

# **PARTNER WITH PRIORITY**



# SHARE THE REVENUE GENERATED THROUGH A STRATEGIC REFERRAL PARTNERSHIP WITH PRIORITY PAYMENT SYSTEMS

**PRIORITY PAYMENT SYSTEMS'** affinity program pays you a generous ongoing share of the revenue from all referred accounts.

- Increase the "Value Proposition" you currently provide to your clientele.
- Boost your profits with passive monthly revenue from your referrals.

There's no cost and minimal effort on your part. Simply inform your clients about the Priority Advantage!

A CLASSIC WIN-WIN BENEFIT FOR ALL
GREAT SERVICE AND SAVINGS FOR YOUR CLIENTS
GREAT EARNING OPPORTUNITY FOR YOUR
ORGANIZATION

#### IT'S EASY:

- Announce your strategic partnership with Priority Payment Systems.
- Priority will generate collaborative marketing materials for your approval.
- Priority consultants will follow up leads to enroll customers and establish your portfolio.
- Priority will pay a share of the ongoing revenue on a passive residual income basis.
- You always have full, online access to view how much your referrals are earning for you.



**THE PRIORITY CHOICE.** Priority Payment Systems provides bank card processing, progressive technologies, competitive pricing and world-class customer service to make the sales process more efficient and more profitable for its clients. As a strategic referral partner, you'll encourage your clients to sign up with Priority for bank card processing, and they will enjoy improved cash flow, customer service and efficiency in payments.

# **PRIORITY DELIVERS:**

- Credit Card Processing: Visa, MasterCard, American Express and Discover
- Additional Payment Options: Gift Card, Loyalty Card, Debit, Check, Electronic Check
- Online Reporting and Analysis
- Point of Sale Solutions including Traditional POS, Virtual Terminals and Mobile Solutions: WiFi/3G&4G/MiFi

# **FAST, ACCURATE TRANSACTIONS POWERED BY:**

- Leading Edge Technology and Solutions
- · Lower Rates on Bank Card Processing
- The Best Customer Service in the Industry
- Free Web Tools for Easy Account Management
- Industry Experience that is Second to None

# PUT OUR KNOWLEDGE TO WORK FOR YOUR CLIENTS

Priority was founded by an elite team of executives with deep industry experience in the bank card industry. These dedicated professionals work every day to develop and promote next generation bank card solutions. From our sophisticated, online account management tool to our full-featured, hand-held point of sale system, Priority offers leading edge solutions that make businesses more efficient and profitable.

## MORE COST EFFECTIVE SOLUTIONS

We're confident we can improve the cash flow, service level and cost efficiency of your clients' bank card activities. Invite them to call today for a free comparison with their current bank card processing services and rates! We'll work with them to find the most cost effective solutions and help them make the best decisions for growing their businesses.

# **4 RINGS AND RESOLVE CUSTOMER SERVICE**

In business, lost time can mean lost sales. That's why we set a "4 Rings and Resolve" standard: All calls will be answered within four rings, not by a machine, but by a representative qualified to assist with any request. No one else in the industry approaches the level of dedicated service delivered by Priority.

### **RECOMMEND PRIORITY WITH CONFIDENCE**

Your referrals will enjoy improved cash flow, service levels and efficiency in payments. You will enjoy a new source of revenue. It's a classic win-win outcome. **Get started today!** 

Priority Payment Systems is a registered ISO/MSP of Wells Fargo Bank NA, Walnut Creek, CA.



FIND OUT HOW A STRATEGIC REFERRAL PARTNERSHIP WITH PRIORITY CAN IMPROVE YOUR MONTHLY REVENUE!

