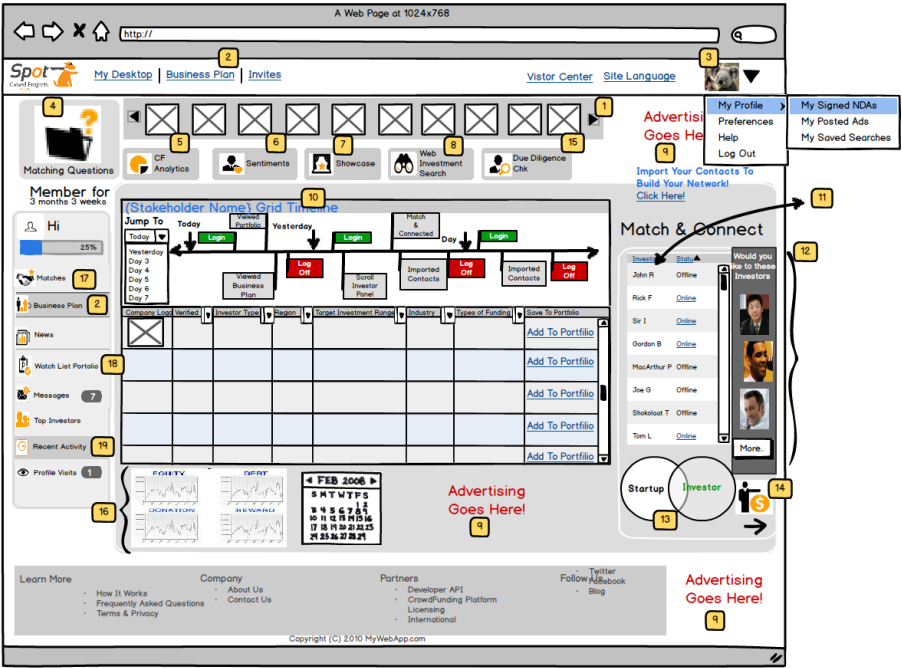


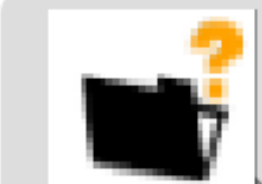
1	Profile Picture Slider
2	Business Plan Module
3	My Profile Preferences Help Log Out
4	Algorithm Question Folder
5	Crowd Funding Analytics Predictive Analytics
6	Sentiments on Crowding Projects Comments
7	Showcase is only for business plans
8	Web Investment Search is for searching Crowd Funding Projects
9	Advertising is for the five stakeholders and affiliates
10	Grid Timeline Window shows a user-target 7 Day timeline activities
11	Match & Connect Panel is manual matching process Area
12	Match & Connect Picture Bar
13	Match & Connect compatibility crest
14	Match & Connect fold-in icon (Click this icon)
15	Due Diligence Clk
16	Grid Foot Area-CF Market Pulse-Alerts-Lastest Actions Up & Down
	Recent Activity of Projects-Projects Using Our Services
	Top 10 Competitors-Top 10 Portfolios-CF Trend 29 Day Moving Avg
	Recent Activity 7 days-Contact List Alerts
17	Matches is for matchmaking algorithm that match the stakeholders
18	Watch List Portfilio will have business plans-CF projects-etc
19	Recent Activity-from all stakeholders in spotcrowdprojects



Annotations



http://

[My Desktop](#) | [Business Plan](#) | [Invites](#)[Vistor Center](#) [Site Language](#)

Matching Questions

Member for
3 months 3 weeks

Hi

25%



Matches



Business Plan



News & POVs



Watch List Portfolio



Messages

7



Top Investors



Recent Activity



Profile Visits

1

CF
Analytics

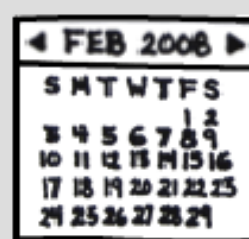
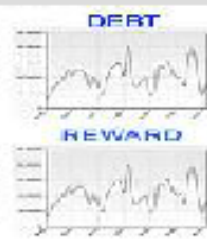
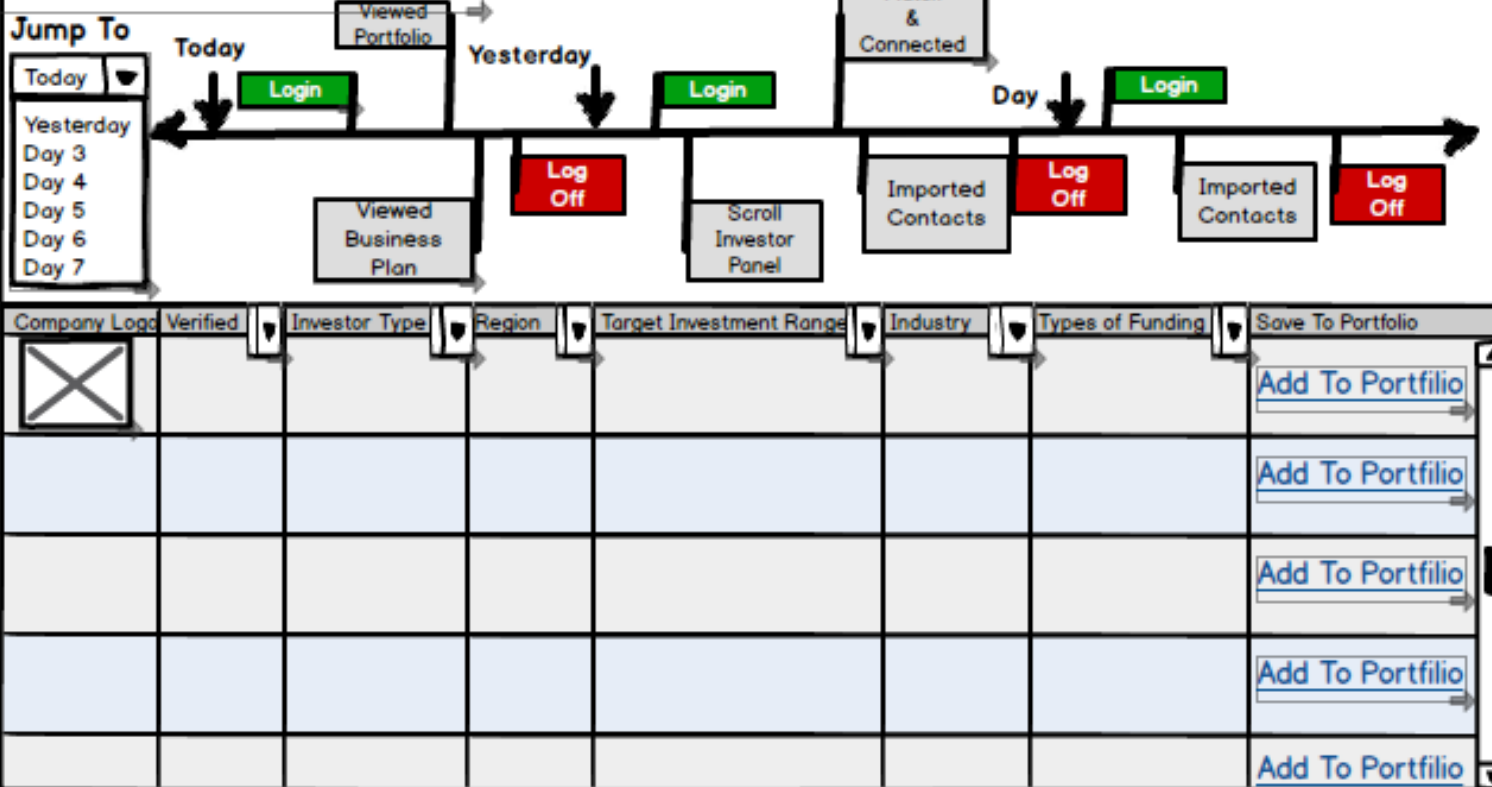
Sentiments



Showcase

Web
Investment
SearchImport Your Contacts To Build Your
Network!
[Click Here!](#)Advertisir
Goes Her[My Profile](#) >
[Preferences](#)
[Help](#)
[Log Out](#)[My Signed NDAs](#)
[My Posted Ads](#)
[My Saved Searches](#)

Investor Grid Timeline

Advertising
Goes Here!

Match & Connect

Investor	Statu
John R	Offline
Rick F	Online
Sir I	Online
Gordon B	Online
MacArthur P	Offline
Joe G	Offline
Shokolaat T	Offline
Tom L	Online
Harry H	Offline

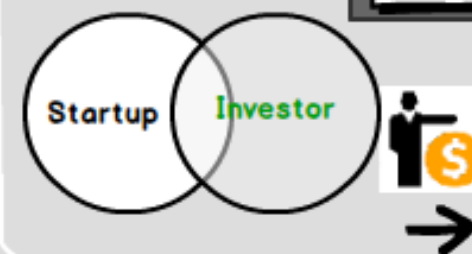
They Viewed You

KickStarter Platform

Joey Seller Investor

CrowdCube Platform

[More..](#)



Learn More

- How It Works
- Frequently Asked Questions
- Terms & Privacy

Company

- About Us
- Contact Us

Partners

- Developer API
- CrowdFunding Platform
- Licensing
- International

- Follow Us
- Twitter
- Facebook
- Blog

Advertising
Goes Here!

Watch List Portfolio will be for CF projects and Business Plans

A Web Page at 1024x768

X

http://

SpotCrowd Projects

My Desktop | Business Plan | Invites

Vistor Center Site Language

Matching Questions

Member for
3 months 3 weeks

Hi

25%

Matches

Business Plan

News & POVs

Watch List Portfolio

Messages7

Top Investors

Recent Activity

Profile Visits1

CF Analytics

Sentiments

Showcase

Web Investment Search

Import Your Contacts To Build Your Network! Click Here!

1

2

CF Projects

Business Plans

Watch List Portfolio

Industry	Company	Crowdf Funding Model	Tracking Indicator	Platform	Benefit	POV (Point of View)	Members
Energy	Lant Motor Credit	Lant Motor Credit	Gainer	Adition	20%	20	
Music	HindEnergy Corp	HindEnergy Corp	Loser	Kristelart	1-5mins	5	Not
Business	Franklin the HI	Franklin the HI	Unbackable	Metaland	n/a	10	
Automotives	General Motors	General Motors	Funded	Indiegogo	T-Shirt	300	
Chemicals	BN Corp / J/US	BN Corp / J/US	Loser	CrowdCube	5%	4	Not
Film & Sound	IUM	IUM	Gainer	Angel.com	10%	8	

MemberJane Q. Public

Company: Acme Widgets Company

Last Login Date: 3/8/13

Email Address: jancq@acme.com

Phone: (505) 123-4567

LOGO

View Profile

Delete Project/Startup

Track Project

Charts

Line Chart

Tracked Chart

Gainers

Losers

Funded

Unbackable

-12

-10

-8

-6

-4

-2

0

2

4

6

8

10

12

More...

EQUITY

DEBT

DONATION

REWARD

< FEB 2008 >

SMTWTFS

3456789

10111213141516

17181920212223

242526272829

Advertising Goes Here!

Quik Portfolio Health View

Overall Health Of Your Portfolio

3

Diversity

33% REW

33% DONO

2% P2P

30% ETY

2% ROY

Advertising Goes Here!

Learn More

Company

Partners

Follow Us

Twitter

Facebook

Blog

How It Works

Frequently Asked Questions

Terms & Privacy

About Us

Contact Us

Developer API

Crowdfunding Platform Licensing

International

Copyright (C) 2010 MyWebApp.com

Watch List Porfilio:

1. CF Projects-Inside portfolio
2. Business Plans-Inside portfolio
3. Quik Portfolio Health View



Startup/Business Plan/ Existing Businesses Algorithm Questions


Startup/Business Plan/Existing Businesses Algorithm Questions

1. What is the purpose for you needing the funds/loans? Give a short summary.
2. What is the number of campaigns you was involved with to date?
3. Are you interested with a platform where Video is allowed?
4. Are you interested with a platform that offers a search by city or country?
5. Are you interested with platforms that search by campaigns or city?
6. What would be an allowable fee you're willing to pay to a platform?
7. After you submitted your project/startup, are you concern it would be easy to find on the platform?
8. On scale from 1 to 5 is it easy to find projects/startups on your platform?
9. As a CF project owner would you like working with platform partners?
10. Would you like to receive email advertising from one of our platform partners?
11. As a project owner/startup/borrower which type of credit scoring do you prefer Experia, CallCredit, Recent Bank statement, Pay stub, Manual credit assessment, and Grade dependent on Equifax, SCHUFA Germany or other?
12. Which Social Network you prefer?
13. Would you like your project/startup to be evaluated by likes and dislikes or by potential investors?
14. Where is most of your target audience, rural or suburban?
15. Who is your target audience?
16. As CF project owner would you prefer a platform that offers a fixed or flexible funding goal?
17. Are you concern with a platform quality control process for screening new projects?
18. Please explain some of the "best features" of platform you like.
19. Who would be your idea user of your product?
20. Please give a short summary of your project/startups.
21. Which funding model you prefer? Equity, Reward, Donation, P2P lending or Royalty?
22. Have you ever raised a successful dollar amount? Yes or No...
23. Have you ever not raised an unsuccessful dollar amount on a project/startup?
24. Is your startup/IPO/project live on any platform or portal now?
25. Which category group would you seek future financing from? Please place crowd funding category drop down menu here.
26. Are you interested with getting a personal loan for your project/startup?
27. What is the average loan size you would want?
28. Have any lender ever invested in your startup/IPO? If so, amount invested per lender?
29. What is the fee percentage you're willing to pay back an investor/lender?
30. Does doing a due diligence check make you feel uncomfortable?
31. What is the average return your willing to pay to a lender?
32. What was your average return "ROI" from your last project/Startup/IPO? If so, please check the percentage.
33. Are you interested with the traffic per month of a crowd funding platform/portal?

Profile Picture Slider

Window Name

Would You Like To Contact [Crowd Funding Platform Name Here](#)



Yes


Maybe Later

No

Disclaimer: Please not that [SpotCrowdProjects](#) has no control or participate in the vetting process of any crowd funding platform or portal. We will send your email to [Name of Crowd Fund Portal](#). At your own effort we advise you to make an effort to go beyond our basic emailing means. Other efforts of contacting should always be attempted. Thank. SpotCrowdProject Team!

Window Name

Would You Like To Contact This Investor?



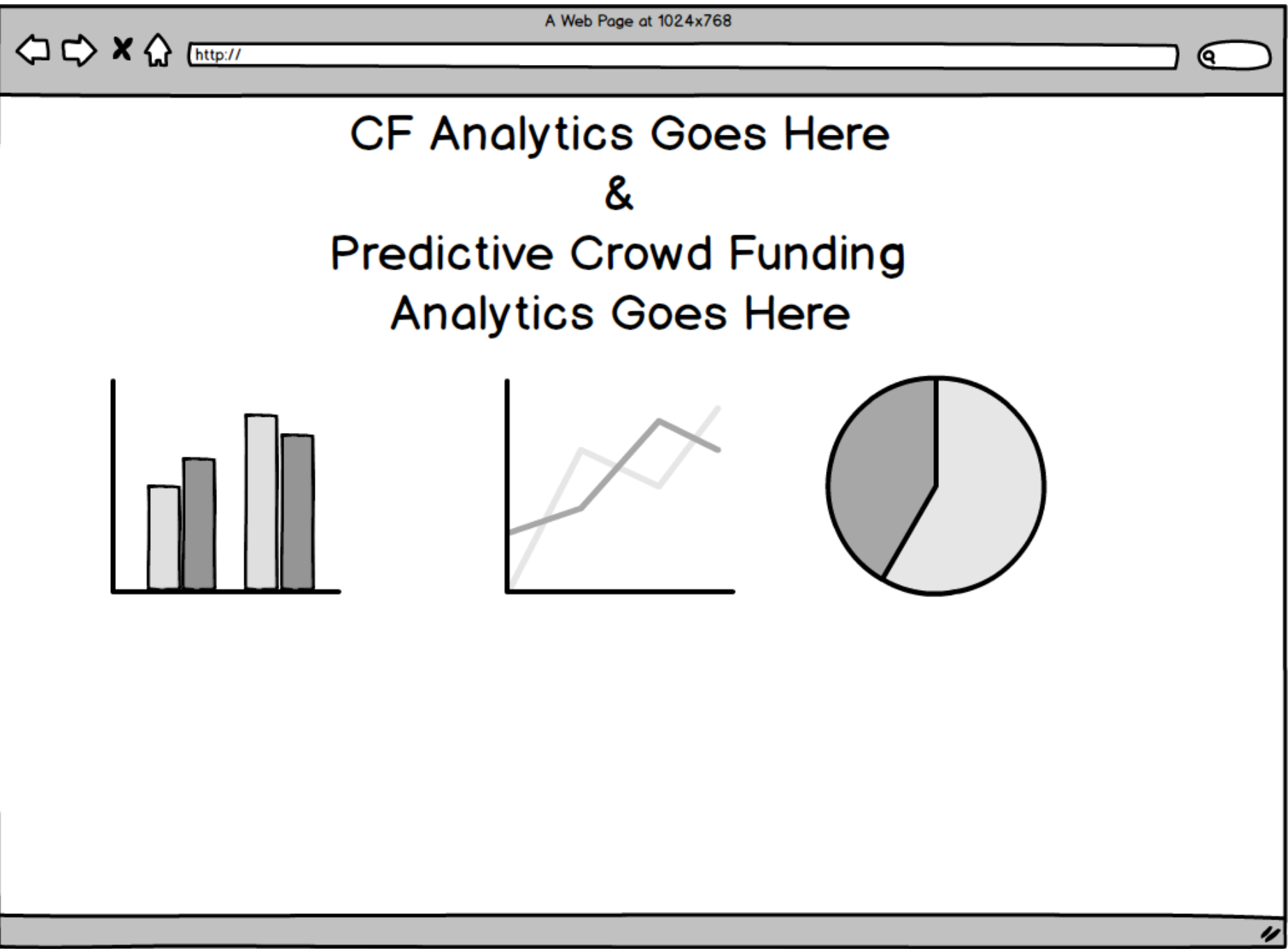
Yes

Maybe Later

No

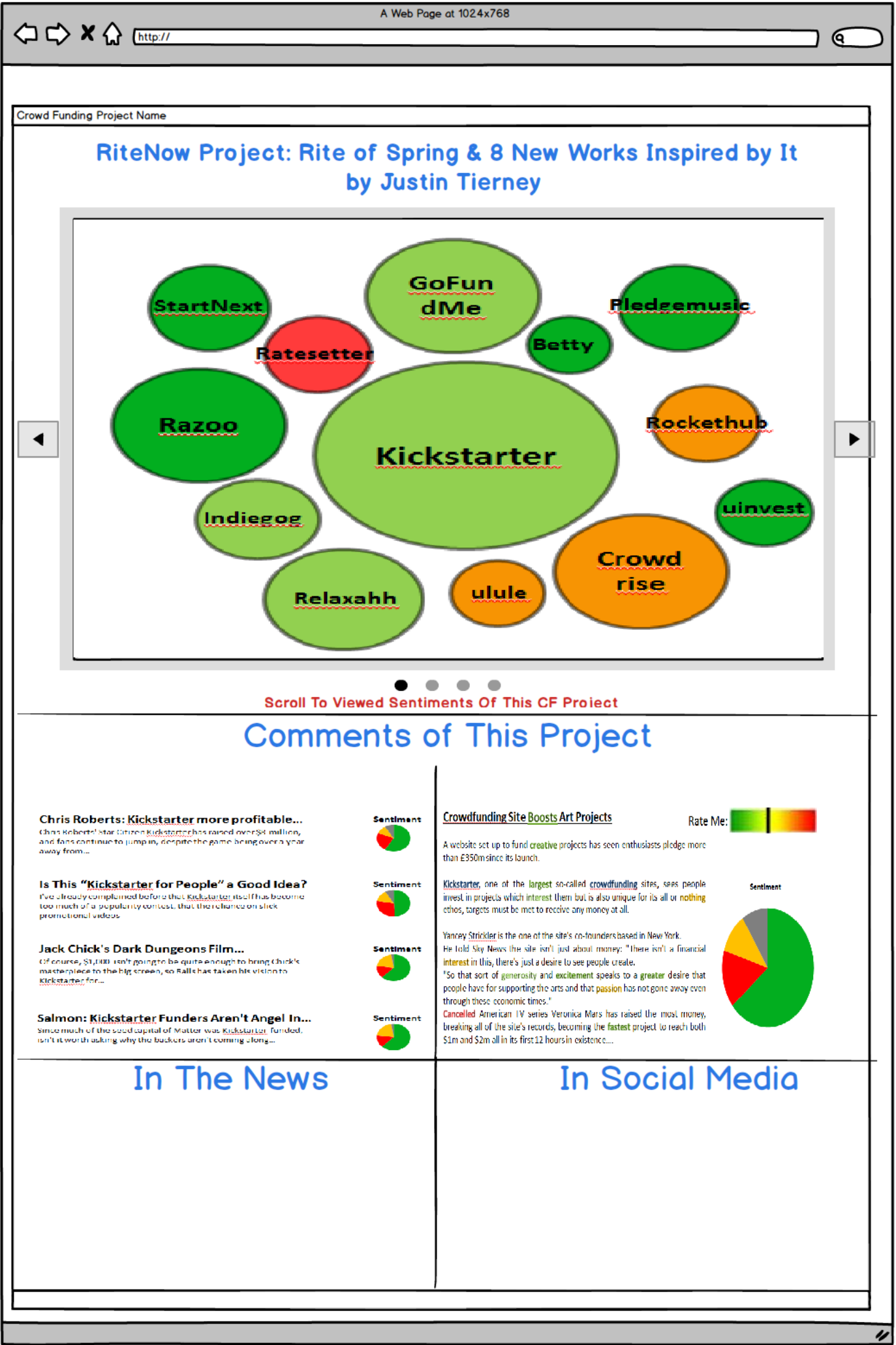
Disclaimer: Please not that [SpotCrowdProjects](#) has no control or participate in the vetting process of any investor. We will send your email to [Investor Name](#). At your own effort we advise you to make an effort to go beyond our basic emailing means. Other efforts of contacting should always be attempted. Thank. SpotCrowdProject Team!





Talking About This

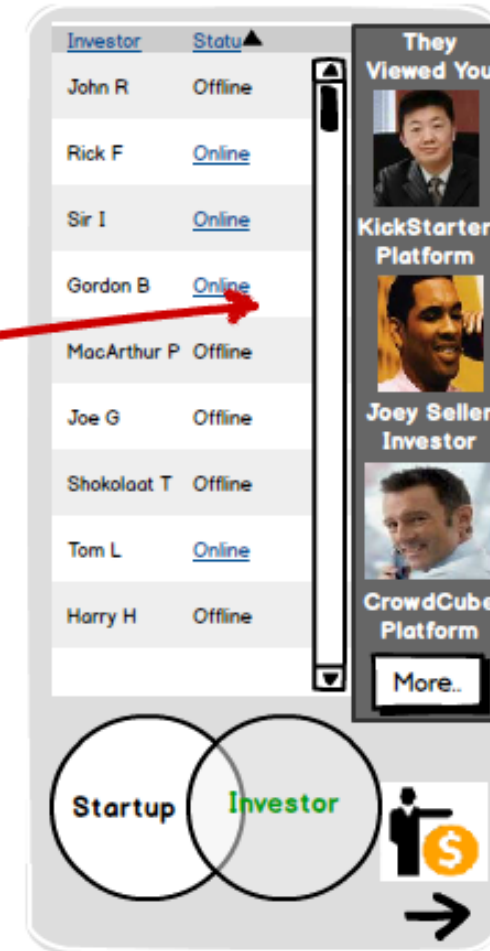
Sentiment Analysis Goes
Here
Please look at the charts.....



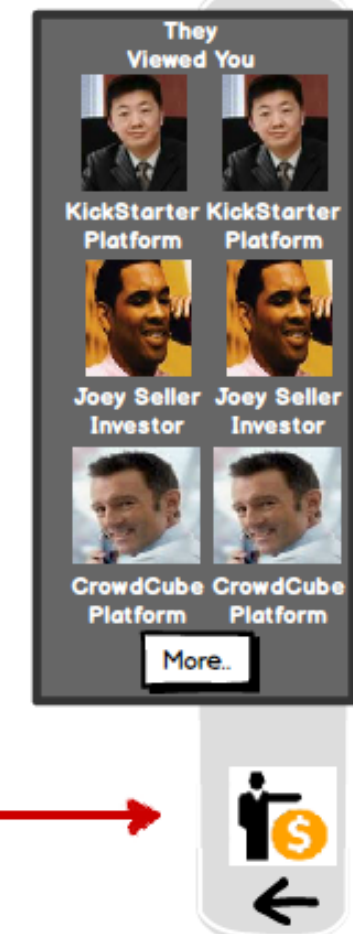
Match & Connect

When a user click here an Investor or CF Plaform Owner a brief Profile Page will appear

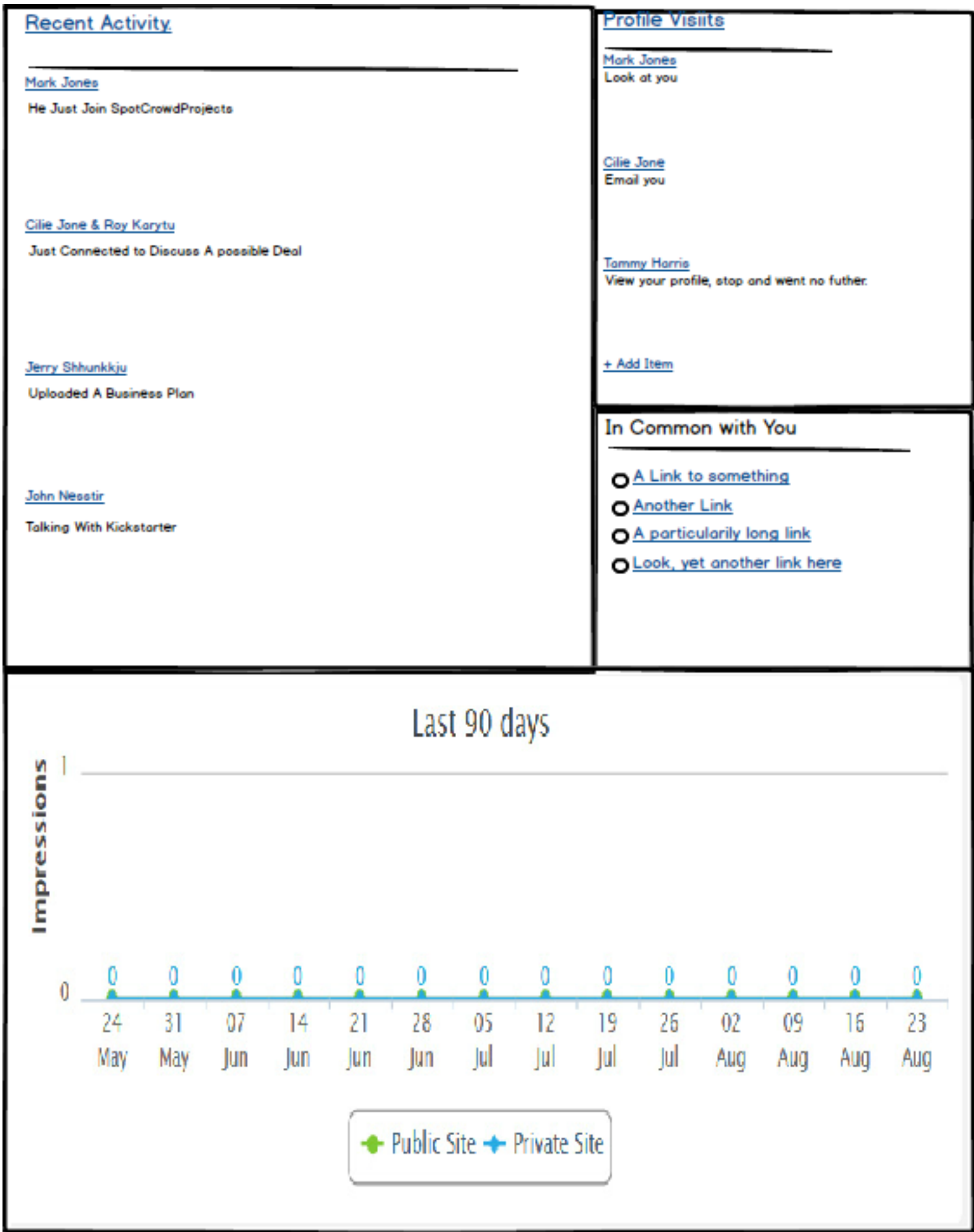
Match & Connect



Match & Connect



Recent Activity



Must have an upload link for users who wishes to upload a PDF format Business Plan. But sentiments analysis can't be use on them cause that business plan was uploaded. Ability to show and upload business plans.

Add: [Uplaod Business Plan](#)

[Startups](#)

[Business Plans](#)

[Existing Businesses](#)

Upload Business Plan

Upload Your Business Plan

⚠

Please note: Sentiments will not be shown on your business plan. But you will have the ability to viewed heatmapping user highpoints. In order to benefit fully you have to complete your business plan in our business plan software.

Cover Page Name

Browse

Upload

Add Page

Browse

Upload

Cancel

Showcase Will Show the Lastest Business Plans



Please Select

Category

[Traditional Category Names](#)

SHOWCASE

[Lastest Business Plans](#)

A business plan cover featuring a rainbow and an owl logo. Text includes "BUSINESS PLAN", "National Indigenous Literacy Association", and "February 2010". A green up arrow is in the top right corner.

A business plan cover with a dark background and yellow gears. Text includes "OWATONNA POLICE DEPARTMENT", "2010-2011 BUSINESS PLAN", and "IN PURSUIT OF EXCELLENCE". A green up arrow is in the top right corner.

A business plan cover with a green field and sun. Text includes "Business Plan Template" and "LOVE YOUR WORK". A green down arrow is in the top right corner.

A business plan cover with a grey background and text. Text includes "Lorem ipsum", "Click Here To Crack!", and "Premiere Business Plan". A green up arrow is in the top right corner.

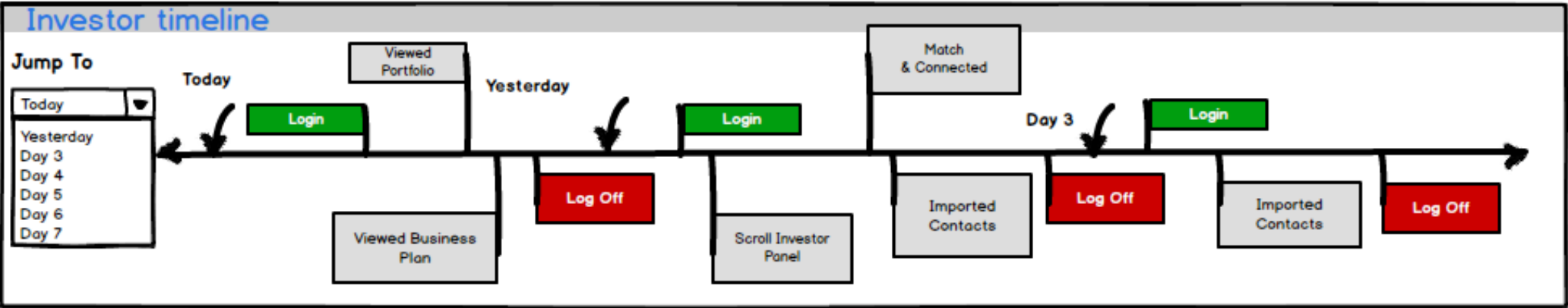
Button

[Switch To Beads View](#)

Business Plan Voted Status Arrows



Grid Timeline Window
shows a user-target 7 Day
timeline activities



Matches & Who's Interested In My Matches

Matches

Joe Simmons

This is text that goes with this window. You can customize the text to say whatever you like.

Contact ThemView Matching Criteria

William Adams

This is text that goes with this window. You can customize the text to say whatever you like.

Contact ThemView Matching Criteria

Harry Freemore

This is text that goes with this window. You can customize the text to say whatever you like.

Contact ThemView Matching Criteria

More...

Talking About This

Marinés Mazzarri, Digital Sales Producer at Telemundo

Connect

Anthony Ceniccola, Industrial Designer at Covidien

Connect

Jeffrey A McDonald, Owner, JAM Photography

Connect

Marinés Mazzarri, Digital Sales Producer at Telemundo

Connect

Anthony Ceniccola, Industrial Designer at Covidien

Connect

More...

Who's Interested In My Matches

Gorgon Young

This is text that goes with this window. You can customize the text to say whatever you like.

Hu Longi

This is text that goes with this window. You can customize the text to say whatever you like.

Darrell Kim

This is text that goes with this window. You can customize the text to say whatever you like.

More...

Talking About This

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Connect

Anthony Ceniccola, Industrial Designer at Covidien

Connect

Jeffrey A McDonald, Owner, JAM Photography

Connect

Marinés Mazzarri, Digital Sales Producer at Telemundo

Connect

Anthony Ceniccola, Industrial Designer at Covidien

Connect

More...

View Matching Criteria

I Match Their Criteria

Matches My Criteria

which Social Network you prefer? LinkedIn

Where is most of your target audience, rural or suburban? Rural

Who is your target audience? Women

As CF project owner would you prefer a platform that offers a fixed or flexible funding goal? Fixed Funding

Are you concern with a platform quality control process for screening new projects? Yes

Edit Criteria

Customize Your Criteria

Choose up to 8 profile criteria that are important to you to display in your "Customized Your Criteria View". Select profile criteria from the list on the left, then add them to your quick view column on the right.

Choose Profile Information

Add more matching Criteria by selecting it and clicking "Add"

Item One

Item Two

Item Three

ADD →

← REMOVE

Update

Add up to 8 profile criteria to your "Customized Your Criteria"

Item One

Item Two

Item Three

News
&
POVs

News, POVs & Comments

SpotCrowd Projectsby:EL

Most ViewedLastestDiscussionsSubmit News Here

Your POV Goes Here!

Your Comment Goes Here!

search

Add POV & Comment

Last 24 Hours

Other POVs and Comments



Marinés Mazzarri, Digital Sales Producer at Telemundo

[Sticky Notes](#) [4 Replies](#) [58 Views](#)

[View Business Plan](#) [Reply on Business Plan](#)



Anthony Cenicoala, Industrial Designer at Covidien

[Sticky Notes](#) [4 Replies](#) [58 Views](#)

[View Business Plan](#) [Reply on Business Plan](#)



Jeffrey A McDonald, Owner, JAM Photography

[Sticky Notes](#) [4 Replies](#) [58 Views](#)

[View Business Plan](#) [Reply on Business Plan](#)

News

SpotCrowd Projectsby:EL

Note: To Post News You Must Login Through:

f t in digg reddit g

SpotCrowdProject News

Submit News

Link TabText Tab

Please be apprise you are submitting a link. Successful submission of News content is always something interesting. Always use a descriptive title to capture readers attention.

Title goes here

Text goes here

Before you hit that button! It will not cost you any to read SpotCrowdProjects news submission etiaquette .Thank

Sumbit

SpotCrowdProject News

Submit News

Link TabText Tab

Please be apprise you are submitting a link. Successful submission of News content is always something interesting. Always use a descriptive title to capture readers attention.

Title goes here

URL goes here

Before you hit that button! It will not cost you any to read SpotCrowdProjects news submission etiaquette .Thank

Sumbit

Startups Section
Investor Input Fields



Company	Verified	Investor Type	Region	Target Investment Range	Industry	Types of Funding	Exceptance Risk Level	Save To
							Low	Add To Portfilio
							Moderate	Add To Portfilio
							High	Add To Portfilio

Yes

No

Accredited Investor

Advisory Firm/Broker

Angel Investors/VC

Asset/Wealth Mangger

Bank/Financial Services

Family Office

Foundations &

Government Entity

Non Accredited Investor

M&A Firm/Corporation

PE Association/Networks

Private Equity Fund

Bank / Financial Services

Family Office

Foundations &

Government Entity

HNWI / Individual Investor

Incubator / Accelerator

Law Firm

Owner of a Firm

PE Firm

Private Equity Fund of Fund

Private Placement Agents

\$500

\$1000

\$2000

\$3000

\$10000

\$100000

Accounting

Advertising/Marketing

Aerospace/Defense

Agriculture/Forestry

Arts/Entertainment/Music

Automotive

Biotechnology/Pharmaceuticals

Business Services

Chemicals

Computers/Peripherals

Construction/Maintenance

Education/Training

Electronics/Electrical

Employment

Energy

Environment

Financial Services

Food/Related Products

Healthcare

Hospitality

Human Resources

Industrial Goods/Services

Information Technology

International Business/Trade

Materials/Consumer Goods

Mining/Drilling

Office Equipment/Supplies

Publishing/Printing

Real Estate

Restaurants

Retail Trade

Security

Software

Telecommunications

Textiles/Clothing

Transportation/Logistics

Travel

Funding Types:

Equity Funding (VC, Angel,

Loan/Lease Funding,

Commercial Mortgage/

Equipment Financing,

Alternative/Creative

Business Acquisition/

Debt Consolidation,

Operational/Growth

Receivables/Invoice

Merchant Cash Advance,

Secured Loan,

Unsecured Loan

Low

Moderate

High