

# STAKEHOLDER PERSONAS

## Diana



Diana is a café owner. She loves chatting with a variety of her customers and listens to their concerns when it comes to her café space. Currently on a mission to find a perfect door.

### Pain points

conscious of utility prices, so wants the door to be kept closed

Owner

## Timothy



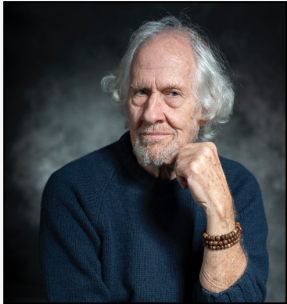
Dad of two, currently on a paternity leave with his newborn daughter. He loves coming to Diana's café for a catch-up with his besties, where he can forget about his sleep deprivation.

### Pain points

uses pushchair daily and gets frustrated if places are not fit to accommodate them

Dad

## Rupert



Rupert is a well known local artist, whose ink portraits decorate many of the town's houses. He now creates art online and likes to come to the café for an inspiration.

### Pain points

has arthritis so operating some door handles can cause him a lot of pain

Artist

## Gabrielle



Gabrielle is extremely busy and doesn't like to waste her time on anything trivial. All she wants from a trip to a café is a quick espresso (and maybe a cheeky croissant).

### Pain points

uses a wheelchair and it annoys her when she has to spend ages to operate doors

Accountant

### Image sources:

- [https://unsplash.com/photos/9kDXgXFRmO8?utm\\_source=unsplash&utm\\_medium=referral&utm\\_content=creditShareLink](https://unsplash.com/photos/9kDXgXFRmO8?utm_source=unsplash&utm_medium=referral&utm_content=creditShareLink)
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