

ETHERAFRICAN

ABOUT

This is a company that provides goods and services to all values customers. It was established in 2017 and finally brought up and running in 2018. The company is founded in Accra-Ghana by Emmanuel Agyare and supported by James Abuye, Edward Otoo, Jude Odoom and Lydia Ogedemgbe. EtherAfrican is an African fashion, commerce and cloud computing company based in Accra-Ghana. The EtherAfrican.com website started as an online block post and later diversified to sell specific African products like apparel, furniture, food, toys, and jewelry and is the world's largest provider of African products. EtherAfrican also sells certain low-end products under its in-house brand Etherfabs. EtherAfrican also offers international shipping of some of its products to certain other countries. EtherAfrican is an online auction and shopping website in which people and businesses with the specified products and preference buy and sell a wide variety of goods and services worldwide. The website is free to use for buyers, and sellers are charged a fee for listing items after a limited number of free listings, and again when those items are sold. EtherAfrican is continually created and updated, with articles, pictures of products with historic events appearing within than months or years. Because everybody can help improve it, EtherAfrican has become more specific than any other online shop. In addition to quantity, its contributors work on improving quality as well. Wikipedia is a work-in-progress, with articles about specific products in various stages of completion. As articles develop, they tend to become more comprehensive and adds value and balanced to the item and gives you a reason to buy them. Quality also improves over time as reviews and feedbacks are taken into consideration. Awareness of this helps the reader and buyer to obtain valid information about a specific product.

SERVICES

EtherAfrican Provides a variety of services to everybody.

1. Door-door delivery

The Door-to-Door Delivery system is a type of service offered to locals that is all those whose currently reside in Ghana. No matter where you live in Ghana so far

as it in the 10 Regions found in Ghana, we will reach you and have your goods delivered to you. This type of service also comes with a short delivery time period and EtherAfrican will in most cases deliver your purchased product the same day you bought it.

2.Bulk order request

EtherAfrican has sought to help promote its business by helping others promote theirs first so we offer this type of service to those who want to have their own Kente business. We offer bulk purchases to such individuals at a very low and competitive prices you will never find in the market. Buying for the entire family is also considered as bulk purchasing and it comes with this service so you can buy for the entire family at low prices and fast deliveries.

3.Online customer services

EtherAfrican has 24/7 online support where you can also have your questions answered and all your doubts cleared. The online support also is always available to help you learn about certain products and also negotiate certain products.

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4.Online learning

EtherAfrican thinks not of having the skills alone but provides an online learning class for those interested in learning how to make some of these things. And this can be done by watching our weekly posts and also signing up for special tutoring.

5.Post-destination deliveries

Are you tired of carrying luggage around when travelling? Your problem is taken care of by EtherAfrican. We offer this service to all those who buy our products and expect it to be delivered to the destination you are moving to. EtherAfrican meets you with the product and the very moment you need it.

6.LDS Missionaries Services.

This is to provide all LDS Missionaries the opportunities to have these products at a very low price and also have it delivered to them at the MTC so with this they place the order before going to the MTC so they need not to worry about the carrying of it in their luggage. LDS missionaries can also have access to the luggy-package where they can have all the need for their mission package in one luggage at a very low price and this is to give them the freedom of paying for excess luggage and misplacing of luggage at the airport when they have no experience.

[7. Pay on delivery services](#)

EtherAfrican offers the Pay on delivery service to everybody where you are allowed to pay for the goods when it delivered to and this allows you to confirm if the product you selected are the right ones. This also saves you the stress and pain of putting your information about your credit cards and others online.

KENTE FABRIC

Kente, known as nwentom in Akan, is a type of silk and cotton fabric made of interwoven cloth strips and is native to the Akan ethnic group of South Ghana. Kente is made in Akan lands such as Ashanti Kingdom, (Bonwire, Adanwomase, Sakora Wonoo, Ntonso in the Kwabre areas of the Ashanti Region) It is also worn by many other groups who have been influenced by Akans. Kente comes from the word kenten, which means basket in Akan dialect Asante. Akans refer to kente as nwentoma, meaning woven cloth. It is an Akan royal and sacred cloth worn only in times of extreme importance and was the cloth of kings. Over time, the use of kente became more widespread. However, its importance has remained and it is held in high esteem with Akans.(https://en.wikipedia.org/wiki/Kente_cloth).

Kente is a hand – woven Ghanaian cloth with yarns of different types and colors and patterns of design. It is believed to have developed in the 17th Century A.D. by the Ashanti people but archaeologists also trace its roots in a long tradition of weaving in Africa dating back to about 3000 B.C.

In the ancient times, the Kente was preserved for the royalty, special and sacred functions and the affluent. The Kente symbolized wealth and power and if you have this cloth, you have a lot of respect and it also checks your attitude in public because you wouldn't want to tarnish that image and also do not want to bring

shame to the name KENTE. Now Kente is used widely across the country on special occasions such as festivities, wedding ceremonies, naming ceremonies among others and has become a Ghanaian costume and it has grown and extended to other parts of the world and now a kind of fashion with much SWAG.