

- **What is your name?**

My name is Md Zahid Hossain.

- **Have you applied anywhere else before applying Sweden?**

No, I haven't.

- **In which program are you going?**

I am interested in Masters in marketing program.

- **Why?**

Because this program is best match with my previous education.

- **What's the name of your institute?**

My university name is Linnaeus University.

- **How many credits are there in your program?**

My program offers 120 ECTS credit.

- **How long is your course?**

My course duration is 2years. / 2 years/It is two years.

- **Have you done IELTS?**

Yes, I had. My IELTS score is 6.5 from academic module. / No I haven't done IELTS.

- **Why?**

I have been preparing myself for the IELTS but still haven't got the chance to sit for the exam.

- **What was your previous graduation subject?**

My last education was Bachelor in Business Studies and my major was marketing.

- **How is your applied program for masters related to your previous subject?**

My last education was bachelor in marketing and now I am going to complete my higher education in masters in marketing. So, my previous subjects resembles with my masters program. For example, my last course content was Marketing Research, Marketing Management, International Marketing and Business Strategic. And my masters program course content is almost same like Applied Marketing Analysis, International Business Strategy and Contemporary Marketing Research.

- **Why do you choose this subject?**

Marketing is one of the most popular career destinations to choose at present. Beside this, I have a passion to discover something innovative, think something new and to do something with my own creativity. And marketing sector is the most suitable area where I can show my expertise by developing my own view of thinking and my innovative ideas. So, I've found this subject suitable to adorn my career. That's why, I've chosen this program.

- **How are you going to be benefited by studying this subject?**

As I've completed graduation specially in marketing stream, I am very much interested to make myself professional in this area .The degree that I've intended at this reputed university will help me to achieve my destination. In this global era, I think it will be beneficial than others that will help me to step forward. After completing my graduation, when I will come back to my country it will give me significant value in our job sector as well as on the business field. My practical experience in my country helped me to understand the impact of this degree in my profession. Moreover, as you know Bangladesh is now trying to put her name on the list of developed countries by 2021.For these reason she starts to emphasize on digital

marketing and business development ground. My degree in marketing field will help me to contribute some to my country's development.

- **Why do you choose Sweden?**

The atmosphere of Sweden is always a student friendly environment. Every year many students from all around the world come here to take their higher studies. Their cooperative attitude helps to international students feels as a home surroundings and their cultural diversity helps to learn a lot regarding global environment. Many of my friends who took a degree from Sweden and went back to their home countries have made an outstanding career and helped their country's development as well. The education system of Sweden is now a day's treated as the world's best and environment of education system is elite than any other countries. According to this above, I think I made my best decision to take a course in Sweden.

- **Why do you choose Linnaeus University?**

Linnaeus university is a modern university which has creative international knowledge environment promoting curiosity, creativity, championship and utility. With a wonderful international student friendly environment Linnaeus University has finest course curriculum and cutting edge research environment. Their faculties are some of the best faculties in the world. When I was searching for my higher studies abroad, Linnaeus university's marketing program has attracted my attention. They offer such a degree with a unique combination of career focused course curriculum and high quality research opportunities absolutely resembles with what I was looking

for. Being a career optimistic student I felt no hesitation to take the decision to pursue a degree from Linnaeus University.

- **How did you find this country and this university?**

I have been following some of the groups on facebook for instance study in finland, Sweden including some other European countries that how I found Sweden. However, the exclusive courses, campus of Linnaeus University (you can say you watched some videos about the campus on youtube) in comparison to other universities in Sweden lead me to choose this university. However, it also would be worth to say that living expenses is not high like other cities for example stockholm, Uppsala, gothenborg.

- **What is your future plan?**

After finishing my graduation, I will come back to my home country and will start work in a market development field. Actually I want to share my knowledge to help my countries development as well as make my career up to my dream destination. The skills in marketing sector are now crying need in our country and I will definitely contribute with my level best. In addition I want to share you something that if I had a chance I will take the PHD in this stream to make myself professional.

- **Did you deposit all the money together which is showing in the statement**

Yes, I've deposited all the money together.

- **What's your CGPA in last graduation?**

My CGPA of my previous graduation was 3.583.

- **Write some major course names of your last graduation subject.**

You have to look to your previous bachelor degree courses.

Marketing Management, Marketing Research, Consumer Behavior, International Marketing and Business strategic, Brand Management.

- Write some major course names of your subject you are going to study for masters program.

Applied Marketing Analysis, International Marketing Strategy, Research Methodology and Contemporary Marketing Research.

- Do you job anywhere? If yes then where, in which position and duration of the work?

Yes, I am working for a Travel services company as Accounts officer for last six months. Before that, I worked for a private organization named Roots Tech and Communication Ltd as a procurement officer for 2 years.

- Do you have any Spouse?

No, I don't have any spouse.

- Do you manage any accommodation there in Sweden?

No I haven't managed any accommodation yet, but I have contacted with my university regarding this and also contacted with some house rental company.

- Did you fill the application form by yourself or someone did this on behalf of you?

I filled the online application form on the website of migrationsvarket by myself.

- How many campuses does your home university have and where are they located?

My home university has two campuses. One is located on road -5 at utara model town and the other one is on road -7 on the same area.

- **Tell me some nearby cities name of your campus?**

I am not sure but if I remember correctly from the map that, I saw last time Kalmar, linköping, jönköping are quite closer to Växjö.

- **What's your father do?**

My father was a head teacher of a govt. primary school. But he is no more with us.

- **Who is your sponsor?**

I do not have any sponsor. The required money in order to study this master program is already into my own personal bank account. You may be interested to have a look at those.

- **How long you are holding this bank account?**

Around 2 months.

- **Why it's a new account?**

Since, this account only holds the money that, I am required to have in order to study in Sweden for the whole master program. Therefore, I kept aside all these needed money into this new account from others.

- **Why have you choose Sweden over other EU countries?**

Sweden is the 2nd most innovative nations in the world. They always encourage thinking independently, creatively and critically. The most important thing I need to be succeeding in my career is creativity. And creativity is exactly what studying in Sweden will foster. Apart from this, Sweden has a long and proud history of academic excellence despite its relatively small population. The entire Swedish higher education system is ranked as one of the best in the world. Also Sweden has named the worlds

most sustainable and worlds most equal country. All that facts has led me to choose Sweden for my higher study over other EU countries.

- **What do you know about your university?**

Linnaeus University is a state university of smaland region. It was founded in 2010 by a merger of Vaxjo University and university of Kalmar. The university has been named in honor of famous botanist Carl Linnaeus. At present, Linnaeus University is ranked no-14th at Sweden and 1239th at world ranking according to the times higher education. Linnaeus University has two campuses. One is located at Kalmar and the other one is at vaxjo. They have more than 34000 students and over 900 international students enroll each semester. The university has five faculties and every semester including first, second and third cycle study, they offers 150 degree program and around 2000 single subject courses .Linnaeus university has about 2000 employees and 156 professors.

- **How many students are there+how many international students are there?**

They have more than 34000 students.

- **How many programs are they offer?**

The university offers 150 degree programs and almost 2000 single subject courses throughout the year.

- **What's the ranking of your university?**

At present, Linnaeus University is ranked no-14th at Sweden and 1239th at world ranking according to the times higher education.

- **How many campuses does Linnaeus University have?**

Linnaeus University has two campuses. One is located at Kalmar and the other one is at vaxjo.

- **What do you know about vaxjo city?**

Vaxjo is the central community of smaland region at the southern part of Sweden .It is administrative, cultural and industrial centre of Kronoburg County. The city is surrounded by beautiful vaxjo lake. The city's name is believed to be constructed from the words "vag" which means "road" and "sjo" which means "lake" together means the road over frozen vaxjo lake. Vaxjo is a modern city with more than 80000 inhabitants. Recently the city has been declared "the greenest city in Europe". Vaxjo is famous for its natural beauties and historical places. Vaxjo houses Sweden's national glass museum and claims to be the capital of the "kingdom of crystals" as well as "kingdom of furniture". Another notable location of the city is "The Swedish emigrant institute" which was established in 1965 and is housed in the House of emigrants near Vaxjo Lake.

- **Vaxjo is located in which part of the Sweden?**

Vaxjo is situated on the southeastern part of the Sweden under Kronoburg County and it is the central community of smaland region.

- **What's your total tuition fee?**

Its total one hundred and seventy thousand SEK.

- **When was your university founded?**

My university was established in 2010 by a merger of Vaxjo University and Kalmar University.

- **What is the distance between Stockholm and vaxjo?**

It is about 400 and 25 kilometers from Stockholm to vaxjo.

- **What do you know about your program?**

My program is a 120 higher education credit masters program and it will commence from 28 August 2017. It is degree of Master of Science under the department of business and economics. The coordination of the program is the responsibility of the program director. A lecturer is responsible for each course. In the first year of my program I will study applied marketing analysis, international marketing strategy, managing innovation and entrepreneurship and research methodology. All these courses are valued 15 credits each. On the following year I will study contemporary marketing research and electronic business management which are also 15 credit programs. And the program will be concluded by a 30 credit degree project.

- **What are the major courses of your masters program?**

Applied Marketing Analysis, International Marketing Strategy, electronic business management and Contemporary Marketing Research.

- **How did you pay your application fee?**

I've paid my application fee through online using one of my brother's international credit card.

- **What do you know about your department?**

My department is marketing which is one of the four departments of the school of business and economics. Katarina zambrell, a senior lecturer is the head of the department.

- **How you will manage your food and living cost?**

As you can see from the provided bank solvency that, I have enough resources to meet up all the living expenses in Sweden.

- **Why did you prefer Sweden over others countries?**

You have already answers this question (why did you prefer Sweden over other Eu countries)

- **How did you process the online application?**

(you can create an online application and see how does it works then you will be able to explain)

- **You applied for supply chain management and marketing, why?**

In terms of international market requirements as well as the multinational companies in Bangladesh has a great interest to the applicants who are having a degree from this background. Even if I consider the global marketing strategy then supply chain program is also unbeatable in this regard.

- **What will be your first semester subjects in masters in Sweden?**

Applied Marketing Analysis, International Marketing Strategy and Managing innovation and entrepreneurship and Research methodology.

- **Do you know the grading system? How do they grade those subjects?**

- **What are the career opportunities of marketing in Bangladesh after doing masters?**

In Bangladesh, marketing is one of the fast growing and also a lucrative sector. Many Multinational marketing companies are investing to spread out their business and to grasp that potential field. Also the local companies are trying to develop local markets and brands. Although competition is high but there is still scarcity of skilled and experience marketers. Multinational companies as well as local companies are in need of highly educated and skilled marketers. So there are plenty of opportunities in this sector in Bangladesh. After completing masters in marketing and if it is from a renowned university from Sweden which I've intended for, will surely help

me to acquire a handsome position in different marketing agencies. I can also start my career as a market developer, a market researcher or an advisor of marketing agencies. Beside these, I can start my career as a CEO of my own marketing company.

- **Where will you live in Sweden?**

If the fee-paying student pays the tuition fees before 15th of May then, they will be guaranteed from the university to be provided with the accommodation and fortunately I have completed all these steps also applied from the university link for the accommodation. So, I can say for now that, I will be accommodated by the university itself.

- **How did you pay your tuition fees?**

I opened a student account in City bank and followed all the legal process that are needed to be done to send the tuition fees by submitting my passport copy, admission letter and reimbursement policy. They also gave me the SWIFT copy if you may want to have a look (forward your SWIFT copy)

- **Why do you want to switch?**

To be exact, I am not switching rather investing potential time for a better and strong future that are ahead to me.

