

File Fusion

File converter project

PREPARED BY

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Key Features: -

1. **Business Registration and Profile Management:**

- a. **Business Registration:** Easy registration process with business verification.
- b. **Profile Pages:** Each business will have a dedicated single-page portfolio with essential details (name, logo, services, contact info, etc.) based on their registration inputs.
- c. **Categories and Listings:** Businesses can be listed under various categories (e.g., restaurants, retail, services).

2. **User Account Management:**

- a. **Business Users:** Registration and management options for businesses, allowing them to maintain their profile and post events.
- b. **Admin Panel:** Centralized admin interface to manage registrations, events, and advertising spaces.

3. **Event Management:**

- a. **Event Posting by Businesses:** Businesses can submit events to be displayed on the portal.
- b. **Admin Approval:** Events posted by businesses must be approved by the admin before going live on the site.
- c. **Event Calendar:** A calendar view for all upcoming events.

4. **Sponsorship and Advertising:**

- a. **Ad Spaces:** Dedicated spaces for sponsors to promote their services. Ad locations and sizes can be adjusted to accommodate different ad plans.
- b. **Ad Management:** Admin can manage sponsorship ads directly from the backend.

5. **Pricing Plans:**

- a. **Feature-Based Plans:** Different pricing tiers with specific features (e.g., premium profile, priority listing, advertising opportunities).
- b. **Plan Names and Descriptions:** Options such as Basic, Premium, and Featured will be defined based on the package of features available.