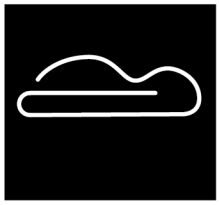
Logo

Main logo

ATMOS
PHERE

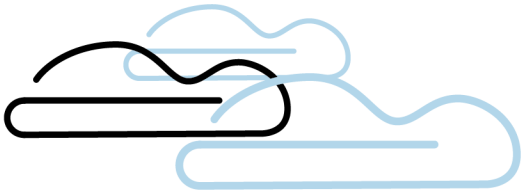
Inversed logo



Identity

Symbol 1

The symbol can be manipulated to create accents, patterns, and act as a decorative element throughout the site.



Symbol 2

ATMOS
PHERE

ATMOSPHERE

Primary Colors

These colors are to be used for all headings, subheading, and body

#231F20 #484949

Secondary Colors

These colors can be used as accents, such as for buttons and linework throughout the website, as well as decorative uses of the symbol and logo.

#395E66 #B1D4E7 #008FC4 #E5E5E5 #BEE6CE

Typeface

Helvetica Neue for headings and DIN Alternate for body

Heading
Helvetica Neue Medium 24pt

Sub Heading
Helvetica Neue Light 12pt

Caption
Gill Sans Italic 12pt

Body Text
Gill Sans Regular 12pt

Fonts

ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789
abcdefghijklmnopqrstuvwxyz
Helvetica Neue Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789
abcdefghijklmnopqrstuvwxyz
Helvetica Neue Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ 123456789
abcdefghijklmnopqrstuvwxyz
Gill Sans Regular

Call for Action: Buttons

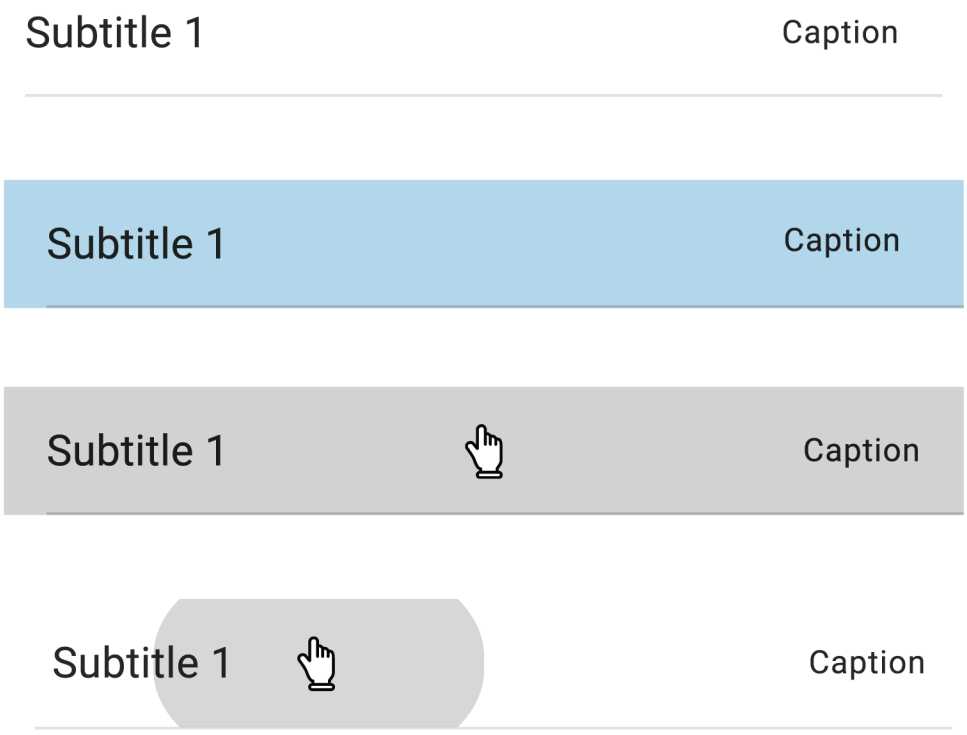
Enabled | Disabled | Hover | Pressed

Enabled | Hover | Pressed

Checkboxes

Enabled | Disabled | Hover | Focused | Pressed

States

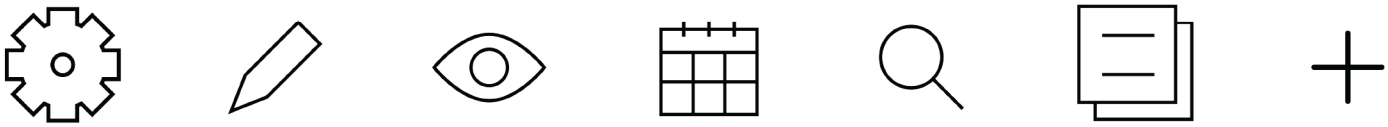


Fonts Demonstration

Welcome to a new atmosphere.

Cloud storage for the wicked productive.

We can't wait for you to enter the atmosphere. Check out the light tutorial to the right, and let us know if you have any questions by contacting through any of the mediums, below.

Photography

Icons