

# Analyzing Amazon Sales data

Domain: E-commerce

***ASIF ALI SHERANI***

tableau<sup>+</sup>public

**TABLEAU WORKBOOK LINK**

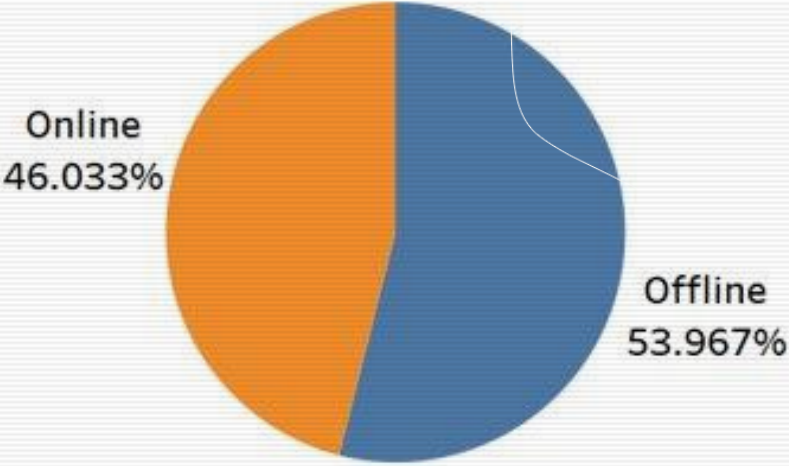


# INTRODUCTION

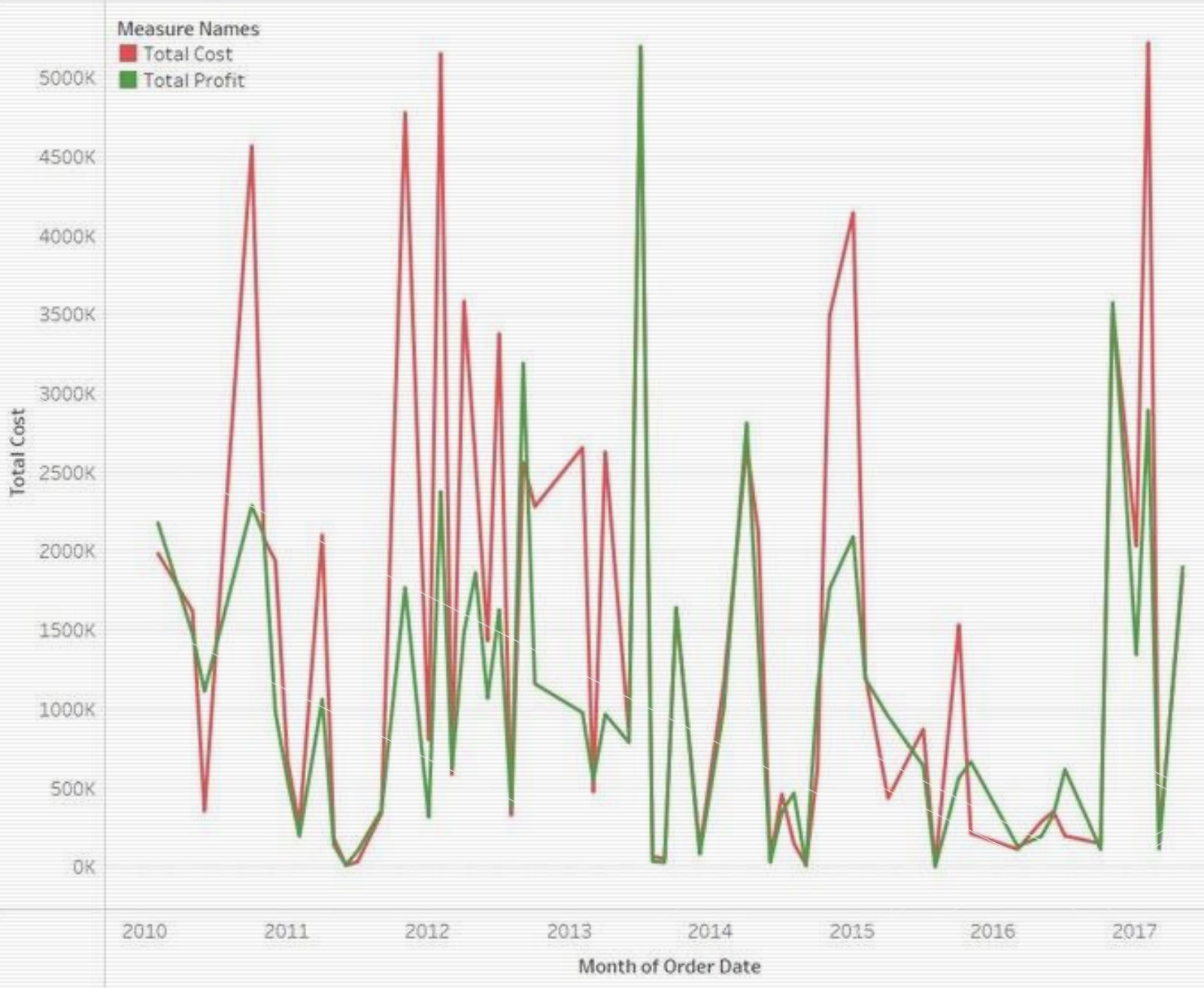
Amazon was **founded by Jeff Bezos from his garage in Bellevue, Washington, on July 5, 1994.** Initially an online marketplace for books, it has expanded into a multitude of product categories, a strategy that has earned it the moniker The Everything Store.



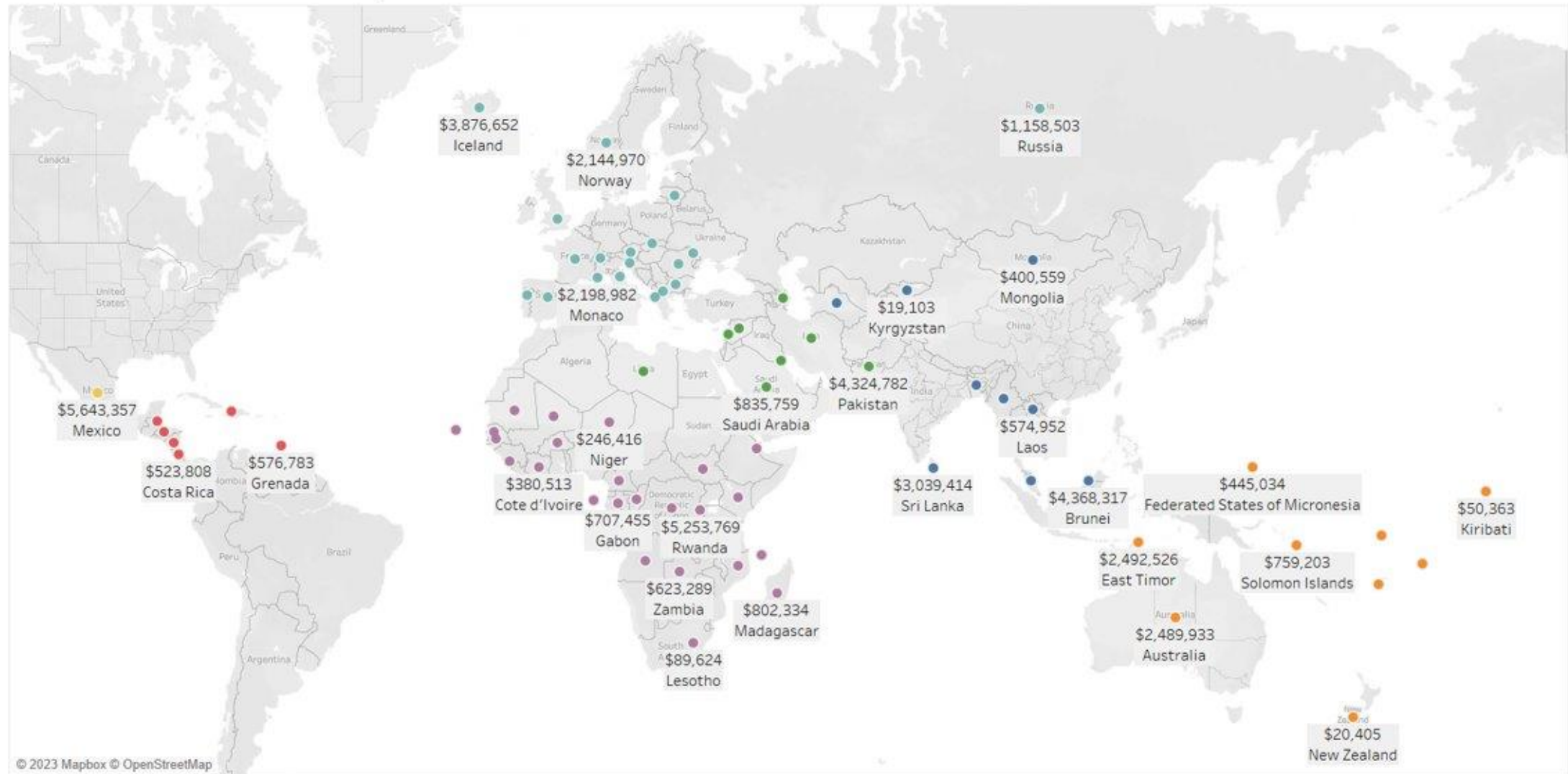
Sales Channel



Line Chart - Profit and Cost



## Total Revenue in Different Country

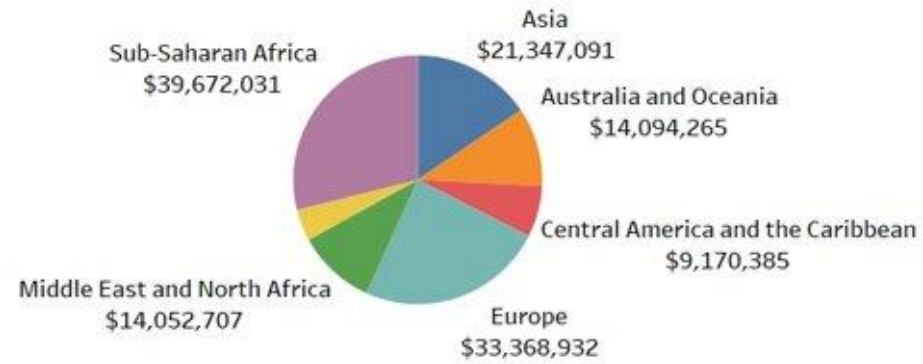




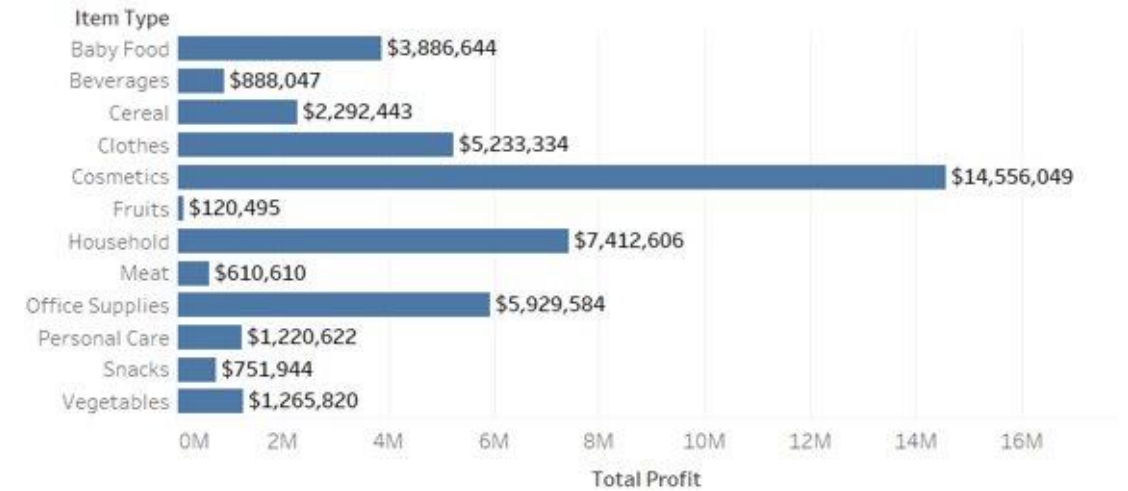
### Line Graph for Revenue and Profit



### Pie Chart - Revenue over Region



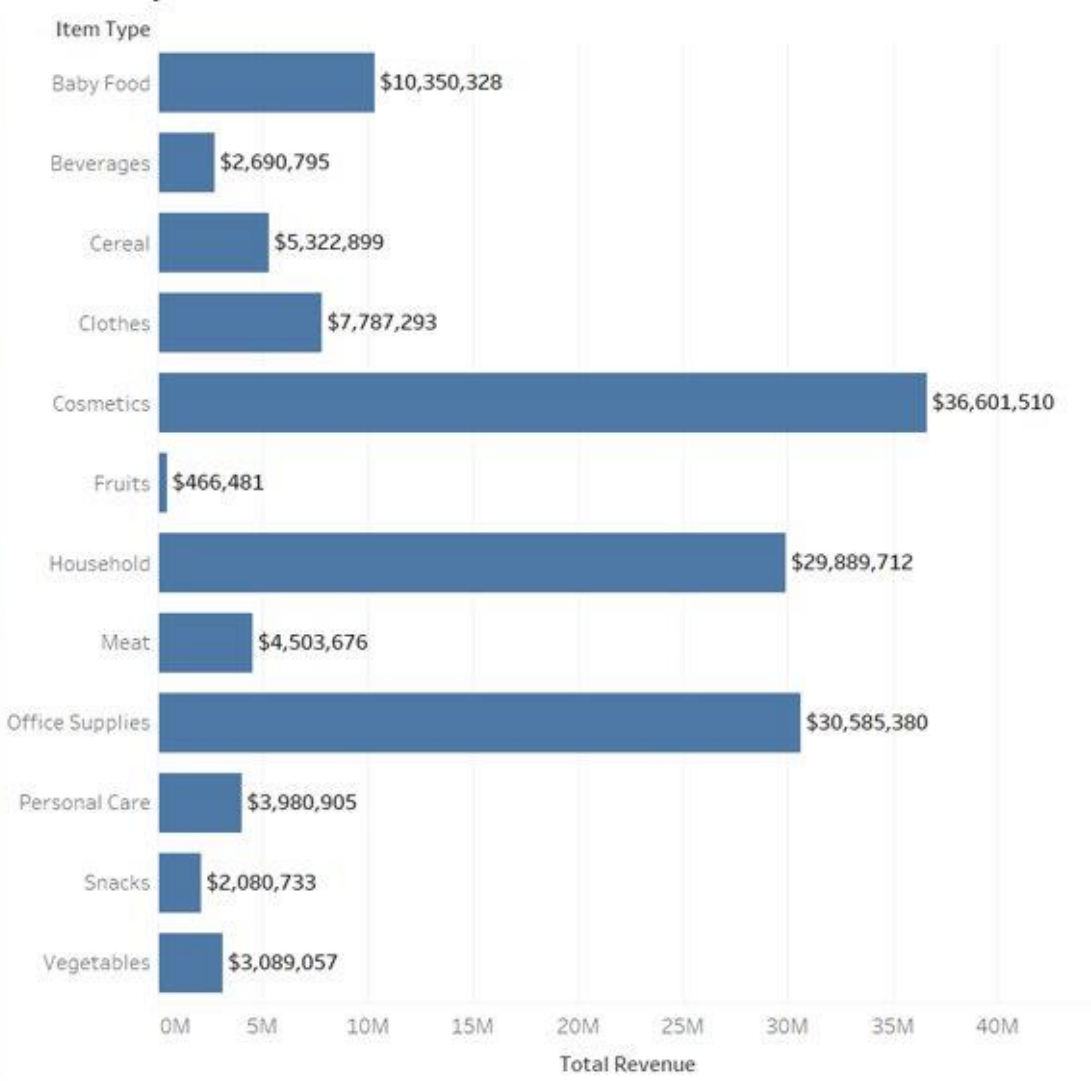
### Profit by Product



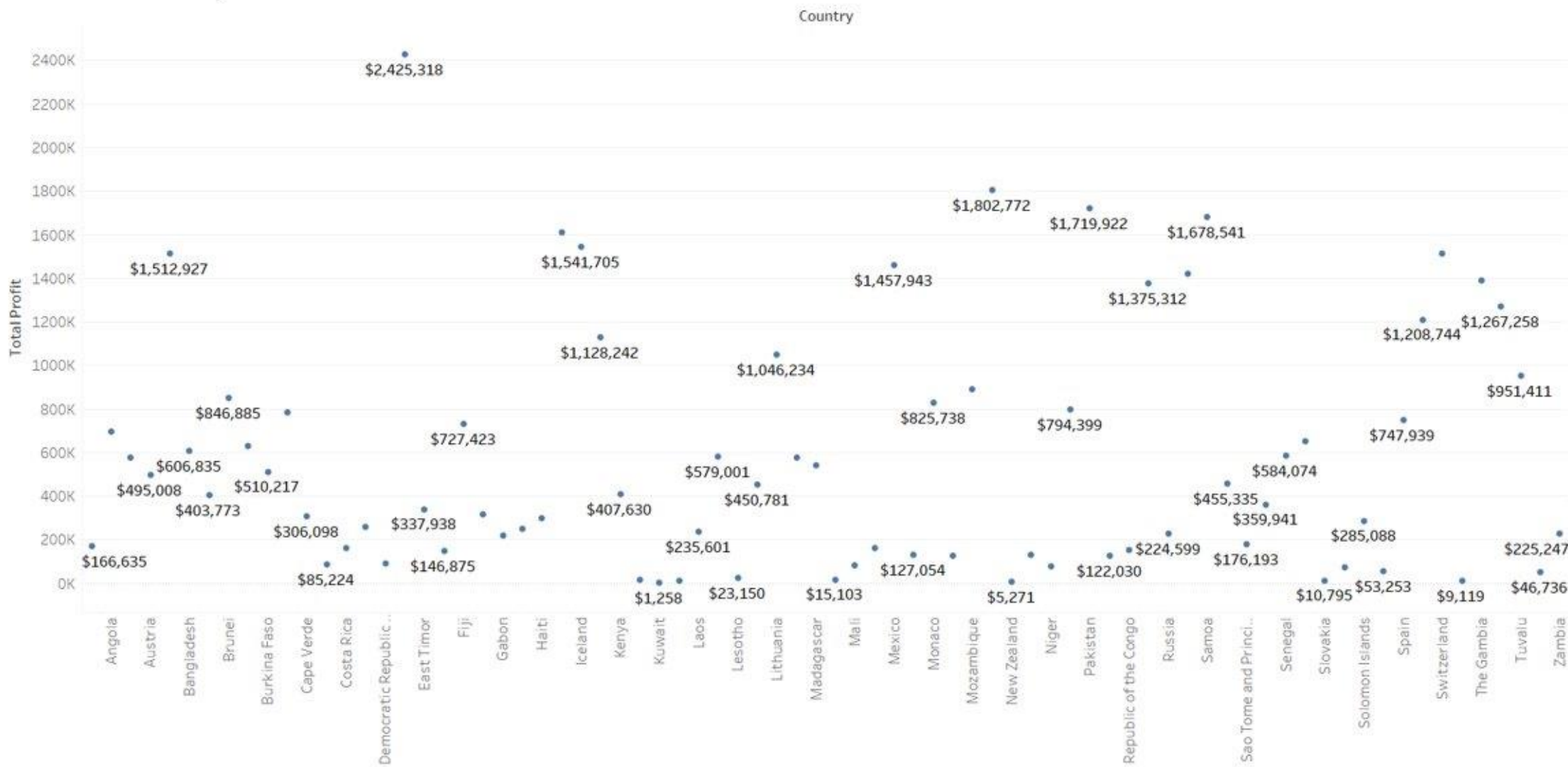
Revenue and Profit over Country and Region



Revenue by Product



Scatter Plot - Country vs Profit







END