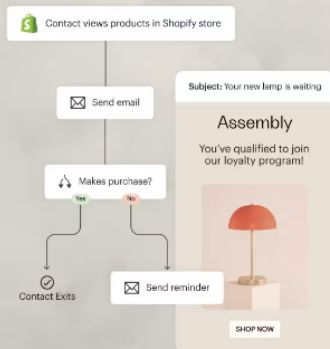# Turn Emails into Revenue

Win new customers with the #1 email marketing and automations platform that recommends ways to get more opens, clicks, and sales.
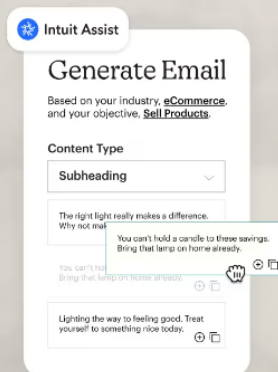
Sign Up

Convert with email automations

Boost orders and customer lifetime value by dynamically personalizing emails based on browsing and purchase data.

Explore marketing automation

Create faster with generative AI

Effortlessly create on-brand content with generative AI tools and choose from expertly designed templates.
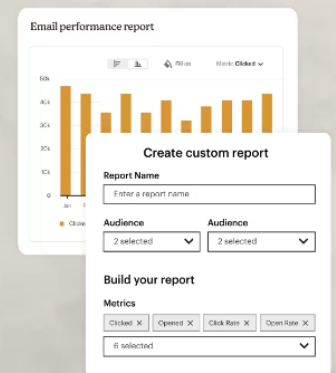
Explore AI tools

Refine with segmentation

Target customers with advanced logic like spend amounts, buying behavior, and predicted attributes.

Explore audience management

Optimize with analytics & reporting

Analyze performance with custom reports, funnel visualizations, and industry benchmarking.

Explore analytics & reporting

Find out why we're best-in-class

The #1 email marketing and automations platform* that recommends ways to get more opens, clicks, and sales.

Up to 25x ROI
seen by Mailchimp users*

22 years experience
helping businesses sell more

11M+ Users

$1.7K per campaign

Get started easily with a personalized product tour

An onboarding specialist is here to help you get started with confidence—it's included with Standard and Premium plans.*

Learn more about onboarding →

Save 50% for 12 months

How many contacts do you have?   500

Premium	Best value — Premium	Premium	Premium
Scale fast with dedicated onboarding, unlimited contacts, and priority support; built for teams.	Scale fast with dedicated onboarding, unlimited contacts, and priority support; built for teams.	Scale fast with dedicated onboarding, unlimited contacts, and priority support; built for teams.	Scale fast with dedicated onboarding, unlimited contacts, and priority support; built for teams.
Starts at	Starts at	Starts at	Starts at
₹23,000	₹23,000	₹23,000	₹23,000
₹11,500	₹11,500	₹11,500	₹11,500
/month for 12 months*	/month for 12 months*	/month for 12 months*	/month for 12 months*
✓ Phone & Priority Support	✓ Phone & Priority Support	✓ Phone & Priority Support	✓ Phone & Priority Support
✓ Phone & Priority Support	✓ Phone & Priority Support	✓ Phone & Priority Support	✓ Phone & Priority Support
✓ Phone & Priority Support	✓ Phone & Priority Support	✓ Phone & Priority Support	✓ Phone & Priority Support
	✓ Phone & Priority Support		
Buy Now	Buy Now	Buy Now	Buy Now

Keep customers ready to buy with engaging content

Content Optimizer ⌄

Content Optimizer ⌄

Content Optimizer ⌄

7:34

A **Assembly**
To: New Customers

Assembly

Get up to 30% off your first order

GET LIT
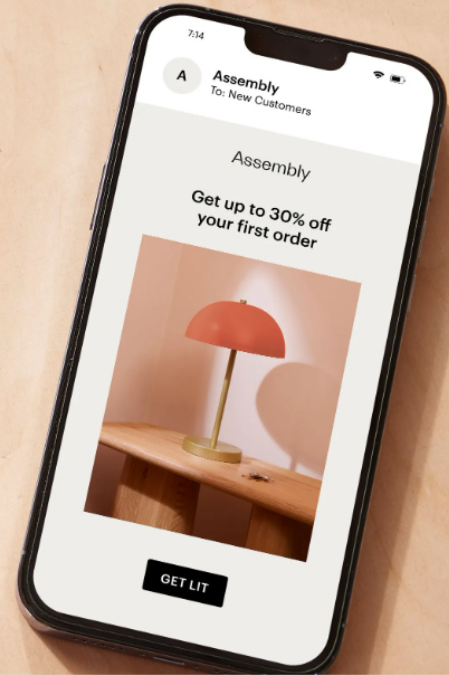
Bring in more data, drive more growth with our integrations

Canva
Create compelling visuals for your marketing.

Mailchimp for Salesforce
Sync your Mailchimp subscribers and Salesforce® leads across platforms.

Instagram
Promote and share your Instagram posts in email campaigns.

Shopify
Sync Shopify customers, products, and purchase data to Mailchimp.

Google Analytics
Unlock powerful insights with campaign, website, or landing page data.

WooCommerce
Power your ecommerce store with smart marketing features.

QuickBooks Online
Bring together your marketing tools and invoice data.

Squarespace Commerce
Market your ecommerce business and drive sales.

Zapier
Automatically pass data between web services without a single line of code.

View all 300+ integrations →

9. Availability of features and functionality varies by plan type. For details, view plans and pricing.
10. 25X ROI: Based on all e-commerce revenue attributable to paid plan users' Mailchimp campaigns from April 2023 to April 2024
11. $1.7K per campaign: Based on e-commerce users subscribed to a paid plan, with campaigns for connected stores that generated revenue between January and November 2022.

Related Links: What is SEO?   Make Money Online   ChatGPT: What to Know About This AI Content Writing Tool

Products

Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?

Products

Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?

Products

Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?

Products

Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?

Products

Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?
Why Mailchimp?

Films, podcasts, and original series that celebrate the entrepreneurial spirit.
Check it out →

INTUIT   ck creditkarma   ck creditkarma   ck creditkarma   ck creditkarma

INTUIT   INTUIT   INTUIT

United States