

The screenshot shows the homepage of a crowdfunding platform. Key features include:

- Top Navigation:** My Desktop, Comparison Leaderboard, Invites, CF Campaigner Clients, Reports, Visitor Center, Site Language.
- Left Sidebar:** EQUITY, DEBT, DONATION, REWARD, Crowd Funding Trends (29 Days Moving Avg), Matching Questions, Member for 3 months 3 weeks, CF Market Pulse, Lastest Ac-Bone-Today Upgrades & Downgrades, Grid Timeline, Client Triggered Alerts (5), Ten Most Active Portfolios, Calendar, and a section for CF Campaigners, News & PCVs, CF Calculator, Valuation Calculator, and Evaluate Your Risk.
- Right Sidebar:** Advertiser Goes Here!, My Signed NDAs, My Posted Ads, My Saved Searches, Help, Log Out.
- Bottom Footer:** Learn More, Company (About Us, Contact Us), Partners (Developer API, CrowdFunding Platform, Licensing, International), Follow (Twitter, Facebook, Blog).

Annotations on the left side highlight the "CF Campaigner Tab-Show invites and who answered questionnaire", the "CF calculator at http://seedingfactory.com/crowdfunding-calculator/", the "Valuation calculator at https://www.equitynet.com/crowdfunding-tools/startup-valuation-calculator.aspx", and the "Risk calculator at https://www.equitynet.com/crowdfunding-tools/startup-risk-calculator.aspx".

Don't forget to implement the "system generated crowdfunding questionnaire" in the "Platform Owner Invite" when you invite a user...

Crowdfunding Solutions Client Questionnaire

Business Information

Company Name*: [Input Field]
Website*: [Input Field]
Website Address*: [Input Field]
E-mail*: [Input Field]

Business Plan/Executive Summary*: [Input Field]
Social Network Utilization*: [Input Field]
Social Network Channels: [Checkboxes] Facebook, Google+, LinkedIn, Twitter, Other
Facebook Profile*: [Input Field]
Google+ Profile*: [Input Field]
LinkedIn Profile*: [Input Field]
Twitter Profile*: [Input Field]
Other Social Network Profile(s)*: [Input Field]
Social Network Analysis*: [Input Field]

Pre-Campaign Crowdfunding Information

Please answer the following questions to help us evaluate your current situation for potential crowdfunding:

Previous Capital Raise*: [Input Field]
Previous Crowdfunding Campaign*: [Input Field]
Previous Crowdfunding Platforms (CPP): [Checkboxes] None, Indiegogo, Kickstarter, RocketHub, Kiva, Other
Projected Campaign Launch Date*: [Input Field]
Projected Campaign End Date*: [Input Field]
Crowdfunding Model(s) Desired: [Checkboxes] Donation, Reward, Pre-Sale, Peer-to-Peer Lending, Bootstrapped (only in Georgia and Kansas to date)
Crowdfunding Target Raise*: [Input Field]
Crowdfunding Goals*: [Checkboxes] Seed Capital, Prototype Development, Customer Validation, Growth Capital, Other
Crowdfunding Team Members*: [Input Field]
Crowdfunding Video Pitch*: [Input Field]
Crowdfunding Budget*: [Input Field]
Desired Service Agreement Terms*: [Checkboxes] Hourly Consulting Fees, Per Project Engagements, Contingent Incentives, Corporate Securities, Other
Comments: [Text Area]

Please rate each factor below in its importance to your decision to raise capital through a CPP:

	1	2	3	4	5
Brand Recognition	<input type="radio"/>				
Campaign Volume	<input type="radio"/>				
International Access	<input type="radio"/>				
Success Rate	<input type="radio"/>				
Analytics/Tracking Tools	<input type="radio"/>				
Communication Resources	<input type="radio"/>				
Fees/Pricing	<input type="radio"/>				
Payment Options	<input type="radio"/>				
Privacy/Security	<input type="radio"/>				
Customer Service	<input type="radio"/>				

Comments: [Text Area]

Active-Campaign Crowdfunding Information

Fundword Beta Invitation Desired*: [Input Field]
Comments: [Text Area]

Post-Campaign Crowdfunding Information

Services Requested: [Checkboxes] Network Audit, Contribution Audit, Campaign Media Audit, Crowdfunding Platform Audit, Other
Comments: [Text Area]

Crowdfunding Solutions Client Questionnaire

Business Information

Company Name*: [Input Field]
Website*: [Input Field]
Website Address*: [Input Field]
E-mail*: [Input Field]

Business Plan/Executive Summary*: [Input Field]
Social Network Utilization*: [Input Field]
Social Network Channels: [Checkboxes] Facebook, Google+, LinkedIn, Twitter, Other
Facebook Profile*: [Input Field]
Google+ Profile*: [Input Field]
LinkedIn Profile*: [Input Field]
Twitter Profile*: [Input Field]
Other Social Network Profile(s)*: [Input Field]
Social Network Analysis*: [Input Field]

Pre-Campaign Crowdfunding Information

Please answer the following questions to help us evaluate your current situation for potential crowdfunding:

Previous Capital Raise*: [Input Field]
Previous Crowdfunding Campaign*: [Input Field]
Previous Crowdfunding Platforms (CPP): [Checkboxes] None, Indiegogo, Kickstarter, RocketHub, Kiva, Other
Projected Campaign Launch Date*: [Input Field]
Projected Campaign End Date*: [Input Field]
Crowdfunding Model(s) Desired: [Checkboxes] Donation, Reward, Pre-Sale, Peer-to-Peer Lending, Equity/Debt (only in Georgia and Kansas to date)
Crowdfunding Target Raise*: [Input Field]
Crowdfunding Goal(s): [Checkboxes] Seed Capital, Prototype Development, Customer Validation, Growth Capital, Other
Crowdfunding Team Members*: [Input Field]
Crowdfunding Video Pitch*: [Input Field]
Crowdfunding Budget*: [Input Field]
Desired Service Agreement Terms*: [Checkboxes] Hourly Consulting Fees, Per Project Engagements, Contingent Incentives, Corporate Securities, Other
Comments: [Text Area]

Please rate each factor below in its importance to your decision to raise capital through a CPP:

	1	2	3	4	5
Brand Recognition	<input type="radio"/>				
Campaign Volume	<input type="radio"/>				
International Access	<input type="radio"/>				
Success Rate	<input type="radio"/>				
Analytics/Tracking Tools	<input type="radio"/>				
Communication Resources	<input type="radio"/>				
Fees/Pricing	<input type="radio"/>				
Payment Options	<input type="radio"/>				
Privacy/Security	<input type="radio"/>				
Customer Service	<input type="radio"/>				

Comments: [Text Area]

Active-Campaign Crowdfunding Information

Fundword Beta Invitation Desired*: [Input Field]
Comments: [Text Area]

Post-Campaign Crowdfunding Information

Services Requested: [Checkboxes] Network Audit, Contribution Audit, Campaign Media Audit, Crowdfunding Platform Audit, Other
Comments: [Text Area]

Platform Owner Home Page

This is the CF Campaigner tab on the Platform Owner
 CF Campaigners who competed questionnaire but never been invited 13
 CF Campaigners who have been invited, but never competed the questionnaire 4
 CF Campaigners who you've not contacted, but never competed the questionnaire or been invited 8

CF Campaigner Status

Please select the "status" of your CF Campaigner:

- CF Campaigners who competed questionnaire but never been invited
- CF Campaigners who have been invited, but never competed the questionnaire
- CF Campaigners who you've not contacted, but never competed the questionnaire or been invited

You only select one CF Campaigner Status

A Web Page at 1024x768

Create CF Campaigner-Account Setup

Just fill-in your CF Campaigner information to create a new client. We will email them.

CF Campaigner Name	First Name	Last Name	Project Name/Title (Goes Here! If you want to add the "Campaigner" to your platform)
CF Campaigner Address	Address		
State	Country	Short Project Description	
Phone Number	Phone Number		
Email	Email		
Start Campaigner Date (optional for now)		End Campaigner Date (optional for now)	
4 FEB 2013		4 FEB 2013	
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			

Add CF Campaigner Client

Convert your Business Plan Owner to CF Campaigner

CF Campaigner Client List

First Name	Last Name	Address	State	Country	Phone Number	Email
Giacomo	Guzzolini	5446 NW 54 St.	FL	US	555-555-5555	Giacomo@live.com
Giacomo	Guzzolini	5446 NW 54 St.	FL	US	555-555-5555	Giacomo@live.com
Giacomo	Guzzolini	5446 NW 54 St.	FL	US	555-555-5555	Giacomo@live.com

CF Campaigner Status **Project Name/Title** **Short Campaign Description** **Campaigner Start Date** **Campaigner Finish Date** **Campaigner Website URL** **Campaigner Video Link**

Completed Questionnaire **The Share Project** **Campaign about** **2/11/2013** **3/12/2013** **www.theshareproject.com** **www.theshareproject.com/video**

Delete

This is the "system generated questionaire form" that will be sent to Startups, Existing Business and Business Plan Owners

Contact More-Upgrade

Mike if you wish to contact more than five a day:

Existing Businesses
Startups
Business Plan Owners

Would you like to upgrade now?

Premium \$199/month FOR LARGE TEAMS	Advance \$149month FOR MEDIUM TEAMS	Basic \$99/month PERFECT FOR MOST
Up to 20 Super Cool Thingies	Up to 10 Super Cool Thingies	Up to 5 Super Cool Thingies
Unlimited This	Unlimited This	Unlimited This
Unlimited That	Unlimited That	Unlimited That
Unlimited The Other	Unlimited The Other	Unlimited The Other

Choose **Choose** **Perfect For Most**

Or Just Forget it I will come back later: **Choose**

Your subscription will renew each month. Cancel or change your free trial or subscription at any time.

Please note: A platform owner can only contact or email five Startups, Existing Businesses or Business Plan Owners a day

Note: Please make sure that no or any Startups, Existing Businesses or Business Plan Owners email address or URL is viewable or seen. Do not show any Startups, Existing Businesses or Business Plan Owners email address or URL on

This is the "system generated questionaire form" that will be sent to Startups, Existing Business and Business Plan Owners

SpotCrowdProjects permanent "CF Campaigner Field Types"

CF Campaigner Status	Project Name/Title	Short Campaign Description	Campaigner Start Date	Campaigner Finish Date	Campaigner Website URL	Campaigner Video Link	Perk Name	Perk Description	Company Logo/Image	One Liner	Visibility	Region	Rating	Industry	Capital Needed/Funding Goal	Pre-Money Val	Collateral	Risk %
Completed Questionnaire	The Share Project	Campaign about	2/11/2013	3/12/2013	www.theshareproject.com	www.theshareproject.com/video	T-Shirt	the shirt has a dog		The greatest project	No	United States	***	Technology	\$150000	\$4000000	Yes	High

Select User Type
 Please Select the check box that indicates who are you

CF Platform Owner

Company Name: _____ Country: _____

Title: _____

Year Founded: _____ Industry: _____ State: _____ Postal Code: _____

My crowdfunding portal needs a licensed Broker/ Dealer

Crowd Funding platform application form
 If you are not a member below or applying for this as an crowdfunder please leave blank and proceed to Add.

Platform Name: _____ Website URL: _____

Do you have a video tour: _____ Launch Date: _____

Campaign Duration: _____ Who Can Invest?: _____

Name of Representative: _____ Email of Representative: _____

Our platform application funding requirement:
 Equity/Investment Reward
 Royalties Revenue Share

Investor Minimum Investment: _____ Maximum Investment: _____

Broker Dealer Minimum Investment: _____ Maximum Investment: _____

Startup Minimum Investment: _____ Maximum Investment: _____

Description of our platform: _____

Bank Info: _____

Please Select Your Country:
 Continent: Africa Country: Egypt City: Alexandria

Language: English Arabic Spanish French German Chinese Japanese Korean Other

Platform Interests:
 Accounting Architecture
 Arts Business
 Consulting Construction
 Design Education
 Finance Health
 Marketing Technology
 Manufacturing Other

How Should A Startup, Existing Business and Business Plan Owner Contact You?
 Phone: _____ By Email: _____

Proceed To Step Three #

Add these Here

Platform Owner Name
 First Name: _____ Last Name: _____
 Platform Owner Address
 Address: _____
 State: _____ Country: _____
 Phone Number
 Phone Number: _____
 Email: _____

Alert
 You about to add an "CF Campaigner Client"... Would you like to proceed?

No **Yes**

Ten Most Active Portfolios-Upgrade

SpotCrowdProjects

Mike you're a Platform Owner trying to contact someone in another country or outside your network. In order to chat or email these people you must upgrade....

Would you like to upgrade now?

Premium \$199/month FOR LARGE TEAMS	Advance \$149month FOR MEDIUM TEAMS	Today's Special \$59/month WITH 3 MONTHS PAYMENT
Up to 20 Super Cool Thingies	Up to 10 Super Cool Thingies	Up to 5 Super Cool Thingies
Unlimited This	Unlimited This	Unlimited This
Unlimited That	Unlimited That	Unlimited That
Unlimited The Other	Unlimited The Other	Unlimited The Other

Choose **Choose** **Perfect For Most**

Or Just Forget it I will come back later: **Choose**

Your subscription will renew each month. Cancel or change your free trial or subscription at any time.

Crowdfunding Solutions Client Questionnaire

Business Information

Company Name* _____ Website* _____ Website Address _____ E-mail* _____

Business Plan/Executive Summary* _____ Social Network Utilization* _____

Social Network Channels: Facebook Google+ LinkedIn Twitter Other

Facebook Profile* _____ Google+ Profile* _____ LinkedIn Profile* _____ Twitter Profile* _____

Other Social Network Profile(s)* _____ Social Network Analysis* _____

Pre-Campaign Crowdfunding Information

Please answer the following questions to help us evaluate your current situation for potential crowdfunding:

Previous Capital Raised* _____ Previous Crowdfunding Campaigns* _____

Previous Crowdfunding Platforms (CFFP): None Indiegogo Kickstarter RocketHub Kiva Other

Projected Campaign Launch Date* _____ Projected Campaign End Date* _____

Crowdfunding Model(s) Desired: Donation Reward Pre-Sale Peer-to-Peer Lending Equity/Debt (only in Georgia and Kansas to date)

Crowdfunding Target Raise* _____ Crowdfunding Goal(s)* Seed Capital Prototype Development Customer Validation Growth Capital Other

Crowdfunding Team Members* _____ Crowdfunding Video Pitch* _____ Crowdfunding Budget* _____

Desired Service Agreement Terms: Hourly Consulting Fees Per Project Engagements Contingent Incentives Corporate Securities Other

Comments: _____

Please rate each factor below in its importance to your decision to raise capital through a CFFP:

1	2	3	4	5
<input type="radio"/>				
Brand Recognition	Campaign Volume	International Access	Success Rate	Analytics/Tracking Tools
<input type="radio"/>				
Campaign Volume	International Access	Success Rate	Analytics/Tracking Tools	Communication Resources
<input type="radio"/>				
International Access	Success Rate	Analytics/Tracking Tools	Communication Resources	Fee/Pricing
<input type="radio"/>				
Success Rate	Analytics/Tracking Tools	Communication Resources	Fee/Pricing	Payment Options
<input type="radio"/>				
Analytics/Tracking Tools	Communication Resources	Fee/Pricing	Payment Options	Privacy/Security
<input type="radio"/>				
Communication Resources	Fee/Pricing	Payment Options	Privacy/Security	Customer Service
<input type="radio"/>				

Comments: _____

Active-Campaign Crowdfunding Information

Fundworo Beta Invitation Desired* _____ Comments: _____

Post-Campaign Crowdfunding Information

Services Requested* Network Audit Contribution Audit Campaign Media Audit Crowdfunding Platform Audit Other

Comments: _____

Submit

Platform Owner Home Page

A Web Page at 1024x768

http://

CF Campaigner Clients

Campaigner Client Name Enter Client Name Here! S

Leaderboard Invites CF Campaigner Clients Reports Visitor Center Site Language

Alerts Campaigner Report All Imported Docs Advertisi Goes He My Profile Preferences Help Log Out

My Signed NDAs My Posted Ads My Saved Searches

Startup Startup Investor Investor Startup Startup Investor

Sentiments Showcase Project Curator Due Diligence Import Your Contacts To Build Your Network! Click Here

View Import CF Campaigner List Create CF Campaigner Client Grid Timeline

Today Upgrades & Downgrades

CF Trends Industry Market Trends

Client Triggered Alerts 1

Ten Most Active Portfolios Ten Most Active Portfolios

Calender

Advertising Goes Here!

Platform Owner Platform Owner Business Plan & Existing Business

Alerts

Enter Client Portfolio Name Printer

Neeraj since your guys will be creating the analytics you guys can create some simple metrics or KPIs Alerts for users. But keep in mind Alerts reporting is for all sections.

Import CF Campaigner Client List

Import Campaigner Client You can import existing clients stored in CSV or XML format. Browse... Import or Cancel

File type should be CSV or XML and size should be less than 500KB

Importing Data....

Importing CF Campaigner Client List

You have 5 rows of data ready for import.... We have identified "[Field Type]" based on your data. You can "Add" the "[Field Type]" if you wish to... Click "Import" when you are done.

Please note: you will not be able to delete SpotCrowdProject "CF Campaigner Field Types". You can only delete the "Field Types" you've created.

Add Field Type +Add Field Type

Client Name Date/Time of Doc File Type Notes

Michael Jones 1/13/2012 9:00 AM File Folder Please contact client

Loreum ipsum dolor 1/13/2012 9:00 AM Text File

Business Plan Template

Printer

Add Note To Doc 100 Character Only Page 1

CF Campaigner Status	Project Name/Title	Short Campaign Description	Campaigner Start Date	Campaigner Finish Date	Campaigner Website URL	Campaigner Video Link	Perk Name	Perk Description	Company Logo/Image	One Liner	Visibility	Region	Rating	Industry	Capital Needed/Funding Goal	Pre-Money Val	Collateral	Risk %
Completed Questionnaire	The Share Project	Campaign about	2/11/2013	3/12/2013	www.theshareproject.com	www.theshareproject.com/video	T-Shirt	the shirt has a dog		The greatest project	No	United States	****	Technology	\$150000	\$4000000	Yes	High

CF Campaigner Status

Please select the "status" of your CF Campaigner.

CF Campaigners who competed questionnaire but never been invited: []

CF Campaigners who have been invited, but never competed the questionnaire: []

CF Campaigners who you've not contacted, but never competed the questionnaire or been invited: []

You only select one CF Campaigner Status

SpotCrowdProjects permanent "CF Campaigner Field Types"

Platform Owner Home Page

SpotCrowdProjects uses collaboration, charting and news indicators to rate a portfolio activity.

Ten Most Active Portfolios

Country	User	Portfolio Growth	Chat	Email
1. USA	Broker Dealer	0% 100%	QQ	✉
2. USA	Investor	0% 100%	QQ	✉
3. India	Platform Owner	0% 100%	QQ	✉
4. China	Service Provider	0% 100%	QQ	✉
5. UK	Startup	0% 100%	QQ	✉
6. USA	Broker Dealer	0% 100%	QQ	✉
7. USA	Investor	0% 100%	QQ	✉
8. India	Platform Owner	0% 100%	QQ	✉
9. China	Service Provider	0% 100%	QQ	✉
10. UK	Startup	0% 100%	QQ	✉

Neeraj, in order to create a criterion for the "Ten Most Active Portfolio" we must use some type of grading or rating. I thought we should grade or rate all stakeholders with collaboration, charting and news indicators. This is a simple way to grade a user "Portfolio" without exposing private info, which the user will be concerned about.

Please note: Each stakeholder can only contact...
 Broker Dealer-Contact startups & investors
 Investor-Contact startups & broker dealer
 Startup-Contact investor & CF platform
 CF Platform-Contact startups only
 Service Provider-Contact startup only
 Note: If a stakeholder tries to contact someone matching their target it will be allowed. For example: A Broker Dealer can chat or email from the "Ten Most Active Portfolio" in the USA a startup or investor. But if the any stakeholder tries to contact any other stakeholder in another country their credit card will be charged.

Quick Overview

CF Market Pulse

Lastest Actions-Today Upgrades & Downgrades

Grid Timeline

Client Triggered Alerts

Ten Most Active Portfolio

Ten Most Active Portfolios

Calender

Advertising Goes Here!

Client Triggered Alerts

Alert Details **Triggered Alerts (5)**

Alert Name: CF goal reached, Project Availability, Comments Increase, Sentiments 50/50, Portfolio Integrity Chk-20 days Overdue

Status: Open

Notification: Please Contact Client

Crowd Funding Statistics:

- Alert Created: 06-11-2013 10:00 am
- 5 ALERTS triggered
- First alert: 06-04-2013 11:40 pm
- Latest alert: 06-02-2013 11:40 pm

Mark as Resolved **Back To Triggered Alerts**

Client Triggered Alerts

Alert Details **Triggered Alerts (5)**

Ignore selected alerts **Alert reminder** **Delete reminder**

First Name	Last Name	Alert Name desc	Status	Notification	CF Statistics	Alert Icon
Giacomo	Guilizzoni	CF goal reached	Open	Portfolio	06-11-2013 10:00 am	🚫
Mike	Jones	Project Availability	Open	Comparison Leaderboard	06-11-2013 9:13 am	🚫
Roger	Maccray	Sentiment 50/50	Open	General sentiments	06-11-2013 07:00 am	🚫

Close

We need to create some more Client Triggered Alerts.

Example of Client Triggered Alerts:

Project Availability
 Comments Increase
 Crowd funding goal reached
 Project Unavailable
 Sentiments 50/50
 Portfolio Integrity Chk-20 days Overdue

Ten Most Active Portfolios-Upgrade

SpotCrowdProjects

Mike you're a Platform Owner trying to contact someone in another country or outside your network. In order to chat or email these people you must upgrade....

Would you like to upgrade now?

Premium \$199/month FOR LARGE TEAMS
 Up to 20 Super Cool Thingies Unlimited This Unlimited That Unlimited The Other
 Choose

Advance \$149/month FOR MEDIUM TEAMS
 Up to 10 Super Cool Thingies Unlimited This Unlimited That Unlimited The Other
 Choose

Basic \$99/month PERFECT FOR MOST
 Up to 5 Super Cool Thingies Unlimited This Unlimited That Unlimited The Other
 Perfect For Most

Today's Special \$59/month WITH 3 MONTHS PAYMENT
 1 Super Cool Thingy Unlimited This Unlimited That Unlimited The Other
 Choose

Or Just Forget it I will come back later. Choose

Your subscription will renew each month. Cancel or change your free trial or subscription at any time.

Neeraj since your guys will be creating the analytics you guys can create some simple metrics or KPIs Alerts for users. But keep in mind Alerts reporting is only in the "Broker Dealer" section.

Platform Owner Home Page

A Web Page at 1024x768

The screenshot shows the homepage of a platform called "Spot" designed for platform owners. The top navigation bar includes links for "My Desktop", "Comparison Leaderboard", "Invites", "CF Campaigner Clients", "Reports", "Visitor Center", "Site Language", and a koala icon. A sidebar on the left displays member statistics ("Member for 3 months 3 weeks") and various user activity icons. The main content area features a "Grid Timeline" section with a grid of business plan entries. To the right of the grid is a "Match & Connect" panel showing a list of users who have viewed the user's profile. At the bottom, there are links for "Learn More", "Company", "Partners", "Follow", and "Advertising Goes Here!".

http://

Spot Crowd Projects

My Desktop | Comparison Leaderboard | Invites | CF Campaigner Clients | Reports | Visitor Center | Site Language |

Matching Questions

Member for 3 months 3 weeks

Hi 25%

Matches

Chat Dock 5

Watch List Portfolio

Messages 7

Recent Activity

Profile Visits 1

Followers-&ing

Grid Timeline

Import CF Campaigner List | Create CF Campaigner Client

Grid Timeline

Jump To Today Yesterday Day 3 Day 4 Day 5 Day 6 Day 7

Viewed Portfolio Startups Existing Businesses Match & Connected

Log Off Viewed Business Plan Log Off Imported Contacts Log Off Imported Contacts Log Off

Scroll Panel

Company One Liner Visibility Region Rating Industry Capital Needed Pre-Money Collateral Risk % Save To

Add To Portfolio

Learn More

- How It Works
- Frequently Asked Questions
- Terms & Privacy

Company

- About Us
- Contact Us

Partners

- Developer API
- CrowdFunding Platform Licensing
- International

Follow

- Twitter
- Facebook
- Blog

Copyright (C) 2010 MyWebApp.com

Advertising Goes Here!

My Profile | My Signed NDAs | My Posted Ads | My Saved Searches

Preferences | Help | Log Out

Advertiser Goes Here

Import Your Contacts To Build Your Network! Click Here!

Startup Status

They Viewed You

John R Offline

Rick F Online

Sir I Online

Gordon B Online

MacArthur Offline

Joe G Offline

Shokoloot Offline

Tom L Online

Harry H Offline

More...

Platform Owner

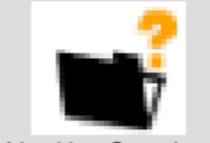
Startup, Business Plan & Existing Business

Service Provider Home Page

A Web Page at 1024x768

<http://> 

Spot  My Desktop | Comparison Leaderboard | Invites | CF Campaigner Clients | Reports | Vistor Center | Site Language 

Matching Questions 

Startup Business Startup Busine Startup Business Startup Busine Startup

CF Analytics Sentiments Showcase Project Curator Due Diligence

Import Your Contacts To Build Your Network! Click Here!

Member for 3 months 3 weeks  Hi  25%

Matches Chat Dock 5 Watch List Portfolio Import CF Campaigner List 

CF Projects Business Plans

Watch List Portfolio

Industry	Company	Crowd Funding Model	Tracking Indicator	Platform	Benefit	POV (Point of Views)	Members
Energy	Ford Motor Credit	Ford Motor Credit	Raised	4EBillion	25%	20	
Media	FirstEnergy Corp	FirstEnergy Corp	Invest	Kinesthetic	T-Shirts	5	N/A
Business	Franklin Inc FD	Franklin Inc FD	Untrackable	McGrawHill	n/a	10	
Automotive	General Motors	General Motors	Funded	Indiegogo	T-Shirt	300	
Chemicals	GM Corp 7.37%	GM Corp 7.37%	User	CrowdCube	5%	4	N/A
Him & Sound	IBM	IBM	Cancel	AngelList	10%	8	

Overall Health Of Your Portfolio

Diversity

33% REW 33% DONO
2% P2P 30% ETY
2% ROY

Member Jane Q. Public Company: Acme Widget Company Last Login Date: 3/8/13 Email Address: janeqo@acme.com Phone: (303) 123-4567   

Learn More

- How It Works
- Frequently Asked Questions
- Terms & Privacy

Company

- About Us
- Contact Us

Partners

- Developer API
- CrowdFunding Platform Licensing
- International

Follow

- Twitter
- Facebook
- Blog

Advertising Goes Here!

Copyright (C) 2010 MyWebApp.com



Platform Owner Algorithm Questions

1. What main purpose does your platform serve?
2. Please indicate the number of live campaigns on your platform/portal?
3. Is Video Allowed?
4. Does your platform search by city, state or country?
5. Does your platform/portal allow to search by campaign?
6. What is the Fee charge by your platform/portal?
7. After project owner submitted their project/startup, will it be easy to find them on the platform? On scale from 1 to 5 is it easy to find projects/startups on your platform?
8. Will an entrepreneur receive email updated on their startup/IPO? Yes or no.
9. Do you network with platform partners to better serve project owners?
10. Do your platform/portal offer credit scoring? If so, which type of credit scoring you use to rate a borrower's credit worthiness? Experian, CallCredit, or a recent bank statement, pay stub, manual credit assessment, and grade dependent on Equifax, SCHUFA Germany or other?
11. Which social network you would like to receive Crowd funding advertisement?
12. Which Social Network you prefer? Twitter, Google+, Tumblr, Facebook, YouTube, Pinterest, Blogger or other (specify).
13. Do your platform allows likes or dislikes voting? Evaluate by likes and dislikes?
14. Is there a vetting process before or after the crowd funding rise? Yes or No.
15. Is most of your traffic rural or suburban?
16. Which funding model you offer fixed or flexible funding?
17. Is there a quality control process for screening new projects or products?
18. Give a short summary of your platform "best features".
19. Capital rise so far through your platform?
20. Please tell us your platform funding window, for explain, is it 60 days or 1 year. Drop down menu here.
21. Is equity investments facilitated through your platform? If, yes please explain how.
22. Tell us what to consider when joining your platform.
23. Who would be your ideal user of your platform or portal?
24. Which platform funding model you do offer? Equity, Reward, Donation, P2P lending or Royalty?
25. Please Give a ballpark of your platform projects successful raised dollar amounts.
26. Please Give a ballpark of your platform projects unsuccessful raised dollar amounts.
27. How many live projects/startups you have on your platform or portal?
28. Could you name the most successful rate industry category on your platform?
29. How many successful launched projects?
30. Number of Investor/users on platform?
31. Who are your financing targets? Startups, IPOs or Ready-investment business or all the above.
32. Which would be your favorable category financing targets? List of industry categories
33. Do your platform/portal offer loans?
34. Average Loan Size
35. What's the average amount loaned per lender?
36. The amount invested per lender?
37. What's the average number of loans per lender?
38. What's the fee paid by lenders?
39. What are the fees paid by borrowers?
40. What's the demographic profile of your borrowers?
41. How do you credit check the borrower on your platform? Please explain?
42. What is the average return for a lender?
43. Could you give a short description of your platform terms?
44. What are the fees paid by project owners/startup?
45. How much traffic per month comes to your platform or portal?
46. How much traffic per day comes to your platform or portal?

Profile Picture Slider

Window Name X

Would You Like To Contact Startup/
Existing Business/Business Plan



Yes Maybe Later No

Disclaimer: Please note that SpotCrowdProjects will send your email to Startup, Existing Business or Business Plan. At your own effort we advise you to make an effort to go beyond our basic emailing means. Other efforts of contacting should always be attempted. Thank. SpotCrowdProject Team!



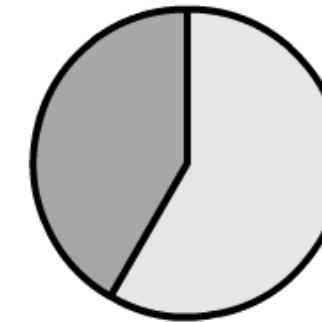
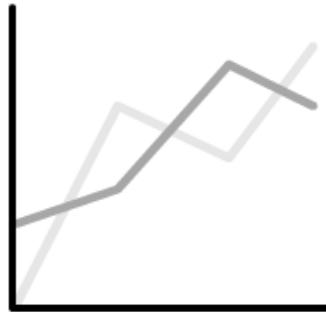
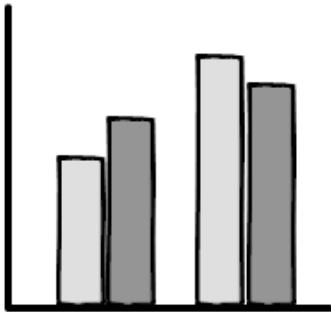
http://



CF Analytics Goes Here

&

Predictive Crowd Funding Analytics Goes Here

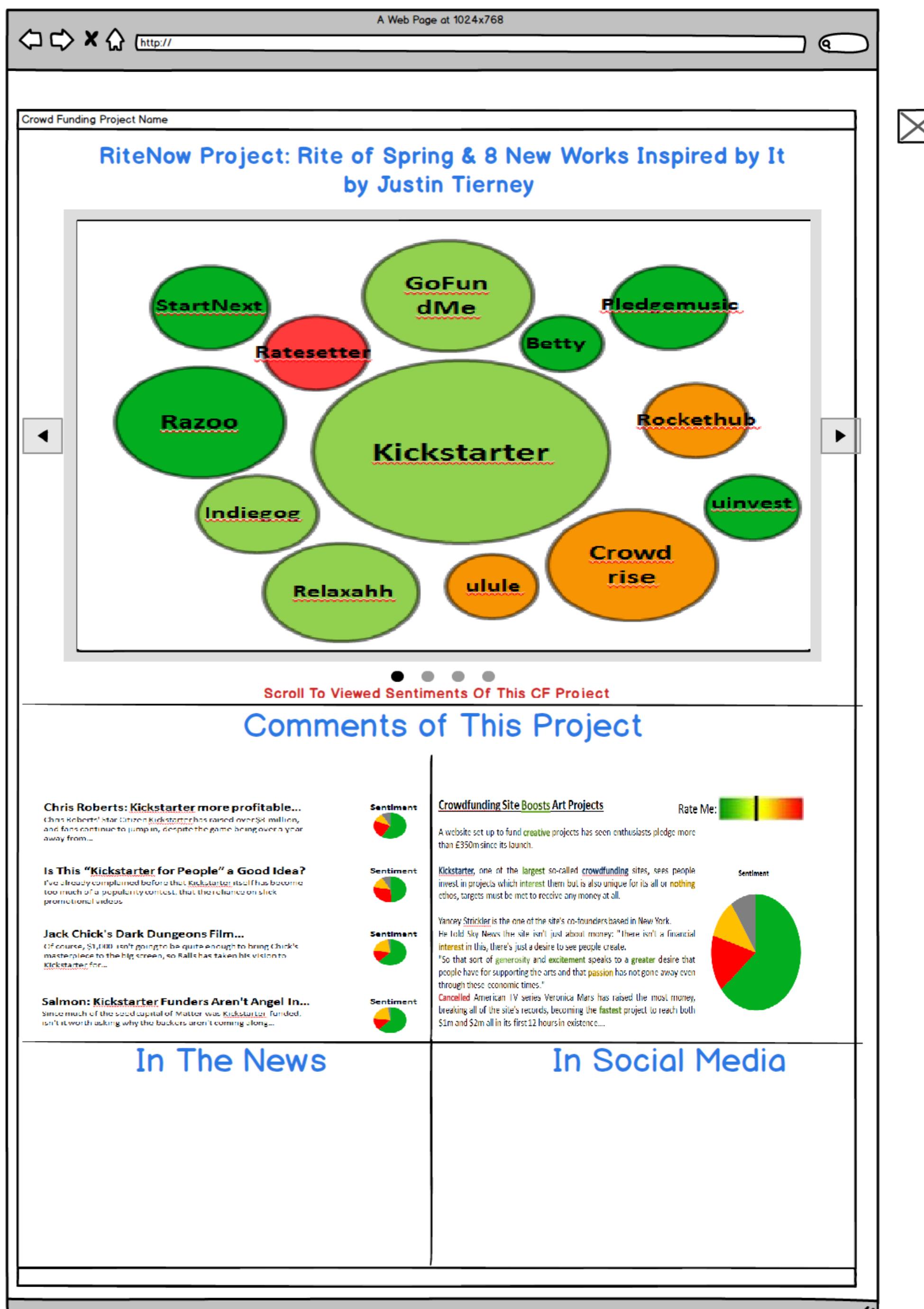


Due Diligence



Sentiment Analysis Goes Here

Please look at the charts.....



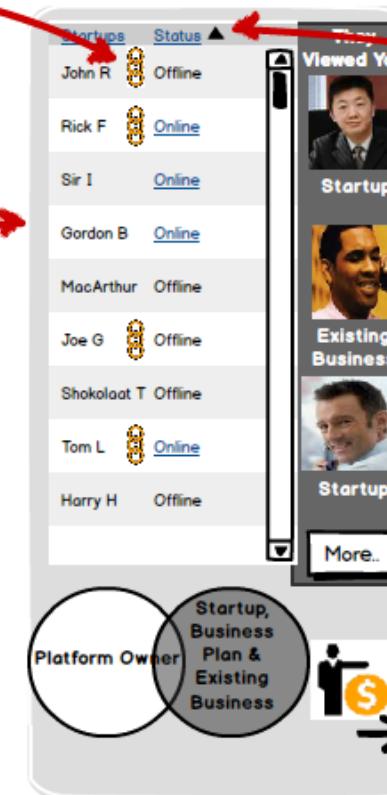
Match & Connect



When a Platform Owner click on the "Chain Link" icon it will keep the Startup or Existing Business current on the Match & Connect bar without being recycle. They will always be current in the Match & Connect scroll bar.

When a Platform Owner click here on an Startup or Existing Business brief Profile Page will appear

Match & Connect



Changes from Startups or Existing Businesses

Match & Connect



Recent Activity



Recent Activity

Mark Jones

He Just Join SpotCrowdProjects

Cilee Jone & Roy Karytu

Just Connected to Discuss A possible Deal

Jerry Shhunkku

Uploaded A Business Plan

John Nessir

Talking With Kickstarter

Profile Visits

Mark Jones

Look at you

Cilee Jane

Email you

Tammy Harris

View your profile, stop and went no futher.

In Common with You

- [A Link to something](#)
- [Another Link](#)
- [A particularly long link](#)
- [Look, yet another link here](#)

Who's interested with my matches

Mark Jones

IS



Cilee Jone

Maybe



Tammy Harris

Don't you to Know



Lastest Member Photos

Mark Jones

Join 2 Days Ago



Cilee Jone

Just Join today

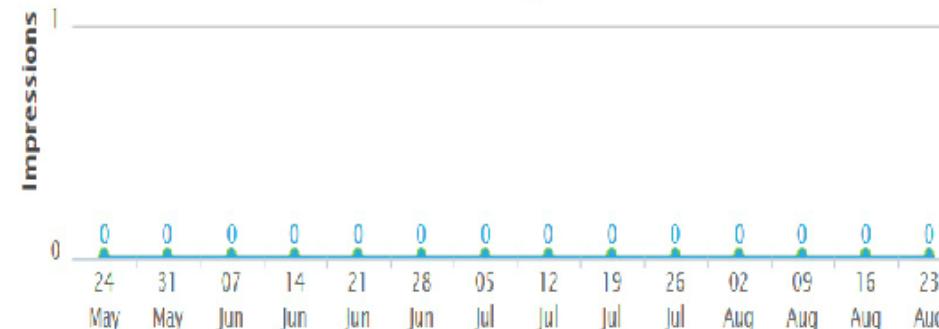


Tommy Harris

There's no photo of this member



Last 90 days



Public Site Private Site

Must have an upload link for users who wishes to upload a PDF format Business Plan. But sentiments analysis can't be used on them cause that business plan was uploaded. Ability to show and upload business plans.

Add: [Upload Business Plan](#)

[Startups](#)

[Business Plans](#)

[Existing Businesses](#)

[Upload Business Plan](#)

Upload Your Business Plan

 Please note: Sentiments will not be shown on your business plan. But you will have the ability to view heatmap user highpoints. In order to benefit fully you have to complete your business plan in our business plan software.

Cover Page Name

 [Browse](#)

[Upload](#)

Add Page

 [Browse](#)

[Upload](#)

[Cancel](#)

Showcase Will Show the Latest Business Plans

Please Select [Category](#) [Traditional Category Names](#)

SHOWCASE

[Latest Business Plans](#)



Startups: National Indigenous Literacy Association Business Plan

Business Plans: OWATONNA POLICE DEPARTMENT 2010-2011 BUSINESS PLAN "IN PURSUIT OF EXCELLENCE"

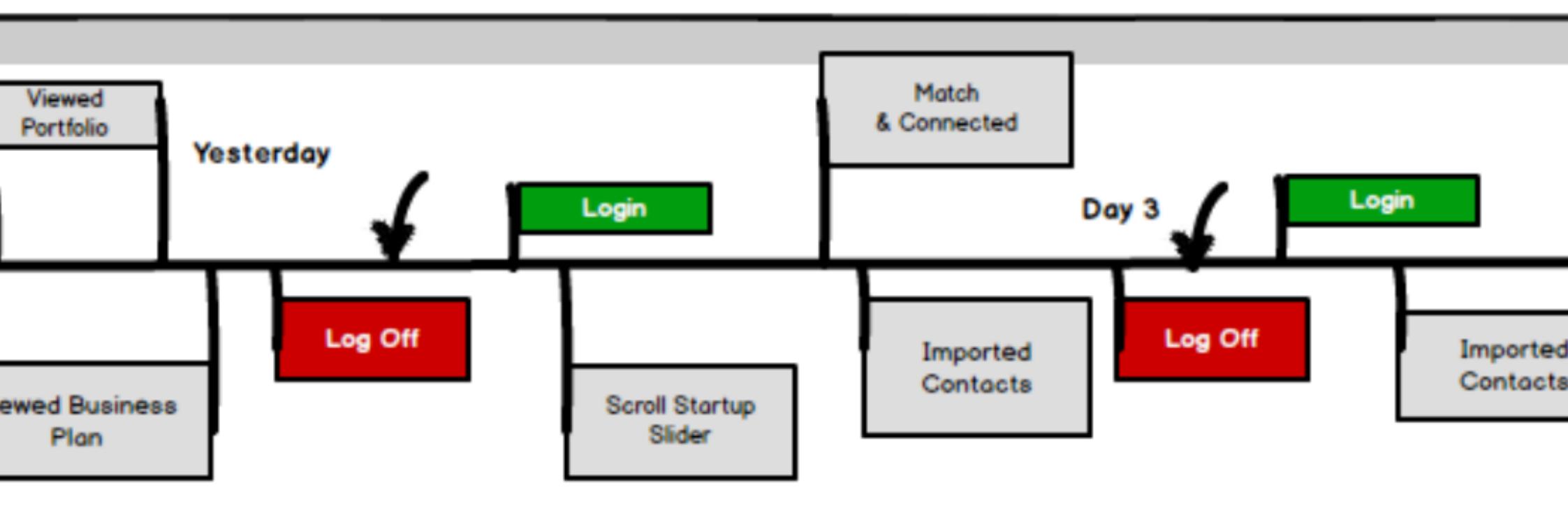
Existing Businesses: Business Plan Template LOVE YOUR WORK

Premiere Business Plan: Click Here To Crack! Button

[Switch To Beads View](#)

Business Plan Voted Status Arrows

Grid Timeline Window
shows a user-target 7 Day
timeline activities



News, POVs & Comments

Spot Crowd Projects by EL

Most Viewed/Lastest News/Discussions

Your POV Goes Here!

Your Comment Goes Here!

search

Add POV & Comment

Last 24 Hours

Other POVs and Comments

- Marinés Mazzarri**, Digital Sales Producer at Telemundo
Sticky Notes 4 Replies 58 Views
[View Business Plan](#) [Reply on Business Plan](#)
- Anthony Ceniccola**, Industrial Designer at Covidian
Sticky Notes 4 Replies 58 Views
[View Business Plan](#) [Reply on Business Plan](#)
- Jeffrey A McDonald**, Owner, JAM Photography
Sticky Notes 4 Replies 58 Views
[View Business Plan](#) [Reply on Business Plan](#)

News

Spot Crowd Projects by EL

Note: To Post News You Must Login Through:

f t in d g g



Title goes here

Text goes here

Before you hit that button! It will not cost you anything to read SpotCrowdProjects news submission etiquette. Thank

Submit

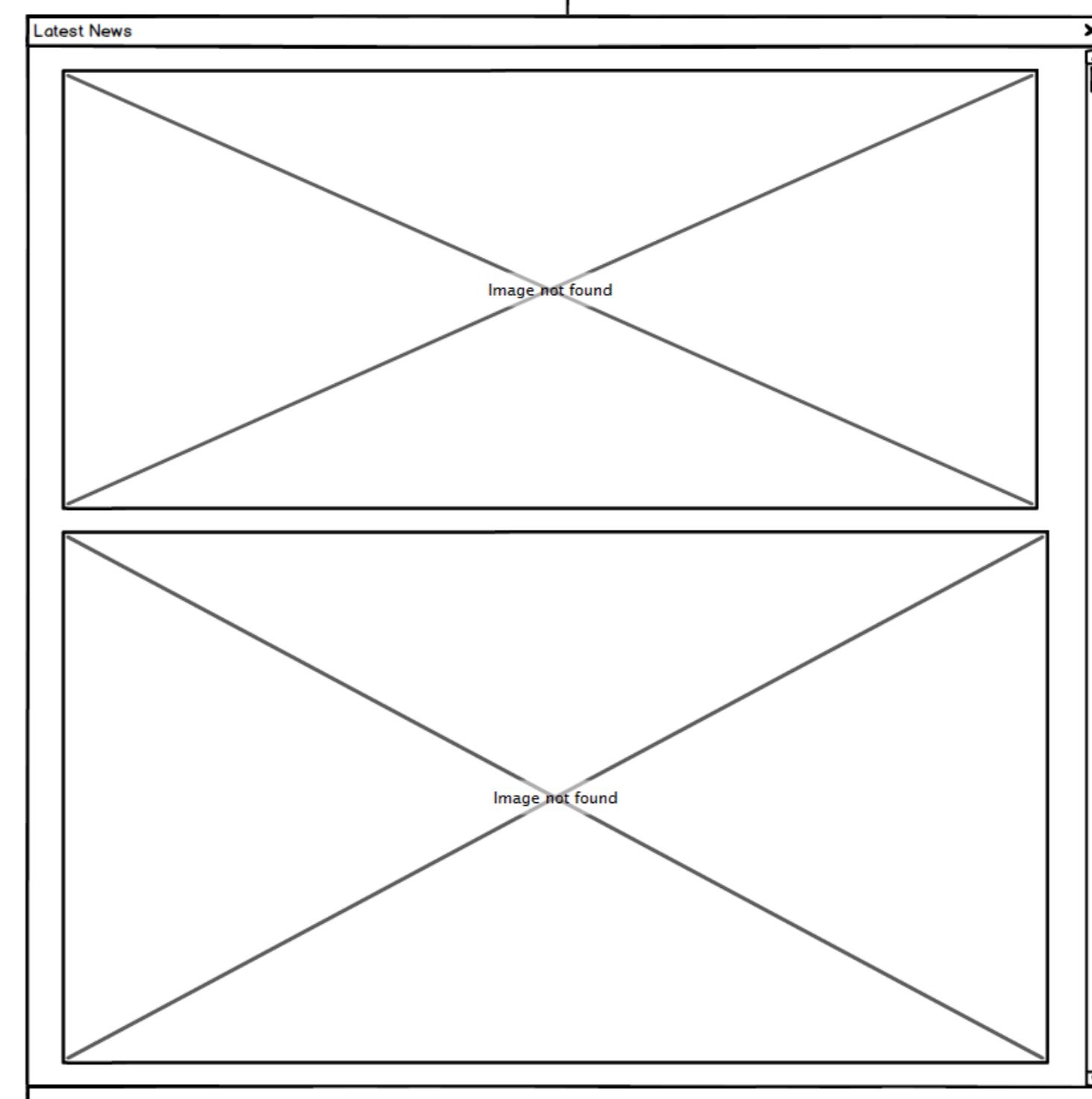


Title goes here

URL goes here

Before you hit that button! It will not cost you anything to read SpotCrowdProjects news submission etiquette. Thank

Submit



Just Paste some newspaper article in the "Summarizer" and get a higher result.

Email correspondence
Nadav <nadav256@gmail.com>
Hi EL, I am sorry that I did not get back to you sooner. I don't do consulting; I will try to ask around some of my friends. Yes, you can license the OTS. Basically, you get rights to use OTS and all future versions under BSD. This means that you own the code and can do whatever you want with it (release closed-source products, relicense, resell, etc). The Open Text Summarizer summarizes texts in English, German, Spanish, Russian, Hebrew, Esperanto and other languages. To support more languages or tweak existing languages can be done by simply editing an XML file of rule includes English, French, Spanish, Portuguese, and German. Lexalytics exclusively uses Native Language Packs, which catch more nuances in translation, and offer more precise sentiment analysis: we like good results.. <http://libots.sourceforge.net/>

Platform Owner Section Input
Fields Startups & Existing
Business, Business Plan Owner

Startup Input Fields



Startup Input Fields											
<input type="button" value="Startups"/> <input type="button" value="Existing Businesses"/> <input type="button" value="Business Plans"/>											
Company Logo	One Liner	Visibility	Region	Rating	Industry	Capital Needed	Pre-Money Val	Collateral	Risk %	Save To Portfolio	
									<input checked="" type="radio" value="Low"/> Low	Add To Portfolio	
									<input checked="" type="radio" value="Moderate"/> Moderate	Add To Portfolio	
									<input checked="" type="radio" value="High"/> High	Add To Portfolio	
		Private Public			Accounting Advertising/Marketing Aerospace/Defense Agriculture/Forestry Arts/Entertainment/Music Automotive Biotechnology/Pharmaceuticals Business Services Chemicals Computers/Peripherals Construction/Maintenance Education/Training Electronics/Electrical Employment Energy Environment Financial Services Food/Related Products Healthcare Hospitality Human Resources Industrial Goods/Services Information Technology International Business/Trade Materials/Consumer Goods Mining/Drilling Office Equipment/Supplies Publishing/Printing Real Estate Restaurants Retail Trade Security Software Telecommunications Textiles/Clothing Transportation/Logistics Travel	\$500 \$1000 \$2000 \$3000 \$10000 \$100000			Yes No	Low Moderate High	

Chat Dock



The screenshot shows a mobile-style application window titled "Chat Dock". At the top left is a profile picture of a man named Rick Simmions, with the text "Wants to chat with you about crowd funding" and "Rick Simmions". To the right are three status indicators: "25 Online" (with a people icon), "5 Chats" (with a speech bubbles icon), and "22 POVs" (with a speech bubble icon). Below the header is a table with two columns: "Name" and "Reason To Chat". The table contains six rows of data:

Name	Reason To Chat
Rick Simmions	About Business Plan
Darien Goldstein	About Crowd Funding
Marie Thomas	About Their CF Project
John Crep	About CF Analytics
Gordon Biersch	About Sentiments

Wants to chat with you
about Business Plan

Wants to chat with you
about Investment Group

Wants to chat with you
about Crowd Funding

Wants to chat with you
about CF Analytics

Wants to chat with you
about their Business Plan

Wants to chat with you
about their CF Project

Wants to chat with you
about Due Diligence

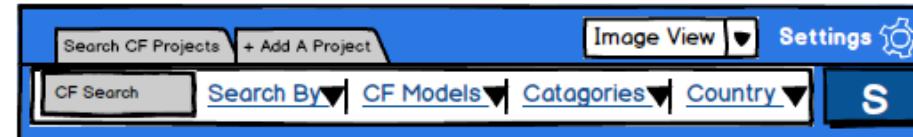
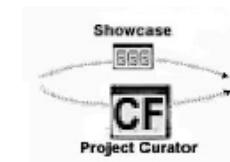
Wants to chat with you
about Sentiments

Wants to chat with you
about Broker Dealer

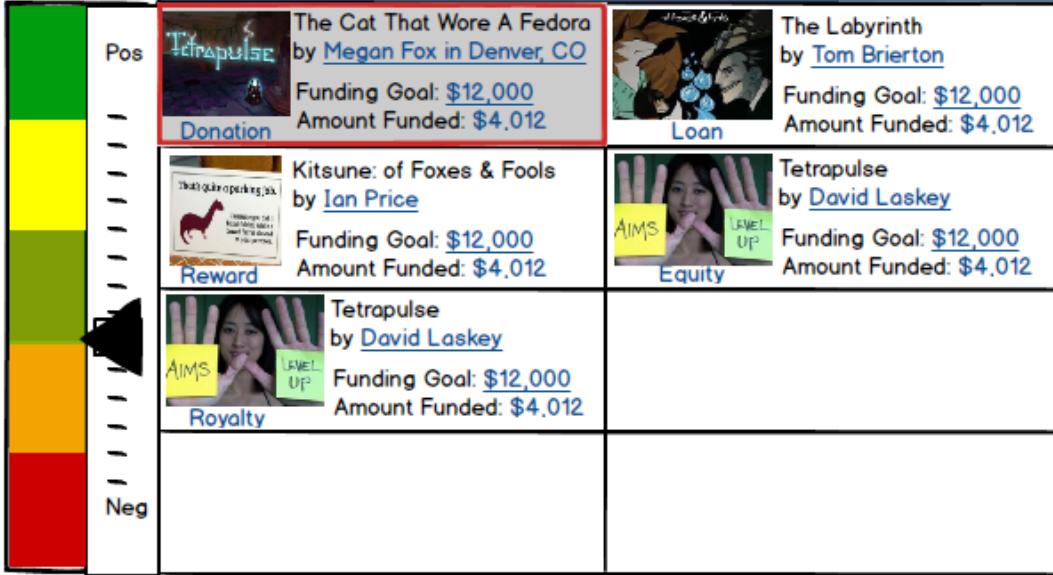
Developers has to create
more system pre-program
chat messages.



Toggle Search Icon
switch from the Showcase
(Business Plans) to Project
Curator (Crowd Funding
Projects



Comments Gauge



Next

Displaying 1-20 of 2,043

Prev



Matches & Who's Interested In My Matches

 Matches

Joe Simmons

This is text that goes with this window.
You can customize the text to say whatever you like.

William Adams

This is text that goes with this window.
You can customize the text to say whatever you like.

Harry Freemore

This is text that goes with this window.
You can customize the text to say whatever you like.

Contact Them [View Matching Criteria](#)

Contact Them [View Matching Criteria](#)

Contact Them [View Matching Criteria](#)

 Talking About This

 **Marinés Mazzari**, Digital Sales Producer at Telemundo
[+ Connect](#)

 **Anthony Ceniccola**, Industrial Designer at Covidien
[+ Connect](#)

 **Jeffrey A McDonald**, Owner, JAM Photography
[+ Connect](#)

 **Marinés Mazzari**, Digital Sales Producer at Telemundo
[+ Connect](#)

 **Anthony Ceniccola**, Industrial Designer at Covidien
[+ Connect](#)

Who's Interested In My Matches

Gorgon Young
This is text that goes with this window. You can customize the text to say whatever you like.

Hu Longi
This is text that goes with this window. You can customize the text to say whatever you like.

Darrell Kim
This is text that goes with this window. You can customize the text to say whatever you like.

Talking About This

Marinés Mazzari, Digital Sales Producer at Telemundo
[+ Connect](#)

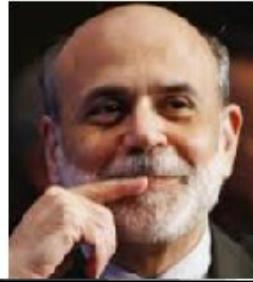
Anthony Ceniccola, Industrial Designer at Covidien
[+ Connect](#)

Jeffrey A McDonald, Owner, JAM Photography
[+ Connect](#)

Marinés Mazzari, Digital Sales Producer at Telemundo
[+ Connect](#)

Anthony Ceniccola, Industrial Designer at Covidien
[+ Connect](#)

View Matching Criteria



	<i>I Match Their Criteria</i>	<i>Matches My Criteria</i>
which Social Network you prefer? LinkedIn	●	●
Where is most of your target audience, rural or suburban? Rural	●	●
Who is your target audience? Women	●	●
As CF project owner would you prefer a platform that offers a fixed or flexible funding goal? Fixed Funding	●	●
Are you concern with a platform quality control process for screening new projects? Yes	●	●

Edit Criteria

Customize Your Criteria		
<p>Choose up to 8 profile criteria that are important to you to display in your "Customized Your Criteria View". Select profile criteria from the list on the left, then add them to your quick view column on the right.</p>		
<p>Choose Profile Information</p> <p>Add more matching Criteria by selecting it and clicking "Add"</p> <ul style="list-style-type: none"> Item One Item Two Item Three 	<p>Add up to 8 profile criteria to your "Customized Your Criteria"</p> <ul style="list-style-type: none"> Item One Item Two Item Three 	
<input type="button" value="ADD →"/>	<input type="button" value="← REMOVE"/>	<input type="button" value="Update"/>