



Taylor & Francis Group
an **informa** business

Libraries & Publishers Shaping Open Research

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Taylor & Francis
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Taylor & Francis Group
an informa business

Our mission is to foster human progress through knowledge

Knowledge

Taylor & Francis is one of the world's leading publishers of high-quality, cross-disciplinary knowledge and specialty research

Explore our subject portfolios.

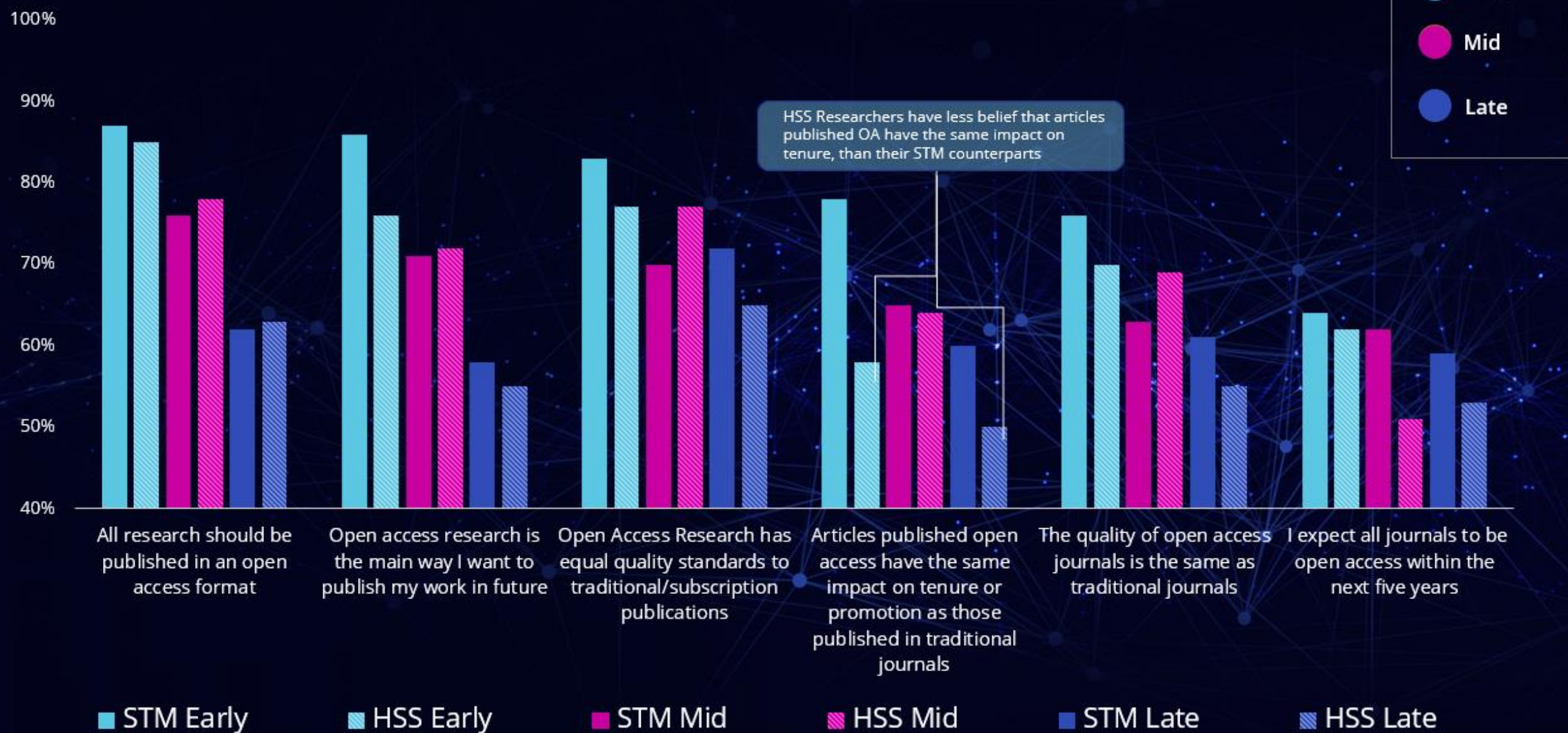
www.taylorandfrancis.com



What are the challenges and opportunities for us, as publishers and libraries, to support researchers in making their research open?



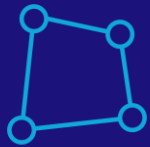
Open Research Attitudes



Discussion: How are you supporting access & impact for your researchers?

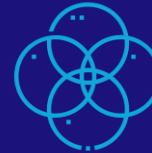
- Are there OA policies you work with?
- What sorts of educational programs do you offer?
- How are you measuring the success of your initiatives?
- Who are the stakeholders in your efforts?
- What has worked and what hasn't?

How are we approaching increasing access & impact?



Transformation

- Read & Publish Agreements
- Open Access Funds
- Open Books
- Journal Conversions



Diversity

- Pledge to Open
- Subscribe to Open
- Diamond Journals
- Collective Pathway to Open Publishing
- F1000 Platforms
- Open Research Europe
- Annual Institutional Memberships (AIMs)
- Retrospective OA



Innovation

- VeriXiv
- Data Sharing
- Expanded Output Types
- Rethinking Routes to Societal Impact



Research Integrity

Technology Infrastructure



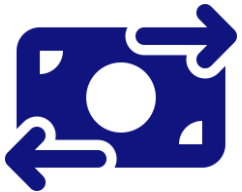
Read & Publish Agreements



What is a Read & Publish Agreement?

A multiyear agreement that provides institutions and their researchers with the ability to read and publish open access in 2100+ Taylor & Francis Open Select journals.

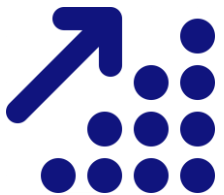
Key Features



Typically converts a proportion of read spend to cover open access publishing, while preserving the valuable read access.



Provides access to the Taylor & Francis Research Dashboard to track and manage OA publishing.

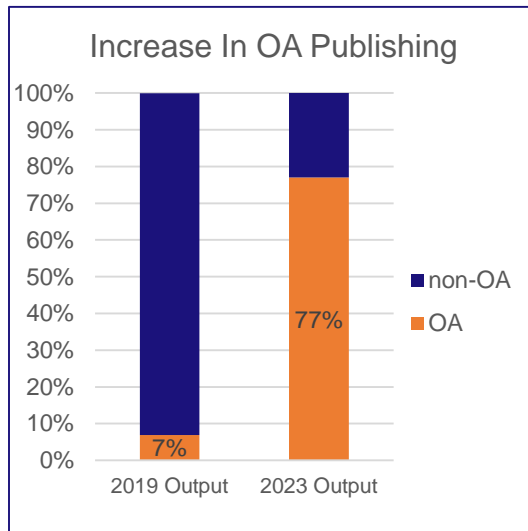


Enables the rapid growth of open access publishing in a cost-effective way.

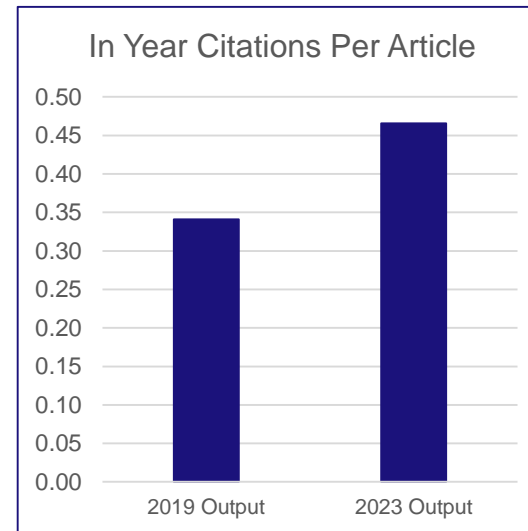


Support for institutional strategic goals include annual impact analysis shared with the library, author workflow training and webinars.

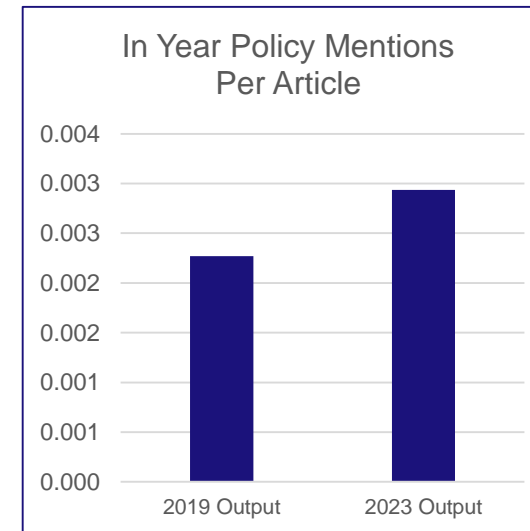
What's the impact of Read & Publish Agreements?



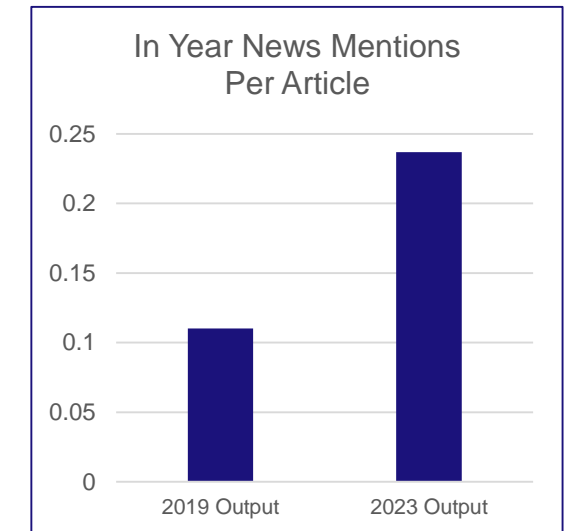
The % of output that was OA grew from 7% to 77%



In year citations per article **grew by 36%**



In year mentions in global policy documents **grew by 29%**



In year mentions in global news outlets **grew by 115%**

Working in Partnership

For the pilot to be viable, we had to redefine our working relationship with Taylor & Francis. Previously we had a fairly typical customer relationship with Taylor & Francis; we purchased or licensed subscriptions to their content. And although the essential business relationship remains, it was necessary for us and Taylor & Francis to evolve our working relationship into a collaborative partnership. As this was their first read and publish agreement in the United States, they had as much to learn from us as we did from them.

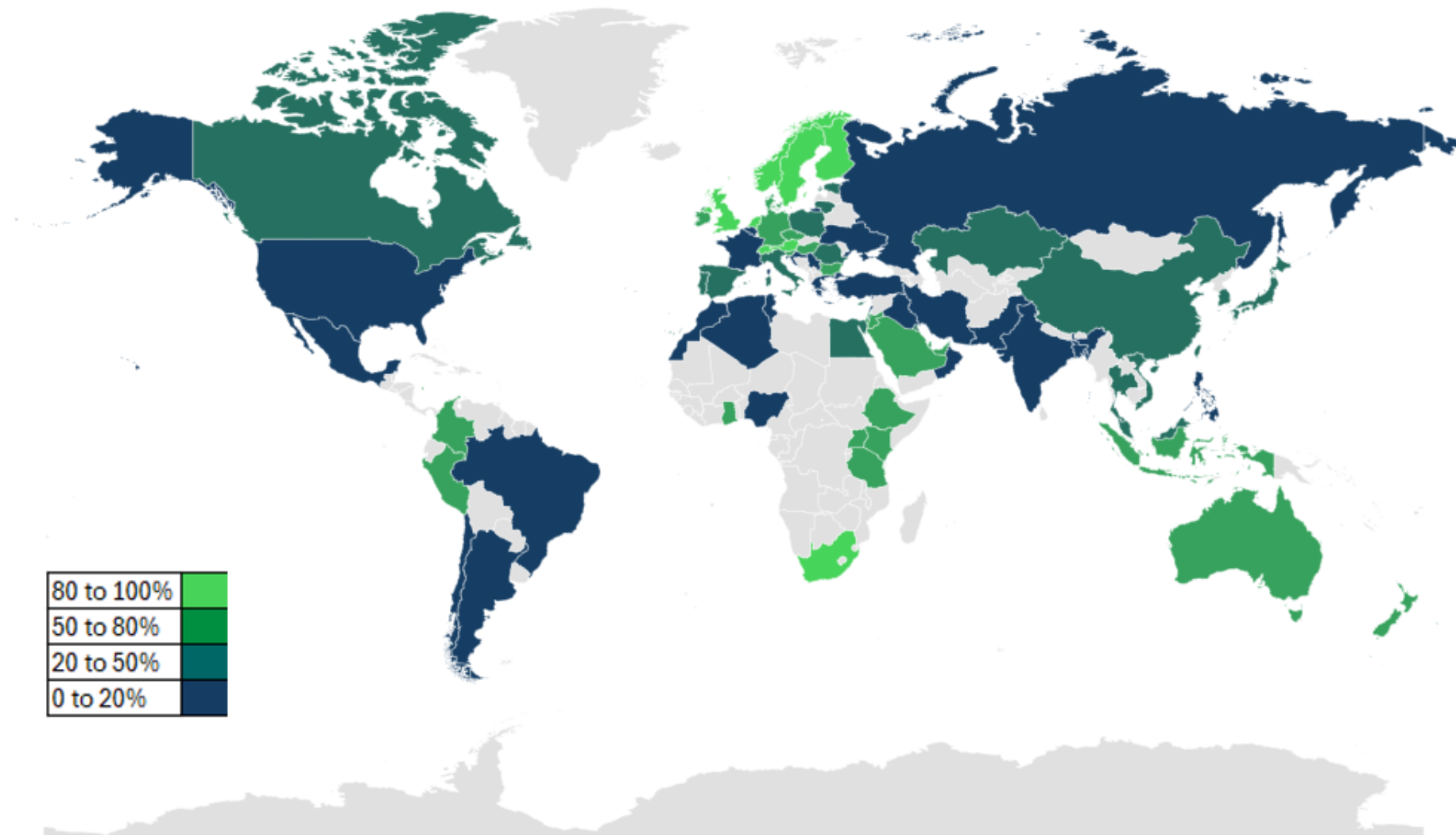
This partnership required shared risk. For Ohio State, we were reallocating funds to support a read and publish agreement with a publisher through which our corresponding authors had previously published very few open access articles. And for Taylor & Francis, they were creating a new business model in the United States to potentially support the increasing demand for open access agreements. We were both invested in the success of the pilot agreement, even though we were defining success from different positions, perspectives, and bottom lines.

Exploring a Read and Publish Agreement The Three-Year Taylor & Francis Pilot Maureen P. Walsh, Gene R. Springs, and Anita

Discussion: OA Partnerships

- How are you working with publishers to support researchers?
- How would you approach discussions about providing impact through partnership?

Global Open Access Roadmap



Open Access by Subject and Model

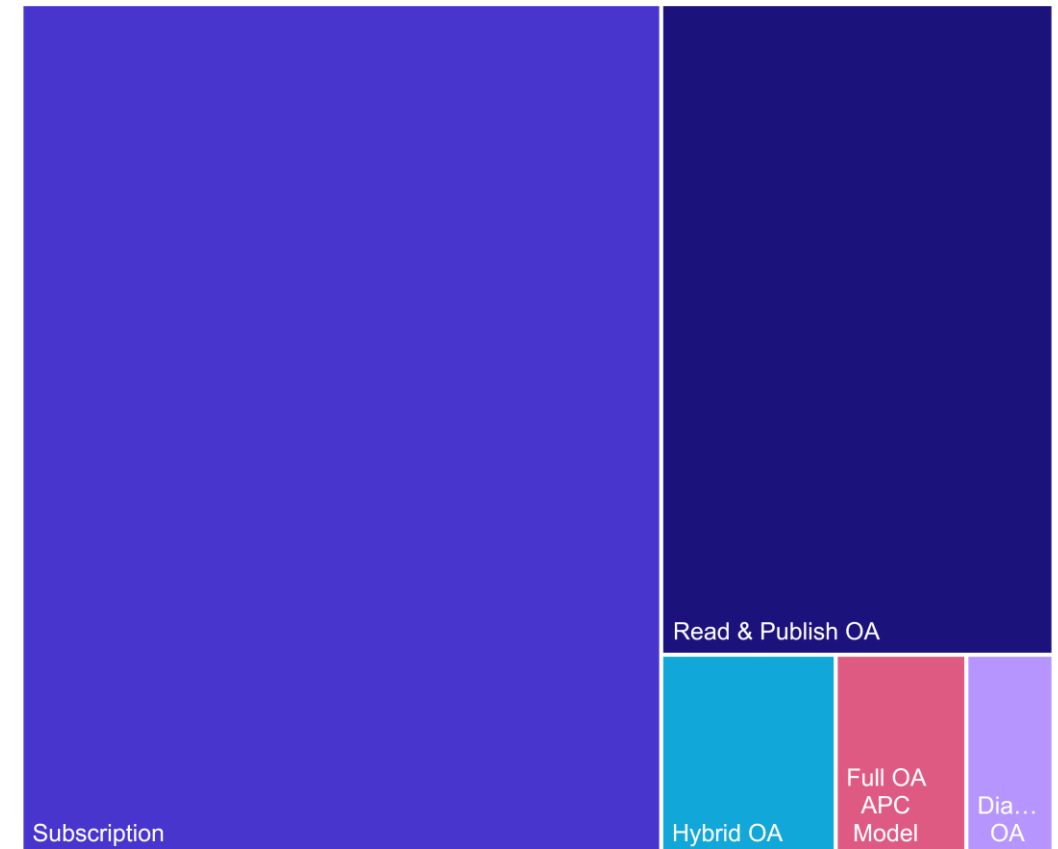
Science, Technology, Medicine

■ Read & Publish OA ■ Hybrid OA ■ Subscription ■ Full OA APC Model



Humanities & Social Sciences

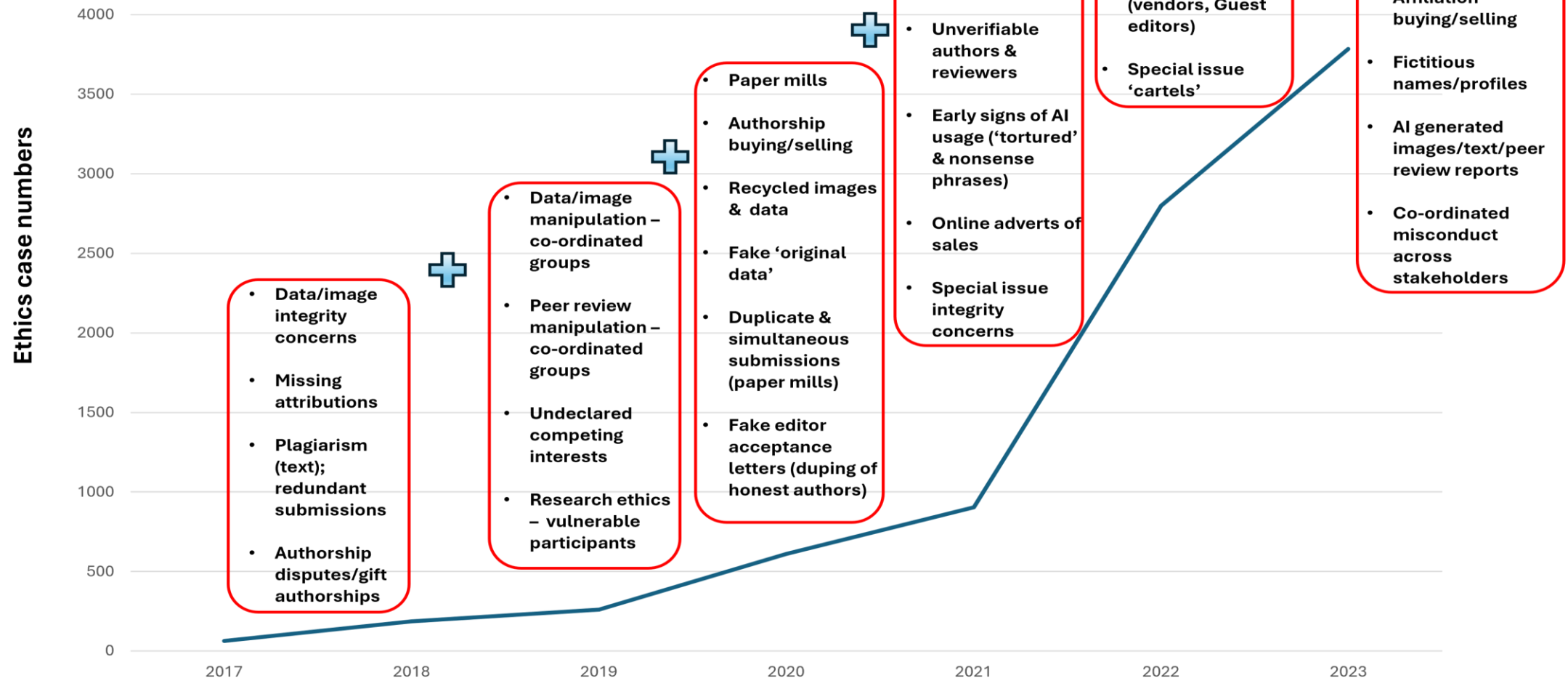
■ Read & Publish OA ■ Hybrid OA ■ Subscription
■ Full OA APC Model ■ Diamond OA



Taylor and Francis Journals: Ethics case numbers and developing research integrity and publishing ethics concerns 2017-2023.

This data shows the exponential increase in ethical malpractice within journal article submissions, particularly cases with malicious intent rather than researcher error.

Tackling these challenges through technology innovation, rapidly evolving policies, cross-publisher collaboration and an increasing expert team is the single biggest priority for Taylor & Francis.



Research Ethics & Integrity

Research integrity needs to be at the forefront of any open research transition.

- A sharp increase in publishing ethics issues has been seen across the industry, meaning the validation of research and preservation of the scholarly record is ever more important
- What are we doing about it?
 - Tripled the size of the **specialist in-house Publishing Ethics and Integrity team**
 - Delivered 27 **publishing ethics training sessions** during 2024, reaching over 9000 researchers
 - Continually testing and refining **editorial processes and policies** to ensure integrity
 - **Collaborating with industry working groups** to collectively formulate guidance
 - Embedded **Persistent Identifiers** to enable discoverability, transparency, accountability
 - Introduced **transparency across the dissemination process**.
- Open research can be part of the solution; building transparency and greater validation into the production process can help to mitigate some of the issues related to research misconduct



VeriXiv: ‘Verified’ Preprints and Trust Marker Badges

- F1000 partnered with the Gates Foundation to launch a **verified preprint server, VeriXiv**, in August 2024
- Preprints will be ‘verified’ via **pre-publication checks to support greater research integrity**. This includes:
 - **‘Verified’ checks**: 20+ ethics and integrity checks including originality, image manipulation, author verification etc
 - **‘Open Research’ checks**: Transparency checks for FAIR data and methods to support reproducibility
- Each preprint will have **clear ‘trust marker’ badges so that readers know which checks have been conducted** and which checks have been passed

“

We are pleased to publish this crucial research as a preprint with VeriXiv, with its rigorous pre-publication checks that ensure research integrity.”

Professor Andrew Peters, Arpexas Ltd. & Adebayo Emmanuel Sopeju, EVMEDS



Increasing Impact

Article: *Five or Ten New Proofs of the Pythagorean Theorem*

Journal: *The American Mathematical Monthly* (UAMM)

Authors: Ne'Kiya Jackson & Calcea Johnson

- Society journal (Mathematical Association of America)
- Two 18-year-old high school students
- Innovative new proofs of the Pythagorean theorem using trigonometry, presented at key US conference
- Praised by Michelle Obama, awarded keys to New Orleans
- Editor and her team did an outstanding job of coaching the authors through peer review and publication
- Media Relations team helped carefully nurture this into a phenomenally successful press release...

Views



Altmetric





Taylor & Francis Group
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media
report

FIVE OR TEN NEW PROOFS OF THE PYTHAGOREAN THEOREM

- Achieved the 18th highest Altmetric Attention (impact) score (650) of all Taylor & Francis articles published in 2024 so far.
- Has the third highest impact score of all Taylor & Francis articles published in October 2024.
- Currently has the second-highest impact score of all *American Mathematical Monthly* articles ever-published.
- Has the highest impact score of all *American Mathematical Monthly* articles published in 2024 so far.
- Obtained coverage in 174 news outlets, including 72 backlinks to Taylor & Francis Online from news sites such as *Smithsonian Magazine*, *CNN*, *Live Science*, *CBS*, and more.
- To-date, achieved 216,796 views on your journal article and is the second most downloaded article of all Taylor & Francis articles published in 2024 so far.

COVERAGE



Online: 51

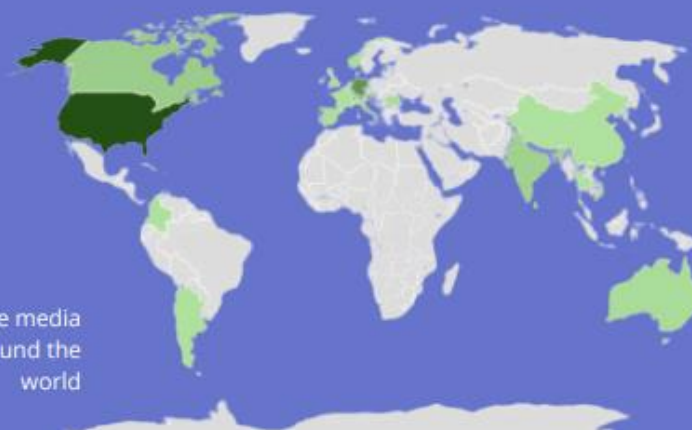
Print: 15

Blog: 11

Broadcast: 2



Map showing the media coverage around the world



650
current Altmetric
Attention Score

Discussion: What is one thing you'll take back to work on?

What's one thing (big or small) that you'll try when you're back at your home institutions?

What can you now start to put in place with the knowledge you've gained?

Conclusion

- Working together is needed to support research access and impact.
- A diversity of approaches is necessary, from article types, to data sharing, to publication models and venues.
- Transformative Agreements are one mechanism to accelerate OA for all disciplines, but particularly for HSS authors publishing with Taylor & Francis.
- We must continue to ensure quality and integrity in the scholarship we publish.



Thank you!

Please get in touch:



Thank You!

**Please scan to
provide feedback
on this session.**

