PRIORITY NAMED INDEPENDENT SALES ORGANIZATION OF THE YEAR

AWARDED BY THE ELECTRONIC TRANSACTION ASSOCIATION FOR ACHIEVEMENTS AND CONTRIBUTIONS TO THE PAYMENTS INDUSTRY

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2013 ETA AWARDS
ISO OF THE YEAR

WASHINGTON, DC (May 1, 2013) - The Electronic Transactions Association (ETA), the trade association of the global electronic payments industry, today opens the 2013 ETA Annual Meeting & Expo in New Orleans, welcoming a record number of exhibitors and attendees at the industry's largest trade show. ETA also announced the winners of the 2013 ETA Star Awards, which recognize achievements in and contributions to the industry.

ETA's 2013 Annual Meeting & Expo features more than 200 exhibitors across 150,000 square feet of floor space at the state-of-the-art Ernest N. Morial Convention Center in the heart of New Orleans. More than 3,000 CEOs, investors, payment professionals and members of the media representing the entire electronic payments ecosystem are gathered to conduct business, strategize, unveil new products and network.

"The 2013 ETA Annual Meeting & Expo opens as the largest in ETA's history, and is now clearly the best place to do business in the electronic transactions industry," said Jason Oxman, CEO of ETA. "The caliber and scope of exhibitors highlights the rapid pace of innovation in our industry and the unique role that ETA plays. We're proud to be at the center of this growth."

ETA also announced the winners of its 2013 ETA Star Awards, which recognize and showcase individuals and companies that have made a significant difference in the payments industry, whether through innovation, business practices or contributions to the association. Winners include:

- **Distinguished Payments Professional**: Diane Offereins, executive vice president, payment services, Discover Financial
- **Committee of the Year**: Mobile Payments
- **Committee Volunteer of the Year**: Curt Hensley, founder and CEO, Impact Payments Recruiting
- **Member of the Year**: Deana Rich, founder and president, Rich Consulting
- **Business Partner of the Year**: Discover Financial
- **ISO of the Year**: Priority Payment Systems
- **Technology Innovation Award**: ShopKeep POS