# Points to be Updated

- Add donate button in the status bar
- Remove donation side from column when we scroll down in HOME PAGE
- Keep the font size 12 for explanatory text ( or 14)
- Try to work on the methodology graphics image (if still too difficult: Inform ASAP)
- Update the ICON images in MILESTONE section
- Add the Payment gateway page
- Add section stories from ground

#### **MAIN PAGE**

#### 1 TASK BAR

HOME ABOUTUS PROJECTS GET INVOLVED REPORT DONATE

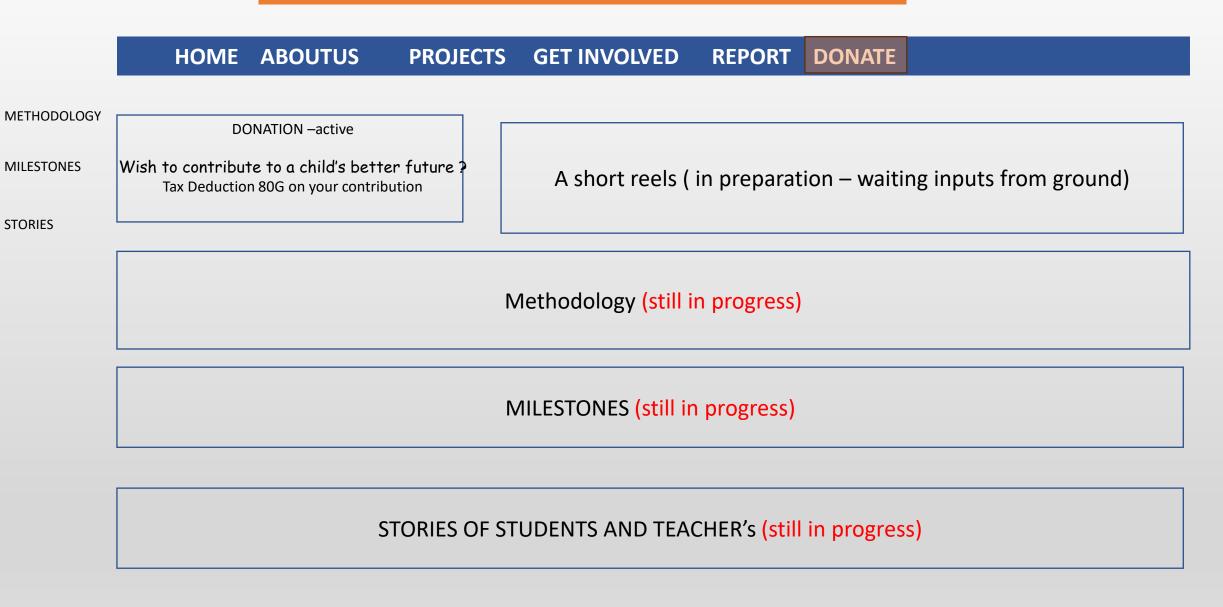
#### **1.1 HOME**

- Home short summary about everything
  - A shorts reels of students and activities
  - Donation link shall be interactive shall remain on the page active all through the scroll
  - methodology shall be interactive

## Methodology



#### **HOME PAGE - OUTLAY**





HOME

**ABOUT US** 

**PROJECTS** 

**GET INVOLVED** 

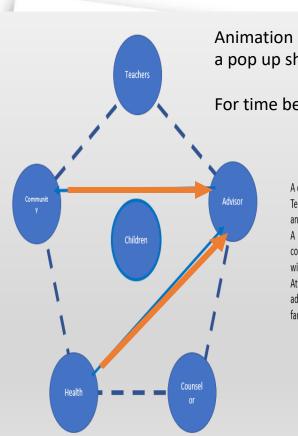
REPORT

Donate Now

## DONATION

Wish to contribute to a child's better future?

Tax Deduction 80G on your contribution



Animation Graphics and as we hover a pop up shall appear

For time being put the text in pop up as xyz

A child is connected to 5 different Institutions to bring about a global development. Teachers focus on curriculum and daily activities providing feedback to counselors and advisors.

A counselor helps the child to better understand his/her challenges and

with the advisor to develop a better link between a child and the community.

At the same time, a pediatrician/nutritionist provides specific guidelines to the advisor and

families for healthy nourishment of that child

## **HOME PAGE -3**

# **MILESTONES**







3

230

140

Centers

Children

Proficiency level in language and Mathematics has increased from 23% to 75%

#### HOME PAGE -POP UP





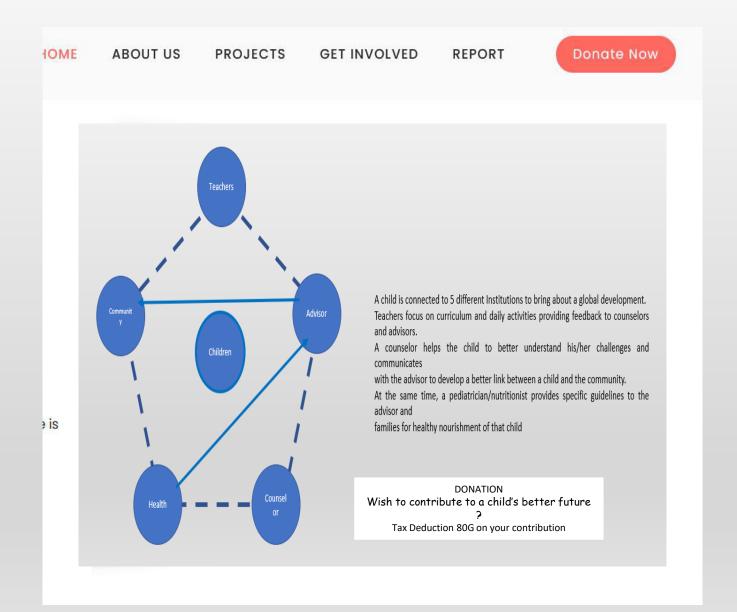
Wish to contribute to a child's better future?

# **Support Moahlla Paatshala Initiative projects**

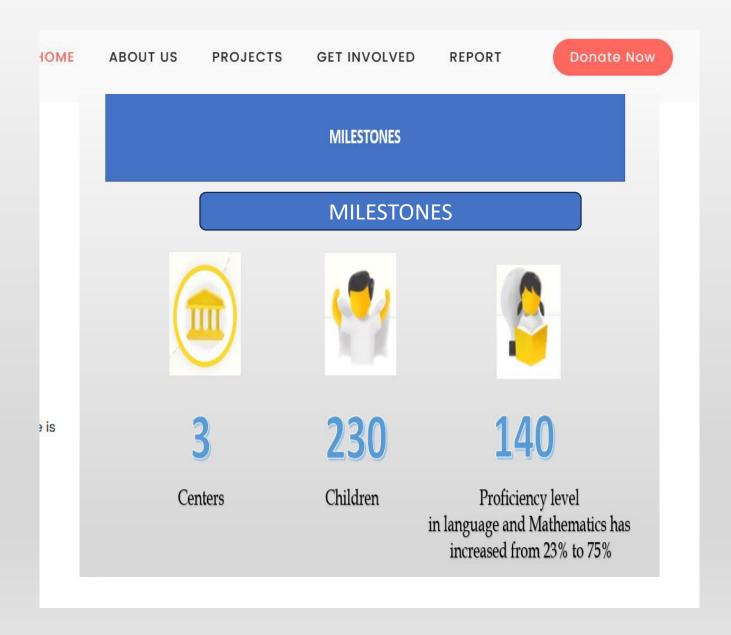
- Short Film for kids
- Community Interactions
- Doctor Visits

**Donate Now** 

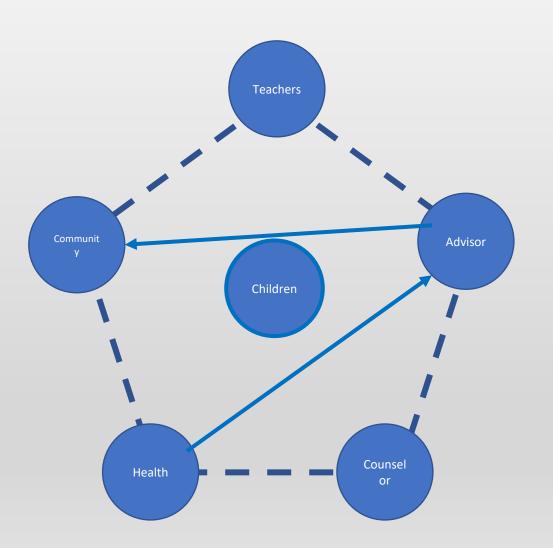
#### HOME PAGE – Mobile - 2



# HOME PAGE – Mobile -3



#### **METHODOLOGY**



A child is connected to 5 different Institutions to bring about a global development. Teachers focus on curriculum and daily activities providing feedback to counselors and advisors.

A counselor helps the child to better understand his/her challenges and communicates

with the advisor to develop a better link between a child and the community.

At the same time, a pediatrician/nutritionist provides specific guidelines to the advisor and

families for healthy nourishment of that child

- The lines are animated, they keep moving
- When you bring your cursor to the circle like teacher it shows a pop info

#### **MILESTONES**







3

Centers

230

Children

140

Proficiency level in language and Mathematics has increased from 23% to 75%

# **STORIES FROM GROUND**

- Everyday essential profession
- Understanding of environment
- Drop-out
- Counselling

# **EXAMPLE** https://www.cry.org/

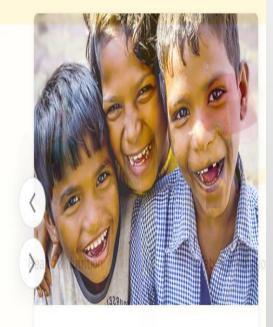
# What We Do

# How do you want to help children today?

Your smallest contribution makes a big
difference to children's lives. We count on
the generosity of people like you to be
able to create real change for India's
children!

Education





SAVE TAX ON YOUR DONATION

Get 50% tax exemption u/s 80G







Here are our favourite moments from last year, that make us feel grateful. It's the people like YOU, who helped us give happier childhoods to India's children.

Know More



#### **PAYMENT**

#### PAYMENT DETAILS REQUIRED

Name\*

Amount\*

Address\*

Phone optional

Email address\*

Tax deduction required yes or no If yes PAN No. \*

#### **OUTPUT**

Acknowledge recipient

Note- if pan card number not provided, PAN

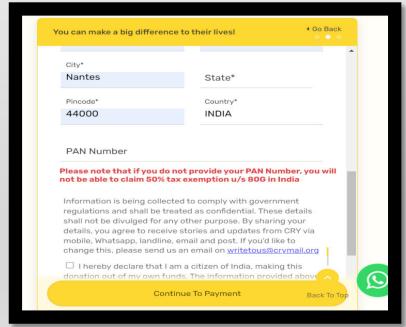
– NA will be mentioned in the reciept

NOTE\* - compulsory input

#### **PAYMENT GATEWAYS**

- Bank detail mentioned on the page
- UPI, BHUMI, RUPAY, Debit card
- QR CODE PAYTM , UPI , Googlepay

#### **EXAMPLE**



A pop up giving idea when the amount is entered- what will it be contributed for kids, nutrition assistant, home visit, a monthly cost of a kid or teacher salary

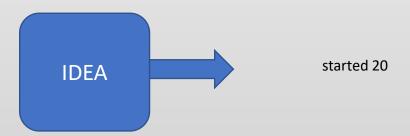
# **ABOUT-US**

# **OUR OBJECTIVE interactive**

TIMELINE -

How do we started -

IDEA (how we met, motivation) – RESEARCH/SURVEY – FIRST CENTER DELHI – NEXT CENTER – DHONDAYI MP RURAL AREA -DELHI CENTER – OKHLA VIHAR



# **ABOUT-US**

# **OUR OBJECTIVE interactive**

TIMELINE -

How do we started -

IDEA (how we met, motivation) – RESEARCH/SURVEY – FIRST CENTER DELHI – NEXT CENTER – DHONDAYI MP RUR/

-DELHI CENTER - OKHLA VIHAR

**IDEA** 

REASEACRH SURVEY Noornagar center Dhondayi Center Rural area Target achieved Noornagar

Okhla Vihar Center

Taking Responsibility

To enable people to take responsibility for the situation of the deprived Indian child and so motivate them to seek resolution through individual and collective action thereby enabling children to realise their full potential

Mobilising Potential

Inspiring Collective Action

