

Asile Ayuba

Aerospace Engineering Student and Aspiring AI Engineer with a passion for innovation and continuous learning.

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EXPERIENCE

Extern, United States — Thematic Remote Extern

February 2024 - March 2024

Responsibilities:

- Research emerging creative communities within the creator economy.
- Identify potential YouTube and Instagram content creators for Thematic's network.
- Analyze creator profiles for alignment with Thematic's offerings.
- Develop strategies to enhance Thematic's communication and advertising.
- Address misconceptions around music rights and copyrights in digital content.
- Synthesize research findings into a comprehensive presentation.
- Recommend targeted genres and creator personas for Thematic's outreach.

EDUCATION

Air Force Institute of Technology, Kaduna — B.Eng Aerospace Engineering

Expected in October 2025

Power Learn Project Academy, Kenya — Software Development

Expected in December 2024

Hobbies

Football

Learning

Music

SKILLS

Analytical mindset

Verbal and written communication

Team Collaboration

Leadership

Professionalism

MS Office

Computer Skills

Research abilities

CERTIFICATES

Coursera: Project Management Certificate

Coursera: The Future of Payment Technologies Certificate

Business Development and Sales Externship Certificate

ICT Capacity and Online Entrepreneurship Skill Development Certificate

LANGUAGES

English - Advanced

Hausa - Intermediate