

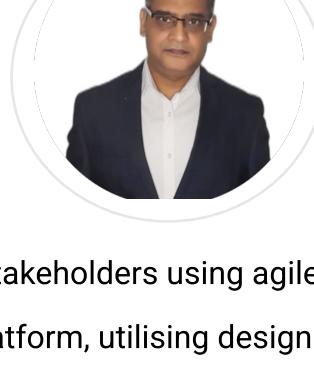
Asit Piri

Senior Product Manager

📍 Bangalore, India ☎ +91 95389 33669 📩 asit.piri@gmail.com 💼 LinkedIn 🌐 Website 🌐 GitHub

SUMMARY

- Product Manager with a keen eye for Design and Data Science.
- 5+ years of Hybrid Cloud product building and automation exp.
- 5+ years of Machine Learning & Deep Learning (AI) product building exp.
- 10+ years of E2E Datawarehouse and Data Lake product building exp.
- Build 10+ products from start to finish including managed cross-functional stakeholders using agile.
- Designed 10+ products end-to-end, including the app, website, and cross-platform, utilising design sprint and the Figma tool.



PORTFOLIO

Product Name: Sales Promotion Predictor

Problem Statement:

- Your data team returned a regression model based on the multiple linear regression model on the aforementioned dataset. As a product manager you understand the marketing process and the need for data analytics and you know that there can be various interactions between predictor variables therefore it is necessary to take this into account in the modelling process. What advice would you provide your data team to increase the precision of the model?

My Accomplishment:

- Manage a team to built a CI/CD pipeline to automate the process to expedite the experimentation cycle and helps the data science team to focus on new ideas.

Product Name: Leadership Portfolio Building and improving the social Selling Index (SSI).

Problem Statement:

As part of my Executive MBA programme, I am required to build a strong online profile and demonstrate my knowledge in my chosen industry. Use this opportunity to think about and talk about your own competence and credibility, as well as the appropriateness of the expertise you've chosen to share with the world.

My Accomplishment:

- Created personal responsive [website](#) and [blogs](#) to build the personal brand and SSI.
- Created a steller [Github profile](#) and [Github Skyline](#).

Product Name: HPE GreenLake

Problem Statement:

- HPE GreenLake mission was is to provide the benefits of the cloud to any location by create new value where insight meets opportunity.
- As a PM of HPE GreenLake how you will help HPE to achieve the mission by simplifies operations to decrease risk, eliminate complexity, and speed cloud adoption.

My Accomplishment:

- Managed two cross-functional agile team of size 10+.
- Managed a team to build HPE design system.
- Managed a team to build cloud metering (quote to cash) for automating trial, quote, order, buy, provision, subscription and billing.

Product Name: MentorEngage GTM

Problem Statement:

- Need to develop a strong B2B corporate customer acquisition plan for companies with 250+ employees and primary person being HR and LnD managers.

My Accomplishment:

- Built GTM strategy for Mentor Engage including buyer persona identification, market sizing, segmentation identification, positioning, sales pipeline design, demand generation, communication or message designing, budgeting, launch plan, metric identification, capturing and validation.

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EXPERIENCES

Hewlett Packard Enterprise, Bangalore (2010 - 2020)

Engineering Program Manager

- Delivered 5 initiatives from inception to final products.
- Led two agile product teams of 20 (engineers & designers), implemented an agile dual-track process to seamless collaboration among designers & engineers.
- Implemented design critique and code review to minimize the gap between design specs & final product.

Capgemini Consulting, Bangalore (2008 - 2010)

Senior Consultant 5

- Implemented E2E Enterprise Data Warehouse for a 30 million subscriber French telecom provider.

HCL Technology, Delhi NCR (2007 - 2008)

Data Analytics Lead

- Implemented E2E telecom analytics (client profiling, segmentation, propensity scoring, campaign list generation) for a 17.6 million subscriber UK's largest telecom provider.

CDAC, Delhi NCR (2004 - 2007)

Senior Projects Associates

- Designed and Implemented 5 modules Registration, OPD, IPD, Investigation & MRD E2E of CDAC e-sushrut, Hospital Information System (HIS) from inception with HL7 compliant to transmit and share data between various healthcare providers.

SQL Star International, Delhi NCR (2003 - 2004)

Software Engineer

- Built and implemented Finance & Personal System for India's Automobile Giant.

ER&DCI, Delhi NCR (2000 - 2003)

Project Associates

- Designed and Implemented 5 modules Asset Management, Ultra Sound Flaw Detection, Track Monitoring, Track Maintenance, Accident E2E of Civil Engineering Management Information System (CEMIS) from scratch for the world's largest rail network, Indian Railways, which has a route length of 67,956 kilometers.

- Designed and Implemented Transaction Accounting System (ITAS) for monthly vendor payment and payroll processing of 1.4 million employees, which is the 7th largest employer in the world.

EDUCATIONS

- Executive [MBA in Product Leadership](#) from [CMR University](#) and [Institute of Product Leadership](#), Bangalore (2020-2022)

- [Master in Business Analytics](#) from [CMR](#), Bangalore (2012-2014)

TECHNICAL SKILLS

- Cross-Functional Collaboration
- Agile Dual Track (Design & Dev)
- Product Strategy & Planning
- Product Pricing & Financial Planning
- Product Marketing & Growth Hacking
- Rapid Design Prototyping (Figma)
- Rapid ML Prototyping (Jupyter Notebook)
- MLOps using Tensor Flow Extended
- Data Exploratory Analysis (Python & Julia)
- Data Architecture using Erwin & SQL

CERTIFICATIONS

Product Management

- [AI Product Management Specialization](#)
- [Product Management Fundamentals](#)
- [Advance Agile Product Management](#)
- [Finance for Non Finance Manager](#)
- [Negotiation and Conflict Management](#)

Design

- [Google UX Design Professional Certificate](#)

- [Interaction Design Foundation \(IDF\)](#)

Data Science

- [Learning How to Learn: Powerful mental tools](#)
- [AI For Everyone](#)
- [MLOps Engineering for Production](#)
- [ML Data Lifecycle in Production](#)
- [ML Modeling Pipelines in Production](#)
- [ML Models Deploying in Production](#)
- [Julia Scientific Programming](#)
- Data Mgmt Certification from CBIP/TDWI
- Datawarehouse Certification from CBIP/TDWI
- SQL Certification from Oracle University