



FOR IMMEDIATE RELEASE

August 12, 2016

## Y'allifier, A Chrome Extension for Y'all

**Lexington, KY** - That one guy Steev has released a stylish new Google Chrome browser extension that, once installed, takes all phrases on the internet that should be "y'all" and fixes them. *Y'allifier* makes the internet read more like it should: a little slower, more thoughtful, like a tall glass of sweet tea.

The English language lacks a proper second-person pronoun for addressing a group of people. Of the many regional informal phrases invented to serve this purpose, "Y'all" is the best. It's succinct (who needs two words "you all"), gender neutral (I'm looking at you, "you guys") and doesn't look absolutely ridiculous, *yinz*. Y'allifier will replace all these terrible phrases, and more, with "Y'all."

Y'allifier was developed for Kentucky Fried Zine Fest 2016.

Install Y'allifier at: <https://goo.gl/RxCLq0>

Follow @yallifier for updates and retweeted y'allified tweets.

Fork the source code at: <https://github.com/asiansteev/y-allifier>

Direct all media inquiries to [steev@fresheyeballs.pizza](mailto:steev@fresheyeballs.pizza).

### About Steev

Steev does bullshit like this all the time. Did you see those Lexington tank tops him and Carl made? He also made those Cols Against Kentucky cards he pressured all his friends into buying. He's Half-Korean.

-end of release-