

This part is going to be a short exploration of the cleaned data in order to just showcase the ease in which we can get insights from this dataset. I am going to store the cleaned data in a CSV file.

We can observe two interesting facts from this graph. First, we can see that as the rating from WeRateDogs tweets goes higher, retweets and favorites goes higher. This could be caused by genuinely posting cuter dogs' pictures or that it could be affected by the rating. Further analysis could be interesting! The other observation is that no matter what the rating of the dog/tweet is the favorite is double or more the retweet. This might be observed across tweets no matter what. People tend to like or favorite a tweet than retweeting it. It is an interesting further analysis that could be conducted.

The above calculation is a showcase of how easy to compare two of my favorite dog breeds and see how their ratings compare to each other. It appears to be that Siberian Huskies rate better according to WeRateDogs than German Shepards. It would be interesting doing further A/B test to check whether this is a consistent bias.