

**Increased
Organic Traffic
by 300%
in 6 Months
Using Advanced SEO**

Introduction

Filladerm is a global supplier of premium dermal fillers, skin boosters, and mesotherapy products. Despite offering high-quality products, the company struggled with low organic traffic and limited search engine visibility. To address these challenges, we implemented an advanced SEO strategy, which resulted in a 300% increase in organic traffic within six months.

Challenges

1. Low organic visibility in Google SERPs
2. Poor rankings for high-intent keywords
3. Weak backlink profile with limited domain authority
4. High bounce rate and low average session duration
5. Slow website loading speed affecting user experience

SEO Strategy & Implementation

1. Keyword Research & Content Optimization

- a) Conducted in-depth keyword research to target high-volume and buyer-intent keywords.
- b) Optimized product pages, category pages, and blog posts with LSI (Latent Semantic Indexing) keywords.
- c) Created long-form, engaging, and SEO-friendly content with a focus on user intent.

Core Keywords

Keywords	Searches <i>Avg. Monthly</i>	Trend	CPC <i>in USD</i>	KD <i>in Percentage</i>
Wholesale Dermal Fillers	1234	19%	\$1.90	18%
Dermal Filler Wholesale	1165	-10%	\$1.70	10%
Mesotherapy Products	932	6%	\$1.00	16%

Long-tail Keywords

Keywords	Searches <i>Avg. Monthly</i>	Trend	CPC <i>in USD</i>	KD <i>in Percentage</i>
Buy Juvederm Online	882	10%	\$1,70	15%
Best Dermal Fillers for Clinics	611	6%	\$1.00	11%
Dermal Fillers for Aesthetic Clinic	524	-4%	\$1.20	5%

LSI Keywords - Latent Semantic Indexing

Keywords	Searches <i>Avg. Monthly</i>	Trend	CPC <i>in USD</i>	KD <i>in Percentage</i>
Juvederm Wholesale	1387	5%	\$1,80	20%
Skin Booster Products	1265	17%	\$1.30	22%
Profhilo for Sale	866	20%	\$1.10	17%
Sculptra Filler Wholesale	453	1%	\$1.10	8%

Brand-Specific Keywords

Keywords	Searches <i>Avg. Monthly</i>	Trend	CPC <i>in USD</i>	KD <i>in Percentage</i>
Profilo Wholesale Supplier	700	13%	\$2,80	20%
Best Dermal Fillers for Clinics	622	9%	\$1.50	16%
Restylane Dermal Filler Wholesale	524	-2%	\$1.20	9%

2. Technical SEO Enhancements

- Improved site speed and Core Web Vitals by optimizing images, minifying CSS/JS, and enabling lazy loading.
- Enhanced mobile responsiveness to ensure better ranking on mobile searches.
- Fixed broken links, duplicate content, and indexing issues to improve crawlability.

3. Backlink Building & Off-Page SEO

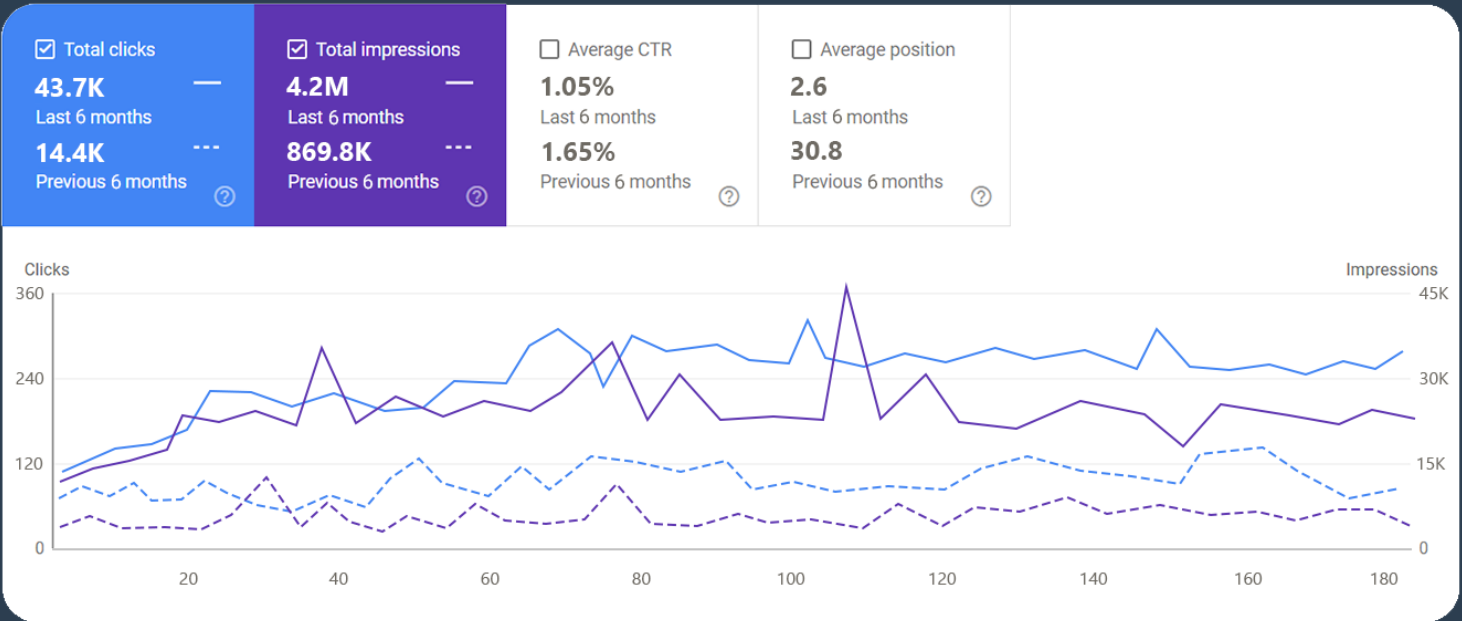
- Acquired high-quality backlinks from through guest posting, press releases, and outreach campaigns.
- Optimized Google My Business (GMB) for local SEO visibility.
- Implemented a content syndication strategy for wider brand reach.

4. On-Page SEO Optimization

- a) Improved title tags, meta descriptions, and header structures.
- b) Added FAQ schema markup and structured data for rich snippets in search results.
- d) Optimized internal linking to distribute page authority effectively.

Google Search Console Report

Performance comparison



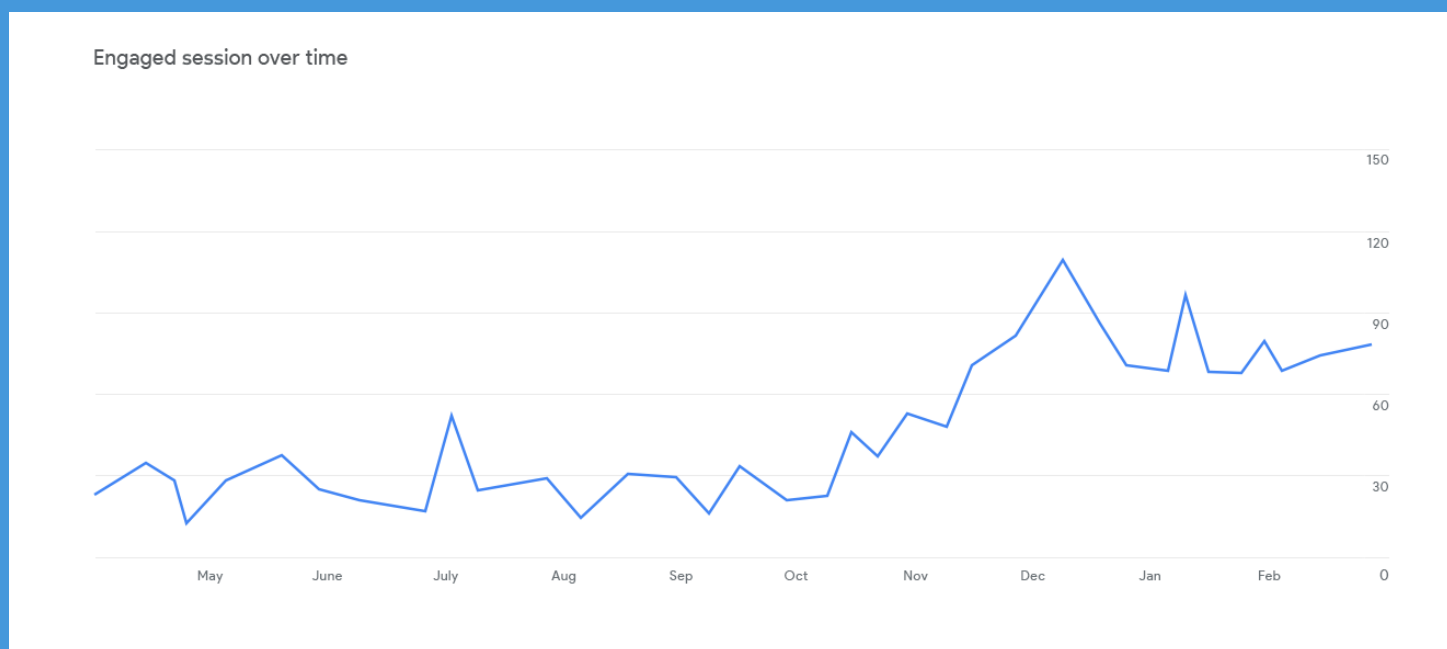
Google Search Console Report

Top queries

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES
Top queries			↓ Clicks	Impressions	CTR Position
Juvederm Wholesale			1,787	58,456	3.06% 2.4
Dermal Filler Wholesale			1,355	68,245	2% 4.7
Skin Booster Products			1,245	51,786	2.4% 3.4
Buy dermal fillers online			1,152	49,456	2.3% 10.4
Profililo for Sale			961	44,365	2.2% 12.7
Rows per page: 5 1-5 of 245					

Google Analytics 4 Report

Engaged session comparison over 12 months



Conclusion

By leveraging advanced SEO strategies, Filladerm successfully increased its organic traffic by 300% in six months, leading to a massive boost in online visibility, user engagement, and revenue. This case study showcases how a well-planned SEO strategy can transform an online business and drive long-term success.