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Microsoft Accelerators graduated startups for its Indian Summer Batch of 2013

June 21, 2013 by Devesh Joshi

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Microsoft today has announced its second batch's graduated startups. The graduation ceremony which took place at Microsoft Lavelle Road office, was attended by over 200 VCs, angel investor and industry bigwigs.

"We are extremely happy with the progress of this batch, which ranges in businesses from education, enterprise mobile security, customer support, event management and the hospitality industry, has made during the last four months at the Accelerator. We had handpicked them from 450+ applications. Basis our learnings from batch one, we made several improvements in our program, e.g. including more seed stage/angel investors as lead mentors, sharper focus on product definition and roadmap and stronger UX support" said Mukund Mohan, CEO-in-residence, Microsoft Accelerator.

The nine startups which graduated in the accelerators summer batch are -

[Deck.in](#) - The company provides users with simple way to create

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compelling presentations anywhere and helps in eliminating common presentation mistakes made on regular ppt softwares. It also has its android and iOS apps, which allow users to make presentations on the go.

Explara - Launched in 2009, and formerly known as Ayojak, Explara provides ticketing solutions to its 1000s of Event management clients. The company offers a cloud-hosted event solution to companies and works in four service areas including event ticketing/registration, payment processing, event marketing and logistics. Explara so far has raised funds from Rajan Anandan, Ravi Gururaj & Raj Chinai.

Harnesstouch - Based in Chennai, Harnesstouch is a venture funded education technology company. The company launched an Operation system Touch-on-Cloud under its brand name which is an extension from the hardware to the software layer. Last year, the company also raised a funding of INR 1 Cr from CLUB ah!

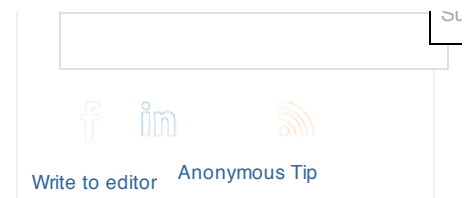
i7 Networks - Headquartered in Bangalore, i7 Networks offer enterprises web content classification and bandwidth management tools.

iDOS - Running in closed beta, iDOS offers accounting software to businesses and provide real-time financial information to core decision makers in a company. Company has developed an in house software which also enable employees to process financial transactions or submit claims in an easy manner, without having a need to push managers verbally.

SupportBee – Envisioned to help businesses manage their customer support emails efficiently, SupportBee. Its CRM tools allow companies to effortlessly collaborate with their entire team as well.

Tablegrabber - Founded by graduates from Cornell, Harvard and MIT. TableGrabber is a “real time” online restaurant reservation engine. It provides confirmed reservations and tables booking facility at the desired a restaurants.

Tuebora - Founded in 2011, the company offers wide range of services to Small and large enterprises including Identity and



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Virasity - It develops display AD technology for mobile Ad networks, publishers and agencies to create 3D mobile experiences. It also provides 3D content development, augmented reality and premium mobile apps. It's team is spread across Asia and Europe.

Next will be the winter batch selected startups, which Microsoft is due to announce in the first week of July. The four-month incubation process starting on July 15 will have its Demo Day on November 15.

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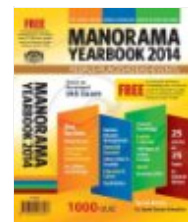


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