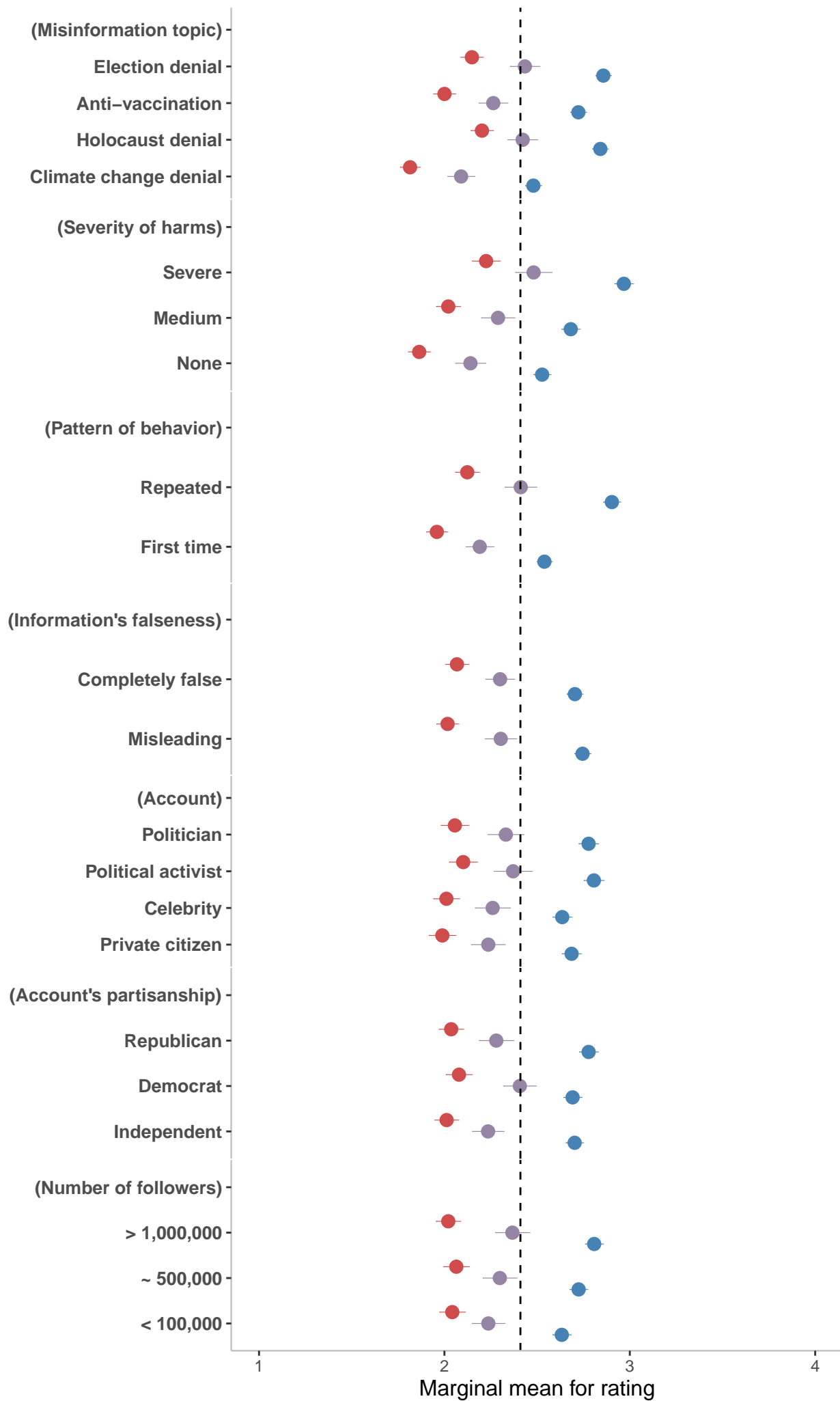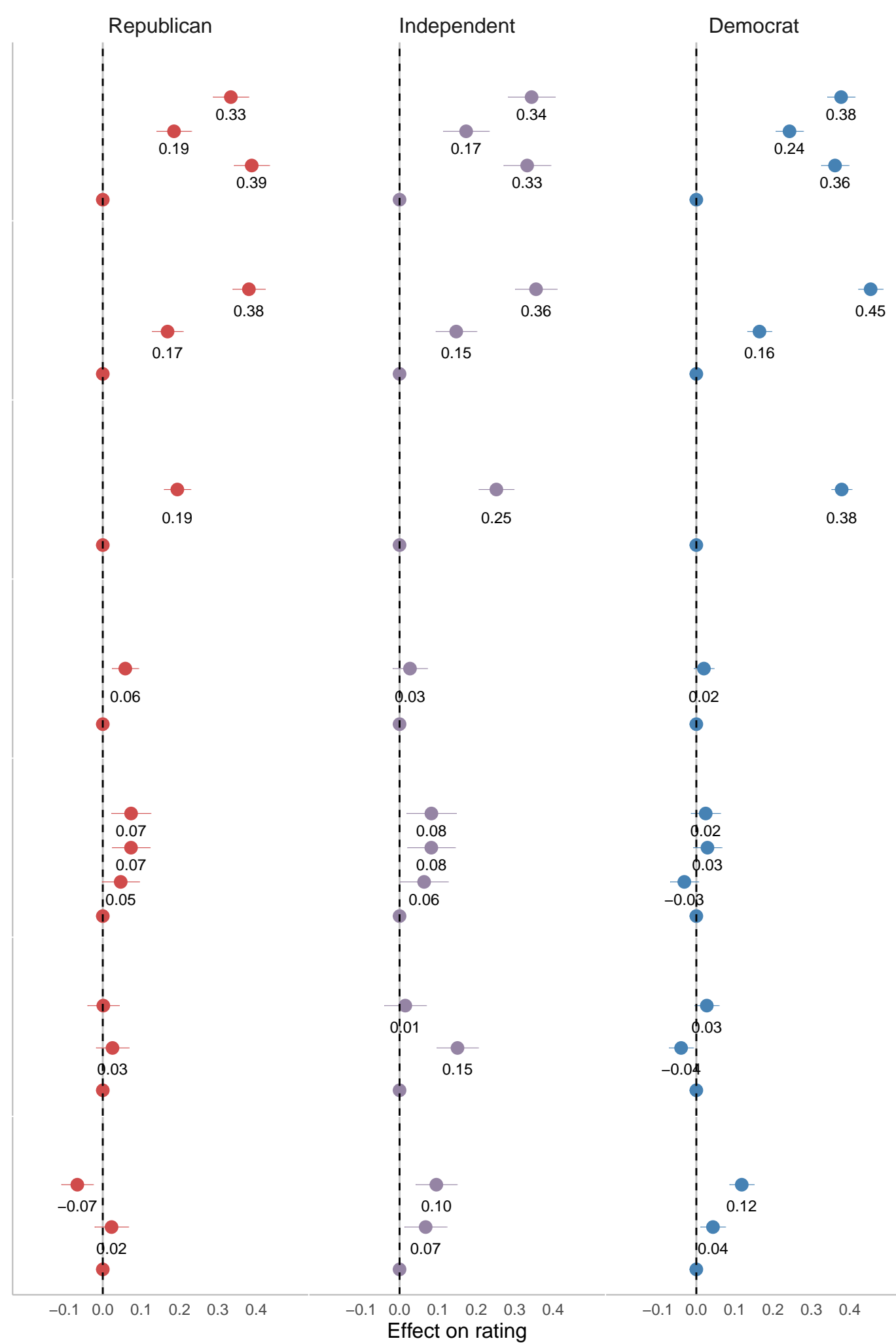**A. Marginal means by respondents' party affiliation**
Dependent variable: Rating to penalize account

B. AMCEs by respondents' party affiliation
Dependent variable: Rating to penalize account

Republican   Independent   Democrat

(Misinformation topic)
Election denial
Anti-vaccination — 0.33 — 0.34 — 0.38
Holocaust denial — 0.19 — 0.17 — 0.24
Climate change denial — 0.39 — 0.33 — 0.36

(Severity of harms)
Severe
Medium — 0.38 — 0.36 — 0.45
None — 0.17 — 0.15 — 0.16

(Pattern of behavior)
Repeated
First time — 0.19 — 0.25 — 0.38

(Information's falseness)
Completely false
Misleading — 0.06 — 0.03 — 0.02

(Account)
Politician
Political activist — 0.07 — 0.08 — 0.02
Celebrity — 0.07 — 0.08 — 0.03
Private citizen — 0.05 — 0.06 — −0.03

(Account's partisanship)
Republican
Democrat — 0.01 — 0.03
Independent — 0.03 — 0.15 — −0.04

(Number of followers)
> 1,000,000 — −0.07 — 0.10 — 0.12
~ 500,000 — 0.02 — 0.07 — 0.04
< 100,000

Marginal mean for rating

Effect on rating

Republican   Independent   Democrat