First Data Gift Card Fees

Gift Card To Go, Standard & Custom Card Programs – Transaction and Service Fees

Code	Service / Product	Price
G01	Transaction Fee	$0.10 per transaction
G32	IVR Fee (Balance Inquiry by phone)	$0.50 per call
G51	Block Activation	$15.00 per block activation
TBD	Gift Card Product Support Help desk calls (either direct to 800-707-5129 or direct transfer from POS Support)	$5.00 per call
TBD	Gift Card Services Merchant Statement	$2.00/ statement
G63	Order Cancellation Fee	Quote
G64	Exception Development	$250.00 per hour
G65	Database Information Transfer	$250.00 per hour

Card, Carrier and Other Fees

a. Gift Card To Go Program – Card and Carrier Fees

Code	Service / Product	Price
G49	100 Standard Cards, 100 Standard Carriers	$250.00 plus shipping and handling fees

Note:
- The Gift Card-To-go Program is only available as an introductory offer to merchants and the set-up fee is included in the G49 fee (100 standard cards, 100 standard carriers). Recorders must be made through the Standard Card program or Custom Card Program and no additional set-up fee will be charged for a reorder.
- Gift Card Counter Display and Decal provided without charge.
- MyMerchantView Reporting for Gift Card Services activity provided without charge.

Standard Card Program & Custom Card Program – General Supplies an dMarketing Fee

Code	Service / Product	Price
G34	Initial Set-Up Fee	$100.00 per location
G33	Color & Image Set-up	$100.00 per custom card order
G40	Graphic Design Assistance	$75.00 per hour
G35	Acrylic Stand w/Box	$10.00 per item
G48	Acrylic Stand w/o Box	$8.50 per item
G30	Standard Insert Poster	$2.00 per item
G36	Door Decal	$2.00 per item
G62	Welcome Kit	$10.00 per item
G42	Single J-Hook Rack	$10.00 per item
G42	3 Sided J-Hook Rack	$20.00 per item
G48	Table Tent Acrylic Stand	$10.00 per item
G30	Table Tent Poster	$1.00 per item
G60	Special pricing (large or irregular card order)	Quote
G61	Customer osters	$15.00 per poster
G62	Other Marketing Materials	Quote

Notes:

- After the initial set-up fee, no future set-up fees are required for a given location
- MyMerchantView Reporting for Gift Card Services activity provided without charge.

Standard Card Program – Card and Carrier Fees

- Standard Card orders must be a minimum of 500 cards and additional cards may only ordered in 500 card increments.
- Quoted fees will apply to all card or carrier orders of 200,000 or above, or for any card/carrier outside the standard type or requiring special fulfillment.

Code	Service / Product	Price
G12	500-999 Standard Cards	$1.00
G13	1,000-2,499 Standard Card	$1.00
G14	2,500-4,999 Standard Card	$1.00
G15	5,000-7,499 Standard Card	$1.00
G16-G20	7,500 or more Standard Card	Quote
G31	Standard Stock Carrier and envelopes	$0.30

Custom Card Program – Card and Carrier Fees

- Custom Card orders must be a minimum of 1000 cards and additional cards may only ordered in 1000 card increments.
- Quoted fees will apply to all card or carrier orders of 200,000 or above, or for any card/carrier outside the standard type or requiring special fulfillment.

Code	Service / Product	Price
G03	1,000-2,499 Custom Card	$1.00
G04	2,500-4,999 Custom Card	$1.00
G05	5,000-7,499 Custom Card	$1.00
G06-G10	7,500 or more Custom Card	Quote
G22-G29	Custom Carriers	$0.75
G31	Standard Stock Carrier and envelopes	$0.30