

Proposal — MBTI Seminar for MDIS Students and Alumni (Q2, 2025)

Please refer to our requirements as follows:

1. Key takeaways / purpose of the workshop?

The workshop aims to introduce the MBTI Framework to help students and alumni.

For Students:

- To discover their personality types to gain clarity on suitable career paths.
- Improve self-awareness to enhance academic performance and decision-making
- Understand their strengths for effective communication and teamwork

For Alumni:

- Leverage MBTI insights for career progression and professional growth
- Improve leadership, teamwork, and interpersonal skills to succeed in their careers
- Identify opportunities for personal and professional development

2. Target Workshop date?

Second quarter of 2025, to confirm again.

3. Virtual or in-person workshop?

In-Person, so as to encourage active participation, networking, and engagement among students and alumni.

4. Workshop duration?

The workshop will run for 4 hours, and will include:

- Introduction to Myers-Briggs Type Indicator® (MBTI) and its benefits
- Completion of MBTI assessments
- Group exercises and discussions focused on career exploration and teamwork
- Reflection on strengths and areas for growth.
- Insights tailored to students (career guidance) and alumni (career sustainability)

5. Number of Participants?

The estimated number of participants is 300, consisting of a mix of students and alumni.

6. Profile of the participants?

The participants will include:

Students – Current students looking for career direction, personal growth and improved collaboration skills.

Alumni – Early to mid-career professionals looking to advance their careers, strengthen leadership, and develop effective communication and teamwork skills.

7. Any underlying challenges to address? (Communication and conflict, leadership etc)

The workshop will address key challenges, including:

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For Students:

- Career exploration and aligning personality strengths with career options.
- Building confidence for academic and career decision-making
- Understanding collaboration and communication in group settings

For Alumni:

- Career sustainability and progression based on their personality strengths
- Addressing workplace communication gaps and leadership challenges
- Enhancing adaptability in professional environments

8. Any other information that we need to know to help shape the workshop

- To incorporate real-life career success examples linked to MBTI personality types.
- Inclusion of interactive activities to encourage networking and collaboration between students and alumni.
- Please provide practical tools and resources, such as career guides, MBTI reports, and leadership insights, for post-workshop reflection.

9. Company name to indicate in the proposal / quotation

Customer's Name: Management Development Institute of Singapore Pte Ltd

Billing Address: 501 Stirling Road, MDIS Campus, Block A, Level 4, Singapore 148951

10. Contact person and number to indicate in the proposal / quotation

Contact person: Tan Gen Xian (Assistant Manager, Corporate Services Department & Resource Hub)

Contact number: 6796 7824