

M2 - Entrepreneurial Mindset, How to Deal With Problems

Entrepreneurial Mindset = Growth Mindset

- How to get the right attitude: **Get started x Practice x Time**
- Common thread across all types of entrepreneurial as well as extra-entrepreneurial context

Creativity

- New ideas
- Art and Science of Creativity - Tom Kelley - TEDxTokyo
- Lies at the intersection of new things and value addition



Teamwork

Adaptability

"Plans are useless, but planning is essential."

Dealing With Failure

- Failure = Growth
- Capture 3 of your biggest failures
 - My biggest failure taught me...
 - I changed my behaviour by...
 - I will reflect on my next failure by...

Generating Ideas

Don't look for ideas, look for problems.

How might we.....

NABC Approach

- Need: Identify a need/problem
- Approach: How to answer said need
- Benefits: Benefits of your approach
- Competition: Compare and improve against other solutions for this need