

### Bayesian Update

- given new data, old posterior becomes new prior.
- Say we go through  $n$  examples →  $n$  posteriors

Value w/ highest posterior = Maximum a Posteriori (MAP)

$P(D)$  is again product of likelihoods and priors  
 $P(D) = \int P(D|H) P(H) dH$  } often intractable

### Conjugate Priors

convenience

prior, posterior from same distribution

→ simplified calculations  
[no need for computing product of likelihood and prior]

} product of likelihood and prior gives same distribution as prior with changed parameters

posterior follows known distribution, integral becomes easy; known normalising constant

Beta posterior	Gamma posterior	Gaussian posterior
Beta * Bernoulli	Gamma * Poisson	Normal * Normal
Beta * Binomial	Gamma * exp.	
Beta * -ve binomial		
Beta * Geometric		

why?  
god knows

## Bayesian linear Regression

- Frequentist linear regression: entirely on data

$$\hat{\beta} = (X^T X)^{-1} X^T Y$$

- Small dataset → overfitting  
 $\therefore$  Stochastic approach → Bayesian

↓  
distribution of possible values

$$P(H|D) = \frac{P(D|H) P(H)}{P(D)}$$

likelihood prior  
posterior normalising factor

$$P(D) = \sum_i P(D|H_i) P(H_i)$$

if  $H_i$  is true, is  $H_i$  true?  
see this data?

total probability of seeing data over all hypotheses

posterior  $\propto$  likelihood · prior

### NOTE:

- Fewer datapoints → greater uncertainty → greater variation
- All datapoints → Frequentist  $\approx$  Bayes

why?

Likelihoods wash out priors

$$P(H_D) \propto P(D|H) P(H)$$

$$\propto \left[ \prod_{i=1}^n P(D_i|H) \right] P(H)$$

assuming iid

Extremely efficient for tiny dataset

Well suited for online learning  
No prior knowledge of dataset needed.

Inference takes time  
Not worth it if large amt of data present

### Proof: Posterior is Gaussian for Gaussian Prior

Let prior:

$$\beta \sim N(0, S)$$

likelihood:

$$E | \beta \sim N(0, \sigma^2 I)$$

$$P(\epsilon | E) \propto P(E | \beta) \cdot P(\beta)$$

$$\log P(\epsilon | E) \propto \log P(E | \beta) + \log P(\beta)$$

$$= \log \prod_{i=1}^m \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(y_i - (\beta_0 x_{i,0} + \dots + \beta_p x_{i,p}))^2}{2\sigma^2}}$$

$$= \log \prod_{j=1}^n \frac{1}{\sqrt{2\pi S_j}} e^{-\frac{\beta_j^2}{2S_j}}$$

$$= \sum_{i=1}^m -\frac{(y_i - (\beta_0 x_{i,0} + \dots + \beta_p x_{i,p}))^2}{2\sigma^2}$$

$$+ \sum_{j=1}^n -\frac{(\beta_j^2)}{2S_j} + \text{const}$$

$$= \frac{-1}{2\sigma^2} \|y - X\beta\|^2 - \frac{1}{2} \beta^T S^{-1} \beta + \text{const}$$

log density of multivariate gauss