

# INTRODUCTION

## 1.1 Overview

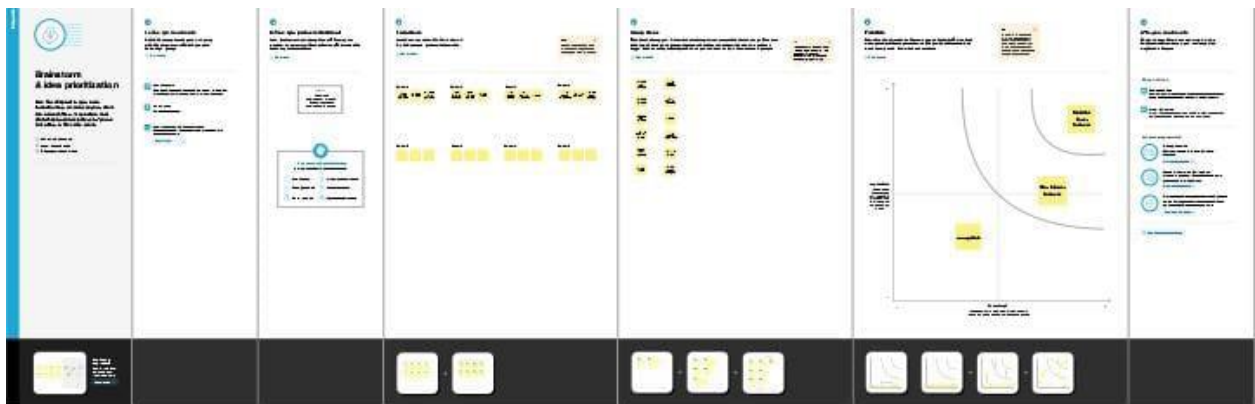
The concept of Travel and Tourism are very closely linked, and the Travel and tourism industry overlap significantly.

## 1.2 Purpose

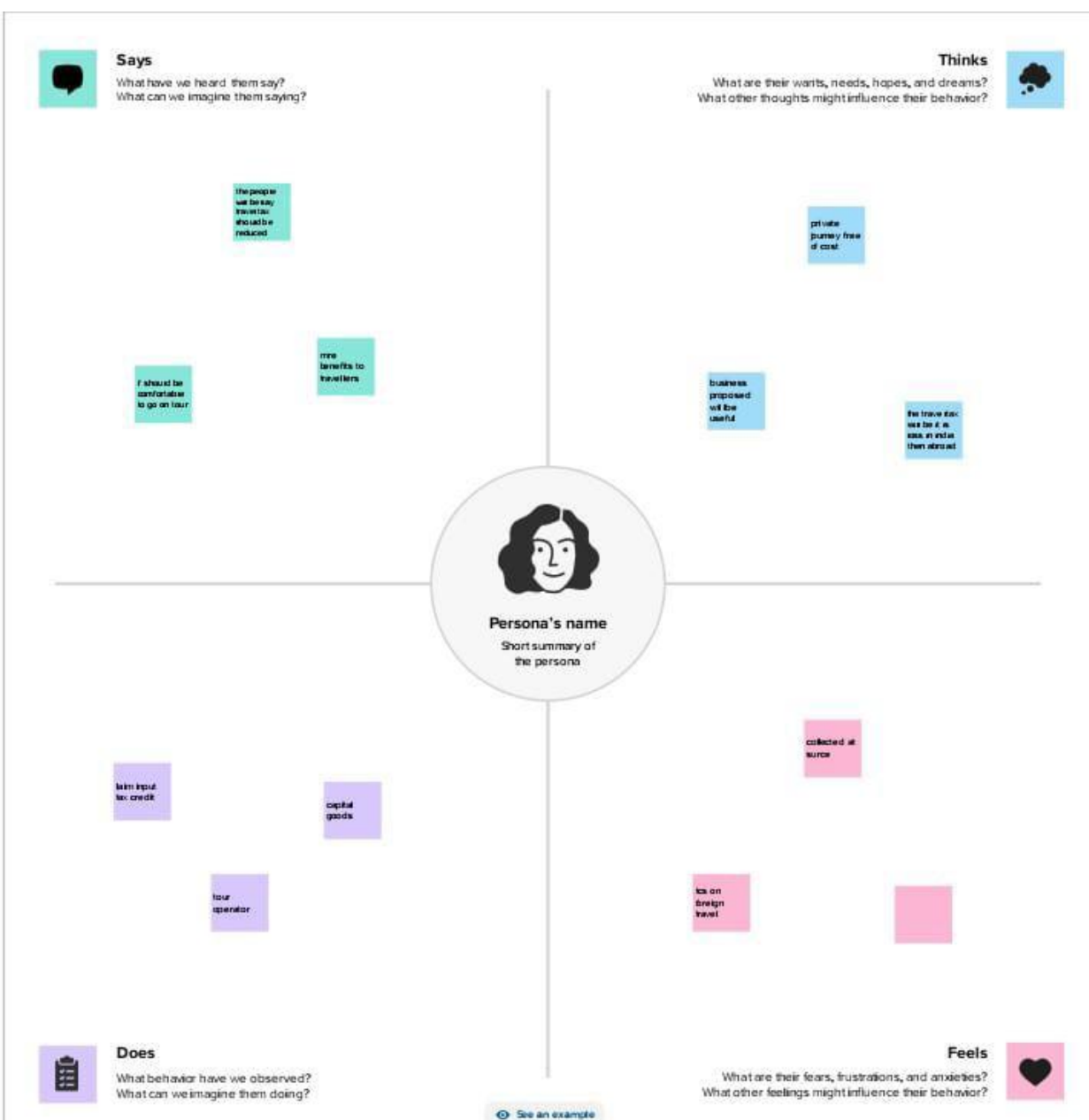
Many leisure Tourism Trips are taken where the main purpose is relaxation rest and enjoyment.

## 2. PROBLEM

### 2.1 Brainstorming Map



### 2.2 Empathy Map



## 4.RESULT

world travel  
Profit and Loss

Basis: Accrual  
From 01/10/2023 To 31/10/2023

Account	Account Code	Total
Operating Income		
Sales		8,00,000.00
Total for Operating Income		8,00,000.00
Cost of Goods Sold		
Cost of Goods Sold		9,00,000.00
Total for Cost of Goods Sold		9,00,000.00
Gross Profit		-1,00,000.00
Operating Expense		
Other Expenses		5,000.00
Salaries and Employee Wages		1,00,000.00
Tax Paid Expense		1,62,000.00
Total for Operating Expense		2,67,000.00
Operating Profit		-3,67,000.00
Non Operating Income		
Total for Non Operating Income		0.00
Non Operating Expense		
Total for Non Operating Expense		0.00
Net Profit/Loss		-3,67,000.00

\*\*Amount is displayed in your base currency INR



# world travel

## Balance Sheet

Basis: Accrual

As of 17/10/2023

Account	Account Code	Total
<b>Assets</b>		
<b>Current Assets</b>		
<b>Cash</b>		
Petty Cash		-10,77,000.00
<b>Total for Cash</b>		<b>-10,77,000.00</b>
<b>Bank</b>		
Icici bank		8,18,000.00
<b>Total for Bank</b>		<b>8,18,000.00</b>
Accounts Receivable		5,90,000.00
<b>Other current assets</b>		
Prepaid Expenses		4,72,000.00
<b>Total for Other current assets</b>		<b>4,72,000.00</b>
<b>Total for Current Assets</b>		<b>8,03,000.00</b>
<b>Total for Assets</b>		<b>8,03,000.00</b>
<b>Liabilities &amp; Equities</b>		
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Salary payable		1,00,000.00
Unearned Revenue		9,44,000.00
GST Payable		0.00
Output IGST		1,44,000.00
<b>Total for GST Payable</b>		<b>1,44,000.00</b>
<b>Total for Current Liabilities</b>		<b>11,88,000.00</b>
<b>Total for Liabilities</b>		<b>11,88,000.00</b>
<b>Equities</b>		
Owner's Equity		1,00,000.00
Current Year Earnings		-4,85,000.00
<b>Total for Equities</b>		<b>-3,85,000.00</b>
<b>Total for Liabilities &amp; Equities</b>		<b>8,03,000.00</b>

### 4.3 Advantages

The Tourism industry gives the country economic security and the stability. Preventing from collapsing during times of crisis.

### 4.4 Disadvantage

It is also important to consider different currencies and the rate .

## 5. APPLICATION

Some people have fantastic spatial awareness others not so much but most people have got lost at least once in their life it can be a horrible feeling- your heart beating faster as the panic starts to rise

## 6. CONCLUSION

From personal growth and rejuvenation to professional development and networking, travel can provide us with an array of benefits that can enhance our lives in countless ways

## 7. FUTURE SCOPE

Endless job opportunities that candidates can avail in both private and public sectors after pursuing travel and tourism courses

