

Market Research firms:

<http://www.gallup.com/178685/methodology-center.aspx>

Marketing Guides

<https://marketing-dictionary.org/>

<https://www.britannica.com/>

Published Secondary data:

<http://censusindia.gov.in/>

<http://www.indiabudget.gov.in/economicsurvey/>

<https://ncrb.gov.in/en>

<http://www.worldbank.org/>

<https://data.gov.in/>

<https://www.sebi.gov.in/>

Employment statistics: <http://labourbureaunew.gov.in/>

<http://www.indiaspend.com/>

<http://dataverse.org/>

<http://www.secondarydata.com/>

Syndicate Services:**Survey, Purchase panels, and Media panels:**

<https://www.nielsen.com/in/en/>

<https://www.npd.com/wps/portal/npd/us/about-npd/>

Industrial Products:

DNB: <http://www.dnb.com/> (key business data, address, accounting info etc.)

Single-Source Data:

<https://www.iriworldwide.com/en-us>