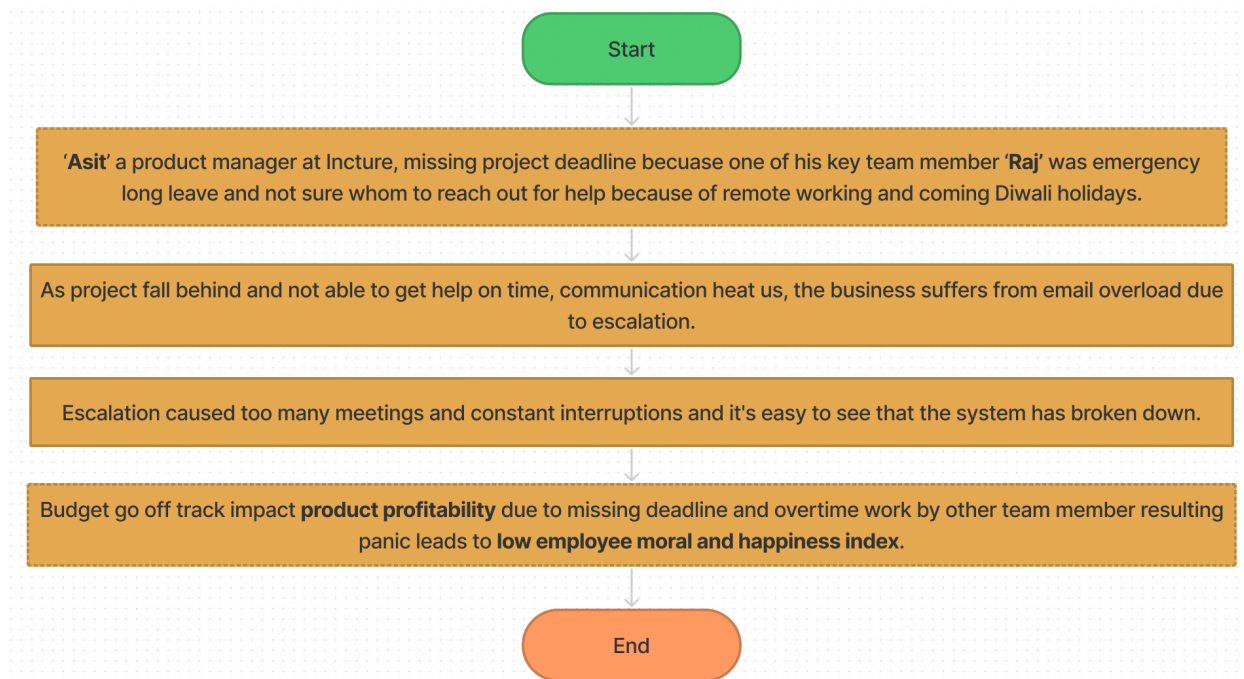


# Enterprise Work Management (EWM)

🕒 Created	@February 8, 2022 9:25 PM
☰ Author	
☰ Assignment	

## Problem Identification from - Current Workflow



## Pain Points



Business Unit A



Business Unit B



Business Unit C



Business Unit D

Lack of Resource Visibility

Lack of Team Collaboration

Inefficient Work Distribution

Lack of Employee Moral

Lack of Work Visibility

Team's Work and Knowledge are in Silos

Bureaucracy

Lack of Employee Happiness Index

The countless technologies developed to help us become more productive at work aren't truly making us more efficient.

## Problem Definition

How might we improve **organisation profitability and employees happiness index (experiences)** by bringing project and team together across department at all level of organisations.

## User Research and Problem Validation

Secondary Research

Primary Research (10 user)

Competitor Review

## Direct Competitor

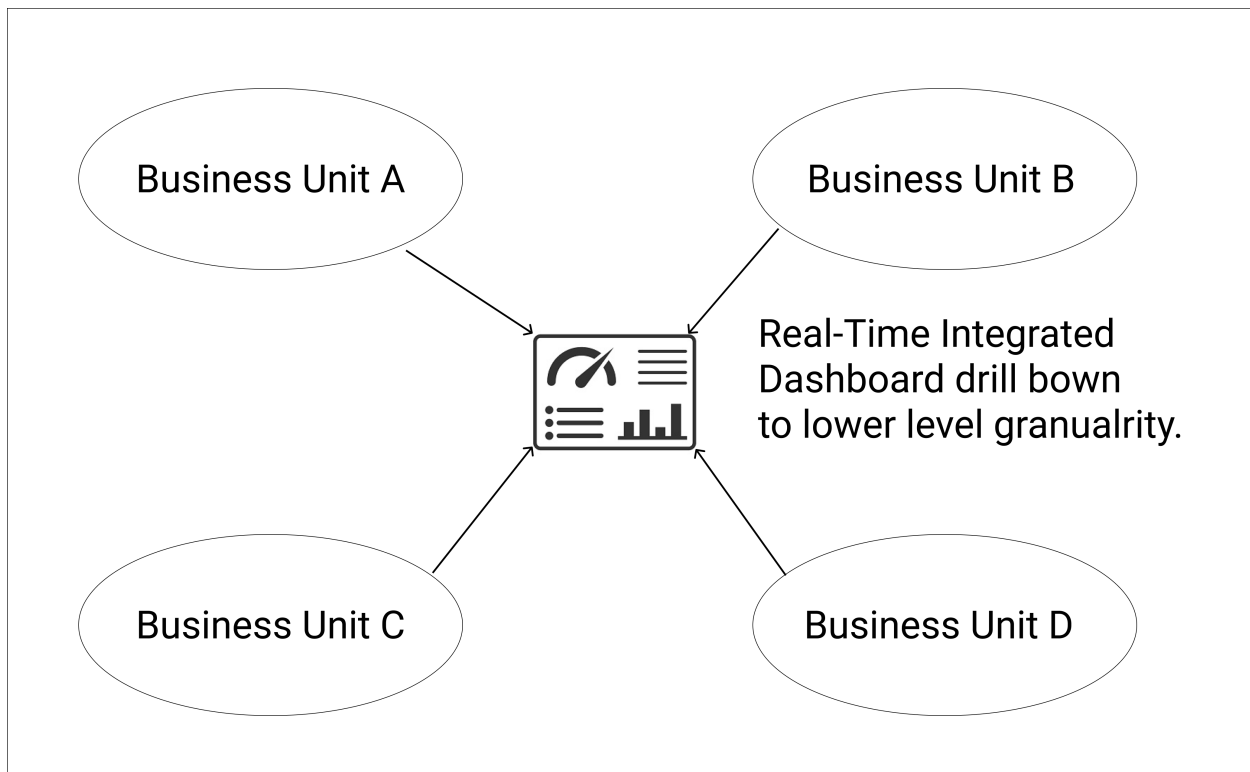
1. Scoro
2. StudioCloud
3. ZOHO WORKPLACE
4. Odoo
5. NetSuite
6. Podio

## Indirect Competitor

1. Workday
2. SAP Success Factor
3. Oracle HMS

# Solution

**Centralised Enterprise Work Management (EWM) unify work processes, data and communication across department at all level of an organisations.** Which includes a comprehensive plan to manage the execution of all projects and team members act as a collaborator between departments and the leadership teams, where has the comprehensive overview in real time.



## How it work

1. Companies need everyone functioning as a team.
2. All management levels in all departments should be in sync.
3. Collaboration keeps everyone on track with scalable project plans, team scheduling and resource management.
4. Leadership including CEO stays in control with real time status reports and dashboards.

EWM solution may be sell through either perpetual or Software as a Service (SaaS), pay as you go pricing model.

# EWM Product Roadmap and Feature Lists

## Admin Features

### FY22 - (Q1 to Q2)

1. Access Control (Q1)
2. Incture EWM Chatbot (Elina) for 24/7 FAQ (Q1 & Q2)

## Core Features

### FY22 - (Q1 to Q4)

1. Contact Management (Q1)
2. Project & Portfolio Management (Q1)
3. Resource Management (Q1)
4. Capacity Planning (Q2)
5. Business Process Management (Q2)
6. Shared team calendar & meeting scheduling (Q2)
7. Detailed reports on project progress and finances (Q3)
8. Real-time KPI dashboard (Q3)
9. Integration with HR System Workday (Q3)
10. Integration with SAP Success Factor (Q4)
11. Integration with Google App (Q4)
12. Integration with Microsoft SharePoint (Q4)

## SaaS Features

### FY23 - (Q1 to Q4)

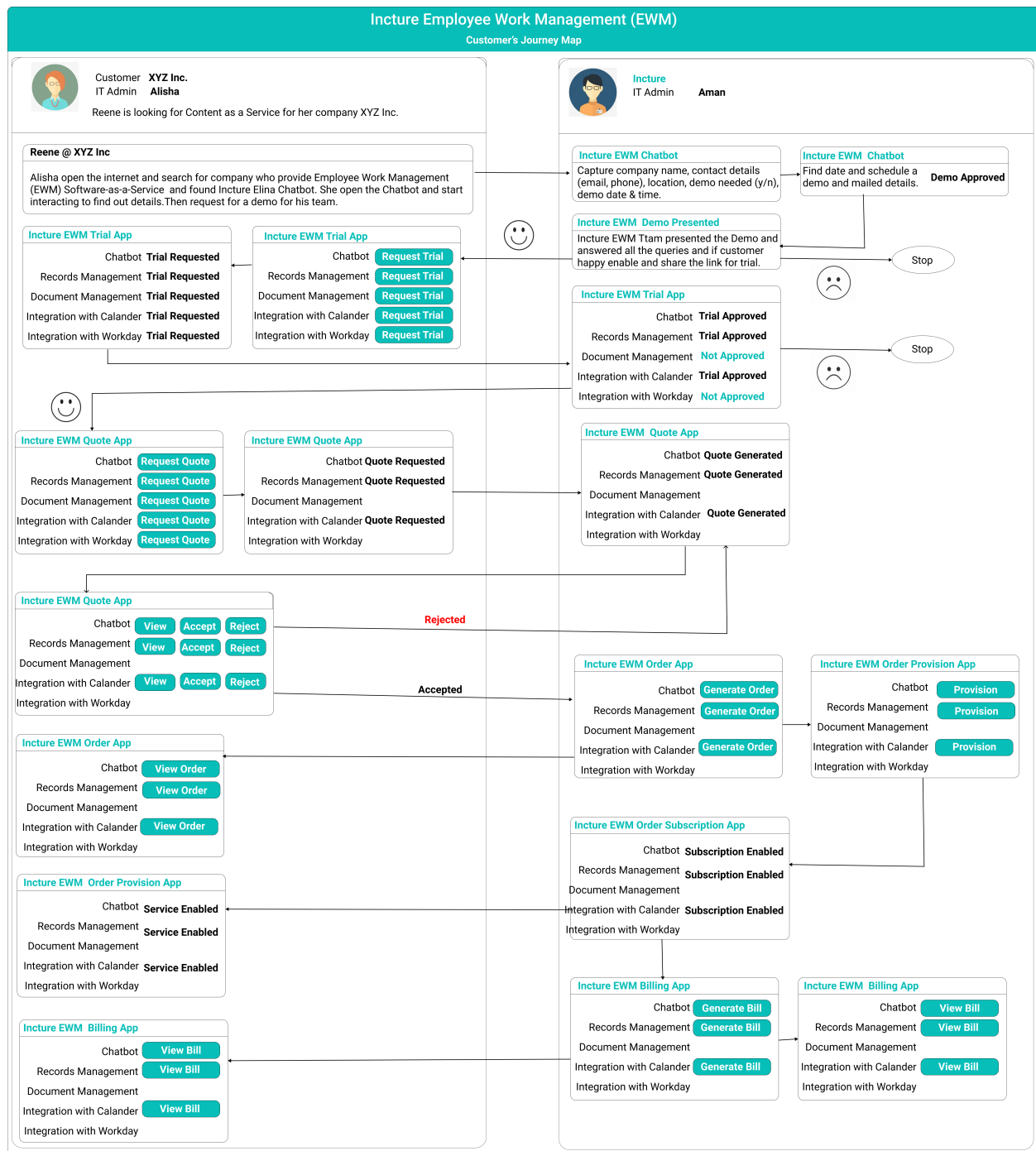
1. Service Catalog Management (Q1)
2. Trial Management (Q2)

### 3. Quote Management (Q2)

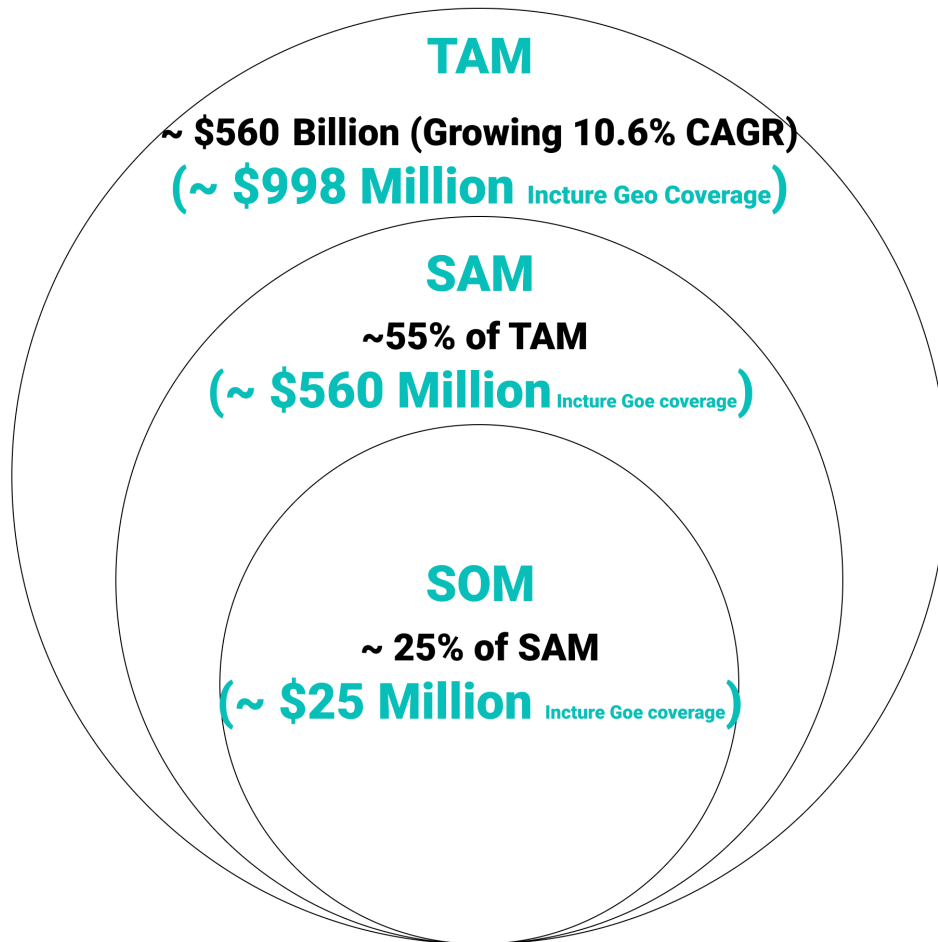
### 4. Order Management (Q3)

### 5. Subscription Management (Q3)

### 6. Billing Management (Q4)

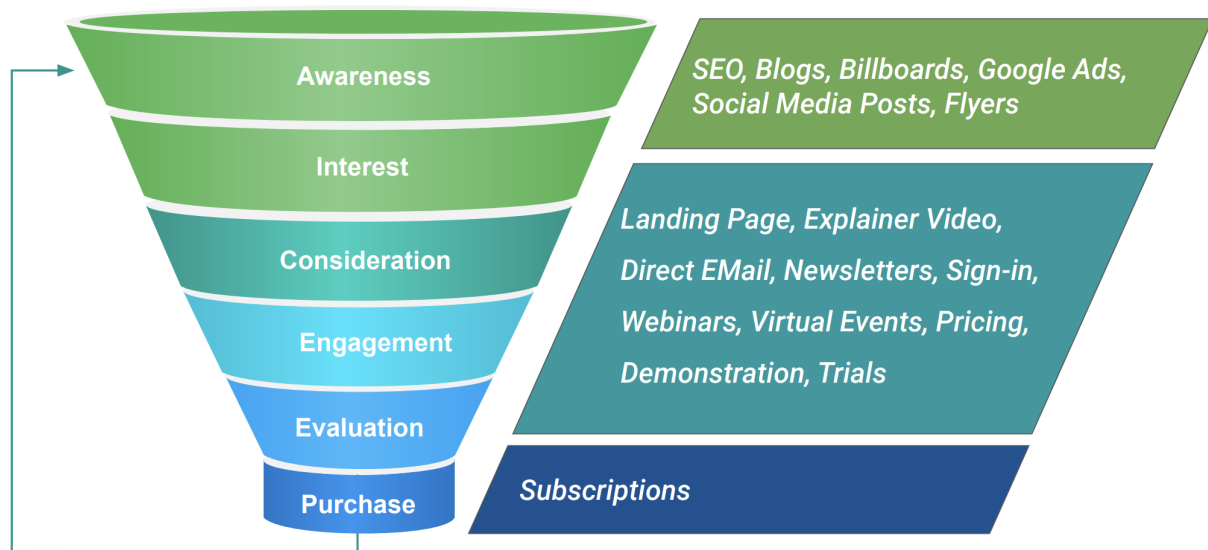


## Market Sizing (Assumptions)



CAGR - Cumulative Annual Growth Rate

# Buyer's Journey Marketing Funnel



**Thank you!**