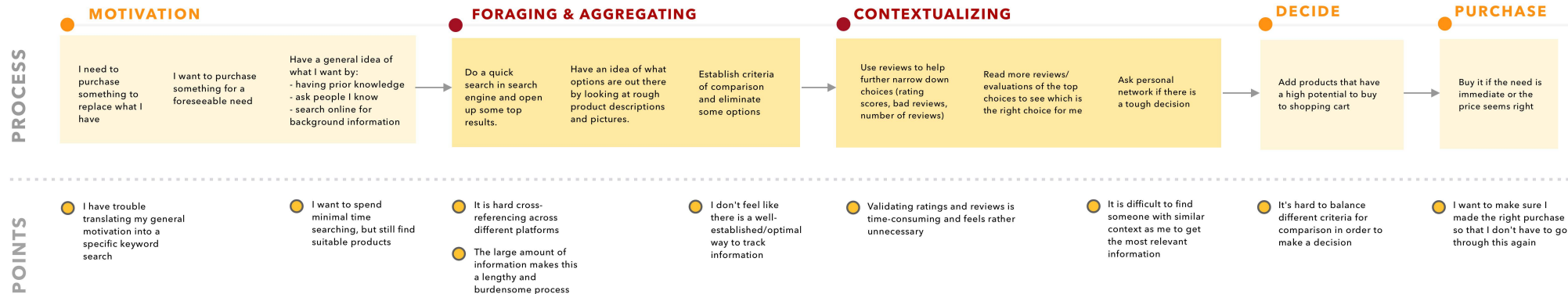
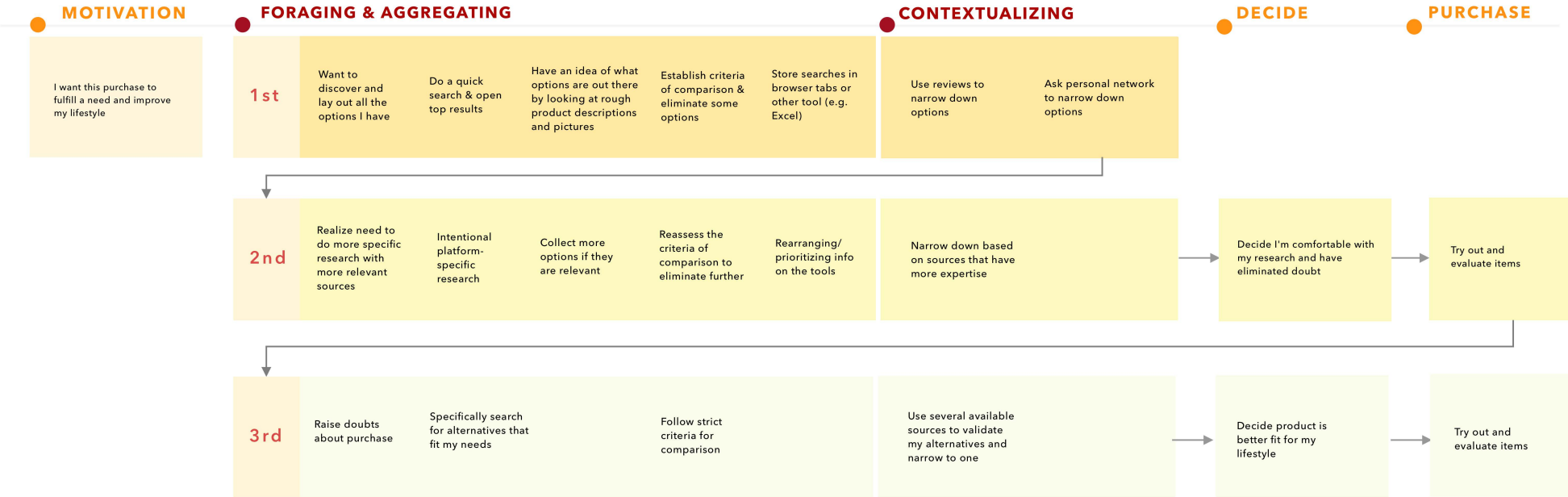


01 Linear Process



02 Iterative Process

PROCESS



PAIN POINTS

- I have trouble figuring out where to start the process
- I want to compare all factors I need to consider
- I want research results that fit my lifestyle and are already contextualized
- It takes a lot of time to validate my sources and build trust in them
- Narrowing down doesn't always work, I continually want to get more details
- I'm worried I didn't make the right decision
- I need to keep my options open

03 Condensed Process

