Library Leadership Challenge (Management Development Institute of Singapore)

Title: To increase library footfall at MDIS@Changi as compared to MDIS@Queenstown

Challenge Description:

In the first quarter of 2027, the Management Development Institute of Singapore will be relocating to 190 Changi Road. This will mark the beginning of a new chapter for MDIS Resource Hub.

Although the new campus is strategically located and well-connected via public transport such as buses and MRT, ^a I believe there is still a need to provide value-added services to draw the MDIS community into Resource Hub. Taking into account our institution core values of Lifelong Learning and Excellence in customer care, I propose the acquisition of 2 e-newspaper kiosks powered by PressReader ^b and 1 Bloomberg terminal for MDIS members to access and analyze real-time financial market data. ^c These amenities will no doubt result in explicit cost incurred, but I feel that given adequate management, governing council and stakeholder support, the dream of creating a one-stop nexus for lifelong learning can be realized.

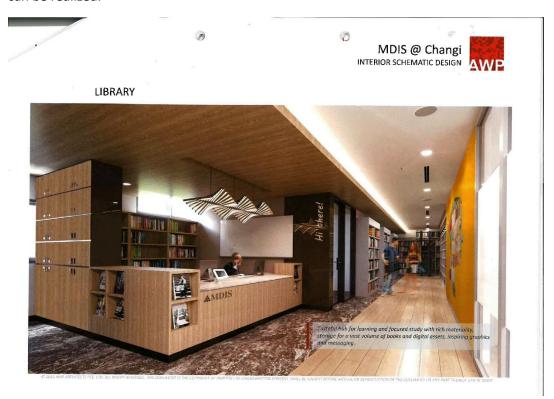


Fig.1: Mock-up of reception counter of new library at MDIS@Changi.

Submitted for ELLSSA 2025 by Benjamin Wong on 25 June 2025

 $[\]frac{https://www.mdis.edu.sg/storage/1/folder/landingpages/mdis\%20singapore\%20campus\%20relocation\%20to\%20}{190\%20changi\%20road.pdf}$

b https://www.pressreader.com/

^c https://en.wikipedia.org/wiki/Bloomberg Terminal