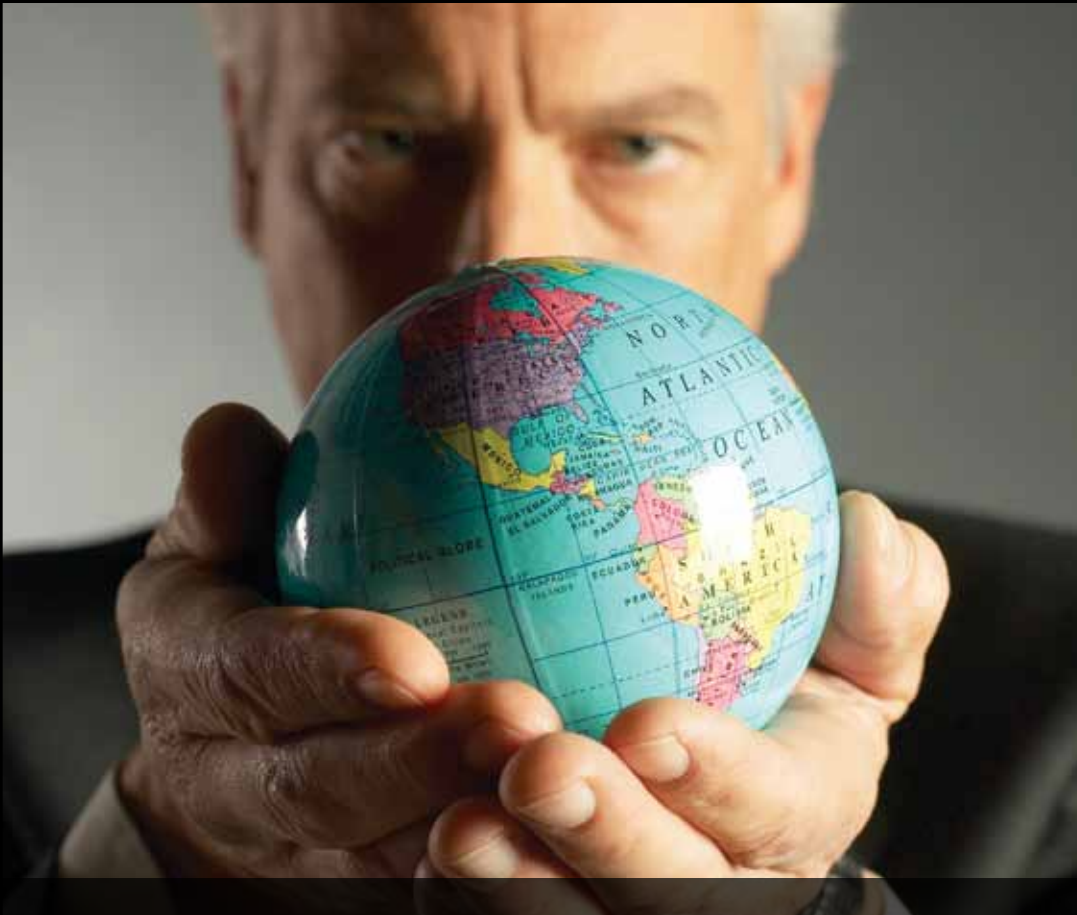


# PRIORITY FUNDRAISING SOLUTIONS

A Division of Priority Payment Systems Dedicated to Fundraising Activities



## THE PROJECT GIVE BACK PROGRAM



PROJECT GIVE BACK's revenue sharing programs provide a unique opportunity for your organization and your business donors. You get a new, ongoing revenue stream and your patrons get the advantage of great rates and service on bank card processing from Priority Payment Systems.

### PROJECT GIVE BACK:

- Provides new channel for fundraising efforts
- Delivers an ongoing, steady stream of contributions at no additional expense
- Outperforms other fundraising programs
- Ensures continued donations during challenging economic periods
- Extends the value you can provide to patrons and builds loyalty
- Effortless fundraising – we manage the program details

FUNDRAISING SOLUTIONS FROM PRIORITY PAYMENT SYSTEMS

# PRIORITY FUNDRAISING SOLUTIONS

A Division of Priority Payment Systems Dedicated to Fundraising Activities



## PARTNER WITH PRIORITY PAYMENT SYSTEMS

Priority enables merchants to accept all forms of payment and process the transactions with high levels of speed and accuracy. Whether it's a credit card, debit card, gift card, loyalty card or check conversion, Priority makes the process quick and easy. Our next generation solutions are designed to give our customers more control over their own businesses, and are delivered at competitive prices. We make bank card processing more efficient and productive to give our merchants the competitive advantage.

## HOW PROJECT GIVE BACK WORKS

When you participate in Project Give Back with Priority, we will create a customized marketing plan designed to inform your patrons about the program. Once you approve the materials, we'll begin contacting your patrons to explain how we can reduce their bank card processing costs and improve their service while also directing a portion of the revenue to your organization.

For all referred business patrons from your organization that select Priority's bank card processing services, you will receive a percentage of the revenue on a monthly, recurring basis.

Project Give Back creates ongoing contributions and helps your business patrons at the same time.

## FREQUENTLY ASKED QUESTIONS

### 1. What type of businesses can participate in the program?

Any business that accepts credit cards or checks as a form of payment for their products/ services can participate.

### 2. What is the cost of the program?

Priority will develop and produce all marketing materials and sales activities. There is no cost to you or your merchant patrons for participation in Project Give Back.

### 3. How often will we receive contributions?

Your organization will receive donations on a monthly basis, approximately 30 days after the close of each month.

### 4. How will we know which of our patrons are contributing?

You can use our web-based account management tool at any time to monitor your patron accounts.

### 5. How much money will we receive?

That depends on the transaction volume of the participating merchants. The more bank card transactions they have, the more money you'll make.

## PRIORITY FUNDRAISING SOLUTIONS

Priority Fundraising Solutions supports schools, foundations, non-profits and charities with a variety of options to help with fundraising and donor retention efforts:

- Online Donor Management
- Event Point of Sale Solutions
- School Management Software



**START BOOSTING REVENUE FLOW WITH PROJECT GIVE BACK, CALL TODAY!**