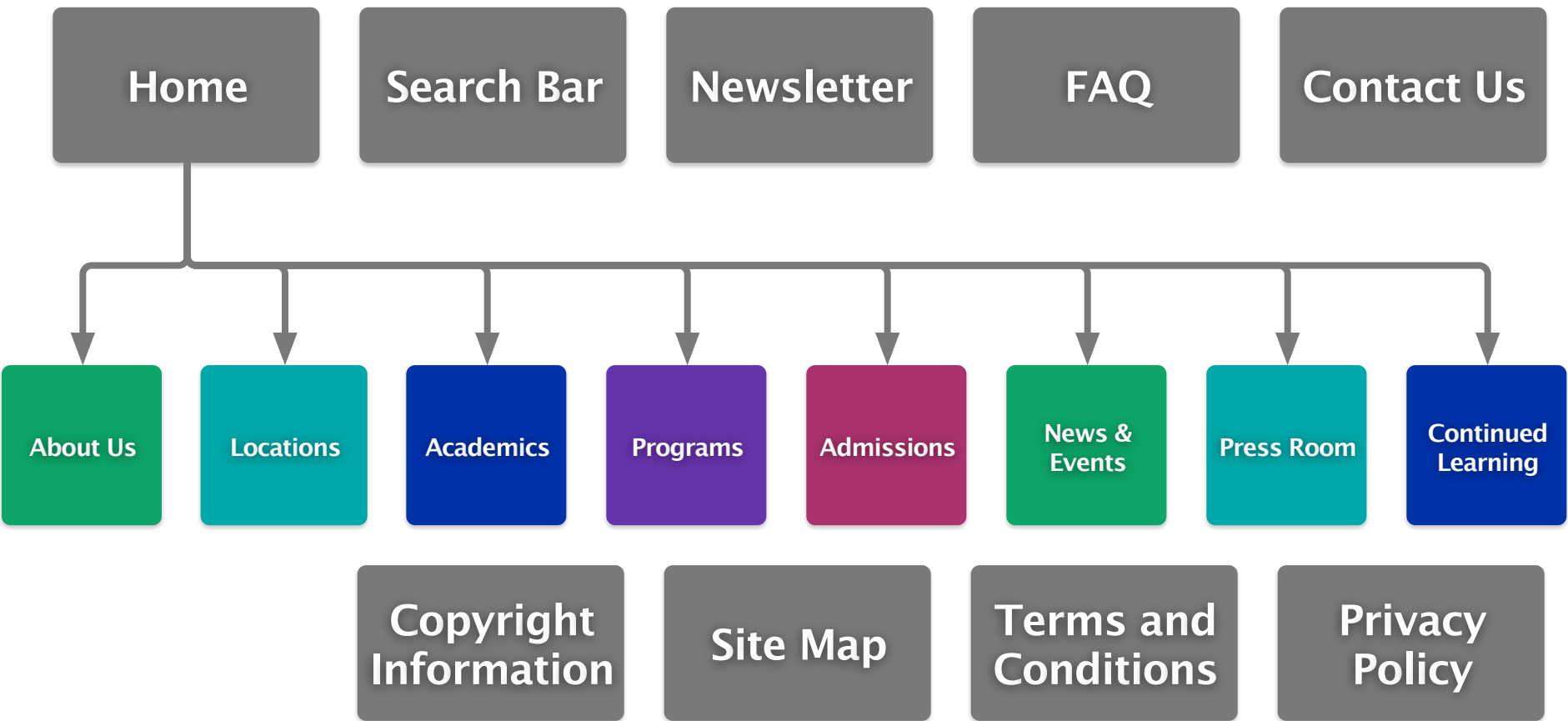- A list of deliverables for the client, to assist us with the next phase of the website.

Next Steps

This exercise is a critical step in the content and design process and will allow us to:
- Identify the context of every individual feature and piece of content.
- Track content development and file organization based on the site map.
- Prototype navigational solutions.
- Develop the design motifs.

This is a managed document, and thus, any revisions made will be noted in the following table.

Date Modified	Modifier	Modifications Made
Mon Aug 30 2010	Asia Hoe	Began first draft based on **Bilingual Buds Website_Content Outline and Design 20100802.docx**.
Tue Aug 31 2010	Asia Hoe	Continued working on first draft.
Wed Sep 1 2010	Asia Hoe	Completed first draft for submission to client. Referred to **Implementation Brief_Aug302010_AC2-3.doc**.
Thu Sep 2 2010	Asia Hoe	Appended secure zone sections.
Wed Sep 8 2010	Asia Hoe	Made adjustments according to **Site Map Edits_090810.doc**.
Thu Sep 9 2010	Asia Hoe	Made final changes according to **Site Map Edits_090810.doc** and phone call.

Bilingual Buds IA

Home	Search Bar	Newsletter	FAQ	Contact Us

About Us	Locations	Academics	Programs	Admissions	News & Events	Press Room	Continued Learning

Copyright Information	Site Map	Terms and Conditions	Privacy Policy

Notes

On this page only, the gray boxes represent elements of the header and footer, the header elements at the top, and the footer elements at the bottom. Note that the "Search Bar" and "Copyright Information" elements are not actual links, but content that will exist on the page.

The colorful boxes represent the individual tabs of each section.

The "FAQ" and "Contact Us" links were added to the header as these are commonplace on websites, and some of the first thinks visitors look for when seeking out information.

The "Locations" link was added for visitors who want to view content based on their location. This section will work as a portal, aggregating content based on a classification of "New York," "New Jersey," or "Beijing."

"Disclaimer" was renamed to "Terms and Conditions," as it encompasses more information.

Please provide sample content for the following sections and upload via Basecamp. This content will assist us in the wireframing process.

About Us

- Staff: An example of a staff member entry. Please make a note of all fields.
- Employment: An example of a job opportunity. Please make a note of all fields.

News and Events

- News: An example of a news entry.
- Events: An example of an event.

Continued Learning

- For Kids: Examples of tools and materials.
- For Parents: Examples of education and parenting resource.

Other

- Please submit any other content you have prepared thus far.
- Please review the notes in this document and be prepared to answer any questions posed herein.

Please return this document with approved changes by Friday, September 3rd. A milestone/deadline for sample content will be assigned to you via Basecamp.

Thank you for your cooperation!

The 15mm Team

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Bilingual Buds Schematics

Information Architecture

The purpose of this document is to present models for structuring the content architecture of the Bilingual Buds online presence.

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- Develop the design motifs.

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Date Modified	Modifier	Modifications Made
Thu Sep 9 2010	Asia Hoe	Constructed wireframe document structure.
Fri Sep 10 2010	Asia Hoe	Began constructing main template.
Mon Sep 13 2010	Asia Hoe	Completed main template. Reviewed by Karen.
Tue Sep 14 2010	Asia Hoe	Applied final touches to main template. Added several pages of the "About Us" section.
Wed Sep 15 2010	Asia Hoe	Continued adding pages of the "About Us" section.
Thu Sep 16 2010	Asia Hoe	Completed "About Us," "Curriculum," and "Programs" sections.
Fri Sep 17 2010	Asia Hoe	Completed preliminary wireframes.

960 px

Home   Newsletter   FAQ   Contact Us   **1.3** s Portal

1.1

1.2

[LOGO] BILINGUAL BUDS
immersion school for children
MANDARIN CHINESE · 中文普通话

1.4a New Jersey

Rotating Images

1.4b New York

1.5a About Us	Curriculum	Programs	Admissions	News & Events	Press Room	Continued Learning

1.5b Sub-Page

Sub-Page

1.5c **Sub-Page**

Sub-Page

3.1 Subscribe to Our Newsletter

Enter a valid email address below to receive weekly updates about...

[_____] [Subscribe]

Featured Content

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam volutpat vestibulum lacus blandit ullamcorper. Cras ultricies lacinia diam id feugiat. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

2.1 Home > About Us > Sub-Page

2.2 Page Title (h1)

Section Heading (h2)
Sub-Section Heading (h3)
Sub-Sub-Section Heading (h4)
Form/Fieldset Heading (h5)
Miscellaneous Heading (h6)

This is paragraph text. This is a link. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam volutpat vestibulum lacus blandit ullamcorper. Cras ultricies lacinia diam id feugiat. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Lorem ipsum dolor sit amet, consectetur adipiscing elit.

- This is a list item.
- This is another list item.

Heading	Heading	Heading	Heading
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell

[Button]

4.1 Home • About Us • Curriculum • Programs • Admissions • News & Events • Press Room• Continued Learning • Site Map • Terms and Conditions • Privacy Policy

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Functionality specifications in red. Design specifications in blue. Questions to the client in green.

1. Header

— Header appears on all pages.

1.1 This is the header navigation. I don't think we need an explicit link to the homepage on the navigation bar (2.1). The site logo is generally assumed to link back to the home page. For those visitors that may be unfamiliar with this convention, we could place a link in the header, rather than taking up space on the navigation bar. In addition, breadcrumbs serve this function.

1.2 The Bilingual Buds logo will be placed here and will link to the homepage when clicked. We might want to consider adjusting the logo for SEO purposes so that the textual parts (Bilingual Buds, Immersion School for Children, Mandarin Chinese) are separate from the image (and therefore, selectable and searchable). This would mean sacrificing the yellow border around the letters. The only minor difficulty might be the Chinese characters, which we may maintain as an image in addition to the seal. Is there a version of the logo with the trademark (™) added?

1.3 Depending on how many images we have available and whether we have releases from parents, we could have images rotating actively in the header while visitors are on the page, or only when they navigate from page to page.

1.4 Since a "Locations" drop-down would only be two levels ("New York" and "New Jersey"), it might be better to incorporate it into the header to save space on the navigation bar. I thought a creative way to do this might be to create inlaid tabs over the rotating images of the header. This would make it highly visible, and with the backdrop of the images, more attractive. Karen notes that people may or may not assume when clicking these links that the navigation bar applies to the state clicked. We can discuss this as we move forward.

1.5 This is the navigation bar. Note that the drop-down won't actually push the content below down. I've just moved it so that you can see all the functionality of the template. 1.5a represents the active tab. 1.5b represents an inactive sub-navigation while 1.5c represents the active navigation.

2. Left Column

— This is where the main content will appear.

2.1 These are the breadcrumbs. They tell the visitor where they are on the website based on the site map. We can decide whether it should be prefaced with a message, for example: "You are here."

2.2 The main content begins with the page title, and so on.

3. Right Column

— The sidebar where featured and aside content will appear.

3.1 We're not entirely clear what will go in this column or whether it will differ by section, but we'll figure it out as we go along. It could also include the links from the current section.

4. Footer

— I don't think we need an interactive footer for the Bilingual Buds website, but this could change.

4.1 The navigation links are repeated here for convenience, in addition to the address and contact information of both locations, and copyright/credit information.

- High resolution, editable version of the logo, if available.

960 px

Home   Newsletter   FAQ   Contact Us   Parents Portal

BILINGUAL BUDS
immersion school for children
MANDARIN CHINESE · 中文普通话

Rotating Images

New Jersey

New York

About Us	Curriculum	Programs	Admissions	News & Events	Press Room	Continued Learning

Home

Functionality specifications in red. Design specifications in blue. Questions to the client in green.

This page will be constructed as we have more content available.

None.

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Bilingual Buds Schematics

Notes and Questions

Content Needed for This Page

← 960 px →

This is an example of what the regional hub might look like. It could aggregate content based on location.

- Copy for this page.
- Relevant images for this page.

Home   Newsletter   FAQ   Contact Us   Parents Portal

BILINGUAL BUDS
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MANDARIN CHINESE·中文普通话

Rotating Images

New Jersey

New York

About Us	Curriculum	Programs	Admissions	News & Events	Press Room	Continued Learning

Home > Programs > Regional Homepage

Regional Homepage

Overview

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi cursus vehicula nisl, et lobortis velit gravida at. Sed ut justo felis. Nam lobortis tempor lectus ut luctus. Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. Suspendisse venenatis augue vel diam bibendum sed mattis enim imperdiet. Nunc ipsum sapien, adipiscing sed iaculis ac, feugiat a ante. Quisque sodales nisi quis ligula auctor lacinia. Praesent pulvinar posuere rutrum. Sed faucibus mollis erat, et aliquam massa commodo quis. Aenean a nunc mi. Donec nec lectus quis nibh luctus iaculis a laoreet nisi.

News & Events

Title Day, Month, DD, YYYY

Thumbnail

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Read More

Other Events

Title Day, Month, DD, YYYY

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Title Day, Month, DD, YYYY

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi cursus vehicula nisl, et lobortis velit gravida at. Sed ut justo felis. Read More >>

Recommended

Link

Link

Link

Link

Link

Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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Bilingual Buds Schematics

Notes and Questions

Content Needed for This Page

Functionality specifications in red. Design specifications in blue. Questions to the client in green.

- Copy for the founder's letter.
- A photo of the founder.
- An image of the founder's signature.

This page would welcome parents to the program with a letter from the founder. It'd be neat if we had a photo of the founder to help break up the text. If she's comfortable, an image of her signature would add additional authenticity/personality to this page.

3. Right Column

— The sidebar where featured and aside content will appear.

3.1 These are the links from the current section. The top link is the same as the landing page. This will require us to create a Dynamic Menu for the "About Us" section. The active page would be stylized to distinguish it from the inactive pages. This menu could be moved beneath the navigation bar if we opt to remove the drop down menus.

3.2 Some type of content could be featured here. It could be related to this section, but should also be able to stand independently of the pages it appears on. It may even lead to another page with more detail.

Home   Newsletter   FAQ   Contact Us   Parents Portal

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New York

| About Us | Curriculum | Programs | Admissions | News & Events | Press Room | Continued Learning |

Home > About Us

About Us

Founder's Letter

Dear Parents,

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi cursus vehicula nisl, et lobortis velit gravida at. Sed ut justo felis. Nam lobortis tempor lectus ut luctus. Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. Suspendisse venenatis augue vel diam bibendum sed mattis enim imperdiet. Nunc ipsum sapien, adipiscing sed iaculis ac, feugiat a ante. Quisque sodales nisi quis ligula auctor lacinia. Praesent pulvinar posuere rutrum. Sed faucibus mollis erat, et aliquam massa commodo quis. Aenean a nunc mi. Donec nec lectus quis nibh luctus iaculis a laoreet nisi.

Photo

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Sincerely,

Signature

Sharon Huang

Director and Founder

3.1 ▶ More In This Section

Founder's Letter

History

At a Glance

Staff

Employment

FAQ

Contact Us

3.2 ▶ Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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Bilingual Buds Schematics

History

Notes and Questions

Content Needed for This Page

Functionality specifications in red. Design specifications in blue. Questions to the client in green.

As Bilingual Buds has a relatively short history (in theory), I'd expect that only a static, text based page is necessary. Perhaps once we have the copy, we can think about conveying this information in a more dynamic style. Note that images can be floated to either side of the text.

- Copy for this page.
- Relevant images for this page.

Home Newsletter FAQ Contact Us Parents Portal

BILINGUAL BUDS
immersion school for children
MANDARIN CHINESE · 中文普通话

Rotating Images

New Jersey

New York

About Us	Curriculum	Programs	Admissions	News & Events	Press Room	Continued Learning

Home > About Us > History

History

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi cursus vehicula nisl, et lobortis velit gravida at. Sed ut justo felis. Nam lobortis tempor lectus ut luctus. Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. Suspendisse venenatis augue vel diam bibendum sed mattis enim imperdiet. Nunc ipsum sapien, adipiscing sed iaculis ac, feugiat a ante. Quisque sodales nisi quis ligula auctor lacinia. Praesent pulvinar posuere rutrum. Sed faucibus mollis erat, et aliquam massa commodo quis. Aenean a nunc mi. Donec nec lectus quis nibh luctus iaculis a laoreet nisi.

Donec Odio Mauris

Morbi rutrum metus magna. Nulla est mauris, ullamcorper convallis ultricies eget, elementum at dolor. Sed placerat turpis mauris. Morbi in leo eget mauris blandit posuere. Phasellus eros libero, feugiat a bibendum sit amet, pellentesque in mi. Nullam convallis libero at lacus mollis lacinia. Nulla facilisi. In luctus felis et turpis consectetur varius commodo felis interdum. Donec gravida dapibus sapien ut condimentum.

Image

Nunc Ipsum Sapien

Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci. Curabitur hendrerit ullamcorper metus, non sagittis dui rhoncus nec. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi cursus vehicula nisl, et lobortis velit gravida at.

Image

More In This Section

Founder's Letter
History
At a Glance
Staff
Employment
FAQ
Contact Us

Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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Last Modified By: Asia Hoe

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← 960 px →

At A Glance pages are typically static text pages. As always, I recommend the addition of images to add visual interest to the page, but this is not a necessity.

- Copy for this page.
- Relevant images for this page.

Home   Newsletter   FAQ   Contact Us   Parents Portal

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Home > About Us > At A Glance

At A Glance

Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. Suspendisse venenatis augue vel diam bibendum sed mattis enim imperdiet. Nunc ipsum sapien, adipiscing sed iaculis ac, feugiat a ante. Quisque sodales nisi quis ligula auctor lacinia. Praesent pulvinar posuere rutrum. Sed faucibus mollis erat, et aliquam massa commodo quis. Aenean a nunc mi. Donec nec lectus quis nibh luctus iaculis a laoreet nisi.

- Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- Morbi cursus vehicula nisl, et lobortis velit gravida at.
- Sed ut justo felis. Nam lobortis tempor lectus ut luctus.

Donec Odio Mauris

- Morbi rutrum metus magna. Nulla est mauris, ullamcorper convallis.
- Elementum at dolor. Sed placerat turpis mauris. Morbi in leo eget mauris.
- Phasellus eros libero, feugiat a bibendum sit amet, pellentesque in mi.
- Nullam convallis libero at lacus mollis lacinia. Nulla facilisi.

Image

Nunc Ipsum Sapien

- Vivamus dui diam, viverra in congue sed, vestibulum sed arcu.
- Sed accumsan posuere massa, ut gravida lacus aliquam eget.
- felis accumsan porttitor. Nulla tincidunt facilisis justo non varius.
- Curabitur consectetur mi felis, quis accumsan neque.
- Curabitur hendrerit ullamcorper metus, non sagittis dui rhoncus nec.

Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi cursus vehicula nisl, et lobortis velit gravida at.

Image

More In This Section

Founder's Letter
History
At a Glance
Staff
Employment
FAQ
Contact Us

Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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New York

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Home > About Us > Staff

Staff

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Founders and Directors

Sharon Huang, *Director and Founder of Bilingual Buds:* Sharon consectetur adipiscing elit. Donec vestibulum consequat sem aliquam vestibulum. Integer et nunc ligula. Nam porttitor auctor leo sit amet feugiat. Aenean sagittis dignissim libero interdum tempor. Vestibulum sit amet auctor risus. Morbi ut turpis sit amet magna posuere pellentesque. Sed auctor mauris ullamcorper eros molestie a venenatis purus semper.

Carina Bellman, *Director for Early Childhood:* Carina aenean interdum tellus eget augue porta vehicula. Fusce lobortis turpis sed nunc dignissim auctor. Integer a risus nec orci tristique ultrices ut fermentum arcu. Nam pharetra tortor ac diam tempor eget mattis tortor blandit. Praesent faucibus neque sed ipsum tristique lobortis.

Administration

Bill Hicks, *Administrative Officer:* Bill a scelerisque mauris. Pellentesque lectus nisl, sollicitudin non mollis a, lacinia non velit. Vivamus mollis molestie arcu, eget egestas dolor commodo at. Duis convallis quam vel velit dictum iaculis pellentesque turpis convallis. Pellentesque mollis dolor eu dui posuere tincidunt.

May Moy, *Financial Marketing Assistant:* May mauris pharetra gravida fermentum. Suspendisse sodales, purus et interdum aliquam, lacus erat ultrices quam, in ultricies velit diam sed neque. Ut euismod tempor elit, ac mattis tellus vestibulum et. Suspendisse arcu tellus, volutpat ut dignissim non, sollicitudin non enim.

Teachers

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Mandarin

Teacher Xu, *Location Here:* Suspendisse pulvinar pretium mauris, egestas volutpat metus gravida sed. Nulla at congue urna. Aenean lobortis rhoncus consequat. Sed et ante eget urna vulputate commodo. Etiam eget est a libero ultrices tempor. Quisque faucibus, lacus a suscipit sodales, urna libero placerat lectus, in vulputate est arcu in lectus.

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Staff
   Founders and Directors
   Administration
   Advisors
   Teachers
     English
     Mandarin
     Spanish
Employment
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Contact Us

Featured Content

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Functionality specifications in red. Design specifications in blue. Questions to the client in green.

This page is populated by a web application called "Staff." It will have a single field, "Title." There might also be a "Location" field if that information needs to be displayed. The Item Name and Item Content fields will populate the Name and Biography fields respectively. The items will then be classified into categories so that they appear under certain headings, e.g. Staff > Administration or Staff > Teachers > Mandarin.

3. **Right Column**

— The sidebar where featured and aside content will appear.

3.1 As this page is likely to become very long, it could be useful to create a Dynamic Menu for the "About Us: Staff" page as a list of anchor links to jump visitors down the page.

- Copy for this page.

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Notes and Questions

Content Needed for This Page

← 960 px →

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This page will be populated by a web application called "Employment Opportunities" with the fields "Location Available," and "Job Term" (e.g. Full-Time, Part-Time, Contract). The "Position Name," "Deadline to Apply," and "Job Description" fields would be populated by the Item Name, Expiry Date, and Item Description fields respectively. In addition, each new item would be classified into a category by "Position Type" (e.g. Administration, Adviser, Teacher, etc.) and "Location" so that it could be sorted accordingly. Roles can be defined so that an individual (or group of people) in that role will be notified when items expire, in case they want to extend the deadline.

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Home > About Us > Employment

Employment

Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. To apply, contact info@bilingualbuds.com.

Position Category

Position Name, Location Available (Job Term)

Description

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Qualifications
- Qualifications
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Deadline to Apply: 09/10/2010

Position Name, Location Available (Job Term)

Description

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Qualifications
- Qualifications
- Qualifications
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- Qualifications
- Qualifications

Deadline to Apply: 09/10/2010

Position Category...

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Frequently Asked Questions

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This page is populated by the FAQ module. Each FAQ item can be categorized in order to make this section easier to navigate.

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Home > About Us > Frequently Asked Questions

Frequently Asked Questions

Select a Category
All Categories

Sort By
Popularity

Search

Category

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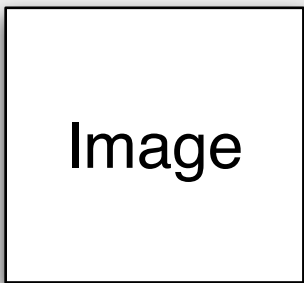
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A. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer porta faucibus eleifend. Aliquam id lectus velit. Donec mauris nisl, tempor adipiscing elementum in, hendrerit id nisi. In hac habitasse platea dictumst. Aenean quis consequat tortor. Cras non lacus consequat quam dignissim posuere. Nunc consequat magna ut odio pretium vel congue orci ullamcorper. Nunc sed dolor a quam molestie tristique.

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A. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Integer porta faucibus eleifend. Aliquam id lectus velit. Donec mauris nisl, tempor adipiscing elementum in, hendrerit id nisi. In hac habitasse platea dictumst. Aenean quis consequat tortor. Cras non lacus consequat quam dignissim posuere. Nunc consequat magna ut odio pretium vel congue orci ullamcorper. Nunc sed dolor a quam molestie tristique.

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Notes and Questions

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960 px

This page would include a web form for contact and the contact information at both locations. It may be useful to make the locations into web apps so that we can take advantage of the classification features. This way, we can include the contact information according to which portal (New Jersey or New York) was chosen. Do we need a separate contact form for each location? Alternatively, we could also include a drop down that specifies which location they wish to contact.

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Home > About Us > Contact Us

Contact Us

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All fields are required.

Title   [MR ▼]

First Name   [   ]

Last Name   [   ]

Email Address   [   ]

Phone Number   [   ]

Preferred Contact Method
○ Phone
○ Email

Comments/Inquiries
[   ]

[Submit]

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This page details the curriculum. We can use a Dynamic Menu to create anchor links to the various sections on the page. As these pages each have the same subtitles, we may consider using a web application for this section due to the fact that the same subsections are used, and there may need to be some categorization by location.

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Home > Curriculum

Curriculum

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Proprietary Curriculum

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Multi-Age Classrooms

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Full-Immersion Model

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Multi-Age Classrooms

Full Immersion Model

Parent Involvement

Assessment

Preschool

Pre K/Kindergarten

Grades 1-3

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Grade Level Curricula Details

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This page details the curriculum by grade. We can use a Dynamic Menu to create anchor links to the various sections on the page. As these pages each have the same subtitles, we may consider using a web application for this section due to the fact that the same subsections are used, and there may need to be some categorization by location.

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Grade Level Curricula Details

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Social and Emotional Preparation

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English Language Arts

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Mandarin Language Arts

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Math (English and Target Language)...

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English Language Arts

Mandarin Language Arts

Math (English and Target Language)

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Social Studies/Culture

Fine Arts (Visual Arts and Music)

Physical Arts/Fitness

Technology/Media Literacy

Pre K/Kindergarten

Grades 1-3

Featured Content

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This page is populated by a web application called "Programs." It will have the fields "Thumbnail," "Short Description," a Data Source field that will draw region specific information from a separate web application called "Programs: Regional Details" and potentially several fields for images. The Item Name and Item Description fields will populate the "Program Title" and "Program Description fields. The "Programs: Regional Details" application will have the fields "Session Begins" (date), "Tuition" (number), and "Age Group" (drop down, radio list, or string). The items of the "Programs: Regional Details" will be classified according to location. We'll be able to refine this better once we have actual copy.

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Overview

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Preschool

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[More About This Program...]

Image

Pre K/Kindergarten

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[More About This Program...]

Image

Grades 1-3

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[More About This Program...]

Image

More In This Section

Overview

Preschool

Pre K/Kindergarten

Grades 1-3

After School

Summer Camp

Mommy & Me

Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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Notes and Questions

Content Needed for This Page

This page is populated by a web application called "Programs." It will have the fields "Thumbnail," "Short Description," a Data Source field that will draw region specific information from a separate web application called "Programs: Regional Details" and potentially several fields for images. The Item Name and Item Description fields will populate the "Program Title" and "Program Description fields. The "Programs: Regional Details" application will have the fields "Session Begins" (date), "Tuition" (number), and "Age Group" (drop down, radio list, or string). The items of the "Programs: Regional Details" will be classified according to location. We'll be able to refine this better once we have actual copy.

- Copy for this page.
- Relevant images for this page.

← 960 px →

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Home > Programs > Program Detail Page

Program Detail Page

Overview

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Sub-Heading

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Regional Details

Fall Term Begins: 9/6/10

Tuition: $30,000

Ages: 1-3

More In This Section

Overview

Preschool

Sub-Heading

Sub-Heading

Sub-Heading

Pre K/Kindergarten

Grades 1-3

After School

Summer Camp

Mommy & Me

Featured Content

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Image

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Home > Admissions

Admissions

Overview

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New Jersey

Process

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New York

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Application Calendar

Item Description	Deadline	Item Description	Deadline
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell
Table cell	Table cell	Table cell	Table cell

Forms

- Vivamus dui diam (PDF, 23K)
- Sed accumsan posuere massa (PDF, 56K)
- Nulla tincidunt facilisis justo non varius (PDF, 23K)

- Vivamus dui diam (PDF, 23K)
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More In This Section

Admissions

Featured Content

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- Relevant files (forms) for this page.

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960 px

This section will no doubt be complicated by the regional issue. This method allows people to see events for both locations at once (since parents may want to attend events at either location, assuming it's allowed) with an option on the sidebar to choose to see just the New Jersey or New York events. This section will use the Blog feature of WhippetCMS. This way, events can be archived, and tech savvy parents can even use RSS (Really Simple Syndication) clients to keep track of and receive reminders of events. A preview of two "sticky" (featured) posts are at the top of the page.

- Copy for this page.
- Relevant images for this page.

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Home > News & Events

News & Events

New Jersey

New York

Title Day, Month, DD, YYYY

Title Day, Month, DD, YYYY

Thumbnail

Thumbnail

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Read More

Read More

Other Events

Other Events

Title Day, Month, DD, YYYY

Title Day, Month, DD, YYYY

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Title Day, Month, DD, YYYY

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More In This Section

News & Events

New Jersey

New York

Events Calendar

In The News

- Students are making headlines, and we couldn't be more proud. Read More >>
- Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Read More >>
- Sed accumsan posuere massa, gravida lacus aliquam eget. Read More >>
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Content Needed for This Page

This is the detail page of items in the "Featured Events" web application.

- Example events copy and imagery.

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Home > News & Events > Entry Detail

Entry Detail

Title Day, Month, DD, YYYY

Image

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More In This Section

News & Events

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Events Calendar

In The News

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960 px

This is the News & Events blog filtered by location.

- Example events copy and imagery.

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Home > News & Events > Regional News & Events

Regional News & Events

New Jersey

Title Day, Month, DD, YYYY

Thumbnail

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Read More

Other Events

Title Day, Month, DD, YYYY

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Title Day, Month, DD, YYYY

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More In This Section

News & Events

New Jersey

New York

Events Calendar

In The News

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A calendar with all the events. This will be populated by a web application called "Calendar: Events."

- Events list.

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Events Calendar

Sep ▾ 2010 ▾

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

10-August-2010
Event Title
Brief Event Description

10-August-2010
Event Title
Brief Event Description

10-August-2010
Event Title
Brief Event Description

10-August-2010
Event Title
Brief Event Description

31-August - 2010
Event Title
Brief Event Description

31-August - 2010
Event Title
Brief Event Description

31-August - 2010
Event Title
Brief Event Description

31-August - 2010
Event Title
Brief Event Description

2-September- 2010
Event Title
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12-September - 2010
Event Title
Brief Event Description

12-September - 2010
Event Title
Brief Event Description

12-September - 2010
Event Title
Brief Event Description

12-September - 2010
Event Title
Brief Event Description

More In This Section

News & Events

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Functionality specifications in red. Design specifications in blue. Questions to the client in green.

The press releases will make use of the Literature module and will be categorized as "Press Releases."

- Copy for this page.
- The archive (ZIP) file.
- Press releases.

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BilingualBuds-PressKit.zip (39KB)

Press Releases

- DD/MM/YY: Bilingual Buds Preschool and Primary Students Achieve Impressive Scores on Language Proficiency Tests (PDF, 32KB)
- DD/MM/YY: Bilingual Buds, Mandarin Chinese Immersion PreSchool/Primary School, to Expand from New Jersey to Manhattan in Fall 2009 (PDF, 48KB)
- DD/MM/YY: Bilingual Buds Preschool and Primary Students Achieve Impressive Scores on Language Proficiency Tests (PDF, 32KB)
- DD/MM/YY: Bilingual Buds, Mandarin Chinese Immersion PreSchool/Primary School, to Expand from New Jersey to Manhattan in Fall 2009 (PDF, 48KB)

Recommended

Events Calendar

History

At A Glance

Featured Content

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← 960 px →

Functionality specifications in red. Design specifications in blue. Questions to the client in green.

This page will be populated by a web application called "Continued Learning Resources." The Item Name and Item Description will populate the list. Each item will be categorized. We could include a Dynamic Menu on the sidebar to jump from each category.

- Copy for this page (including links/resources).

Home   Newsletter   FAQ   Contact Us   Parents Portal

BILINGUAL BUDS
immersion school for children
MANDARIN CHINESE · 中文普通话

Rotating Images

New Jersey

New York

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Home > Continued Learning

Continued Learning

Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. Suspendisse venenatis augue vel diam bibendum sed mattis enim imperdiet. Nunc ipsum sapien, adipiscing sed iaculis ac, feugiat a ante.

Resource Category

- Morbi rutrum metus magna. Nulla est mauris, ullamcorper convallis.
- Elementum at dolor. Sed placerat turpis mauris. Morbi in leo eget mauris.
- Phasellus eros libero, feugiat a bibendum sit amet, pellentesque in mi.
- Nullam convallis libero at lacus mollis lacinia. Nulla facilisi.

Resource Category

- Vivamus dui diam, viverra in congue sed, vestibulum sed arcu.
- Sed accumsan posuere massa, ut gravida lacus aliquam eget.
- felis accumsan porttitor. Nulla tincidunt facilisis justo non varius.
- Curabitur consectetur mi felis, quis accumsan neque.
- Curabitur hendrerit ullamcorper metus, non sagittis dui rhoncus nec.

More In This Section

Continued Learning

Resource Category

Resource Category

Resource Category

Members Only

Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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Bilingual Buds Schematics
Parents' Portal Login

960 px

This will be a secure zone called "Parents' Portal." The screen will look something like this before login.

- Copy for this page (if any).

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Home > Continued Learning > Parents' Portal

No one is logged in.

Parents' Portal Login

Donec odio mauris, porttitor at fringilla nec, sollicitudin id ante. Fusce id rhoncus neque. Proin vitae mi nisl. Nunc adipiscing pulvinar dui, non placerat tortor consequat a. Suspendisse venenatis augue vel diam bibendum sed mattis enim imperdiet. Nunc ipsum sapien, adipiscing sed iaculis ac, feugiat a ante.

Username [   ]

Password [   ]

[Submit]

More In This Section

Continued Learning

Parents Portal

Featured Content

Donec gravida dapibus sapien ut condimentum. Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Sed accumsan posuere massa, ut gravida lacus aliquam eget. In dignissim sapien scelerisque felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Curabitur consectetur mi felis, quis accumsan neque. Ut tincidunt, est id condimentum bibendum, urna lacus dapibus est, gravida vestibulum libero ligula a orci.

Image

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Home > Continued Learning > Parents' Portal

Welcome, Sharon.

Parents' Portal

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris vulputate elit vel diam varius mollis. Phasellus mi sapien, congue sed laoreet ac, ultricies id augue. Phasellus ornare dolor id purus egestas at tristique est placerat. Mauris leo magna, vestibulum at interdum vel, vulputate sit amet lorem.

Photo Gallery

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Random Image

[View the Photo Gallery]

Teacher Pages Directory

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[View the Teacher Pages Directory]

Calendar

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[View the School Calendar]

Bulletins Archive

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[View the Bulletins Archive]

Forum

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[Coming Soon!]

More In This Section

Continued Learning
Parents' Portal
Photo Gallery
Calendar
Bulletins
Teacher Pages

Latest Bulletins

- Vivamus dui diam, viverra in congue sed, vestibulum sed arcu. Read More >>
- Sed accumsan posuere massa, gravida lacus aliquam eget. Read More >>
- Felis accumsan porttitor. Nulla tincidunt facilisis justo non varius. Read More >>

Latest Images

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The landing page acts as a hub to all the other content, with describing each section. I thought it was superfluous to name each section "School Photo Gallery," "School Calendar..." etc., because as this is the school website, everything on it should already pertain to the school. Thus, I dropped that word from the language of the sections. We'll probably want an alternative name for the calendar to differentiate it from the public marketing calendar. I thought "Bulletins" was familiar, concise title for "School Communications," which could be interpreted more broadly. "Publications" could be another option.

On the sidebar are the Latest Bulletins and the Latest Images.

- Copy for this page.