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# <h1> Talia Feasey, 11WAL - Digi100 / 2019 </h1>

<h3> On this document I record my process at making my own website. </h3>

/\*-- Foreword -- \*/

<p> I had never done coding in my life before this class. I had once tried a short course on Khan Academy, though barely understood it and forgot everything I “learnt” in a day. So digital technology has been a new and definitely exciting experience for me.

What I did in this first term was took a passion of mine and began to create a website for it. Seeing my vision slowly piece together was an incredible experience and was all the more satisfying knowing that I had created it myself. From scratch. **I used the ‘Iterative Process Plan’ to plan, develop, test, evaluate and deploy the big decisions for my website.** What is shown below is my recordings of such process.</p>

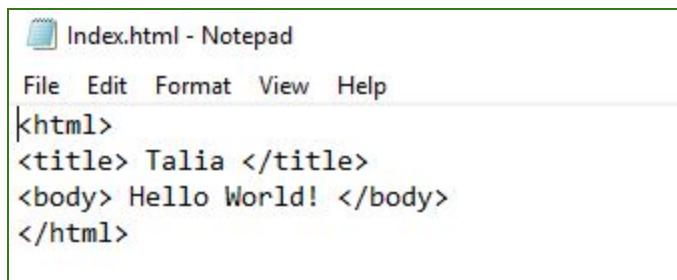
<p>This is my journey of creating my website for PURE Writing™: </p>

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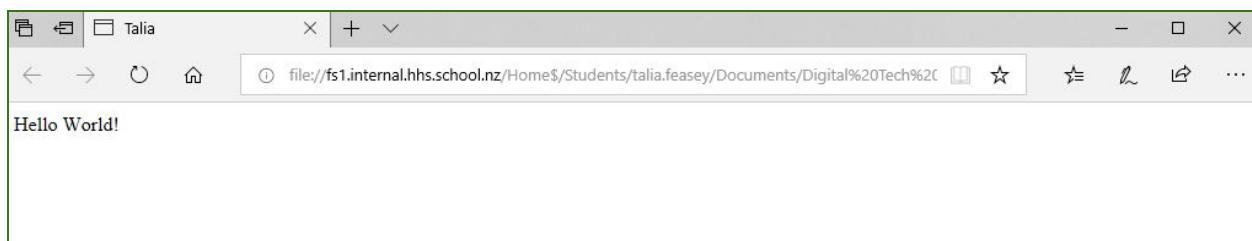
## The Beginning:



```
Index.html - Notepad
File Edit Format View Help
<html>
<title> Talia </title>
<body> Hello World! </body>
</html>
```

The process of making my website started with the very basics. *Notepad*.

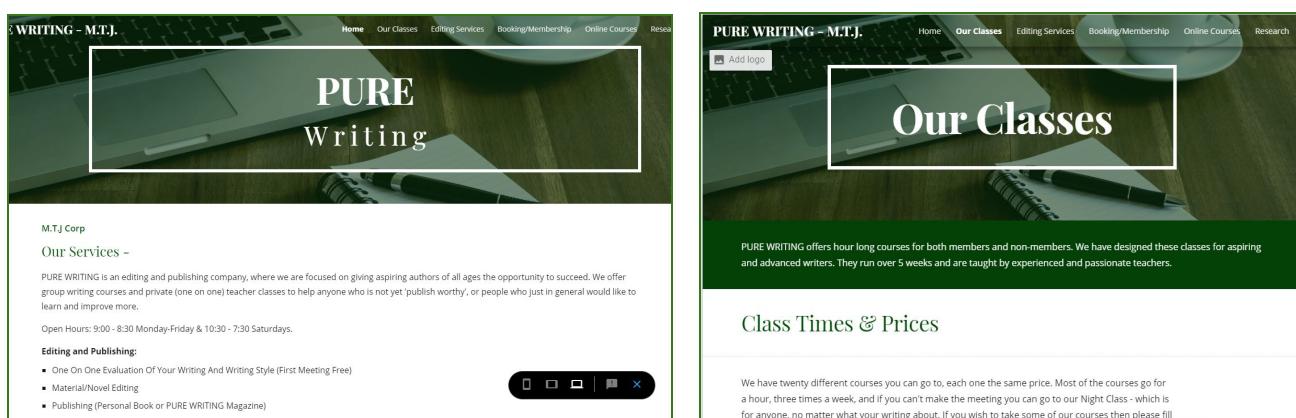
I was amazed to see how such a simple line of text on *Notepad*, an app every computer has by default, could open up on a browser as a blank slate website, waiting to be shaped. Of course, *Notepad* isn't an ideal program to use to make a website. *Notepad++* or *Bracket's* would be much more suited to the task and so I choose *Brackets*.



## Planning My Website

As stated in the foreword, I had never done coding like this before. This experience was brand new for me. Due to this fact when it came to planning my website, I had no clue where to start or what to do. Fortunately my teacher provided a booklet which clearly outlined and explained to me how to go about creating a website. I used this booklet as my plan, my outline, my brief. I did everything in the order that the book instructed because I knew to venture away from that when I am inexperienced might have dire consequences to the outcome of my website.

What little plan I did have though, was a Google Site I had created in year 10 of High School. It gave me the basic idea of what pages I needed to include in my website and what content each of those pages would need (etc.) See Picture of Google Site below.



The image contains two side-by-side screenshots of a Google Site. The left screenshot shows the homepage with a banner for "PURE Writing" and a "Our Services" section. The right screenshot shows a "Our Classes" page with a banner and a "Class Times & Prices" section.

Colour Scheme: [Tiny Eye](#), [Palette FX](#), [Canva](#) /\* Planning my colour scheme \*/

Canva (First Iteration)



Palette FX (Final Iteration)



The first step to designing and creating my website was finding a colour scheme that I liked. I searched on Google for nature images, as I personally love natures bright and vibrant colours. When I found this image of the snake I was awestruck by its beautiful colours and knew that this was what I wanted for my website. Once I had found the image I liked, I put it into two different colour extractors: *Canva* and *Palette FX*.

Both websites did the job required, though I found that *Palette FX* gave me a much larger result of colours to choose from. So although *Canva* had the nice bonus of the added codes and colour names underneath, I choose to go with the *Palette FX* result.

Hex color	Area	Closest color name
#697580	19.7 %	Blue Bayoux (Blue)
#bcdcc2	18.9 %	Edgewater (Green)
#556d54	18.7 %	Cactus (Green)
#706f2b	9.6 %	Olivetone (Green)
#8fa11a	9.4 %	Citron (Green)
#3a2618	5.0 %	Brown Pod (Brown)
#cbdd89	4.8 %	Deco (Green)
#774414	4.6 %	Raw Umber (Brown)
#bb5521	4.6 %	Fiery Orange (Orange)
#dcaa77	4.6 %	Tumbleweed (Brown)

/\* Developing my colour scheme w/ colour codes \*/

I entered the colour results I got from the *Palette FX* colour extractor into *Tiny Eye*. What *Tiny Eye* does is give me the hex colour, area and closest colour name of the unlabelled colours I got from *Palette FX*. This would prove very useful later on when it can to assigning colours to different sections of my website.

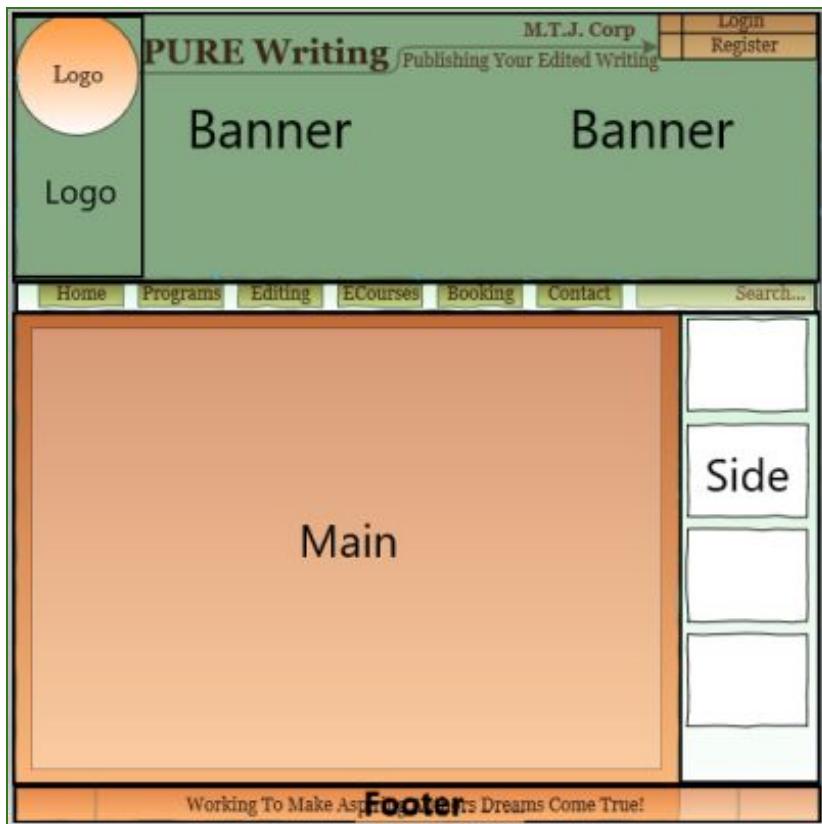
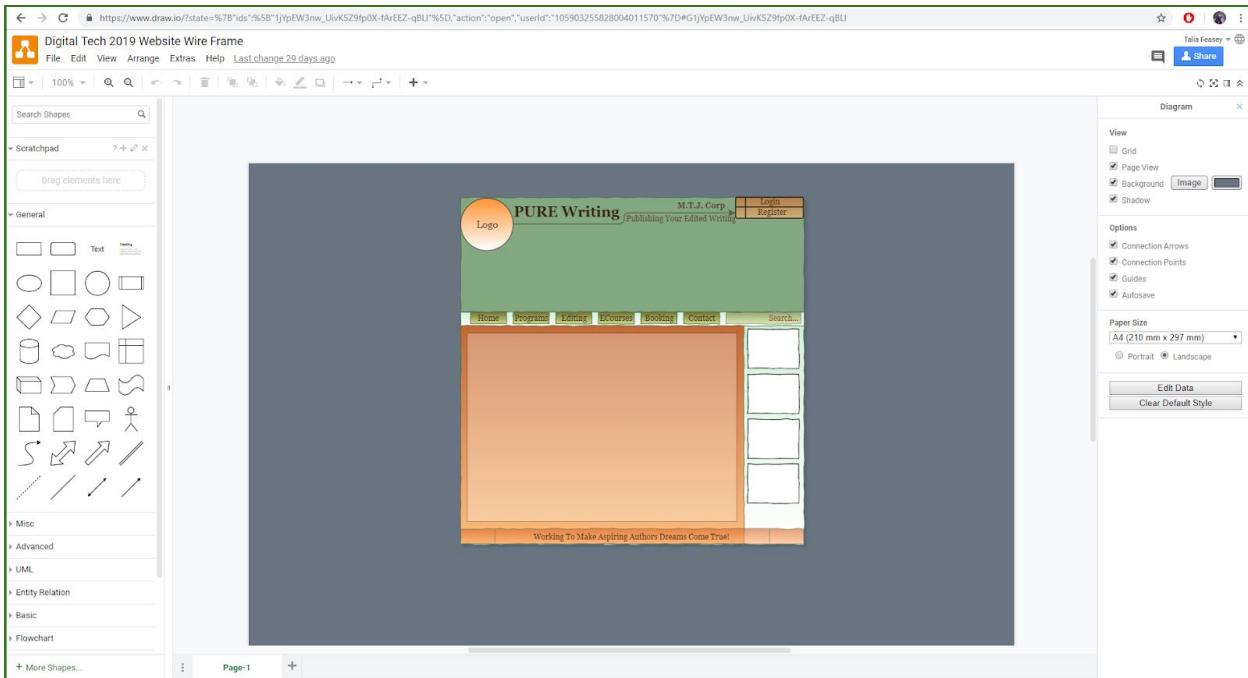
The colours I decided to use for my colour scheme out of this selection:

Blue Bayoux #697580 | Edgewater #bcdcc2

Cactus #556d54 | Olivetone #706f2b

Raw Umber #774414 | Fiery Orange #bb5521

## Designing My Website: [Draw.io](https://www.draw.io/) /\* Testing my colour scheme on my website grid design \*/



In order to create my website I first needed some context; A design, a plan for what I was going to create. In order to do this I used the website *Draw.io*.

*Draw.io* is an easy to use diagram, template, flowchart creation tool. Also good for making grid layouts for websites ;)

Using the colours that I got from *Tiny Eye* and *Palette FX*, I carefully selected the colour scheme for my website (see image to the left.)

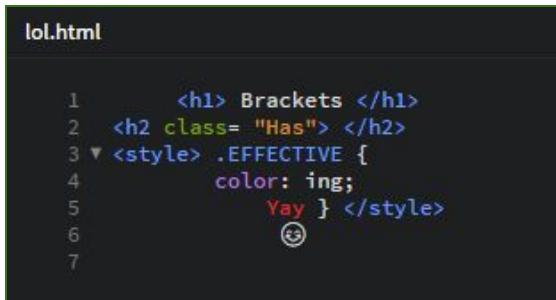
After I was happy with the design I had come up with, I took a screenshot of the template and opened it on *Paint*. Through *Paint* I was

able to apply a grid and label each section accordingly. This would later help with styling the divs of my website on the program *Brackets*.

grid-template-areas: "logo banner banner" "nav nav nav" "main main side" "footer footer footer";

## Introduction to Brackets: Brackets

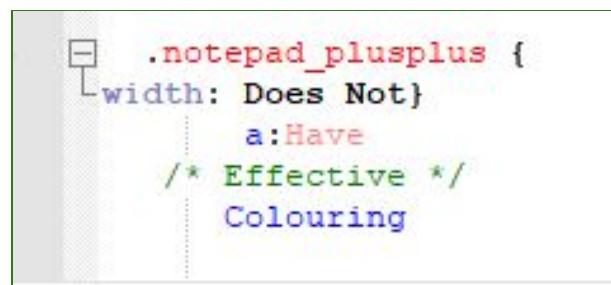
### Brackets



```
lol.html

1      <h1> Brackets </h1>
2  <h2 class= "Has"> </h2>
3 ▼<style> .EFFECTIVE {
4      color: ing;
5      Yay } </style>
6
7
```

### NotePad++

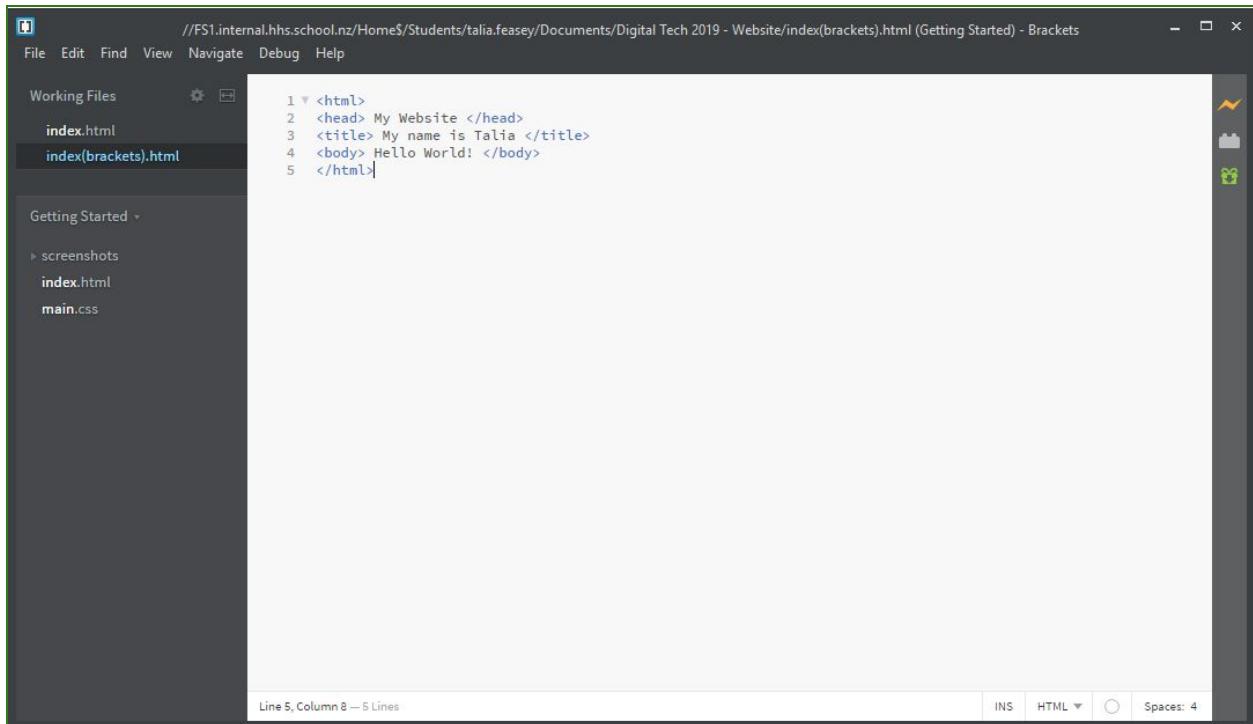


```
.notePad_plusplus {
    width: Does Not
        a:Have
    /* Effective */
    Colouring
```

(Disclaimer: In My Opinion)

As stated before, *NotePad* is not an effective program for making in depth and elaborate websites, unlike *NotePad++* and *Brackets*. For my website creation, I choose to use *Brackets* for the main reason which was: clear colour coding. (*NotePad++* has colour coding too to an extent, though I do not like the style of it. *NotePad++* uses mainly the colours blue and red for a lot of things. I do not like this as I associate the colour red with being a colour for 'mistake' or 'error' in coding.) - See pictures above for examples.

Coding can be long, complicated and look very messy, so colour coding helps things stay organized and that is a feature I like a lot about *Brackets*. So far *Brackets* has been extremely easy and extremely effective to use for creating my website.



## Creating The Divs For My Website: Brackets

The `<div>` `</div>` act as the divisions for the sections of the website page. It helps create and separate the content boxes you will see below. However the the `<div class="wrapper">` acts a little differently, performing as the ‘wrapper’ keeping all of the smaller divs stuck together, so they may format nicely together. The pictures below show me experimenting with the layout and colour of the div boxes.

`/* Planning my divs */`

```
<body>

    <div class="wrapper">

        <div class="box logo">
            Logo
        </div> <!-- / logo -->

        <div class="box banner">
            Banner
        </div> <!-- / banner -->

        <div class="box nav">
            Navigation
        </div> <!-- / nav -->

        <div class="box main">
            Main Content
        </div> <!-- / main -->

        <div class="box side">
            Side Bar
        </div> <!-- / side -->

        <div class="box footer">
            Footer
        </div> <!-- / footer -->

    </div> <!-- /wrapper -->
```

This Picture Was Taken After Experimenting

`/* Developing my divs (w/ font-size, text etc.) */`

```
41  /* ---- Area colouring ---- */
42
43 ▼ .logo {
44     background-color: #FF9436; /* Light Orange */
45 }
46
47 ▼ .footer {
48     background-color: #FF9436; /* Light Orange */
49 }
50 ▼ .banner {
51     background-color: #83A882; /* Dull Green */
52 }
53
54 ▼ .main {
55     background-color: #556d54; /* Army Green */
56 }
57
58 ▼ .side {
59     background-color: #CFF2D6; /* Pastel Cyan */
60 }
61
62 ▼ .nav {
63     background-color: #706F28; /* Deep Green */
64 }
65
66 /* ---- Area Specifics ---- */
67 ▼ .logo {
68     grid-area: logo;
69     text-align: center;
70 }
71
72 ▼ .banner {
73     grid-area: banner;
74     font-size: 200%;
75     text-align: center;
76 }
77
78 ▼ .nav {
79     grid-area: nav;
80     background-color: #B85521; /* Deep Orange */
81     font-size: 150%;
82     text-align: center;
83 }
84
85 ▼ .main {
86     grid-area: main;
87     font-size: 100%;
88 }
89
90 ▼ .side {
91     grid-area: side;
92 }
```



`/* Testing my divs by previewing */` Previewing my website with the div and box code in place for the first time was... interesting. It looked very unformatted, but at least I had a starting point of which I would mould the sections of my website to more closely fit my grid template.

```

▼ .box {
    border: solid 1px #000;
    padding: 20px;
    background-color: #706F2B;
}

```

In this image I have encountered an error. Instead of typing “#000”, I typed “=000.” Luckily I was able to find this problem without too much fuss, and as shown below the CSS validator approved of my code, and everything was back on track.

W3C CSS Validator results for TextArea (CSS level 3 + SVG)

Congratulations! No Error Found.

This document validates as [CSS level 3 + SVG!](#)

**purewriting.css**

```

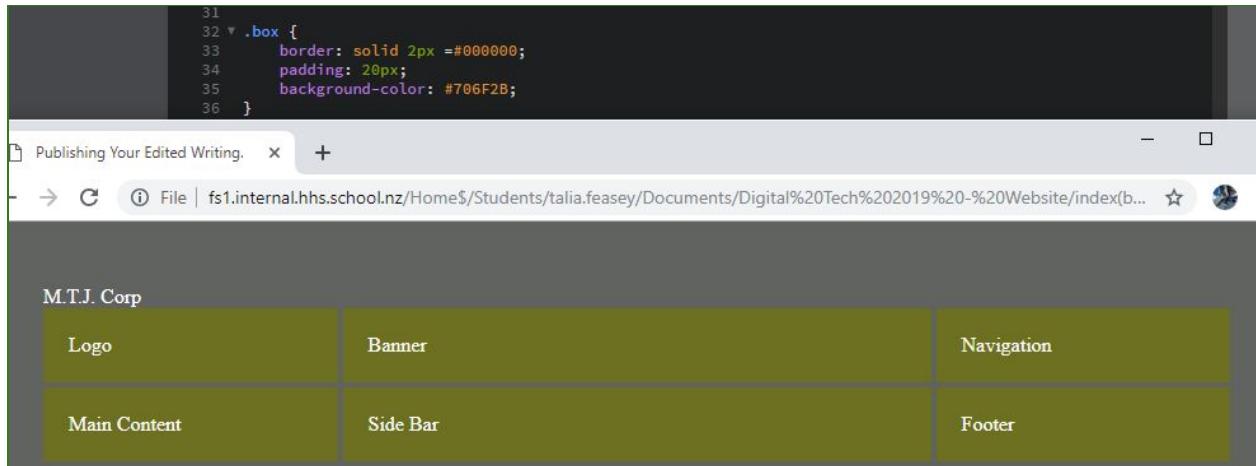
32 /* ---- Area Styling ---- */
33
34 ▼ .box {
35     border: solid 2px #000;
36     padding: 20px;
37     border-radius: 5px;
38     background-color: #706F2B;
39 }

```

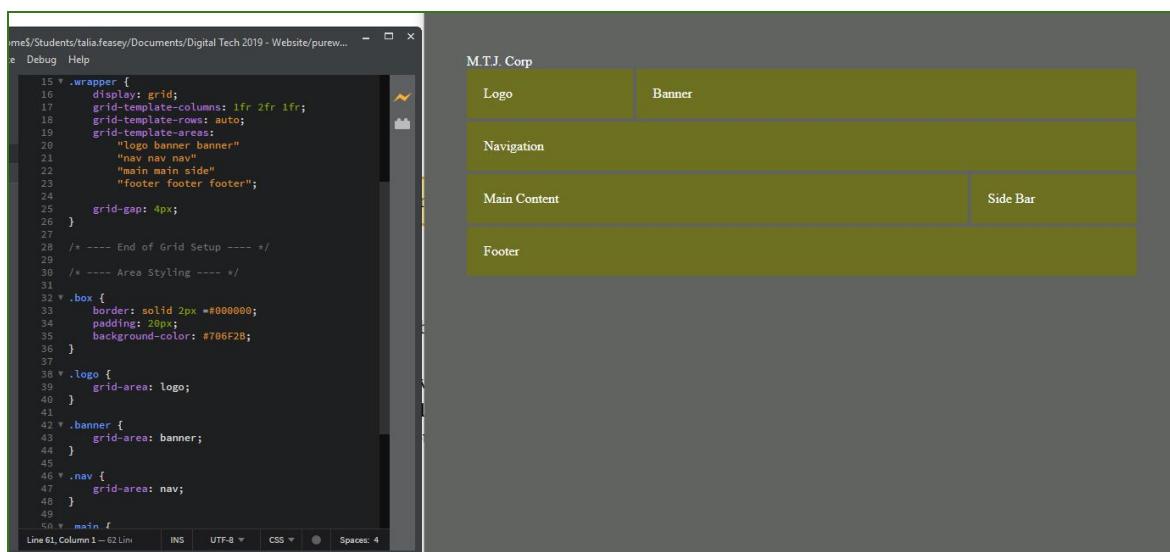
Getting Started ▾

► screenshots

index.html



In this image I have applied padding and a (not-so-much-functioning) border to my `.box` section of my CSS. It makes my sections look well defined and separated from each other, unlike the ‘blob box’ earlier. /\* Evaluating and deploying my divs final design/layout \*/



The screenshot shows a website layout with a grid-based structure. The layout includes:

- Logo:** A circular orange logo in the top-left corner.
- M.T.J. Corp:** The company name in the top-right corner.
- PURE Writing:** The main title in the center.
- Banner:** A green header bar with a grid area labeled "banner".
- Navigation:** A menu bar with items like Home, Programs, Editing, ECourses, Booking, and Contact.
- Main Content:** The central orange area containing placeholder text: "Working To Make Aspiring Authors Dreams Come True!".
- Side Bar:** A white sidebar on the right side with four empty boxes.
- Footer:** A dark footer bar at the bottom.

On the left, a code editor shows the corresponding CSS for the grid areas:

```

39 * .logo .footer {
40   background-color: #FF9436; /* Light Orange */
41 }
42 }
43 }
44 * .banner {
45   background-color: #83A882; /* Dull Green */
46 }
47 }
48 * .main {
49   background-color: #BB5521; /* Deep Orange */
50 }
51 }
52 * .side {
53   background-color: #CFF2D6; /* Pastel Cyan */
54 }
55 }
56 * .nav {
57   background-color: #706F2B; /* Deep Green */
58 }
59 }
60 /* ---- Area Specifics ---- */
61 * .logo {
62   grid-area: logo;
63 }
64 }
65 * .banner {
66   grid-area: banner;
67 }
68 }
69 * .nav {
70   grid-area: nav;
71 }
72 }
73 * .main {
74   grid-area: main;
75 }
76 }
77 }
78 }
79 }
80 }
81 }
82 }
83 }
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85 }
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141 }
142 }
143 }
144 }
145 }
146 }
147 }
148 }
149 }
150 }
151 }
152 }
153 }
154 }
155 }
156 }
157 }
158 }
159 }
159 */

```

/\* Evaluating my colour scheme by applying it to my actual website \*/

With the format of my box sections in place, the only thing left was to add the appropriate colours to it. I used my grid template done on *Draw.io* to help with this process. The /\* Note Tool \*/ was very useful when it came to labelling my colours so I could identify them.

The screenshot shows a website layout with a grid-based structure. The layout includes:

- M.T.J. Corp:** The company name in the top-left corner.
- Logo:** A box labeled "Logo" in the top-left grid area.
- Banner:** A box labeled "Banner" in the top-right grid area.
- Navigation:** A box labeled "Navigation" in the middle-left grid area.
- Main Content:** A large orange box labeled "Main Content" in the middle-right grid area.
- Side Bar:** A light green box labeled "Side Bar" in the bottom-right grid area.
- Footer:** A dark grey footer bar at the bottom.

On the left, a code editor shows the corresponding CSS for the grid areas:

```

39 * .logo .footer {
40   background-color: #FF9436; /* Light Orange */
41 }
42 }
43 }
44 * .banner {
45   background-color: #83A882; /* Dull Green */
46 }
47 }
48 * .main {
49   background-color: #BB5521; /* Deep Orange */
50 }
51 }
52 * .side {
53   background-color: #CFF2D6; /* Pastel Cyan */
54 }
55 }
56 * .nav {
57   background-color: #706F2B; /* Deep Green */
58 }
59 }
60 /* ---- Area Specifics ---- */
61 * .logo {
62   grid-area: logo;
63 }
64 }
65 * .banner {
66   grid-area: banner;
67 }
68 }
69 * .nav {
70   grid-area: nav;
71 }
72 }
73 * .main {
74   grid-area: main;
75 }
76 }
77 }
78 }
79 }
80 }
81 }
82 }
83 }
84 }
85 }
86 }
87 }
88 }
89 }
90 }
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93 }
94 }
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96 }
97 }
98 }
99 }
100 }
101 }
102 }
103 }
104 }
105 }
106 }
107 }
108 }
109 }
110 }
111 }
112 }
113 }
114 }
115 }
116 }
117 }
118 }
119 }
119 */

```

Unfortunately, when I was applying colours to my div boxes, there was a small error that stopped the **.logo** and **.footer** from displaying their assigned colours. In order to fix this I had to separate **.logo** and **.footer** from each other and have them standing alone. (See picture below)

/\* Deploy: My colour scheme finalized and previewed on my website \*/

The screenshot shows a website layout with a grid-based structure. The layout includes:

- M.T.J. Corp:** The company name in the top-left corner.
- Logo:** A box labeled "Logo" in the top-left grid area.
- Banner:** A box labeled "Banner" in the top-right grid area.
- Navigation:** A box labeled "Navigation" in the middle-left grid area.
- Main Content:** A large orange box labeled "Main Content" in the middle-right grid area.
- Side Bar:** A light green box labeled "Side Bar" in the bottom-right grid area.
- Footer:** An orange box labeled "Footer" in the bottom-left grid area.

On the left, a code editor shows the corresponding CSS for the grid areas:

```

39 * .logo {
40   background-color: #FF9436; /* Light Orange */
41 }
42 }
43 }
44 * .footer {
45   background-color: #FF9436; /* Light Orange */
46 }
47 }
48 * .banner {
49   background-color: #83A882; /* Dull Green */
50 }
51 }
52 * .main {
53   background-color: #BB5521; /* Deep Orange */
54 }
55 }
56 * .side {
57   background-color: #CFF2D6; /* Pastel Cyan */
58 }
59 }
60 * .nav {
61   background-color: #706F2B; /* Deep Green */
62 }
63 /* ---- Area Specifics ---- */

```

## Validating My Code - [HTML Validator/CSS Validator](#) /\* Testing my code \*/

W3C CSS Validator results for TextArea (CSS level 3 + SVG)

Congratulations! No Error Found.

This document validates as [CSS level 3 + SVG](#) !

To make sure that there were no errors in my code I used a HTML/CSS validator. While it was effective for telling me if I had errors or not, I did find it a bit frustrating that it did not offer ways of solving the problems. Majority of the time I was confused by the terms used so didn't even understand the problem to begin with! So while it did what it was meant to do, it was still a bit too vague that it made it so hard to solve errors I ended up ignoring them and coming back to them at a later date. This seemed to work as in the end I figured out and solved all my issues.

The screenshot shows a list of five validation errors from the W3C CSS Validator:

- Error: Stray end tag `</head>`.  
From line 21, column 2, to line 21, column 8  
`rp > > </head> >`
- Error: Start tag `<body>` seen but an element of the same type was already open.  
From line 23, column 5, to line 23, column 10  
`> > <body> >`
- Error: Element `<h7>` not allowed as child of element `<div>` in this context. (Suppressing further errors from this subtree.)  
From line 61, column 17, to line 61, column 20  
`<h7><b> M.`  
Content model for element `<div>`:  
If the element is a child of a `<dl>` element: one or more `<dt>` elements followed by one or more `<dd>` elements, optionally intermixed with [script-supporting elements](#).  
If the element is not a child of a `<dl>` element: [flow content](#).
- Error: Element `<h8>` not allowed as child of element `<p>` in this context. (Suppressing further errors from this subtree.)  
From line 62, column 20, to line 62, column 23  
`<p><h8><b> Ou`  
Content model for element `<p>`:  
[Phrasing content](#).
- Error: Element `<h9>` not allowed as child of element `<div>` in this context. (Suppressing further errors from this subtree.)  
From line 64, column 17, to line 64, column 20  
`<h9> <b> Ou`  
Content model for element `<div>`:  
If the element is a child of a `<dl>` element: one or more `<dt>` elements followed by one or more `<dd>` elements, optionally intermixed with [script-supporting elements](#).

W3C CSS Validator results for TextArea (CSS level 3 + SVG)

Sorry! We found the following errors (2)

URI : `TextArea`

33	<code>.box</code>	Parse Error	<code>=#000;</code>
38		Parse Error	<code>[ : 20px; background-color: #706F2B; } .logo]</code>

One of the issues I had early on with my CSS was forgetting to put a '#' mark in front of my colour code for black (#000). I had accidentally put an '=' instead. Luckily it was an easy issue to solve.

W3C CSS Validator results for TextArea (CSS level 3 + SVG)

Congratulations! No Error Found.

This document validates as [CSS level 3 + SVG](#) !

`purewriting.css`

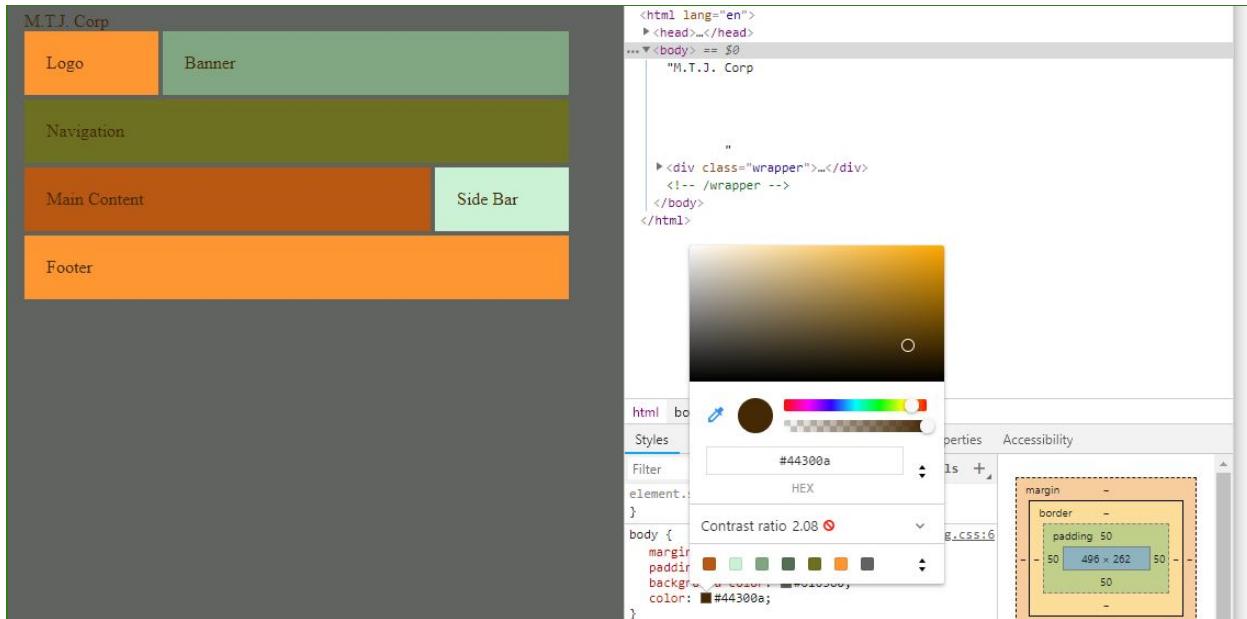
Getting Started

» screenshots

index.html

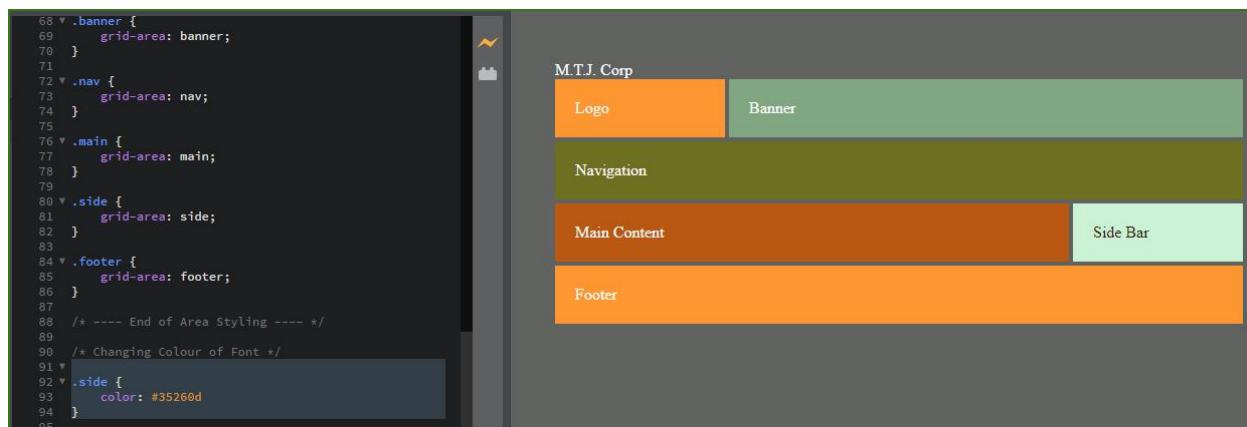
```
32 /* ---- Area Styling ---- */
33
34 ▼ .box {
35   border: solid 2px #000;
36   padding: 20px;
37   border-radius: 5px;
38   background-color: #706F2B;
39 }
```

## Experimenting With Colours: F12 Key /\* Planning and testing my font colour \*/



A big part of building my website was experimenting. Experimenting with colours, with shapes, with sizes, with fonts (etc.) A quick and easy way for me to do that without having any permanent 'damage' on my website was using the F12 key on the keyboard to open up the page code/consol. I used this internal code to change colour of my text and background to see what looked best.

During this process I determined that all boxes (with the exception of the Sidebar) looked best with white text. The Sidebar, due to its light background, looked better with a black/dark brown text colour. I confirmed these changes in my Brackets code. /\* Evaluating and deploying my font-colour\*/



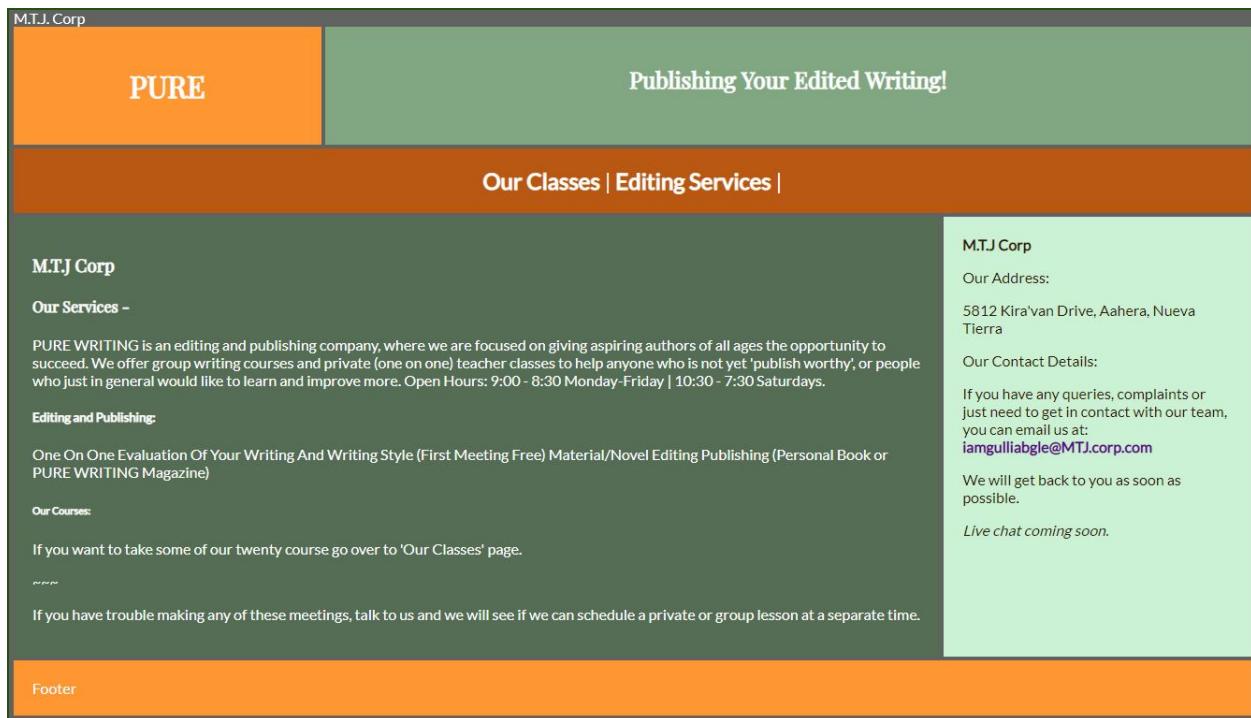
W3C CSS Validator results for TextArea (CSS level 3 + SVG)

Congratulations! No Error Found.

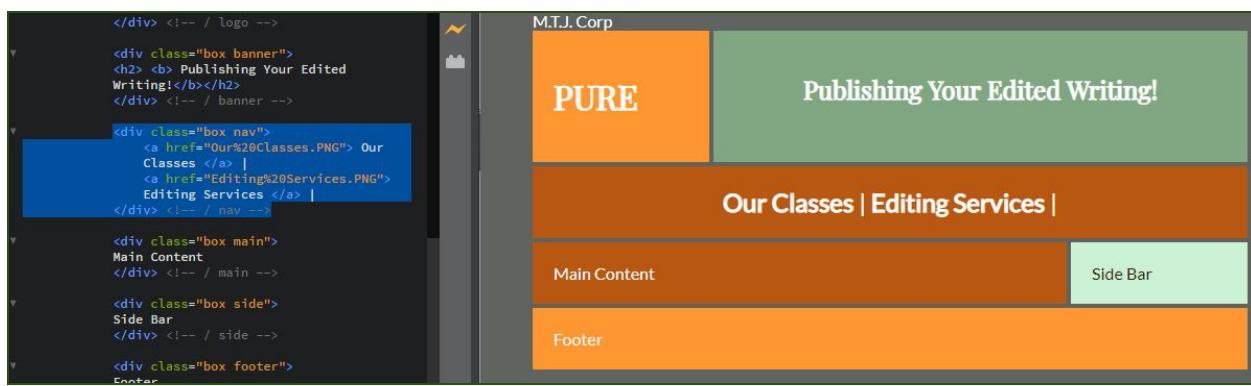
This document validates as [CSS level 3 + SVG](#)

## Giving Context to Home Page: Brackets

My website really started looking like an actual website after I added some context to it. The navigation colour hover did not work for some reason and neither did the colouring of the email address. I had also made the mistake of thinking that there was unlimited header sizes (etc. `<h8> <h9> <h10>`) when in reality there are only headers 1-4. This misunderstanding resulted in odd sized text as can be seen in the picture below. The banner text was also wrongly sized, being too small for my liking.



## Making Navigation Links: /\* Planning and developing my nav links \*/



These links make my website easy to navigate. I have made it so that by clicking on the Pure Writing Logo they can return to the homepage.

---

## **Creating My Logo: Logojoy /\* Using the Iterative Process to create my logo \*/**

The next step of creating my website was giving my business a logo. For this task I used the website *Logojoy*. I am not confident in creating my own logo and had no idea where to begin, so this website really helped me. It was simple and efficient:

(The pictures below can in the order of the process)

**Logojoy**

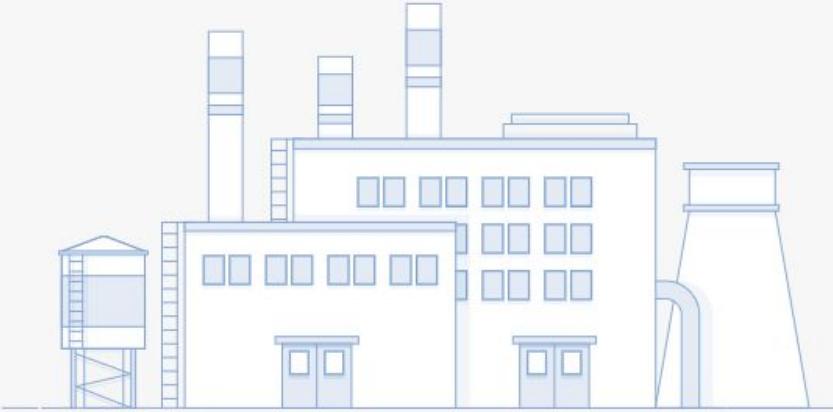
The #1 Online Logo Maker

## What type of business are you starting?

To help us generate custom logo designs, please enter your industry.

Coffee Shop, Restaurant, Consulting, Bitcoin...

Publishing, Editing, Classes



**Continue**

## Pick 5 or more logos you like

We'll use these as inspiration. These were all made with Logojoy.



Continue

## Select up to 2 color styles you like

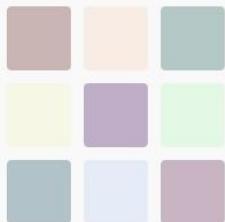
We'll use the color styles you pick to refine your color selection options



Vibrant, Bright



Vibrant, Deep



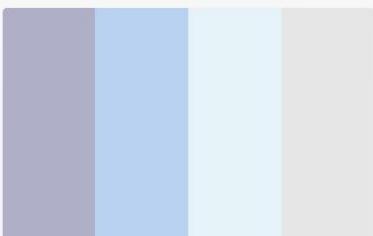
Deep, Light



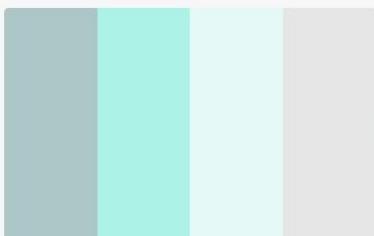
Continue

## Select up to 3 colors you like

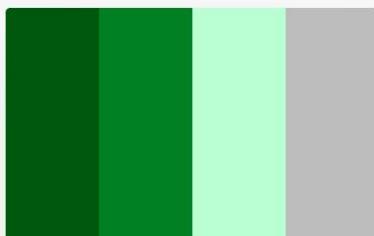
We'll use the colors you pick in the logo options we create for you.



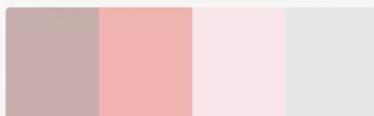
Blue



Teal



Green



Continue

## Tell us about yourself

Help us further understand your brand and what you're about.

Company Name

PURE

Add a Slogan (Optional)

Writing, Editing, Publishing

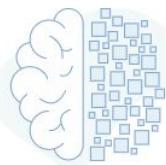
Logos look better with shorter slogans. The longest it should be is about the length of "Design Studio".



Continue

## Pick symbols

Symbols help add personality and identity to your brand



### Make Suggestions

Let us find some symbols for you



### Browse symbols

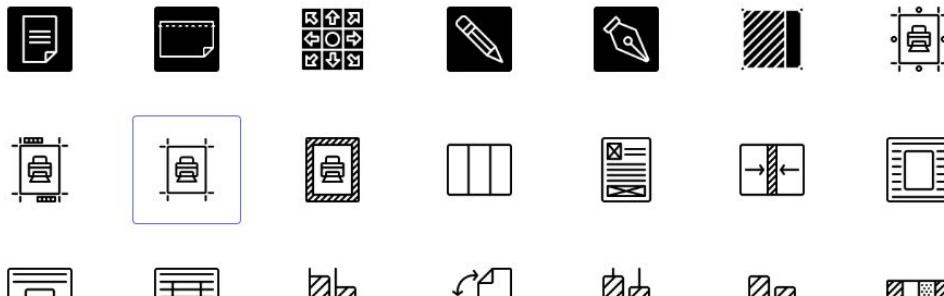
Search our database for a specific symbol(s)

## Search and add up to 5 symbols

This step is optional. You can change your symbol choices later.

 Search

[Publishing](#) [Book](#) [Bookmark](#) [Literature](#) [Novel](#) [Publish](#) [Read](#) [Document](#) [Paper](#) [Unlock](#) [Combo lock](#) [Locked](#) [Op](#)



[Continue](#)

You're on your way to an amazing logo!

Sign up to save your progress.



Or

Talia Feasey

talia.feasey@student.hhs.school.nz

\*\*\*\*\*|

Finish My Logo

By signing up, you agree to our [terms of service](#)



### View your logos

and keep generating more designs



### Save your favourites

and see how they look on business cards, T-shirts, and other products



### Customize your logo

by changing fonts, colors, icons, spacing, and more

PURE

Writing, Editing, Publi



Click on a design to save and start personalizing

PURE

WRITING, EDITING, PUBLISHING

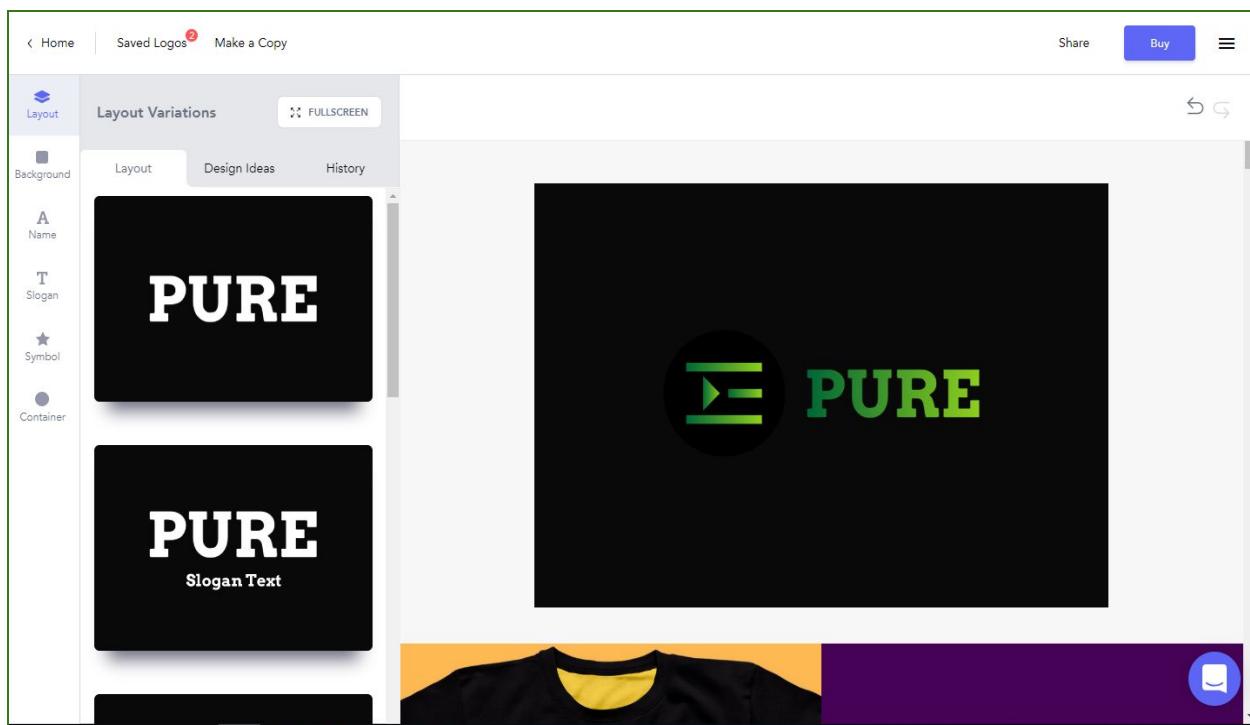


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PURE



```
<div class="box logo">

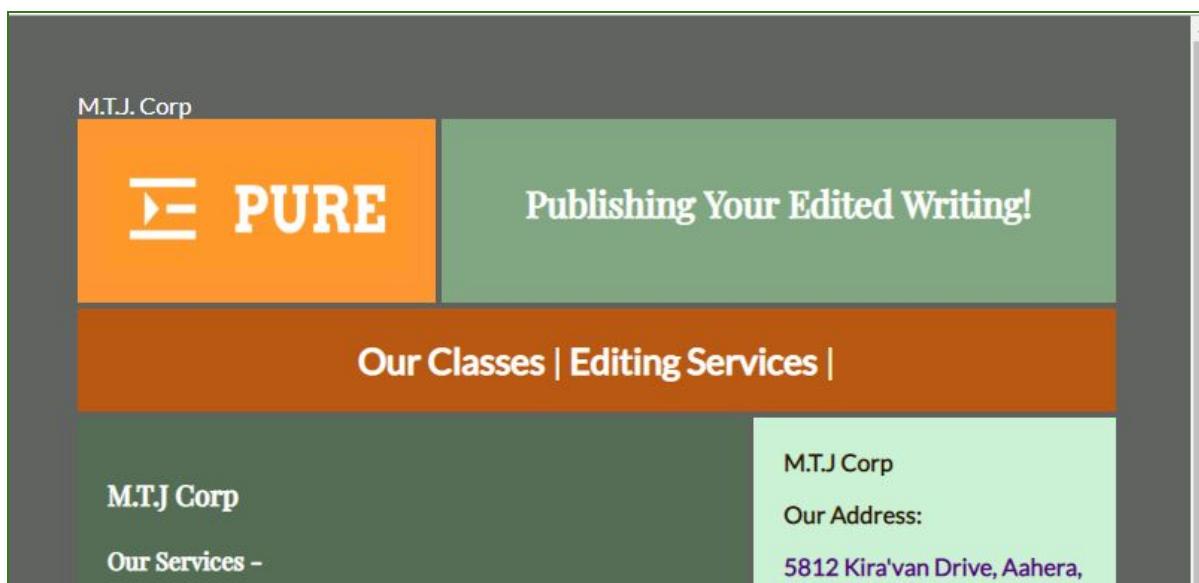
</div> <!-- / logo -->

<div class="box banner">
<h2> <b> Publishing Your Edited Writing! </b>
</h2>
</div>
```

M.T.J. Corp



This was my final outcome. The orange colour background goes well with my colour scheme and the simple image of the increase indent symbol fits nicely with my writing theme./\* Deploy\*/



## **Creating a List: Brackets**

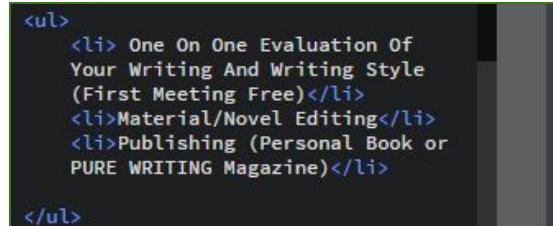
A tool which I found very useful when creating my website was listing and bullet points.  
The code is as follows:

```
<ul>
<li> One Individual Class: $15
<li> One 5 Week Course of Your Choice: $75
<li> Becoming A Writer (Includes Beginner, Intermediate, Advanced, and the choice between
Non-fiction or Fiction Overview) - $280
<li> An Epic Adventure! (Includes Action/Adventure, Horror, Sci-Fi, Fantasy class) - $280
<li> The Non-fiction Nerd (Includes Non-fiction Overview, Informative, Historical, Explanation,
Persuasive class) - $335
<li> Who art thou? Shakespeare? (Includes Script/Play Writing, Romance, Comedy, Poetry
class) - $280
</ul>
/* <ul>: Bullet points. <li>: List. */
```

Something I really liked about listing is that it didn't technically need a closing `</li>` tag to function. It saved a lot of messing around.

I used the listing and bullet pointing tool on many different occasions to format text on my website. See examples below:

### **Home Page:**



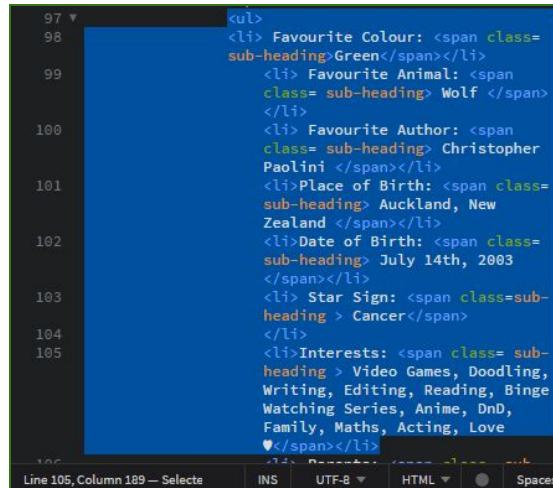
The screenshot shows a list of services offered by Zelmera Corp. The list includes:

- One On One Evaluation Of Your Writing And Writing Style (First Meeting Free)
- Material/Novel Editing
- Publishing (Personal Book or PURE WRITING Magazine)

On the right side of the screenshot, there is a green sidebar containing a bulleted list of services:

- One On One Evaluation Of Your Writing And Writing Style (First Meeting Free)
- Material/Novel Editing
- Publishing (Personal Book or PURE WRITING Magazine)

### **Meet Zelmera Corp Page:**



The screenshot shows a detailed profile of Zelmera Corp. The profile includes:

- Favourite Colour: Green
- Favourite Animal: Wolf
- Favourite Author: Christopher Paolini
- Place of Birth: Auckland, New Zealand
- Date of Birth: July 14th, 2003
- Star Sign: Cancer
- Interests: Video Games, Doodling, Writing, Editing, Reading, Binge Watching Series, Anime, DnD, Family, Maths, Acting, Love

On the right side of the screenshot, there is a green sidebar containing a bulleted list of details:

- Favourite Colour: Green
- Favourite Animal: Wolf
- Favourite Author: Christopher Paolini
- Place of Birth: Auckland, New Zealand
- Date of Birth: July 14th, 2003
- Star Sign: Cancer
- Interests: Video Games, Doodling, Writing, Editing, Reading, Binge Watching Series, Anime, DnD, Family, Maths, Acting, Love
- Parents: Yvette Feasey (Mother) | Simon Feasey (Father)
- Siblings: Caitlin Feasey (Younger Sister)

At the bottom of the sidebar, there is a link: "See more about Zelmera Corp and their team here."

---

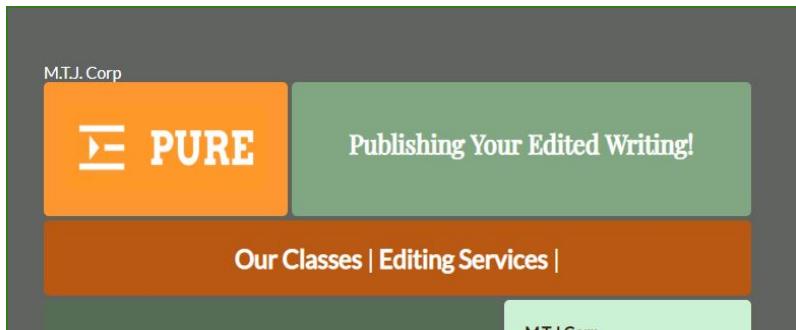
## **Styling My Boxes: Brackets**

To make my website look more smooth and modern, I rounded the corners of the boxes as shown below. The code as follows:

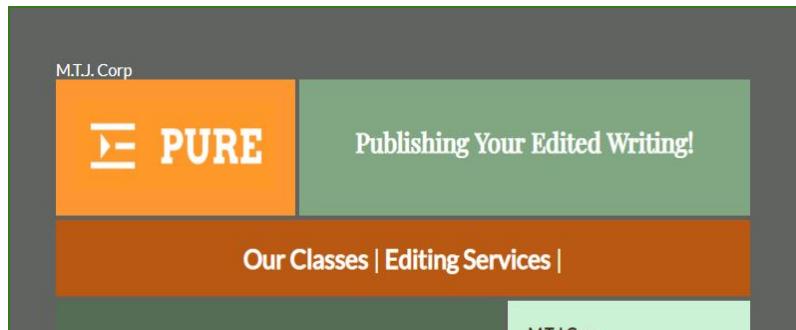
```
/* ---- Area Styling ---- */
```

```
.box {  
    border: solid 2px #000;  
    padding: 20px;  
    border-radius: 5px;  
    background-color: #706F2B;  
}
```

### **With Changes:**

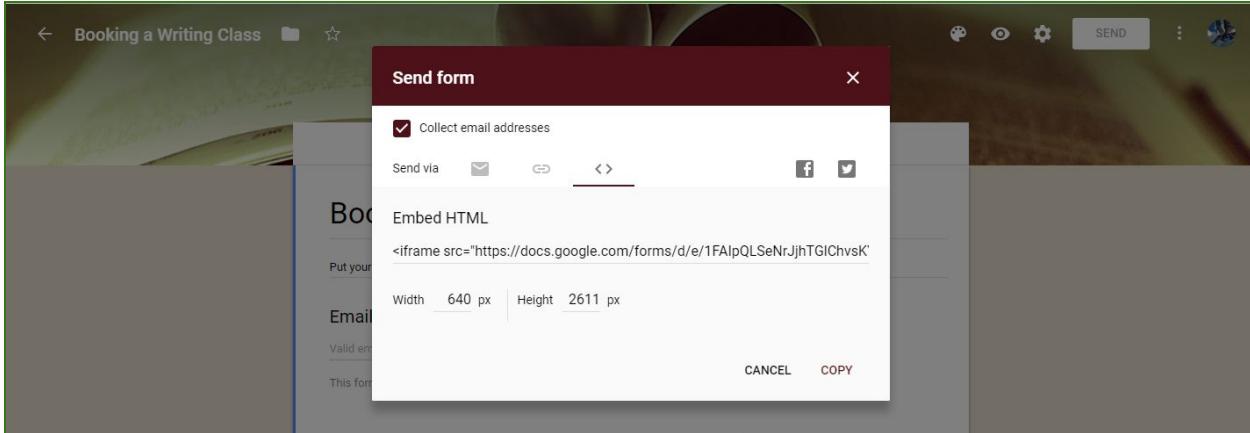


### **Without:**



## Inserting Google Forms Into My Website: Brackets / Google Forms /\* Planning my forms\*/

My website page Booking/Membership needed a lot of Google Forms in order for it to look proper and like a real website booking page would. Fortunately, I already had premade forms for my website (see below). A cool feature about Google Forms is it provides you with a premade line of iframe code to copy into Brackets: /\* Developing my forms into Brackets\*/



Taking the code seen in the picture above, I pasted it in to Bracket's and this was how my Google Forms were displayed on my website. /\* Testing my forms\*/

## Inserting Google Forms Into My Website (2): Brackets / Google Forms

/\* Evaluating my forms\*/

Something I discovered when validating my HTML was that my forms iframe codes had a lot of errors. (See picture below)

The screenshot shows a code editor with several validation errors for Google Form iframes. The errors are:

- Error The `frameborder` attribute on the `iframe` element is obsolete. Use CSS instead.  
From line 50, column 17; to line 50, column 218  
`<iframe  
src="https://docs.google.com/forms/d/e/1FAIpQLSeNrJjhTGlChvsKYgIyXfy..._F5X9zvZ15AbMGisra2mOa  
embedded=true" width="600" height="400" frameborder="0" marginheight="0" marginwidth="0">Lo`
- Error The `marginheight` attribute on the `iframe` element is obsolete. Use CSS instead.  
From line 50, column 17; to line 50, column 218  
`<iframe  
src="https://docs.google.com/forms/d/e/1FAIpQLSeNrJjhTGlChvsKYgIyXfy..._F5X9zvZ15AbMGisra2mOa  
embedded=true" width="600" height="400" frameborder="0" marginheight="0" marginwidth="0">Lo`
- Error The `marginwidth` attribute on the `iframe` element is obsolete. Use CSS instead.  
From line 50, column 17; to line 50, column 218  
`<iframe  
src="https://docs.google.com/forms/d/e/1FAIpQLSeNrJjhTGlChvsKYgIyXfy..._F5X9zvZ15AbMGisra2mOa...g/viewform?  
embedded=true" width="600" height="400" frameborder="0" marginheight="0" marginwidth="0">Loadin`
- Error Text not allowed in element `iframe` in this context.  
From line 50, column 219; to line 50, column 228  
`s://validator.w3.org/nu/%23150c218`

The code editor interface includes tabs for Line 16, Column 5, INS, UTF-8, HTML, and Spaces.

To solve this problem I found that what I had to do was remove the `'frameborder="0"` `marginheight="0"` `marginwidth="0">` Loading . . . from my iframe code, as these terms were not recognized as proper HTML for the validator. /\* Deploying my forms after solving issue\*/

The screenshot shows a code editor and a browser side-by-side. The code editor displays the corrected HTML code for the Google Form iframes, which no longer contain the invalid attributes. The browser shows two separate Google Form pages:

- Forms:** Booking a Writing Class. It asks for a name and email address, and then displays a message: "Hello! Welcome to PURE Writing! What is your name? \*".
- Forms:** Booking An Evaluation Meeting. It asks for an email address and contains a detailed note about the evaluation process.

The browser interface includes tabs for View, Form, Embedded Code, Width, Height, and a zoom slider.

## Creating a Profile Picture: Brackets /\* Planning my profile picture\*/

Creating a profile picture for my sidebar was an essential step in making my website as it really made my vision for the website come to life. To insert an image into my website I used this code:

```

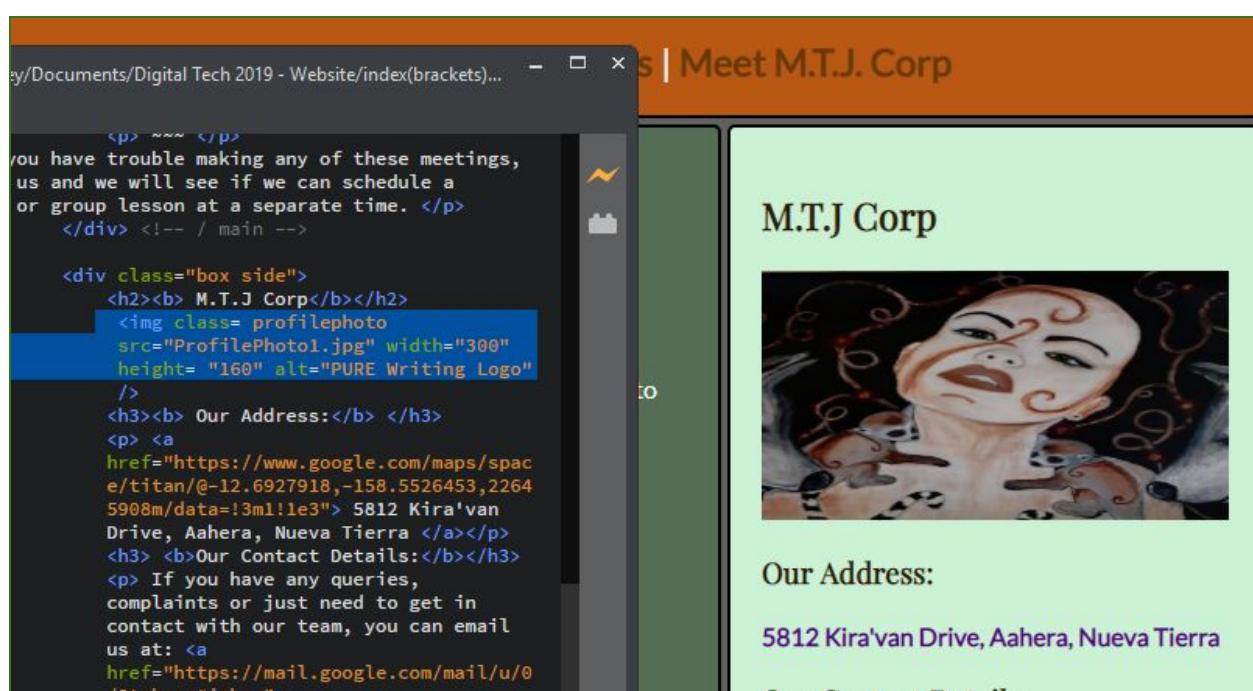
```

The tag `<img ... />` is what specifies that it is an image I am inserting.

The tag `class= profilephoto` allows me to give this certain image a label in order for me to use external css to manipulate the image. On a separate css file, I would then start my code with `.profilephoto` to say that I want to apply the following css commands on this image (for example: `border-radius: 70px` - this changes my profile picture from being rectangular to being circular. Shown in pictures below.)

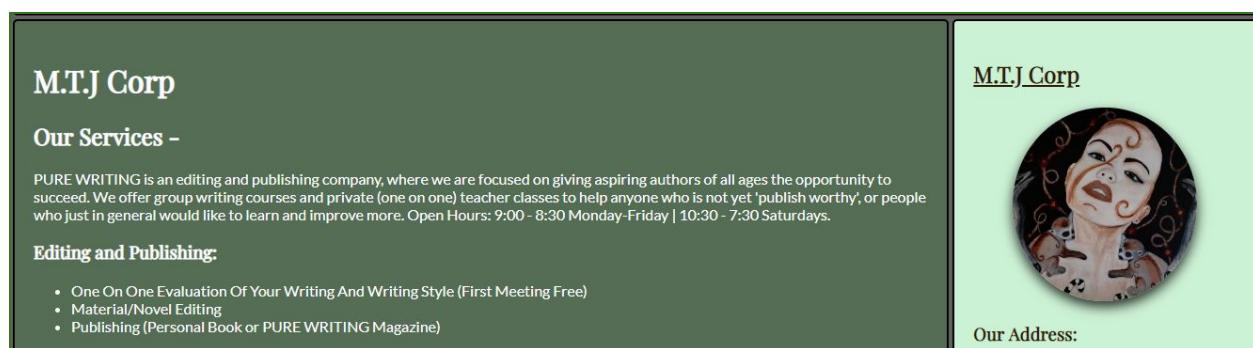
The reason for including `alt= "Pure Writing Logo"` while seemingly pointless, is required in order to make the code validate.

## Pasting In Image Without CSS Formatting: /\* Testing my profile picture\*/



A screenshot of a web browser window. The title bar says "ay/Documents/Digital Tech 2019 - Website/index(brackets)...". The main content area shows a website titled "Meet M.T.J. Corp". On the right side, there is a sidebar with the heading "M.T.J Corp" and a circular profile picture of a woman with curly hair. Below the sidebar, the text "Our Address:" is followed by the address "5812 Kira'ven Drive, Aahera, Nueva Tierra". On the left side of the browser, the website's code is visible in a code editor. The line `` is highlighted in blue, indicating it has been pasted without CSS styling.

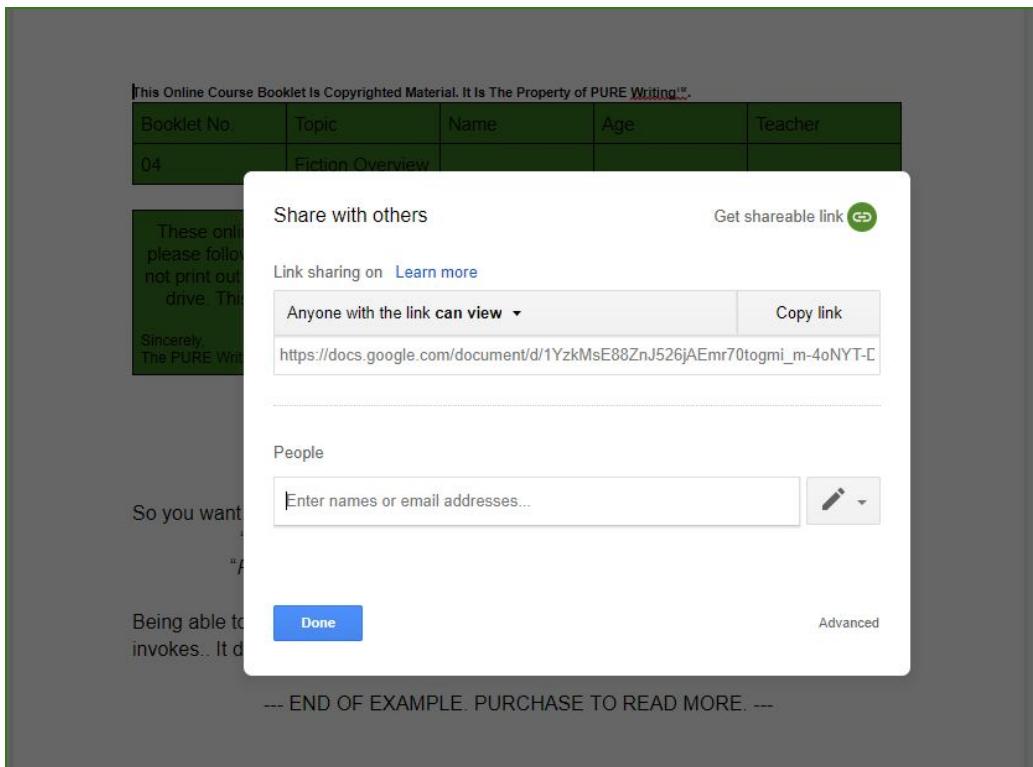
## Image With CSS Formatting: /\* Deploying changes to my profile picture\*/



A screenshot of the website "M.T.J Corp". The header "M.T.J Corp" is at the top. Below it, there is a section for "Our Services" which includes a list of services: "Editing and Publishing", "One On One Evaluation Of Your Writing And Writing Style (First Meeting Free)", "Material/Novel Editing", and "Publishing (Personal Book or PURE WRITING Magazine)". To the right, there is a sidebar with the heading "M.T.J Corp" and a circular profile picture of a woman with curly hair. Below the sidebar, the text "Our Address:" is followed by the address "5812 Kira'ven Drive, Aahera, Nueva Tierra". The profile picture in the sidebar appears to have a circular border or a different CSS style compared to the one in the previous screenshot.

## Inserting Google Docs Using Iframe: Brackets / Google Docs /\*Planning doc iframe\*/

As apart of my Online Course page for PURE WRITING, I need to allow the customer to preview some course booklets. I used the iframe tool which I used to insert the Google Form and instead used the share link from google docs to generate the iframe of the document. See pictures below. /\* Developing google doc iframe\*/



/\*Testing, Evaluating and Deploying google doc iframe into website\*/

A screenshot of a Google Doc titled "Online Course Booklet 4: Fiction Overview". The doc contains a table with the following data:

Booklet No.	Topic	Name	Age	Teacher
04	Fiction Overview			

Below the table is a note: "These online booklets are privileges supplied by PURE Writing to benefit your learning, so please follow the terms and conditions with consideration when using this booklet. Please do not print out these pages or saving them to any device which is not your PURE Writing account drive. This is to ensure no acts of piracy. We hope you benefit from our course booklets. Happy writing!"

The note ends with "Sincerely, The PURE Writing Team".

The main title of the document is "FICTION OVERVIEW" and the subtitle is "CHAPTER ONE". A quote at the bottom states: "Literature is a luxury; fiction is a necessity." — G.K. Chesterton.

## Changing Company Name: Brackets

When I first created the business idea for PURE WRITING it was with my friends Julia and Mahlia, hence the original company name 'M.T.J Corp.' However, since working on the business idea and creating a website for it became an individual project, the company name 'M.T.J Corp' was no longer appropriate. I took my gamertag Ellezmera and rearranged the letters to make Zelmera (ZEL for short). It is not perfect and yes, does not roll off the tongue, but at least it's something.

(Below are pictures of me implementing the company name change to my website.)

The screenshot shows the homepage of the Zelmera Corp website. At the top left is a logo with a stylized 'E' icon followed by the word 'PURE'. To the right of the logo is a large green header section with the text 'Meet Zelmera Corp'. Below the header is a navigation bar with links: 'Our Classes | Editing Services | Booking/Membership | Online Courses | Home'. The main content area is divided into two columns. The left column, with a light green background, contains the text 'Zelmera Corp' and a circular portrait of a woman with curly hair. Below the portrait are sections for 'Our Address' (listing '5812 Kira van Drive, Aahera, Nueva Tierra') and 'Our Contact Details' (mentioning email: [iamgulliabgle@ZELcorp.com](mailto:iamgulliabgle@ZELcorp.com) and a note about live chat). The right column, with a dark green background, contains sections for 'Our Team' (listing 'Talia Feasey: (Founder/CEO)', 'Mahlia Page: (Founder)', and 'Julia Saberon: (Founder)') and a note about Julia's contribution to the first draft.

**Zelmera Corp**

**Our Address:**

**5812 Kira van Drive, Aahera, Nueva Tierra**

**Our Contact Details:**

If you have any queries, complaints or just need to get in contact with our team, you can email us at: [iamgulliabgle@ZELcorp.com](mailto:iamgulliabgle@ZELcorp.com)

We will get back to you as soon as possible.

*Live chat coming soon.*

**Meet Zelmera Corp**

**Our Classes | Editing Services | Booking/Membership | Online Courses | Home**

**Zelmera Corp**

**Our Team**

**Talia Feasey: (Founder/CEO)**

Talia Feasey was 14-15 years old when she founded PURE Writing with her friends Julia Saberon and Mahlia Page. Here is a little bit about her:

- Favourite Colour: Green
- Favourite Animal: Wolf
- Favourite Author: Christopher Paolini
- Place of Birth: Auckland, New Zealand
- Date of Birth: July 14th, 2003
- Star Sign: Cancer
- Interests: Video Games, Doodling, Writing, Editing, Reading, Binge Watching Series, Anime, DnD, Family, Music
- Parents: Yvette Feasey (Mother) | Simon Feasey (Father)
- Siblings: Caitlin Feasey (Younger Sister)

**Mahlia Page: (Founder)**

Mahlia Page was 14 years old when she helped found PURE Writing with her friends Talia Feasey and Julia Saberon. Here is a little bit about her:

- Favourite Colour: Blue
- Favourite Animal: Fox
- Favourite Author: Can't Decide... ^~^
- Place of Birth: Hamilton, New Zealand
- Date of Birth: January 31st, 2004
- Star Sign: Aquarius
- Interests: Reading, Writing, Drawing, Music, Acting, Maths, Eating, Sleeping, Cooking
- Parents: Andrea Page (Mother) | Andrew Page (Father)
- Siblings: Liam Page (Older Brother)

**Julia Saberon: (Founder)**

Julia contributed greatly to the first draft of the PURE Writing website for their social studies assignment. However, she lost interest in PURE Writing and is no longer apart of it. We at PURE Writing just wanted to acknowledge her impact and the work she did.

Here is a little bit about her (what we remember about her):

/\* Note: Later on in the process of creating my website, I got some feedback from my mother to change Corp (an American term) to Limited. \*/

## Colorblind Filter: Colorblind Filter - Coblis

Testing colorblind filter on website\*

To ensure great user accessibility, it is highly important that my website is accessible for people with colorblindness. In order to ensure my website is viewable for colour blind people, I went onto this fantastic website and used a tool called 'Coblis'. What this tool did was put a filter on my website to show me how it would be viewed by different types of colorblindness. As shown in the images below, my website is still easy to read and comprehend despite the color blind filter.

Zelmera Corp: PURE Writing

Our Services -

PURE WRITING is an editing and publishing company, where we are focused on giving aspiring authors of all ages the opportunity to succeed. We offer group writing courses and private one-on-one teacher classes to help anyone who is not yet 'publish worthy' or people who just in general would like to learn and improve more. Open Hours: 9:00 - 10:30 Monday-Friday | 10:30 - 7:30 Saturdays.

Editing and Publishing:

- One On One Evaluation Of Your Writing And Writing Style (First Meeting Free)
- Materials/Book Editing
- Publishing (Personal Book or PURE WRITING Magazine)

Our Courses:

If you want to take some of our twenty course go over to 'Our Classes' page.

If you have trouble making any of these meetings, talk to us and we will see if we can schedule a private or group lesson at a separate time.

Our Address: 5812 Kirwan Drive, Ashera, Naura Terra

Our Contact Details:

If you have any questions, complaints or just need to get in contact with our team, you can email us at: sample@sample123.com

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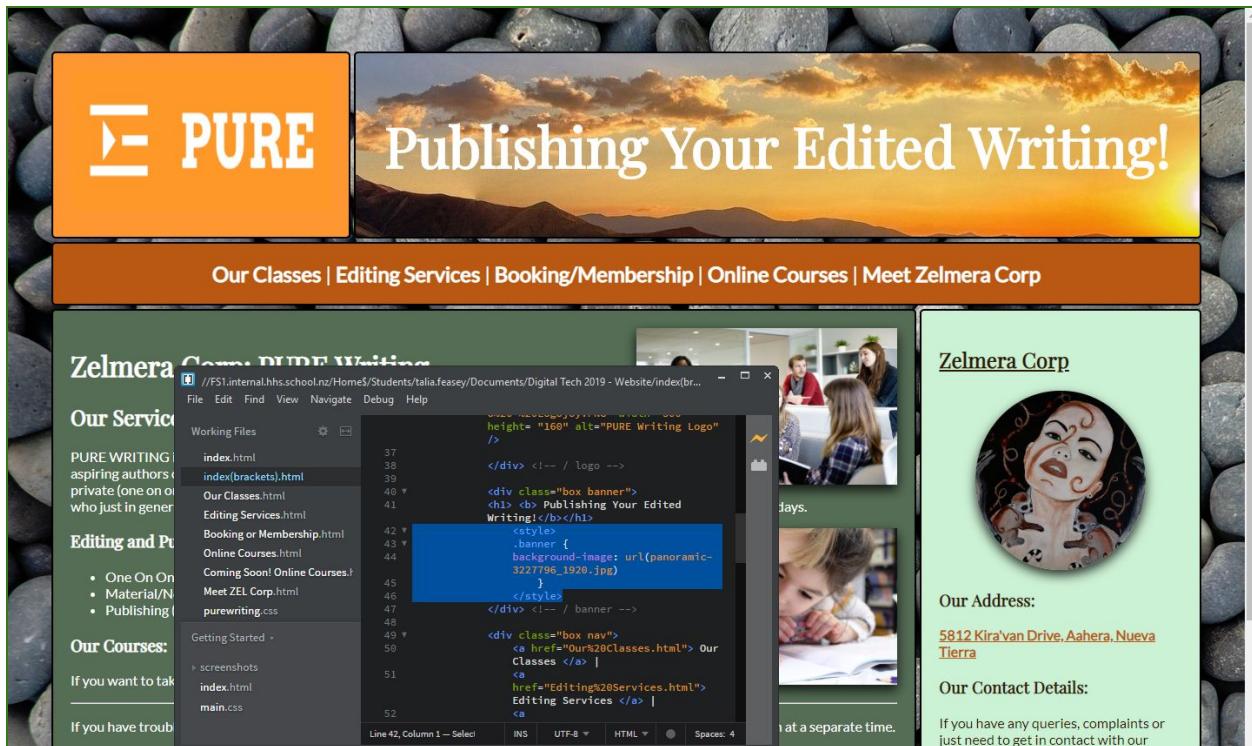
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Our Contact Details:

If you have any questions, complaints or just need to get in contact with our team, you can email us at: sample@sample123.com

## Giving Banner + Body a Background Image: Brackets/\*Planning banner/body background\*/

With everything in place, I still wasn't happy with how my website looked. It was too bland. So I decided to try and add an image to my banner. The image below is the result:

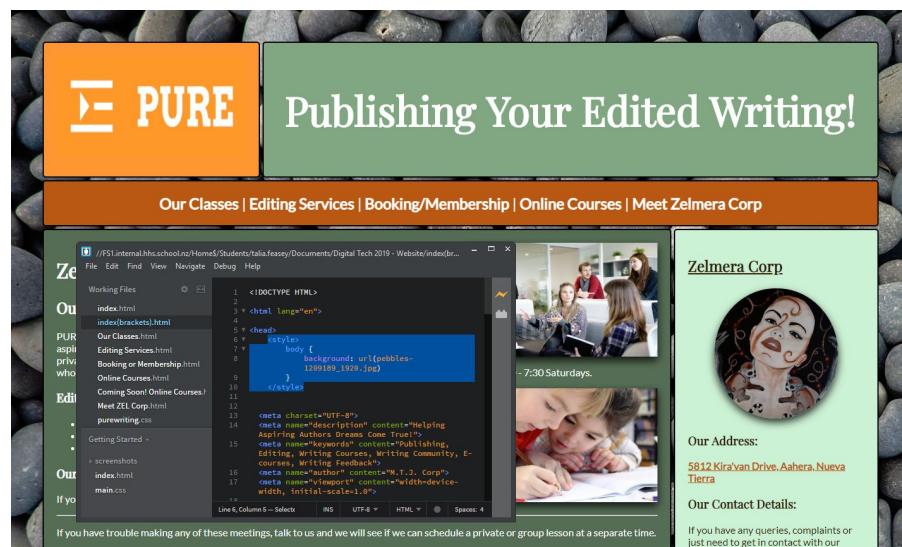


/\* Developing and Deploying banner/body background image code\*/

The code I used was internal css:

```
<style>
.banner {
background-image: url(panoramic...
}
</style>
```

The tag `<style>` indicates that the code is going to be internal css.



(I also added in a picture background to the whole website.)

Code:

```
<style>
.body {
background-image:
url(pebbles...
}
</style>
```

## Adding an Alert To Homepage - Brackets

Something I discovered when opening my website on Internet Explorer was that I didn't like how my website looked on it. The website formatting was all off as was some of the images. So I decided to create an alert on my websites Homepage to notify people that Google Chrome was the recommended browser for this website. See images and code below:

### HTML:

```
<div class= "alert">  
<span class= "closebtn" onclick= "this.parentElement.style.display='none';"> </span>  
</div>
```

### Google Chrome:

### CSS:

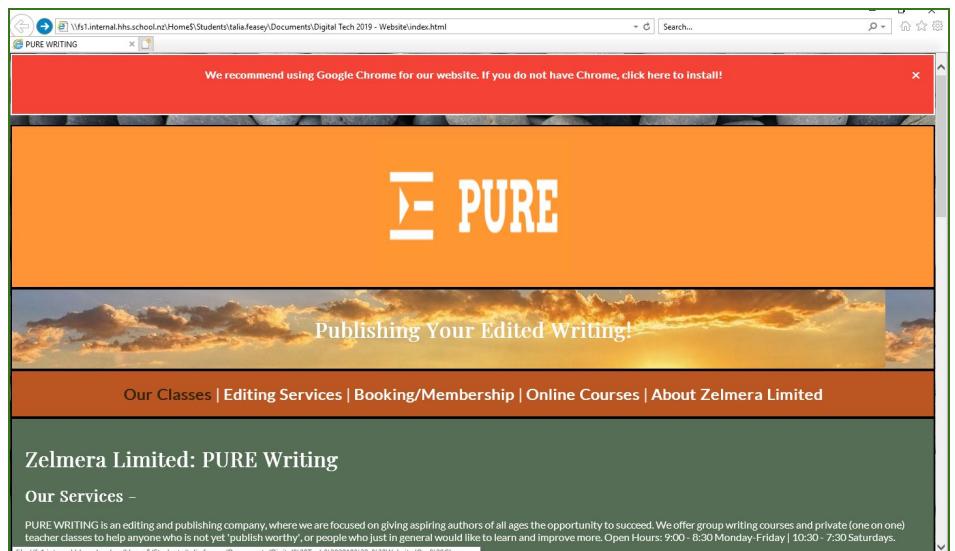
```
/* The alert message box */  
.alert {  
    padding: 20px;  
    background-color: #f44336; /*  
RED */  
    color: white;  
    margin-bottom: 15px;  
    height: 50px;  
    border: solid 2px #fff;  
    text-align: center;  
}  
  
/* The close button */
```

```
.closebtn {  
    margin-left: 15px;  
    color: white;  
    font-weight: bold;  
    float: right;  
    font-size: 22px;  
    line-height: 20px;  
    cursor: pointer;  
    transition: 0.3s;  
}
```

```
/* When moving the mouse  
over the close button */  
.closebtn:hover {  
    color: black;  
}
```



### Internet Explorer:



```
/* The two images above show the comparison of my website  
on both browsers. As stated above, I do not like the way my  
website is displayed on Internet Explorer */
```

## Responsive Website - Brackets

The screenshot shows a desktop view of the website. At the top, a red header bar contains a message: "We recommend using Google Chrome for our website. If you do not have Chrome, click here to install!" with a close button. Below this is a large orange section featuring the "E PURE" logo. The main content area has a background image of a sunset over mountains. The title "Publishing Your Edited Writing!" is centered in white text. Below the title is a navigation bar with links: "Our Classes | Editing Services | Booking/Membership | Online Courses | Meet Zelmera Corp". The footer is dark green with the text "Zelmera Corp: PURE Writing" and "Our Services -". A small note about the company's focus and services follows. The footer also includes a "Powered by 000webhost" link.

I made my website responsive so that when viewed on smaller screens, the layout is not squished. The code is as follows:

CSS:

```
@media (max-width: 750px){  
    .wrapper {  
        grid-template-columns: auto 1fr;  
        grid-template-rows: auto 1fr auto;  
        grid-template-areas:  
            "logo logo logo"  
            "banner banner"  
            "nav nav nav"  
            "main main main"  
            "side side side"  
            "footer footer footer";  
    }  
}
```

The screenshot shows the same website layout but scaled down for a mobile device. The top header and logo remain the same. The main title "Publishing Your Edited Writing!" is still prominent. The navigation bar at the bottom is now a single horizontal row of links: "Our Classes | Editing Services | Booking/Membership | Online Courses | Meet Zelmera Corp". The main content area below the title is reduced in size. The footer is split into two columns: one with "Zelmera Corp: PURE Writing" and "Our Services -" on the left, and another with a circular portrait of a woman and contact details on the right. The contact details include "Our Address: 5812 KiraVan Drive, Ahaura, Nueva Tierra" and "Our Contact Details:". A "Powered by 000webhost" link is also present in the bottom right corner of the footer.

## Royalty Free Images/Copyright - [Brackets / Pixabay](#)

It is important when creating a website that will be publicly viewed, that there is no plagiarism, as that can get you in a lot of trouble. Stealing people's work and showing it as your own is illegal. To avoid plagiarism of images, I have used royalty free image websites such as pixabay and also used my own work taken by my own camera.

For example, I have used a painting I made myself as the profile picture for my website. And the banner for the website is a royalty free image from pixabay.

One of the changes I had to make to avoid copyright was changing the enrol button to my own original image, as before it was from an unknown source and could have easily been copyrighted.

### Before



### After



The new image was taken from pixabay (which is a website that supplies royalty free images) and then edited on Paint 3D to add the words "Enrol Now!"

## Feedback / Proofreading

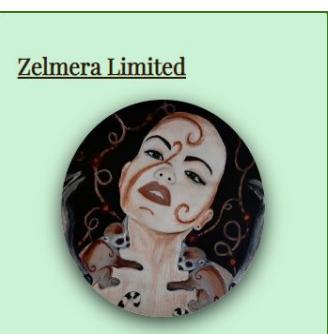
Apart of this process to create my website was getting feedback from others, to make sure that it was easily useable and accessible by others. For feedback I went to my mother, Yvette, my classmate (and friend), Mahlia, and also an out-of-school friend, Jared.

### Feedback from Yvette:

- Spelling Errors and Phrasing Errors
- Not Enough Links To Click On
- Company Name Incorrect To New Zealand Culture (Corp is an American Term)

### Feedback from Mahlia:

- Advice On How To Fill Empty Space



### Feedback from Jared:

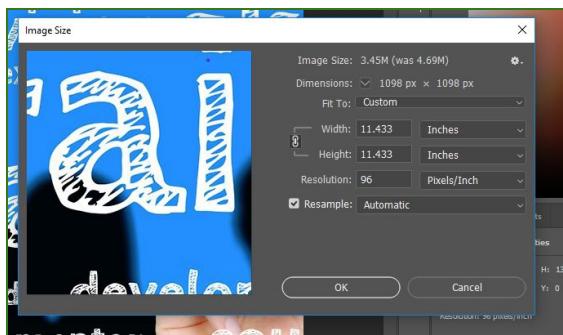
- Grammatical Errors In The 'About Zelmera Limited' Section

This feedback helped me improve my website, and also helped with proof reading my website. Especially since this is a website about editing, it is highly important to make sure that *my* grammar is on point! After receiving the feedback about spelling and phrasing errors, I went back and corrected them, while also scanning for any more errors there might be.

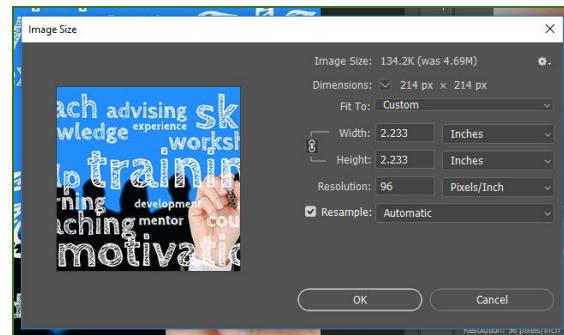
## Loading Images (Compression & Alt Description) - Brackets / Photoshop

I have many images on my website, and of course, trying to load multiple images can cause lag or result in the images failing to load all together. What I have to minimize the file size of the images as much as possible is use photoshop to shrink the image. Images went from 4MB to roughly 500KB. This made images load quickly on my website. However, if an image does fail to load, I have written an ‘alt’ description which will be displayed in the image’s place. I found that both PNG and JPG images functioned and worked well on my website.

### Without Resizing



### With Resizing



## Alt Tags (Image Description)

 <!-- Profile Pic for Talia -->

## Relevant Implications:

Implications I have included in my website are the following:

- **Copyright** is mentioned in the footer section of my website: (CC GTT 20XX (All Images Are From Pixabay Or Else Taken By Myself)
- **Color Blindness** has been considered and I have tested to see if color blind people can view the website using the color blind filter tester COBLIS. (See page 25)
- **G rated content.** All text and links on my website are appropriate for all ages. Includes no swearing, explicit content, racist, sexiest, culture offensive language etc.

## Different Browsers - Google Chrome / Microsoft Edge

Although I prefer my website on Google Chrome, it also functions on other websites, such as Microsoft Edge.



Google  
Chrome  
←  
-----  
Microsoft  
Edge →



---

### **The Final Product - Brackets / Screencast**

It's finally done! My website is complete and I am very happy with the final outcome. Below are videos showing my website and full CSS and HTML code (done on Brackets). I used screencast to record these videos.

**[VIDEO OF WEBSITE - CLICK HERE](#)** - (Minor changes have been made to the website since)

**[VIDEO OF HTML CODE - CLICK HERE](#)**

**[VIDEO OF CSS CODE - CLICK HERE](#)**

**View the Website Yourself: <https://purewriting-zel.000webhostapp.com/index.html>**