




# ADITYA KARANAM

UT Austin, McCombs School of Business  
Information, Risk & Operations Management  
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## EDUCATION

**The University of Texas at Austin, McCombs School of Business**

**Ph.D.** Economics of Information Systems 2021 (Expected)

**The University of Texas at Austin**

**M.S.** Economics (*Field*: Econometrics) 2020

**Birla Institute of Technology & Science (BITS) - Pilani**

**MSc. (Tech.)** Information Systems 2014

*Thesis:* Content Based Medical Image Classification

## RESEARCH INTERESTS

Networked economy; Digital platform ecosystems; Technology innovation; Development of deep learning methodologies to derive economic impacts from unstructured data (text, image, & videos)

## RESEARCH

### Manuscripts Under Revision

1. **Aditya Karanam**, Ashish Agarwal, & Anitesh Barua. Designing for Visibility: The Case of Mobile Apps Under 2<sup>nd</sup> round review at **Information Systems Research** ([link](#))
2. **Aditya Karanam**, Deepa Mani, & Rajib Saha Comovement in Technology Partnerships *Preparing for 2<sup>nd</sup> round after major revision at Management Science* ([link](#))
3. **Aditya Karanam**, Deepa Mani, & Rajib Saha. Ties that Bind: A Network Approach to Assessing Technology Spillovers from the ICT Industry and their Impact on R&D *Under review at Information Systems Research* ([link](#))

Featured in: [Forbes](#), [ISB Insight](#).

### Manuscripts in Preparation

1. **Aditya Karanam**, Ashish Agarwal, & Anitesh Barua. Developer Instincts or User Insights? A Tale of Mobile App Design  
**Presented in SCECR, 2020.**
2. **Aditya Karanam**, Ashish Agarwal, & Anitesh Barua. Information Extraction from Noisy User Generated Content  
**Presented in SCECR, 2019.**
3. **Aditya Karanam**, Deepa Mani, & Rajib Saha. Addressing Endogeneity in Network Models

## TEACHING EXPERIENCE

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### Instructor

#### UT Austin, McCombs School of Business

<b>MIS 301</b> Introduction to Information Management (undergraduate core course)	Fall, 2019
Instructor Evaluation	4.7/5.0

### Teaching Assistant

#### UT, Austin, McCombs School of Business

1. MSBA courses

<b>MIS 373</b> Text Mining	Fall 2016, Fall 2017
<b>MIS 373</b> Social Media Analytics	Spring 2017

2. BBA courses

<b>STA 301</b> Introduction to Data Science	Fall 2020
<b>MIS 373</b> Text Mining	Fall 2016, Fall 2017
<b>MIS 301H</b> Introduction to Information Management (Honors)	Spring 2018, Spring 2019

3. MBA courses

<b>MIS 373</b> Text Mining	Fall 2016, Fall 2017
<b>MIS 301</b> Introduction to Information Management (Professional)	Spring 2020

## PROGRAMMING SKILLS

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*Languages:* Python (intermediate), C (intermediate), Java (beginner), MATLAB (beginner)

*Databases:* SQL (intermediate), MongoDB (beginner)

*Statistics:* R (intermediate), STATA (intermediate), SAS (intermediate)

## EMPLOYMENT

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#### Indian School of Business, Hyderabad, TS, India.

Research Associate	07/2014-07/2016
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#### Indian Statistical Institute, Kolkata, India.

Research Assistant	01/2014 – 06/2014
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#### Indian Statistical Institute, Kolkata, India.

Summer Research Fellow, Indian Academy of Sciences	05/2013 – 07/2013
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## AWARDS & FELLOWSHIPS

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1. <b>McCombs Dean's Fellowship.</b>	2016-2020
2. <b>Indian Academy of Sciences, Summer Research Fellowship.</b>	2013
3. <b>Merit Cum Need Scholarship, BITS, Pilani.</b>	2010-2014

## SERVICE TO PROFESSION

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### 1. Reviewer

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| (a) Management Science                                     | Since 2019 |
| (b) Management Information Systems Quarterly (MISQ)        | Since 2019 |
| (c) International Conference on Information Systems (ICIS) | Since 2020 |

### 2. Organizing and/or Chairing Sessions

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| (a) 31 <sup>st</sup> International Conference on Information Systems (ICIS), SFO, Cal, USA. | 12/2018 |
| <i>Session Chair:</i> Social Media and Digital Collaboration                                |         |

## REFERENCES

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### **Anitesh Barua**

David Bruton Jr. -  
Centennial Chair Professor  
McCombs School of Business  
UT Austin  
[aniteshb@gmail.com](mailto:aniteshb@gmail.com)

### **Ashish Agarwal**

Associate Professor  
Information Systems  
McCombs School of Business  
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### **Deepa Mani**

Professor, Information Systems  
Executive Director, SRITNE  
Indian School of Business  
Hyderabad  
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