

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.8M

Amount

45M

Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	64,95,887.74
Silver	5586332	4586746	8,12,081.28
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Total	55315410	44522013	78,43,382.23

Q4

Q3

Q2

Q1

Week Start Date

All

F

M

Med

Low

High

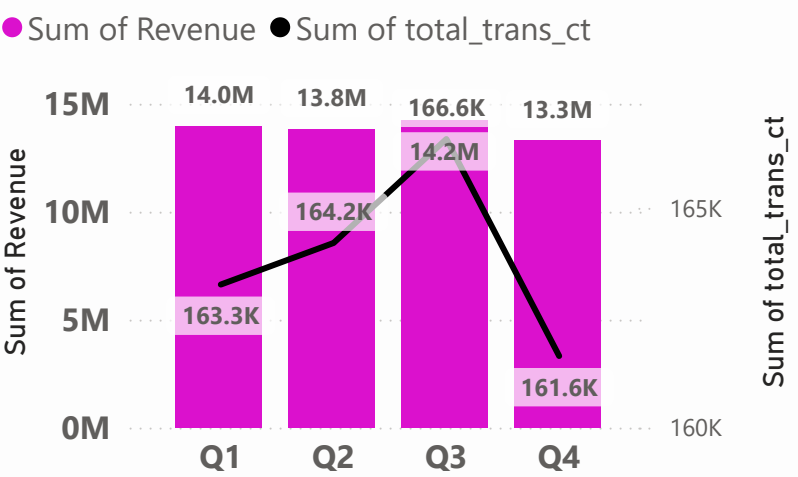
Silver

Blue

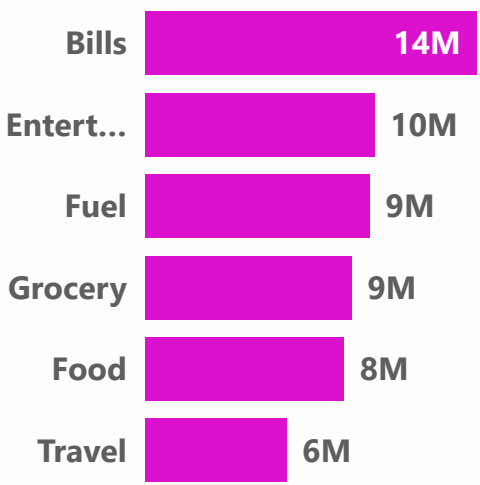
Gold

Platinum

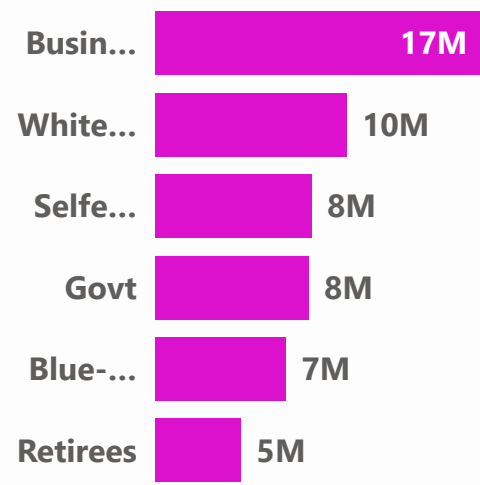
QTR Revenue & Transaction Count



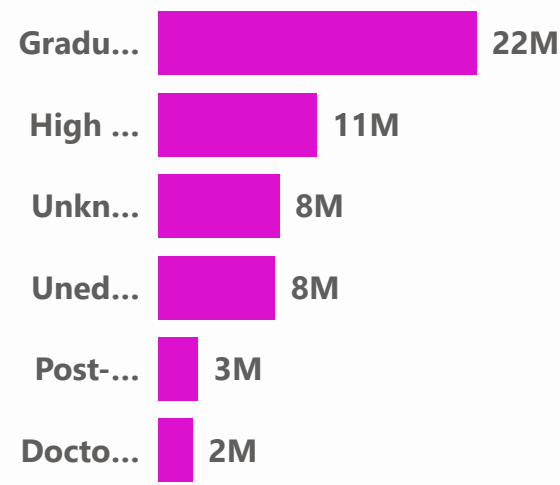
Revenue by Expenditure type



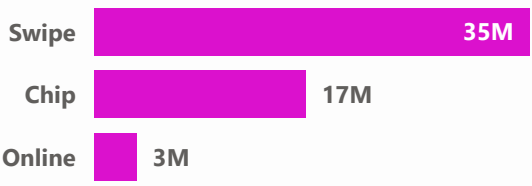
Revenue by Customer Job



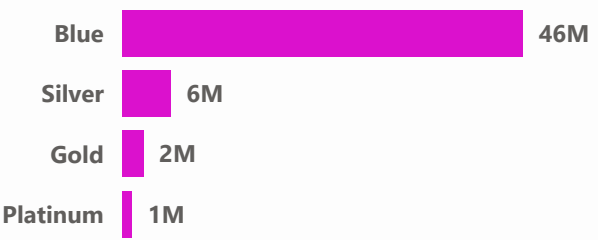
Revenue by Education



Revenue by Use Chip



Customer Acq Cost



# Credit Card Customer Report

Revenue

55M

Total Interest

7.8M

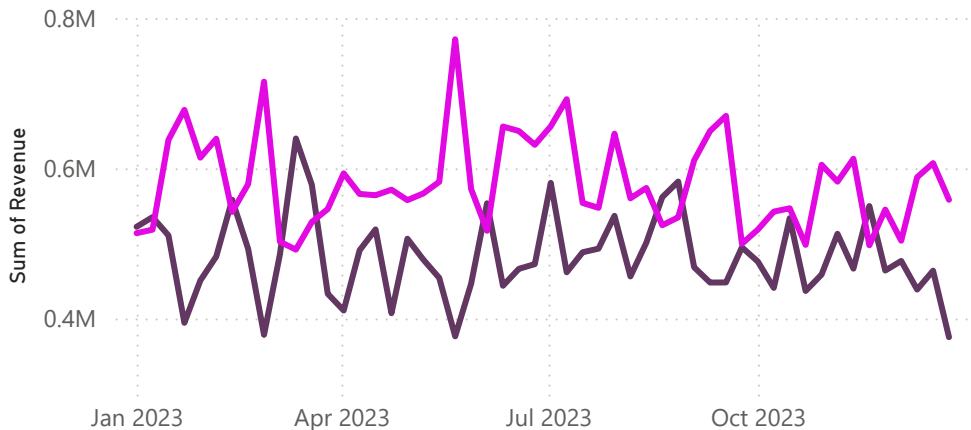
Income

576M

CSS

3.19

Revenue by Week



Q4

Q3

Q2

Q1

Week Start Date

All



Silver

Blue

Gold

Platinum

Swipe

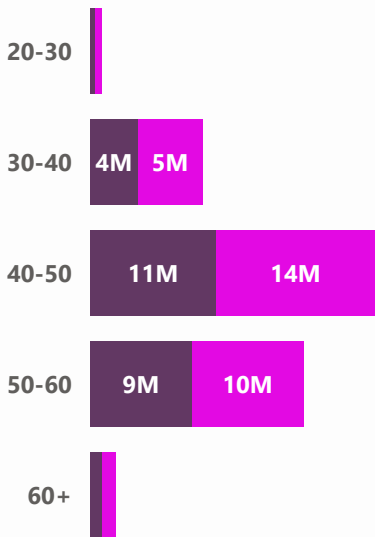
Online

Chip

F

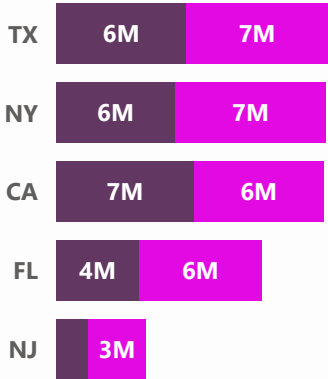
M

Revenue by Age Group

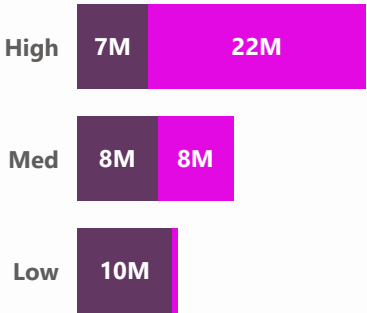


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17387832	25,39,390.31	186959919
White-collar	10114656	14,41,073.93	103930055
Govt	8111701	11,60,016.37	88773989
Selfemployeed	8261758	11,19,741.81	75313288
Blue-collar	6904279	9,52,800.57	72262158
Retirees	4535184	6,30,359.24	48675030
Total	55315410	78,43,382.23	575914439

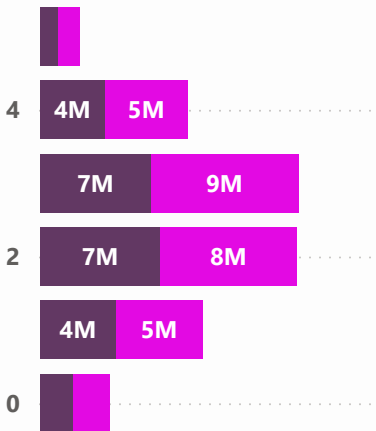
Top 5 State



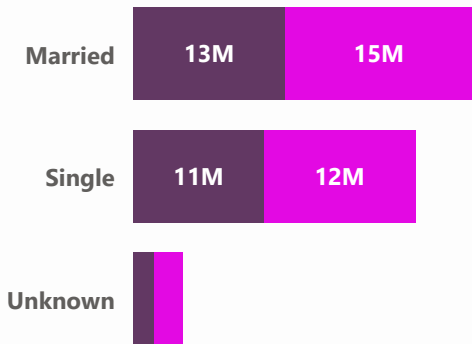
Revenue by Income Group



Revenue by Dependent



Revenue by Marital Status



Revenue by Education

