

HackTrain 4.0 Judging Criteria

Customer Experience & Rolling Stock + Infrastructure & Cybersecurity Train

The Judging criteria is split into **4 categories**

Impactful (15%)

How would this MVP impact the transport industry in the UK? Is it a game changer? Could this MVP be deployed industry wide?

MVP/Prototype (50%)

Business Perspective

Does the MVP express well their solution for the problem? Would people use it? Did they build their MVP with their customer in mind? Is it memorable? Does the project have appropriate graphics? Is it intuitive and easy to use? Do you *like* how the project is structured, from a user's point of view?

Technical perspective

Does the project meet its goals? Can it be used by everyone? Does it work properly? Does it have enough working features? Are the features implemented the ones that define this project.

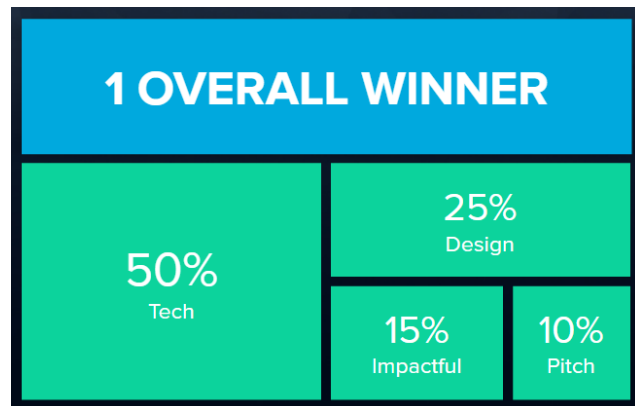
Does the team uses appropriate technologies / frameworks? Is it simple to setup or get it running? Are the *system* requirements appropriate? Did the team build with scalability in mind? *Does it work in my browser/device?*

Pitch Presentation (10%)

Was the idea well delivered? Did the team *convince* you about how awesome their project is? This is about rating the quality of the presentation in the perspective of an investor/expert.

Design (25%)

How well has the product been designed from a user experience perspective? Does it flow well? Is it simple and easy to understand? Is the user interface modern and practical?



Policy Train

No coding required. A report with maximum 10 pages is produced over the 48 hours that includes an executive summary, case studies, key stakeholders, costs and commercials, future impact, conclusions/recommendations and evidence/appendix.

The Judging criteria is split into **5 categories**

Impact (30%)

How would the idea impact the transport industry in the UK? Is it a game changer?

Adoption (20%)

How close is it to being ready to fire within the current rail structure? What would you need to change to make this policy happen?

Commercial Viability (20%)

How much would it cost to implement the policy? How much would it save to implement the policy? What value would it bring to the industry as a whole?

Pitch (10%)

Was the idea well delivered? Did the team convince you about how awesome their policy is? This is about rating the quality of the presentation in the perspective of a policy maker.

Report (20%)

How well evidenced/researched is the report? Were their assumptions well supported with evidence or data? How convincing was the Executive Summary? How relevant was the report to the transport industry?