

Persona AI

Company Overview & AI Personal Assistant

Company Snapshot

Persona AI is a technology company focused on human-centric artificial intelligence. We design privacy-first, voice and text-driven assistants that help people plan, decide, and act—across work and life. Our platform blends natural language understanding with secure automation to deliver help that feels personal and trustworthy.

Mission & Vision

Mission: Make high-quality assistance universally accessible so anyone can turn intent into action in seconds.

Vision: A world where every person has a capable, ethical, always-on AI partner that respects their time and their data.

Product Overview — Persona Assistant

Persona Assistant is an AI-based personal assistant available on web, mobile, and desktop. It connects to calendars, email, documents, and business tools to streamline daily tasks, triage information, and execute actions through secure automations.

Key Features

Smart Planning: auto-schedules meetings, drafts agendas, and books travel.

Inbox Triage: summarizes long threads, proposes replies, and routes follow-ups.

Knowledge Companion: answers questions from your files with source citations.

Action Automation: triggers workflows in tools like Google Workspace, Microsoft 365, Slack, Notion, Trello, and CRM systems.

Voice & Multimodal: talk naturally; share screenshots or files to get instant help.

Context Memory (Optional): remembers preferences, teams, and recurring tasks.

Privacy-First: data encryption at rest and in transit; granular consent controls.

How It Works

1) Connect your accounts; 2) set preferences; 3) start chatting by text or voice. The assistant builds temporary task graphs to plan and execute steps—always asking for confirmation on sensitive actions like purchases or data sharing.

Security & Compliance

Zero-trust architecture with domain-scoped API tokens, audit logs, role-based access control (RBAC), and just-in-time permissions. PII is minimized by default. Enterprise plans include SSO/SAML, SCIM, DLP controls, and data residency options.

Plans & Pricing (Illustrative)

Starter	Free	Core chat, 5 automations/month, community support
Pro	\$12 / user / month	Unlimited chat, 500 automations, email/calendar connectors, priority su
Business	\$29 / user / month	SSO, advanced connectors, shared workspaces, audit logs
Enterprise	Custom	SLA, on■prem options, VPC, data residency, admin APIs

Use Cases

- Executive Productivity:** prepare briefs, summarize meetings, and coordinate follow-ups.
- Sales & Customer Success:** draft outreach, update CRM, and schedule demos.
- Product & Engineering:** synthesize feedback, triage tickets, and track sprints.
- Operations & HR:** automate onboarding checklists and policy Q&A.;
- Students & Creators:** research assistance, reference management, and content drafts.

Integrations

Google Workspace, Microsoft 365, Slack, Zoom, Notion, Trello, Asana, GitHub, Jira, HubSpot, Salesforce (coming soon), and custom webhooks. Developers can extend the assistant via an Actions API and secure OAuth connectors.

Ethical AI Principles

We commit to transparency, consent, and human oversight. Users can inspect data sources for answers, disable memory, and delete their data at any time. Model behavior is continuously evaluated for bias, safety, and factual quality.

Implementation Options

- Self-Serve:** sign up and connect tools in minutes.
- Team Rollout:** invite teammates, set shared spaces, and enforce org policies.
- Enterprise Deployment:** VPC or on-prem, SSO/SAML, SCIM, observability dashboards.

Service Levels

Global availability with 99.9% uptime target (Enterprise SLA available). 24x7 incident response, status page, and quarterly security reviews.

Contact & Company Information

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