

# MX™ MERCHANT

## PRODUCT COMPARISON



|   | MX™ MERCHANT<br>REPORTING | MX™ MERCHANT<br>BASIC | MX™ MERCHANT<br>PLUS | MX™ MERCHANT<br>PREMIUM | MX™ MERCHANT<br>ENTERPRISE |
|---|---------------------------|-----------------------|----------------------|-------------------------|----------------------------|
| <b>REPORTING AND ANALYSIS</b>                             | ✓                         | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>CUSTOMER SERVICE</b><br>4 Rings and Resolve            | ✓                         | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>API ACCESS (REPORTING)</b>                             | ✓                         | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>CLOUD POS (VIRTUAL TERMINAL)</b>                       |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>MOBILE POS APP</b>                                     |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>CUSTOM INVOICES</b>                                    |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>RECURRING INVOICES</b>                                 |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>ADVANCED PAYMENTS</b><br>Click2Pay, Text2Pay, Link2Pay |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>ENCRYPTED CARD READERS</b>                             |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>API ACCESS (TRANSACTIONS)</b>                          |                           | ✓                     | ✓                    | ✓                       | ✓                          |
| <b>INVENTORY</b>  |                           | UP TO<br>100 ITEMS    | UP TO<br>1,000 ITEMS | UP TO<br>25,000 ITEMS   | UP TO<br>50,000 ITEMS      |
| <b>APPROVED SHOPPING CARTS</b>                            |                           |                       | ✓                    | ✓                       | ✓                          |
| <b>ADVANCED CNP FRAUD PROTECTION</b>                      |                           |                       | ✓                    | ✓                       | ✓                          |
| <b>PCI SCANNING</b> (One Free IP/Month)                   |                           |                       | ✓                    | ✓                       | ✓                          |
| <b>LOYALTY</b><br>Visit, Spend, Points                    |                           |                       |                      | ✓                       | ✓                          |
| <b>COUPONING, MICRO MARKETING</b>                         |                           |                       |                      | ✓                       | ✓                          |
| <b>ACCOUNTING SYSTEM INTEGRATION</b>                      |                           |                       |                      | ✓                       | ✓                          |
| <b>MULTIPLE LOCATIONS</b>                                 |                           |                       |                      |                         | ✓                          |
| <b>TAX CALCULATION AND FILING</b>                         |                           |                       |                      |                         | ✓                          |
| <b>DYNAMIC CURRENCY CONVERSION</b>                        |                           |                       |                      |                         | ✓                          |
| <b>MXM PAY BY NAME</b>                                    |                           |                       |                      |                         | ✓                          |



### REPORTING AND ANALYSIS

Wide range of reports puts actionable data at your fingertips. Take control of your information to spot trends, avoid problems and more efficiently manage your business.



### CUSTOMER SERVICE

(4 Rings and Resolve)

Your call will be answered within four rings by someone qualified to assist with your request.



### API ACCESS (REPORTING)

Integrate MX Merchant with third party software and accounting systems.



### CLOUD POS (VIRTUAL TERMINAL)

Save money on equipment by turning any computer into a point of sale system.



### MOBILE POS APP

Turn your iPhone or iPod Touch into a full-featured, hand-held point of sale system. Take transactions to the customer, whether on the sales floor or on site in a home or office.



### CUSTOM INVOICES

Create professional-looking invoices branded with your company identity for print or email delivery.



### RECURRING INVOICES

Save time, reduce paperwork and improve cash flow with automatically recurring invoices.



### ADVANCED PAYMENTS

Give customers options to make payments quickly from within an emailed invoice with a click, link or text with MXM Click2Pay, MXM Link2Pay or MXM Text2Pay.



### ENCRYPTED CARD READERS

Reliable card swiping with security features that meet PCI DSS certification requirements.



### API ACCESS (TRANSACTIONS)

Integrate MX Merchant with third party software and accounting systems, access data and perform payment transactions.



### INVENTORY

Robust, real-time inventory management that varies in capacity according to your MX Merchant Product.



### APPROVED SHOPPING CARTS

Select from a variety of web-based shopping carts to integrate with your inventory and billing features.



### ADVANCED CNP FRAUD PROTECTION

Keep your virtual transactions secure with advanced Card Not Present fraud protection.



### PCI SCANNING (One Free IP/Month)

Validate your PCI compliance with quarterly scans to be sure your website is clean, virus-free and your customers' credit info is protected.



### LOYALTY

Tailor your own loyalty program based on customer visits, spending or points.



### COUPONING, MICRO MARKETING

Capture and track customer information and preferences to create customized promotions.



### ACCOUNTING SYSTEM INTEGRATION

Integrate seamlessly with your existing accounting system.



### MULTIPLE LOCATIONS

Integrate systems, financials and inventory management across multiple locations, around town or around the globe.



### TAX CALCULATION AND FILING

Calculate sales taxes for every jurisdiction where you do business. One jurisdiction included, additional jurisdictions may be added as needed.



### DYNAMIC CURRENCY CONVERSION

Accept world currencies with accurate, up-to-the-minute conversion.



### MXM PAY BY NAME

Allow your best customers to pay simply by introducing themselves with this advanced technology.

"MX", "MXM", "MX POS", "MX Merchant", "MX Merchant Reporting", "MX Merchant Basic", "MX Merchant Plus", "MX Merchant Premium", "MX Merchant Enterprise", "4 Rings and Resolve", "MXM Click2Pay", "MXM Text2Pay", "MXM Link2Pay" and "MXM Pay by Name" are trademarks and service marks of Priority Payment Systems LLC, which disclaims any affiliation, sponsorship or endorsement of any kind with any other entity using MX or any variation thereof in connection with bank card, credit card, or transaction technology, processing services and merchant services.