

ASIF KAMAL

USER EXPERIENCE DESIGNER

+610 931 9112
PHILADELPHIA, PA
asif.kamal1489@gmail.com

www.linkedin.com/in/asif-kamal-00971b30
<https://www.behance.net/fisa435beb3>
<https://www.slideshare.net/AsifKamal29/asif-kamals-portfolio>

PROFILE

UX Designer focused on creating intuitive, useful, beautiful designs for mobile and desktop in the Philadelphia and New York area. Motivated by the challenge of bringing technology to every aspect of life, aims to enter untapped markets for the benefit of users and businesses alike.

DESIGN SKILLS

- HTML5/CSS/JS
- Card Sorting
- Typography
- User Research
- Web Design
- Rapid Prototyping
- User Personas
- Usability Testing
- Wireframes

TECHNICAL SKILLS

- Microsoft Word
- Microsoft Powerpoint
- Mac & Windows
- InVision
- Balsamiq
- Sketch

EXPERIENCES

08/2017-11/2017

The Results Companies

Sales Representative

-Served people aged 65 and up, selling Medicare. The goal was to find the health plan that best suited the needs of the individual, such as choosing deductibles vs. copayments vs. medication coverage. A digital phone and computer-assisted prompter was used. The result was by eliminating options that were deemed unnecessary the client received the most appropriate Medicare plan.

01/2017-08/2017

HeadStart DCIU

Instructional Assistant

-Instructed kids ages 3-5. The purpose was to teach kids discipline and manners and also allow them to play. The main problem was that kids kept forgetting rules. By continuously re-orientating the kids back to good behavior it became ingrained in them.

EDUCATION

05/2017-06-2018

Certificate in User Experience Design

CareerFoundry

-A 12-month intensive course for UX designers, focusing on UX fundamentals and methodology, data and research-driven approaches to design, as well as prototyping, wireframing and website optimization.

UX Projects:

-Designed a tattoo guide app called InkTank from scratch using tools like Sketch and InVision, utilizing the best practices of UX design. These practices which were used in the design process include User-Centered Design, Competitive Analysis, User Research Analysis, User Personas, Sitemaps, Prototyping, Usability Testing, and Visual Design Principles.

08/2007 - 01/2014

BA in Psychology

Temple University