

BANGLADESH TECHNICAL EDUCATION BOARD

4-YEAR TOURISM AND HOSPITALITY PROGRAM SYLLABUS (PROBIDHAN-2016)

Tourism and Hospitality

TECHNOLOGY CODE: 99

SYLLABUS (PROBIDHAN-2016)

FIRST SEMESTER

Tourism and Hospitality 1st Semester

						Marks						
Sl.	Subject	Name of the subject		P	C	Theory		Practical		Total		
No	Code					Cont.	Final	Cont.	Final			
						assess	exam	assess	exam			
1	69911	Introduction to Tourism and Hospitality	1	3	2	30	20	25	25	100		
2	69912	History and Culture of Bangladesh	1	3	2	30	20	25	25	100		
3	69913	Basic English	2	3	3	60	40	25	25	150		
4	69914	Safety and Hygiene for T &H	1	3	2	30	20	25	25	100		
5	69915	Accounting Theory and Practice	2	3	3	60	40	25	25	150		
	69916	Computer Fundamentals and Application	1	6	3	30	20	50	50	150		
7	69917	Bangla	3	3	4	90	60	25	25	200		
		Total	11	24	19	330	220	200	200	950		

DIPLOMA-IN- TOURISM AND HOSPITALITY

	2nd Semester												
				Р			MARKS						
SI. No	Subject code	Name of the subject	Т		С	Theory		Practical		Total			
	Code					Cont.	Final	Cont.	Final exam				
						assess	exam.	assess	exam				
1	69921	Front Office Operation-1	2	3	3	60	40	25	25	150			
2	69922	Food & Beverage production - 1	2	3	3	60	40	25	25	150			
3	69923	Housekeeping & Laundry Operation -1	1	6	3	30	20	50	50	150			
4	69924	Food & beverage Service-1	2	3	3	60	40	25	25	150			
5	69925	Customer Service in Hospitality	1	3	2	30	20	25	25	100			
6	69926	Communicative English-1	2	3	3	60	40	25	25	150			
7	69927	Personality Development and Etiquettes	1	3	2	30	20	25	25	100			
	Total		11	24	19	330	220	200	200	950			



Bangladesh Technical Education Board

Diploma in Tourism & Hospitality Management

A. Course Code : 69931

B. Course Title : Front Office Operation-02

C. Credit & Hour : Credit: 3 Theory: 2 hrs/cr. Practical: 3 hrs/cr.

D. Course Description:

E. This course is being designed to provide students with an advance understanding of front office accounting along with planning and evaluation of front office operations in the hospitality industry. They will understand the importance of people who performs the operations of front office, along with the critical aspect of front office operation including security.

F. Course Outline:

Unit	Learning Outcome								
Understand the Guest Activities during the stay	1.1 Information services 1.2 Message and Mail Handling 1.3 Key Handling 1.4 Room selling technique 1.5 Hospitality desk 1.6 Complaints handling 1.7 Guest handling 1.8 Guest history.								
Manage Computer Application in Front Office	2.1 Describe different functions of Night auditing.2.2 Audit procedures (Non automated, semi automated and fully automated)								
Understand Front Office Accounting	 3.1 Summarize front office accounting fundamentals, including issues surrounding accounts, folios, vouchers, points of sale, and ledgers. 3.2 Describe the process of creating and maintaining front office accounts. 3.3 Describe typical procedures for processing and tracking common front office accounting transactions. 3.4 Describe internal control procedures for front office operations and explain typical settlement procedures. 								
Handle Check-Out and Account Settlement	 4.1 Identify functions and procedures related to the check-out and settlement process, including departure procedures involving methods of settlement and late check-outs. 4.2 Describe express check-out and self-check-out procedures. 4.3 Explain how hotels handle unpaid account balances and summarize account collection procedures. 4.4 Describe how managers use guest history files, outline how the front office staff can support the hotel's marketing program through the check-out process, and summarize front office data privacy concerns. 								
Understand The Front Office Audit	 5.1 Identify the functions of the front office audit. 5.2 Identify the steps in the front office audit process. 5.3 Explain the function of a system update and describe centralized front office audits. 								

Security and the Lodging Industry	 6.1 Explain important issues in developing and managing a security program. 6.2 Describe the role that managers play in a property's security program. 6.3 Explain the importance of setting up a security program, including security staffing and having a liaison with local law enforcement. 6.4 Identify the elements of security training that are critical to an effective security program. 6.5 List and describe the legal concepts and societal concerns related to security issues.
7. Planning and Evaluating Operations	 7.1 Describe the management process in terms of the functions front office managers perform to achieve organizational objectives. 7.2 Identify room rate categories and explain how managers establish room rates. 7.3 Discuss issues involved with forecasting room availability and apply the ratios and formulas managers use. 7.4 Explain how front office managers forecast rooms revenue and estimate expenses when budgeting for operations. 7.5 Describe how managers use various reports and ratios to evaluate front office operations. 7.6 Explain what front office managers can do to plan for disasters
8. Revenue Management	 8.1 Explain the concept of revenue management, and discuss how managers can maximize revenue by using forecast information in capacity management, discount allocation, and duration control. 8.2 Discuss common formulas managers use to measure and manage revenue. 8.3 Explain how revenue management decisions are affected by group room sales, transient room sales, other revenue opportunities, local and areawide activities, special events, and fair market share forecasting. 8.4 Discuss the revenue manager's role and position, summarize typical revenue meetings, outline potential tactics to use in periods of high and low demand, discuss revenue management tactics, and explain how revenue management software helps hotel managers.

Practical:

- 1 Hot function keys
- 2 Create and update guest profiles
- 3 Send confirmation letters
- 4 Print registration card
- 5 Make FIT reservation & group reservation
- 6 Make an ADD-on reservation
- 7 Amend a reservation
- 8 Cancel a rreservation-with deposit and without deposit
- 9 Log onto cashier code
- 10 Process a reservation deposit
- 11 Pre-register a guest
- 12 Put message and locator for a guest
- 13 Put trace for guest
- 14 Check in a reserved guest
- 15 Check In a day use
- 16 Check-in a walk –in guest
- 17 Maintain guest history
- 18 Make sharer reservation
- 19 Add a sharer to a reservation
- 20 Make A/R account
- 21 Take reservation through Travel Agent/Company/ Individual or Source
- 22 Make room change
- 23 Make check and update guest folios
- 24 Process charges for in-house guests and non-resident guests.

	Bangladesh Technical Education Board												
	TOURISM & HOSPITALITY												
5th Semester													
	MARKS												
SI.	Subject	Name of the subject	т	Р	С	The	ory	Practi	cal	Total			
No	code	Name of the subject	•	•		Cont.	Final	Cont.	Final	TOLAI			
						assess	exam.	assess	exam				
1	69951	Tour operations	2	3	3	60	40	25	25	150			
2	69956	Food Science & Nutrition	2	0	2	60	40	-	-	100			
3	69952	Hotel Information System	1	3	2	30	20	25	25	100			
4	69953	Tourism Destination and Heritage	2	6	4	60	40	50	50	200			
5	69954	Introduction to Finance	2	0	2	60	40	-	-	100			
6	69955	Tour Guiding-2	2	6	4	60	40	50	50	200			
7	69957	Business Organization & Communication	2	1	2	60	40	-	ı	100			
		Total	13	18	19	390	260	150	150	950			

DIPLOMA IN ENGINEERING

DIPLOMA-IN- TOURISM AND HOSPITALITY

PROBIDHAN-2016

	6th Semester												
						MARKS							
SI.	Subject code	Name of the subject	т	Р	С	Theory		Practi	Total				
No	couc					Cont.	Final exam.	Cont. assess	Final exam				
1	69961	Travel Agency & Ticketing	2	3	3	40	60	25	25	150			
2	69962	Team Building & Leadership	2	3	3	40	60	25	25	150			
3	69963	Hospitality Sales & Marketing	2	3	3	40	60	25	25	150			
4	69964	Tourism policy ,rules and regulation	2	0	2	40	60	0	0	100			
5	69965	Principles of Tourism Management	3	0	3	60	90	0	0	150			
6	69966	MICE Management	2	3	3	40	60	25	25	150			
7	69967	Responsible Tourism	3	0	3	60	90	0	0	150			
	Total		16	12	20	300	480	100	100	1000			

DIPLOMA IN ENGINEERING

DIPLOMA-IN- TOURISM AND HOSPITALITY

PROBIDHAN-2016

	7th Semester											
(Major) in Food& Beverage Division/Room Division/Travel & Tourism												
							MARKS					
Major Group (Choice any one)	SI. No	Subject code	Name of the subject	т	P	С	The	ory	Pract	ical	Total	
			J				Cont. assess	Final exam.	Cont. assess	Final exam		
	1	69971	Hotel Engineering and Maintenance	2	3	3	40	60	25	25	150	
	2	69972	Hospitality Human Resource Management	3	0	3	60	90	0	0	150	
	3	69973	Community Based Tourism and Entrepreneurship	2	3	3	40	60	50	0	150	
Food O Down	4		subject 1	2	3	3	40	60	25	25	150	
Food& Beverage Division/Room	5		subject -2	2	3	3	40	60	25	25	150	
Division/Travel & Tourism	6		subject -3	2	3	3	40	60	25	25	150	
	7		subject-4	2	3	3	40	60	25	25	150	
		Total		15	18	21	300	450	175	125	1050	

7th Semester (Major) in Food& Beverage Division **MARKS** SI. Subject Theory Practical Т Ρ С Name of the subject Total No code Cont. Final Cont. exam assess exam. assess Bar & Restaurant Management Food & Beverage Cost Control **International Cuisines** Food Purchasing and Storage Total

7th Semester (Major) in Room Division **MARKS** Subject SI. Theory Practical Т Ρ С Name of the subject Total No code Cont. Final Cont. exam assess exam. assess **Lodging Service** Management Security and Loss Prevention Management **Room Division** Management Innovation in Tourism Total

	7th Semester												
(Major) in Travel & Tourism													
	MARKS												
SI. No	Subject code	Name of the subject	т	P	С	The	ory	Praction	cal	Total			
	3343					Cont.	Final	Cont.	Final				
						assess	exam.	assess	exam				
1	69991	Travel Logistic	2	3	3	40	60	25	25	150			
		Management											
2	69992	Destination Management	2	3	3	40	60	25	25	150			
3	69993	Resort and Entertainment	2	3	3	40	60	25	25	150			
	03333	Operations	_			10		23	23	130			
4	69989	Innovation in Tourism	2	3	3	40	60	25	25	150			
	Total		8	12	12	160	240	100	100	600			