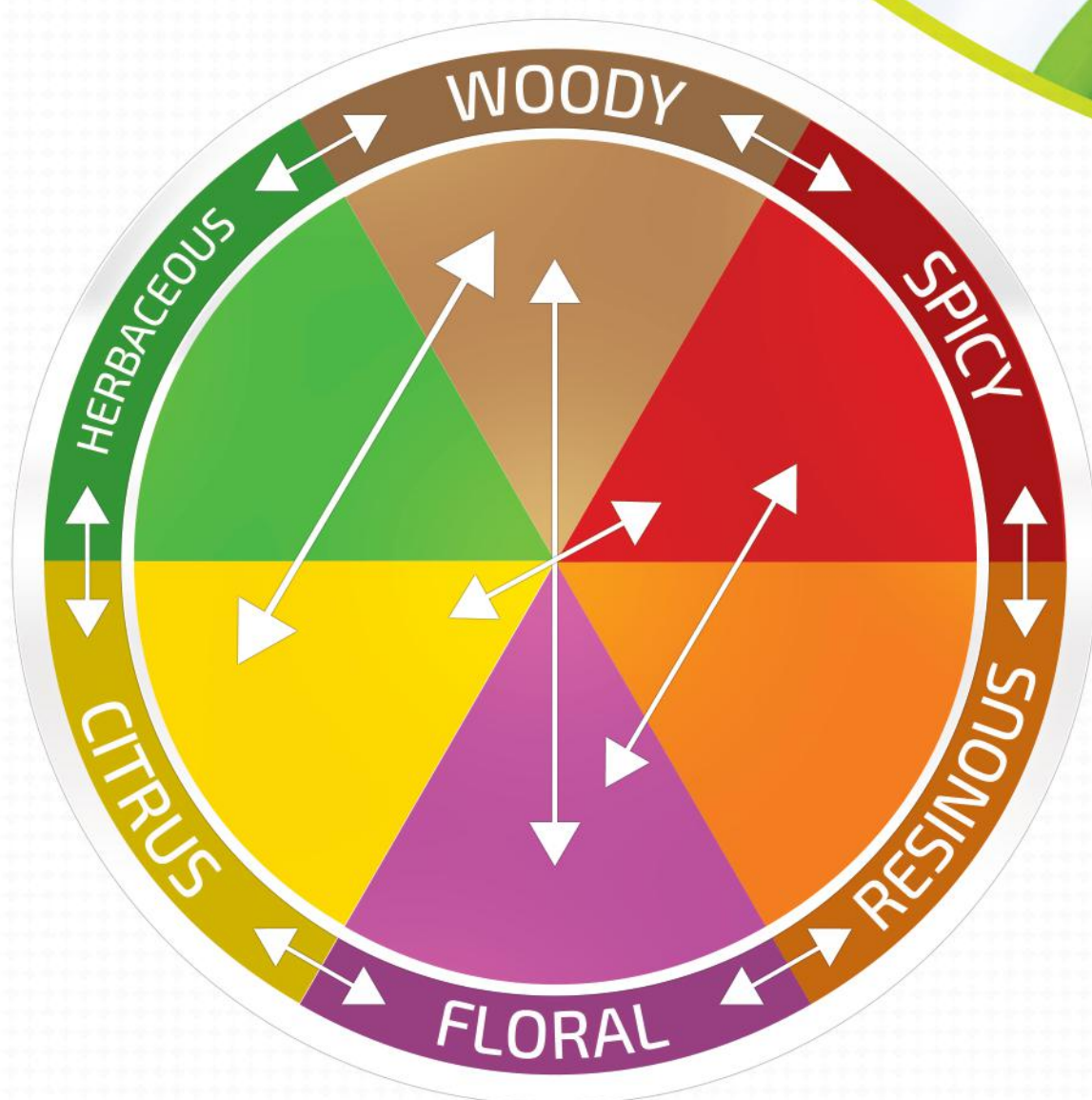


HARMONIZED BLENDING ESSENTIAL OILS

FRAGRANCE

- ➔ Within botanical family
- ➔ By scent group



- ➔ **Single-group** blending
- ➔ **Good-neighbour** blending
- ➔ **Opposite-group** blending

VAPORIZATION SPEED

Top notes: spread fast, evaporate quickly

Middle notes: medium spread & evaporation,
give balance and body to synergy

Base notes: spread slowly, stay long

30 - 50 - 20 RULE

30% top | 50% middle | 20% base

STRENGTH OF INITIAL AROMA

- 1 light scent
- 3 medium scent
- 5 strong scent