



MEDIA KIT

Excelling B2B Marketing:
Shaping Success Since
2014

ABOUT US

Alltake is the go-to marketing firm for B2B SaaS brands striving with their GTM activities. We simplify the life of marketers by subduing technology fragmentation that keeps them from subtle insights and subsequently makes them bombard their target audience with repetitive info. So, how do we do this? Account-Based Intelligence, or ABI, is the weapon we wield throughout the buyer journey across every touchpoint where your prospects find you. Our ABM strategies, sales motion expertise, and years of market experience empower you to stay on top of your game by meticulously engineering your every action across channels. All these tactics cut down your sales cycle, elevate your ROI, and keep you ahead of your rivals.

PLANNING AND PROFILING

In the rapidly changing world of business, it is imperative to stay ahead of the curve. At Alltake, we firmly believe in the mantra, "Strong brands are grounded in strong plans." Strategic planning is essential for the long-term success of your brand or the short-term success of your marketing program, large event, or special program. Our team works closely with yours to design and manage an efficient and effective process that delivers a clear, comprehensive, and compelling plan.

CONTENT MARKETING

In today's fast-paced world, customers demand solutions that cater to their needs without any delays. To establish a strong foothold in B2B content marketing, it is essential for your brand to engage with customers on their terms and address their specific interests. Our team of content marketing experts is dedicated to assisting you in achieving this goal, enabling you to effectively communicate your brand's story in a distinctive and unforgettable manner.

DIGITAL & MEDIA

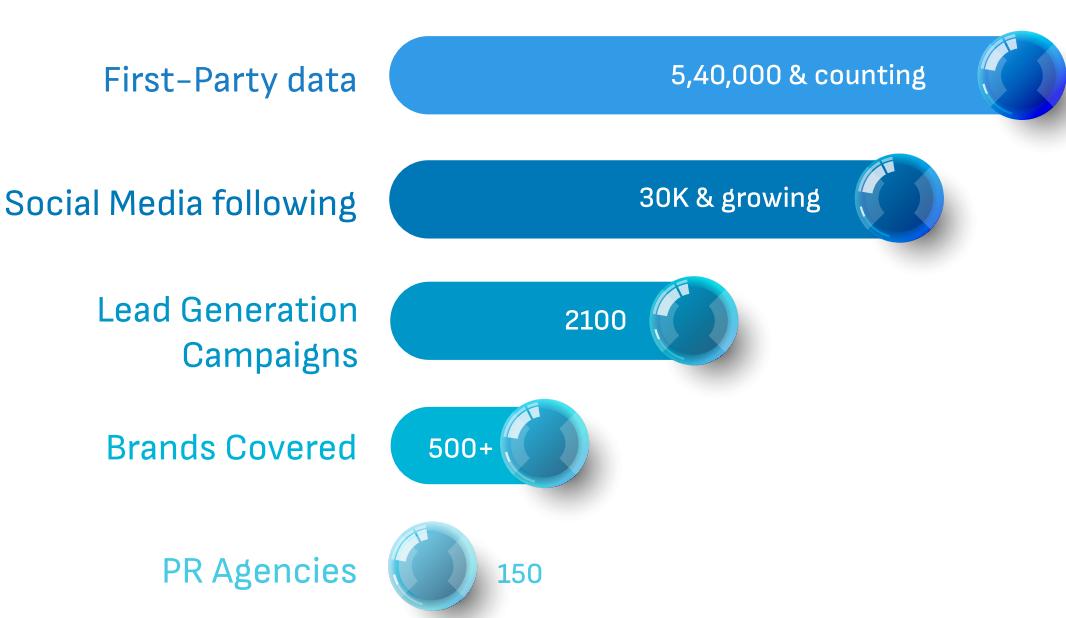
We prioritize user experience in everything we do. With data-driven insights and a deep understanding of what drives success for B2B brands, we provide fully integrated digital and media solutions that deliver measurable results.

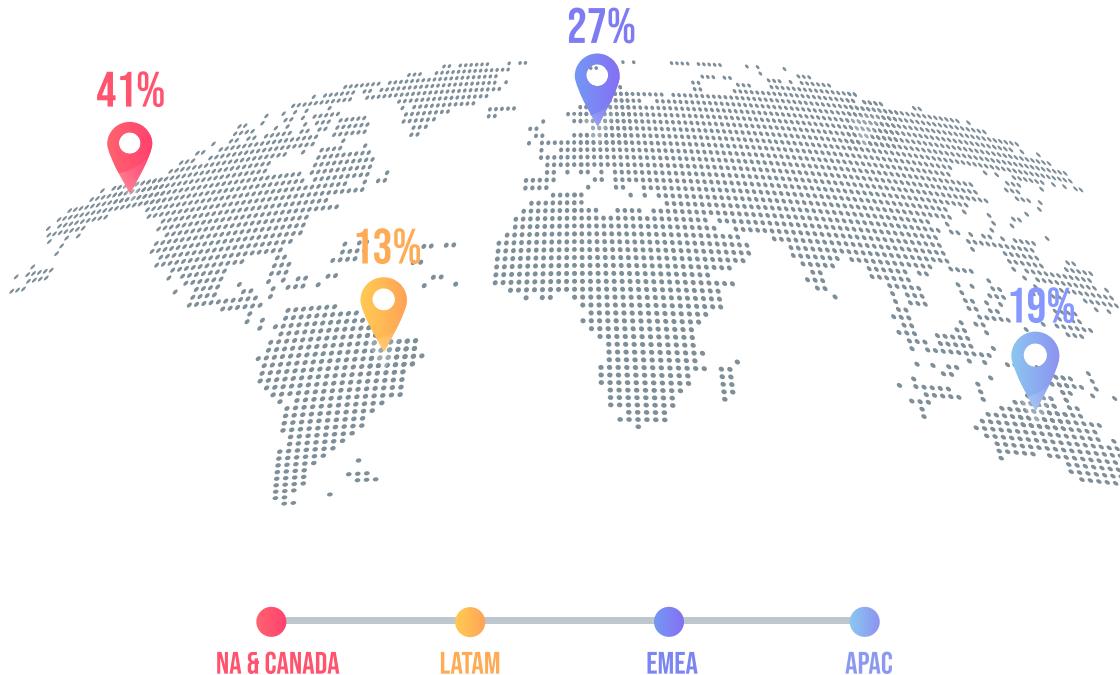
FAST FACTS

Alltake Solutions is a trusted marketing agency that helps SaaS and technology professionals worldwide. Our expertise in demand generation and campaign marketing has been enabling businesses to connect with their target audience and achieve their goals. We offer various content services like whitepapers, e-books, infographics, and case studies to power effective campaigns. We tailor our offerings to meet your unique marketing needs, and our skilled team ensures you get exceptional results consistently.

Whether you're a seasoned professional or a technology company, Alltake Solutions can be your ideal partner to ideate and execute successful marketing campaigns.

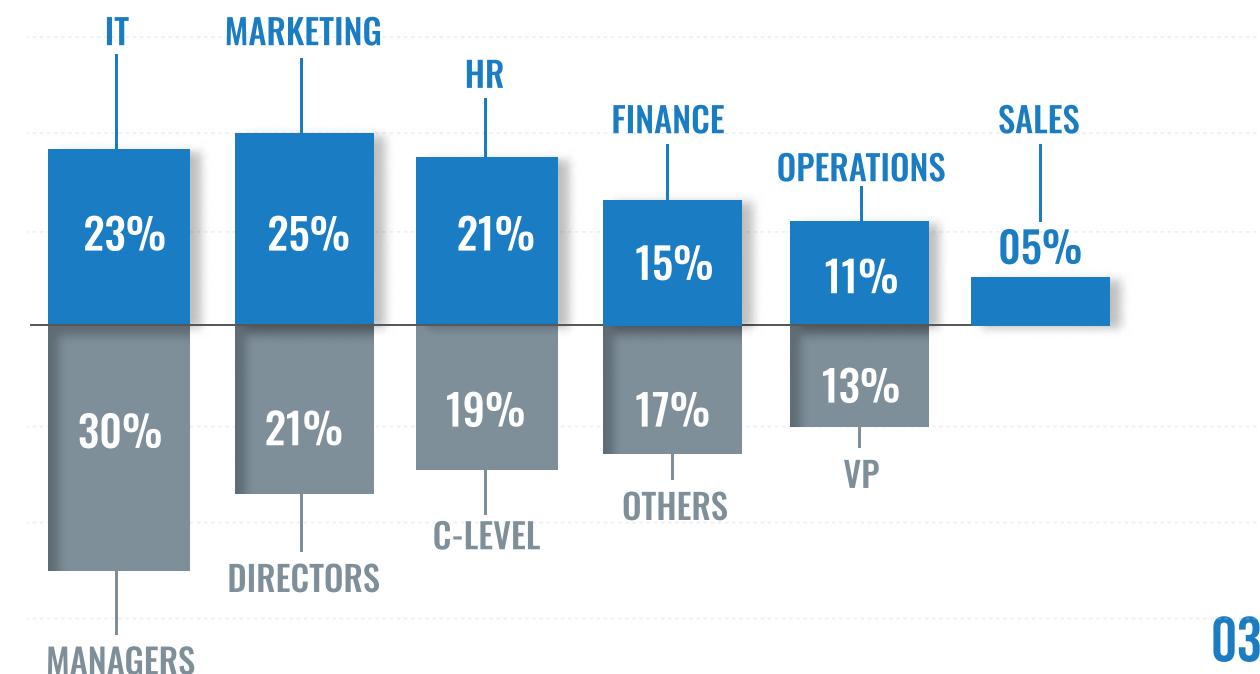
Join us today and experience the difference in driving growth and success.



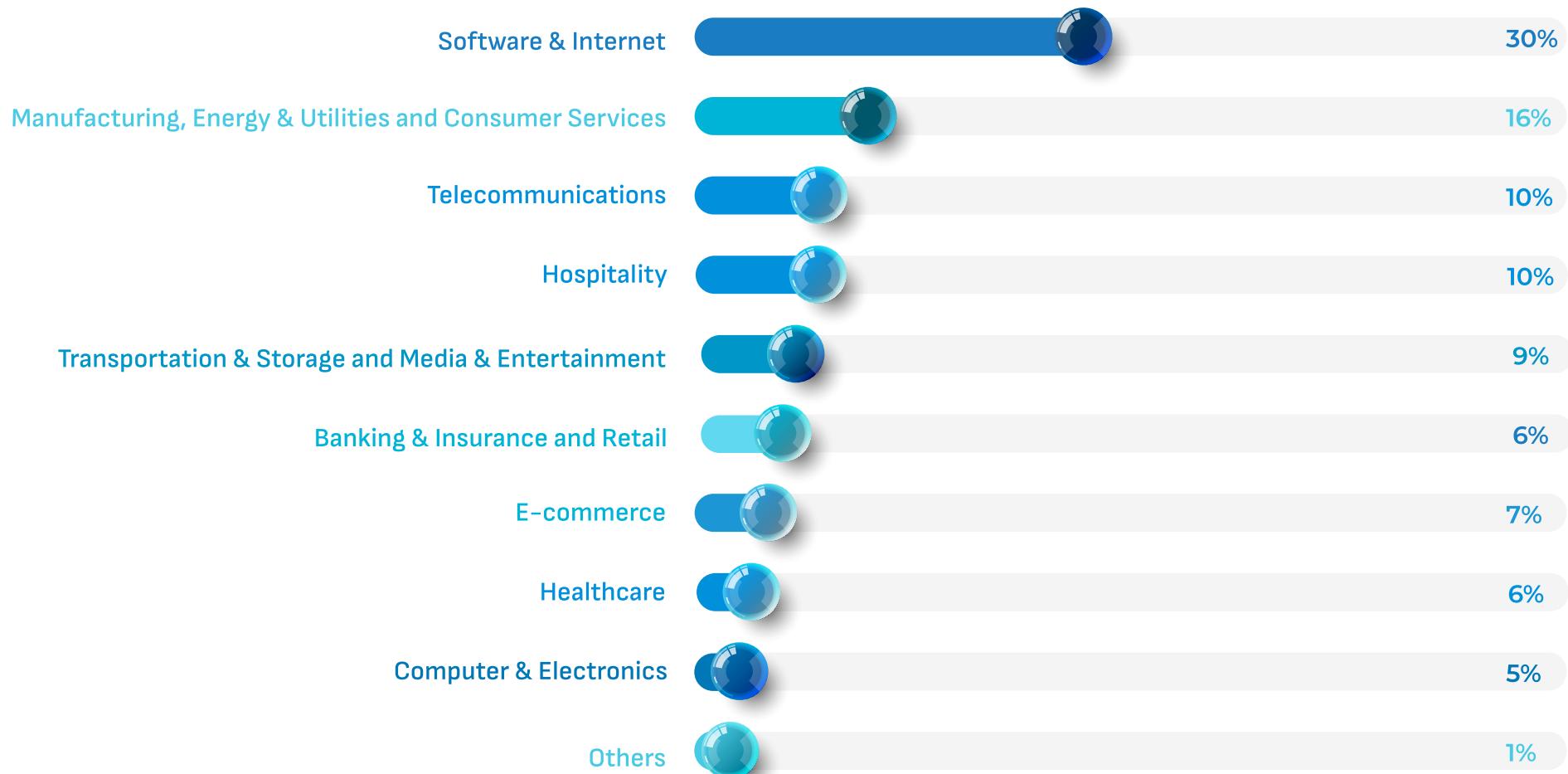


GLOBAL COMPLIANT
AUDIENCE REACH:
50 MILLION+

AUDIENCE BREAKDOWN BY FUNCTION & TITLE



AUDIENCE BREAKDOWN BY INDUSTRY



OUR SERVICES

Planning out quarterly or annual budgets across dozens of countries and vendors can be a heavy lift while developing a B2B marketing strategy - we provide those insights on when and where to allocate funds to the most appropriate process based on Geo-targeting, CPL, and your KPIs.

Whether it's a multilingual EMEA content syndication program or an AI product launch needing to be promoted in North America, we are here. Content syndication of five different trade publications and an ABM programmatic campaign layered on top - we revel in complexity and excel at executing each endeavor smoothly and generating exponential marketing ROI for SaaS brands.



Lead Generation



Email Marketing



Editorial Activities



Advertorial Activities



Newsletter Placement



Social Media Strategy & Management

OUR PROMISE



Our reject rates are **less than 7%**



On-schedule delivery, staying true to business objective at all times



Nurturing and educating leads throughout the funnel—from awareness to conversion.



Precise and transparent pricing, so you have track of every single dime



Dedicated CSM to foster long-term relationships, driving **customer loyalty and retention**



Global presence that helps us deliver only the best



On-premise database enriched over years to drive **data-backed decisions**



GDPR



ISO 9001 -27001



D-U-N-S Registered

WITH US, YOU **SCALE...**

WE SHOOT

up demand among the right target audience in a saturated market

WE CHURN

out substantial sales pipeline resulting in noteworthy conversions

WE AMPLIFY

your brand voice and message through multiple channels

WE LIFT

your brand & product reach by leveraging targeted advertorial campaigns

WE ELEVATE

your product & market positioning through compelling editorial activities

OUR CUSTOMERS

ALLTAKE HAS WORKED WITH 350 BRANDS.
SOME OF OUR MARQUEE CUSTOMERS
INCLUDE.



Modern Hire





THANK YOU

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