

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
 - Data Collection
 - Data Wrangling
 - EDA with Data Visualization
 - EDA with SQL
 - Building an interactive map with Folium
 - Building a dashboard with Plotly Dash
 - Predictive Analysis (Classification)
- Summary of all results
 - EDA Results
 - Interactive Analytics
 - Predictive Analysis

Introduction

- Project background and context
 - SpaceX is a revolutionary company who has disrupted the space industry by offering rocket launches specifically Falcon 9 as low as 62 million dollars; while other providers cost upward of 165 million dollar each. Most of this savings is thanks to SpaceX astounding idea to reuse the first stage of the launch by re-landing the rocket to be used on the next mission. Repeating this process will make the price decrease even further. As a data scientist of a start up rivaling SpaceX, the goal of this project is to create a machine learning pipeline to predict the landing outcome of the first stage in the future. This project is crucial in identifying the right price to bid against SpaceX for a rocket launch.
- Problems we want to find answers to;
 - Identifying all factors that influence the landing outcome
 - The relationship between each variables and how it is affecting the outcomes
 - The best conditions needed to increase the probability of a successful landing



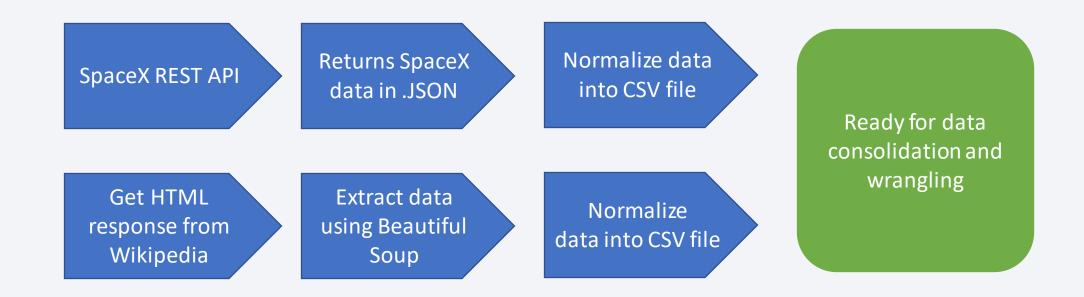
Methodology

Executive Summary

- Data collection methodology:
 - SpaceX rest API
 - · Web Scrapping from Wikipedia
- Perform data wrangling
 - One Hot Encoding data fields for Machine Learning and data cleaning of null values and irrelevant columns
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - LR, KNN, SVM, DT models have been built and evaluated for the best classifier

Data Collection

Describe how data sets were collected.



Data Collection - SpaceX API

- Data collection with SpaceX REST API calls
 - 1. Getting response from API

```
spacex_url="https://api.spacexdata.com/v4/launches/past"
response = requests.get(spacex_url)
```

2. Converting response into .json file

```
# Use json_normalize meethod to convert the json result into a dataframe
data = pd.json_normalize(response.json())
```

3. Cleaning data

```
# Lets take a subset of our dataframe keeping only the features we want and the flight number, and date_utc.

data = data[('rocket', 'payloads', 'launchpad', 'cores', 'flight_number', 'date_utc')]

# We will remove rows with multiple cores because those are falcon rockets with 2 extra rocket boosters and rows that have multiple payloads

data = data[data['cores'].map(len)=-1]

# Since payloads and cores are lists of size 1 we will also extract the single value in the list and replace the feature.

data['cores'] = data['cores'].map(lambda x : x[0])

data['payloads'] = data['payloads'].map(lambda x : x[0])

# We also want to convert the date_utc to a datetime datatype and then extracting the date leaving the time

data['date'] = pd.to_datetime(data['date_utc']).dt.date

# Using the date we will restrict the dates of the launches

data = data[data['date'] <= datetime.date(2020, 11, 13)]
```

4. Assigning list to dictionary then dataframe

```
launch_dict = {'FlightNumber': list(data['flight_number']),
'Date': list(data['date']),
'BoosterVersion':BoosterVersion,
'PayloadMass':PayloadMass,
'Orbit':Orbit,
'LaunchSite':LaunchSite,
'Outcome':Outcome,
'Flights':Flights,
'GridFins':GridFins,
'Reused':Reused,
'Legs':Legs,
'LandingPad':LandingPad,
'Block':Block,
'ReusedCount':ReusedCount,
'Serial':Serial,
'Longitude': Longitude,
'Latitude': Latitude}
```

5. Filter dataframe and export to csv file

```
# Create a data from launch_dict
launch_data= pd.DataFrame.from_dict(launch_dict)

data_falcon9 = launch_data.loc[launch_data.BoosterVersion=='Falcon 9']

data_falcon9.to_csv('dataset_part_1.csv', index=False)
```

•Add the GitHub URL of the completed SpaceX API calls notebook (must include completed code cell and outcome cell), as an external reference and peer-review purpose

Data Collection - Scraping

Web Scrapping Process

1. Getting response from HTML

```
# use requests.get() method with the provided static_url
# assign the response to a object
page = requests.get(static_url)
```

2. Creating Beautiful Soup Object

```
# Use BeautifulSoup() to create a BeautifulSoup object from a response text content
soup = BeautifulSoup(page.text, 'html.parser')
```

3. Finding tables

```
# Use the find_all function in the BeautifulSoup object, with element type `table` # Assign the result to a list called `html_tables` html_tables = soup.find_all('table') html_tables
```

4. Getting column names

```
column_names = []

temp = soup.find_all('th')
for x in range(len(temp)):
    try:
        name = extract_column_from_header(temp[x])
        if (name is not None and len(name) >0):
            column_names.append(name)

except:
        pass
```

5. Creating dictionary

```
launch_dict= dict.fromkeys(column_names)
# Remove an irrelvant column
del launch_dict['Date and time ( )']
# Let's initial the launch_dict with each value to be an empty list
launch dict['Flight No.'] = []
launch dict['Launch site'] = []
launch_dict['Payload'] = []
launch_dict['Payload mass'] = []
launch_dict['Orbit'] = []
launch_dict['Customer'] = []
launch_dict['Launch outcome'] = []
# Added some new columns
launch dict['Version Booster']=[]
launch_dict['Booster landing']=[]
launch_dict['Date']=[]
launch_dict['Time']=[]
```

6. Appending data to keys (refer to notebook block 19)

7. Converting dictionary to dataframe

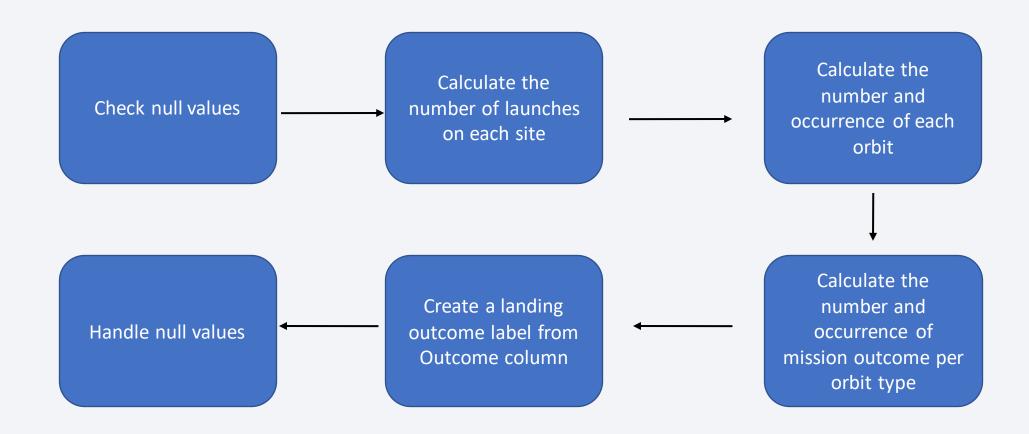
```
df=pd.DataFrame(launch_dict)
```

8. Dataframe to CSV file

```
df.to_csv('spacex_web_scraped.csv', index=False)
```

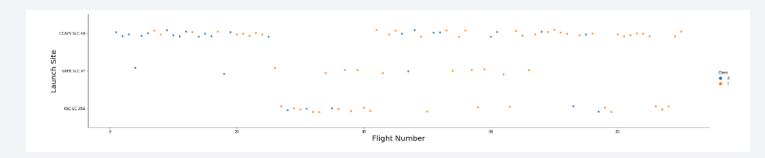
Add the GitHub URL of the completed web scraping notebook, as an external reference and peer-review purpose

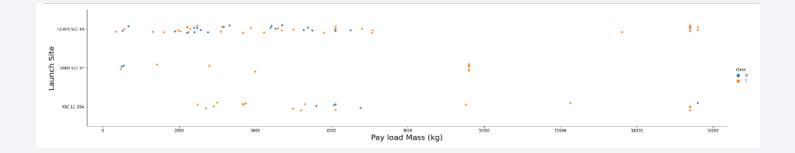
Data Wrangling



•Add the GitHub URL of your completed data wrangling related notebooks, as an external reference and peer-review purpose

EDA with Data Visualization

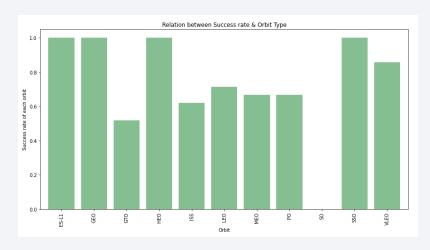


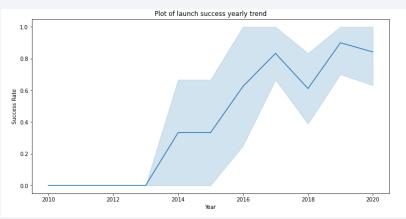


- Using scatterplots to visualize relationship between attributes;
 - Payload & Flight Number
 - Flight Number & Launch Site
 - Payload & Launch Site
 - Flight Number & Orbit Type
 - Payload & Orbit Type

•Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

EDA with Data Visualization





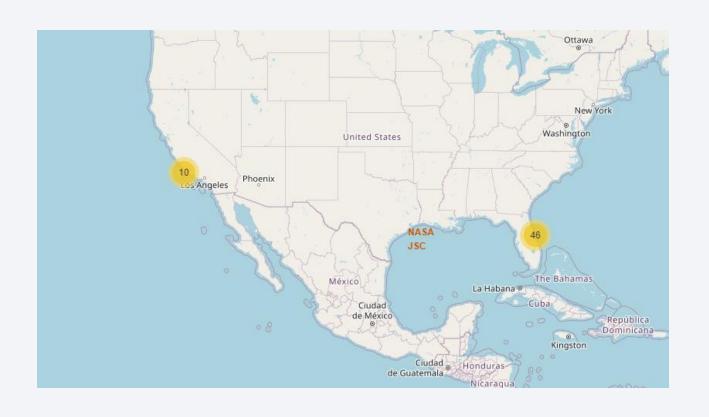
- Use bar graph to determine which orbits have the highest probability of success
- Follow with a line graph to show trends or pattern of attribute over time (launch success yearly trend)

•Add the GitHub URL of your completed EDA with data visualization notebook, as an external reference and peer-review purpose

EDA with SQL

- Display names of unique launch sites in space mission
- Display 5 records where launch sites begin with string 'CCA'
- Display total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version f9 V1.1
- · List date when the first successful landing outcome in ground pad was achieved
- List names of boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List total number of successful and failure mission outcomes
- List names of booster versions which have carried maximum payload mass using a subquery
- List failed landing outcomes in drone ship, their booster versions and launch site names in 2015
- Rank count of landing outcomes between 2010/06/04 and 2017/03/20 in descending order
- •Add the GitHub URL of your completed EDA with SQL notebook, as an external reference and peer-review purpose

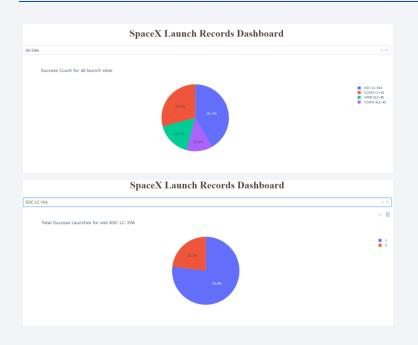
Build an Interactive Map with Folium

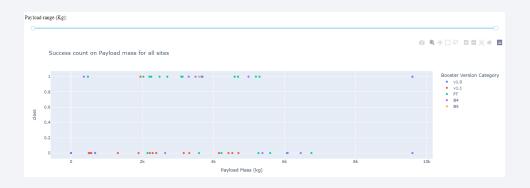


- Map objects added;
 - Markers
 - MarkerClusters
 - Polylines
- Map markers and distance lines have been added to the map to find an optimal location for building a launch site

[•]Add the GitHub URL of your completed interactive map with Folium map, as an external reference and peer-review purpose

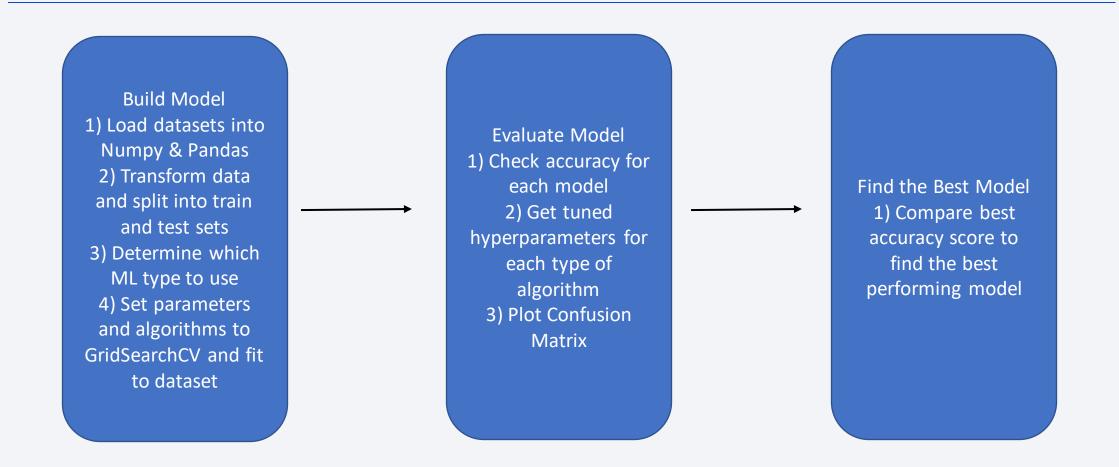
Build a Dashboard with Plotly Dash





- Built an interactive dashboard with Plotly Dash allowing users to explore the data as required
- Plotted pie charts to show total launches by certain sites
- Plotted scatter graph showing relationship between Outcomes and Payload Mass (kg) for different booster version
- •Add the GitHub URL of your completed Plotly Dash lab, as an external reference and peer-review purpose

Predictive Analysis (Classification)



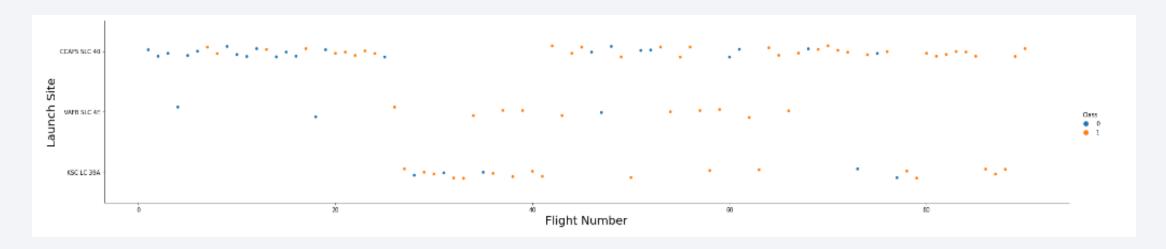
Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

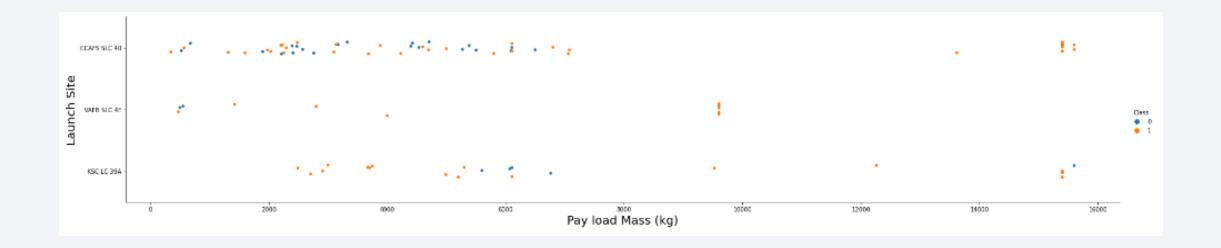


Flight Number vs. Launch Site



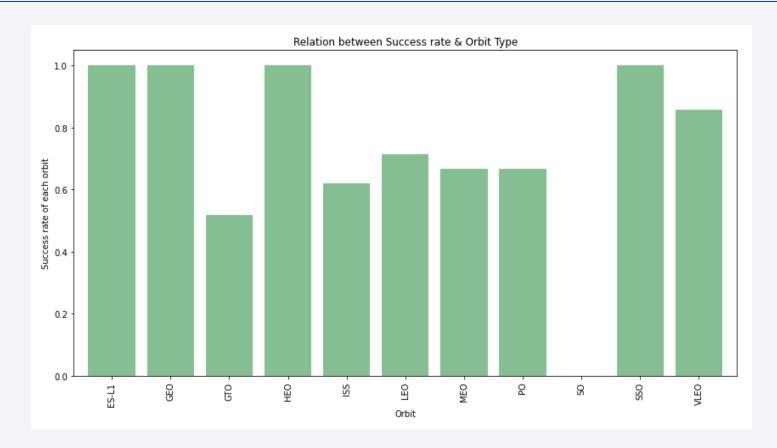
• With a higher number of flights at the launch sites, we observe that the success rate generally increases

Payload vs. Launch Site



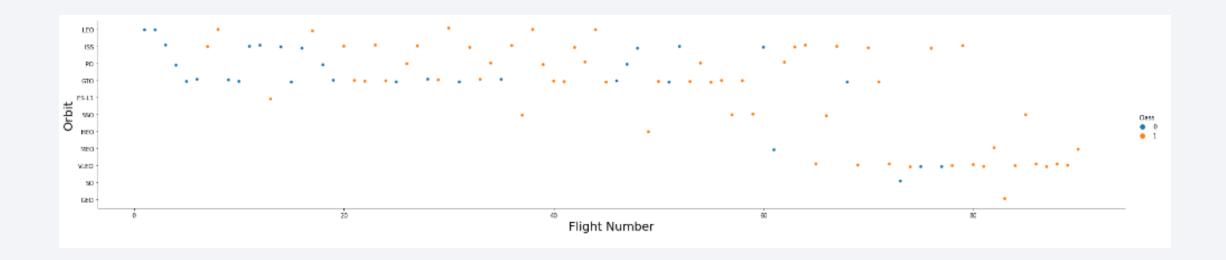
- There are no rockets launched for heavy payload mass greater than 10000 for VAFB_SLC launch site
- Once payload mass is greater than 7000kg, the probability of success rate is highly increased

Success Rate vs. Orbit Type



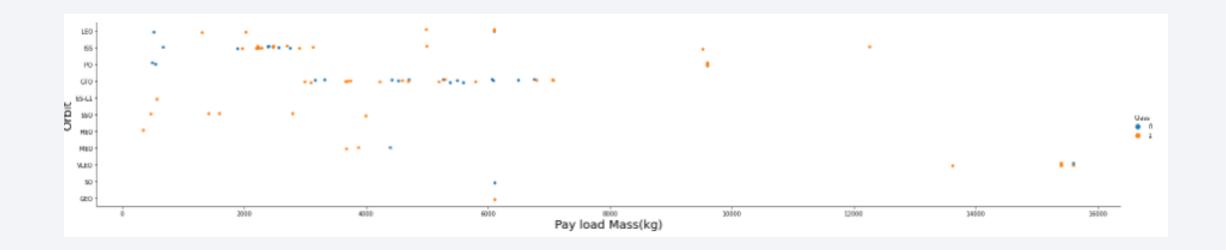
• The orbits ES-L1, GEO, HEO, SSO are among the highest success rate while SO produced 0% success rate

Flight Number vs. Orbit Type



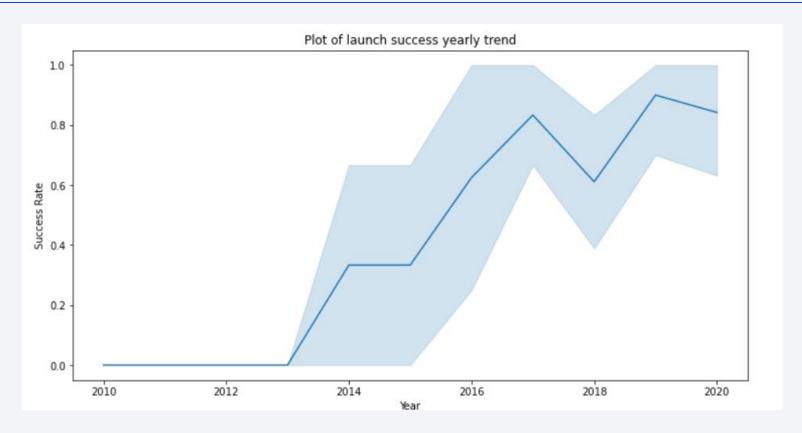
· Generally the larger the flight number on each orbit, the higher the success rate

Payload vs. Orbit Type



- With heavy payloads the successful landing rate are more for Polar, LEO and ISS.
- However for GTO we cannot distinguish this well as both positive landing rate and negative landing (unsuccessful mission) are both there here.

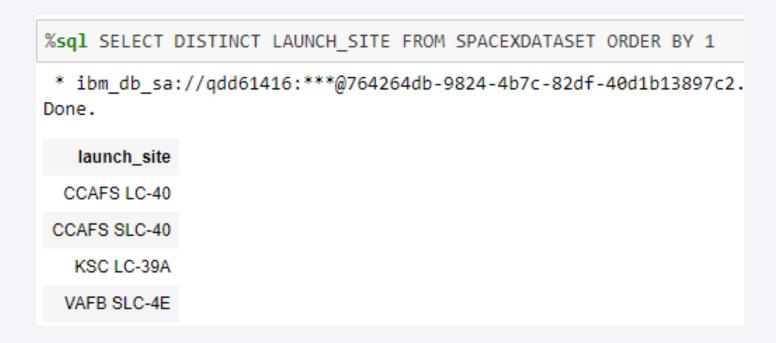
Launch Success Yearly Trend



• Success rate has been increasing since 2013 till 2020

All Launch Site Names

 We used the function DISTINCT to show only unique launch sites from the data



Launch Site Names Begin with 'CCA'

%sql SELECT * FROM SPACEXDATASET WHERE LAUNCH SITE LIKE 'CCA%' LIMIT 5

* ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:32536/bludb Done.

DATE	timeutc_	booster_version	launch_site	payload	payload_mass_	_kg_	orbit	customer	mission_outcome	landing_outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	None		0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	None		0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	None		525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	None		500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	None		677	LEO (ISS)	NASA (CRS)	Success	No attempt

Total Payload Mass

Display the total payload mass carried by boosters launched by NASA (CRS) %sql SELECT SUM(payload_mass__kg_) from SPACEXDATASET WHERE CUSTOMER = 'NASA (CRS)' * ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8 oud:32536/bludb Done.]: 1 45596

Average Payload Mass by F9 v1.1

```
Display average payload mass carried by booster version F9 v1.1

%sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXDATASET WHERE BOOSTER_VERSION LIKE 'F9 v1.1 %'
    * ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lcg.databases.appdom Done.

1]: 1
2337
```

First Successful Ground Landing Date

```
%sql SELECT MIN(DATE) FROM SPACEXDATASET WHERE LANDING__OUTCOME = 'Success (ground pad)'
    * ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lcg.c
536/bludb
Done.

1
2015-12-22
```

Successful Drone Ship Landing with Payload between 4000 and 6000

```
%sql SELECT DISTINCT BOOSTER_VERSION FROM SPACEXDATASET WHERE PAYLOAD_MASS_KG_ BETWEEN 4000 AND 6000 AND LANDING_OUTCOME = 'SUCCESS (DRONE SHIP)';
```

* ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:32536/bludb Done.

booster_version

F9 FT B1022

F9 FT B1026

F9 FT B1021.2

F9 FT B1031.2

Total Number of Successful and Failure Mission Outcomes

```
List the total number of successful and failure mission outcomes
%sql SELECT MISSION_OUTCOME, COUNT(*) FROM SPACEXDATASET GROUP BY MISSION_OUTCOME
    * ibm db sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lc
   Done.
              mission_outcome
                Failure (in flight) 1
                      Success 99
   Success (payload status unclear) 1
```

Boosters Carried Maximum Payload

%sql SELECT BOOSTER_VERSION, PAYLOAD_MASS__KG_ FROM SPACEXDATASET WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXDATASET)

* ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:32536/bludb Done.

booster_version	payload_masskg_
F9 B5 B1048.4	15600
F9 B5 B1049.4	15600
F9 B5 B1051.3	15600
F9 B5 B1056.4	15600
F9 B5 B1048.5	15600
F9 B5 B1051.4	15600
F9 B5 B1049.5	15600
F9 B5 B1060.2	15600
F9 B5 B1058.3	15600
F9 B5 B1051.6	15600
F9 B5 B1060.3	15600
F9 B5 B1049.7	15600

2015 Launch Records

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

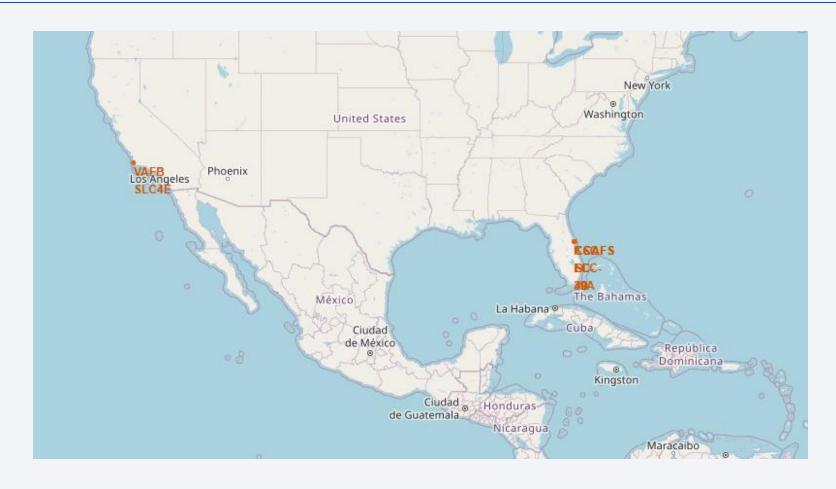
```
%sql SELECT LANDING__OUTCOME, COUNT(*) AS QTY FROM SPACEXDATASET WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20' GROUP BY LANDING__OUTCOME ORDER BY QTY DESC
```

* ibm_db_sa://qdd61416:***@764264db-9824-4b7c-82df-40d1b13897c2.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:32536/bludb

landing_outcome	qty
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

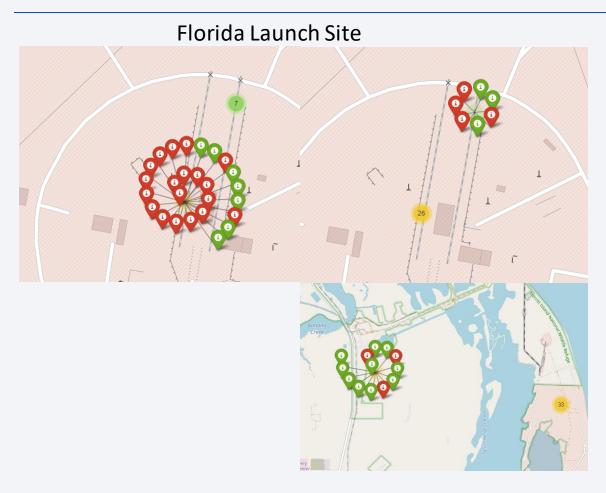


Location of Launch Sites



• We can see that all launch sites are close to the coastlines

Markers showing launch sites with color labels

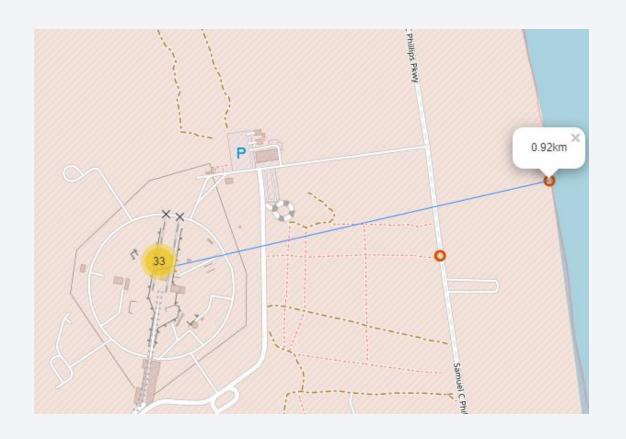


California Launch Site



• Green Markers - Successful launches | Red Markers - Failures

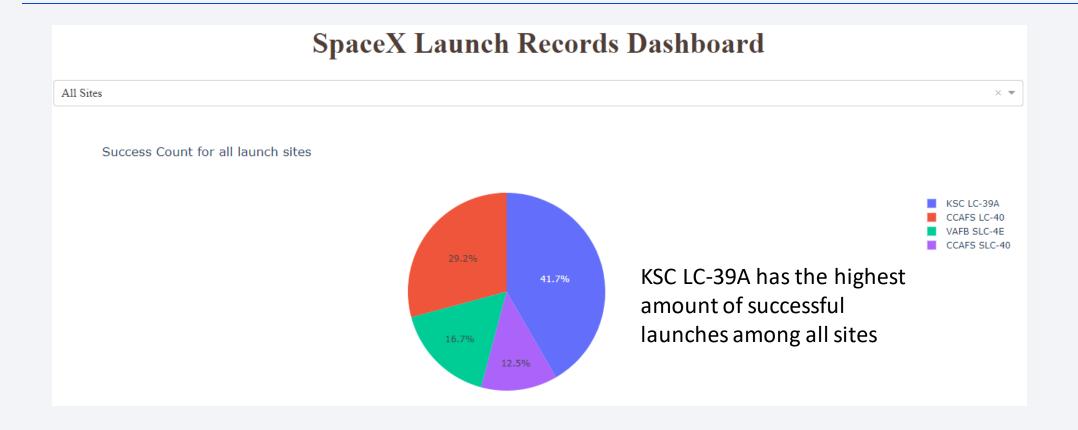
Launch sites proximities to landmarks



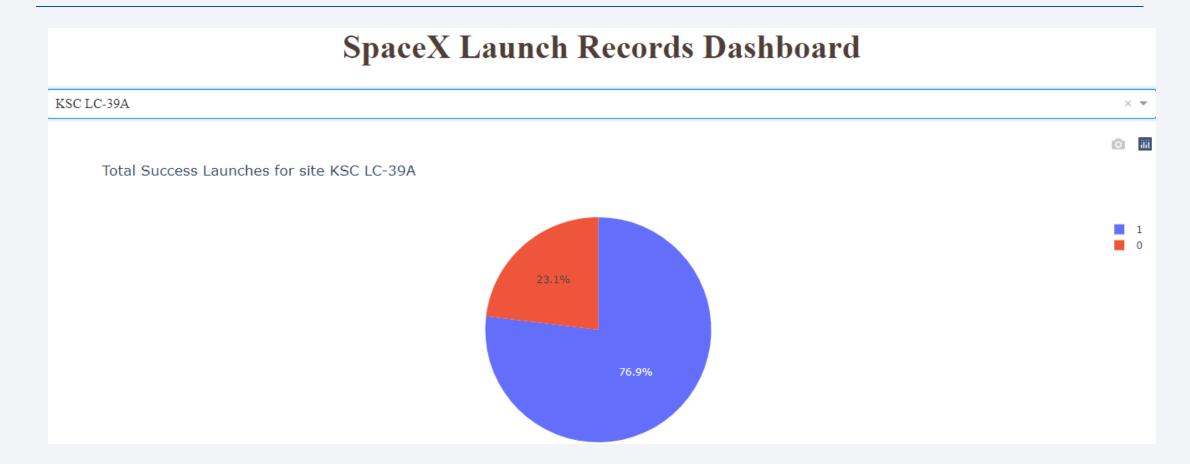
• Distance of Florida launch site to coastline



Total Success Counts for All Launch Sites



Launch Site with Highest Launch Success Ratio



• KSC LC-39A achieved a 76.9% success rate while getting a 23.1% failure rate

Payload vs Launch Outcome (All Launch Sites)

Low weighted Payload range 0 – 4000kg

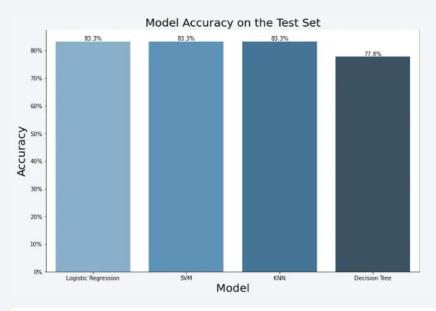
Heavy weighted Payload range 4000 - 6000kg



 Success rate for low weighted payload range is higher than their heavy counterparts

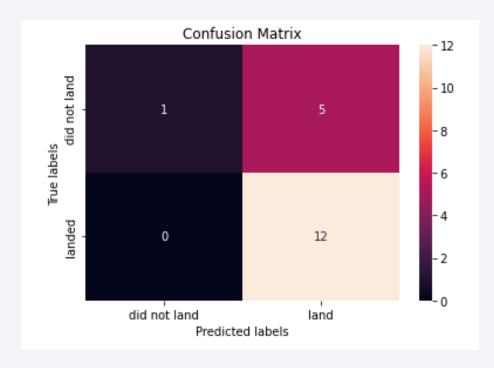


Classification Accuracy



Confusion Matrix

The confusion matrix for the decision tree classifier shows that it can distinguish between the different classes, however the major problem is the false positives i.e; unsuccessful landing marked as successful landing by the classifier



Conclusions

- The SVM, KNN and Logistic Regression Models are the best in terms of the prediction accuracy for this dataset.
- Low weighted payloads perform better than heavier payloads.
- The success rates for SpaceX launches is directly proportional to time. In years they will eventually perfect their launches.
- KSC LC-39A had the most successful launches among all sites.
- Orbits GEO, HEO, SSO, ES L1 have the best success rates.

