

CYCLIST BIKE SHARE



CASE STUDY ANALYSIS

CREATED ON

1/24/22 by Arsha Suresh Kumar

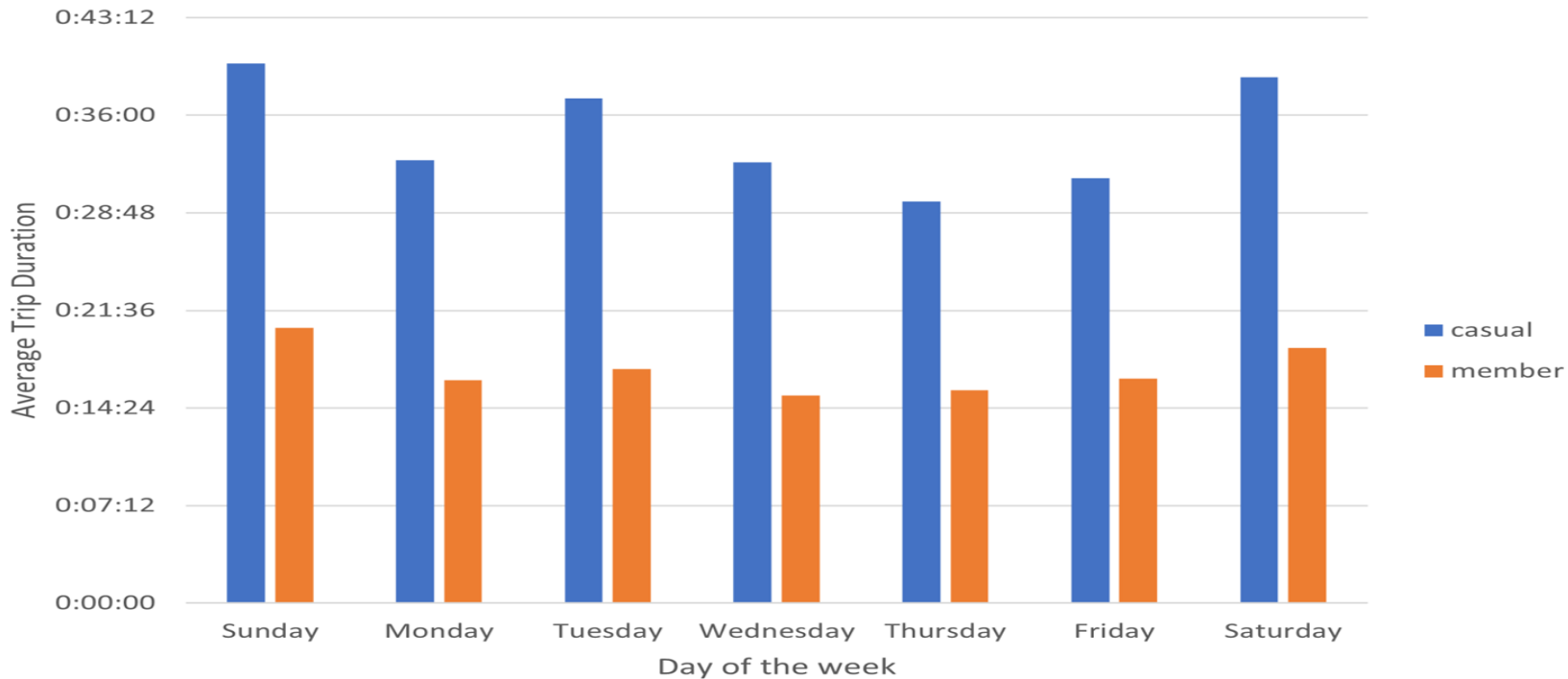
Purpose of the case study

Understand how casual riders and members use bikes differently.

How Casual and Member riders differ- Analysis

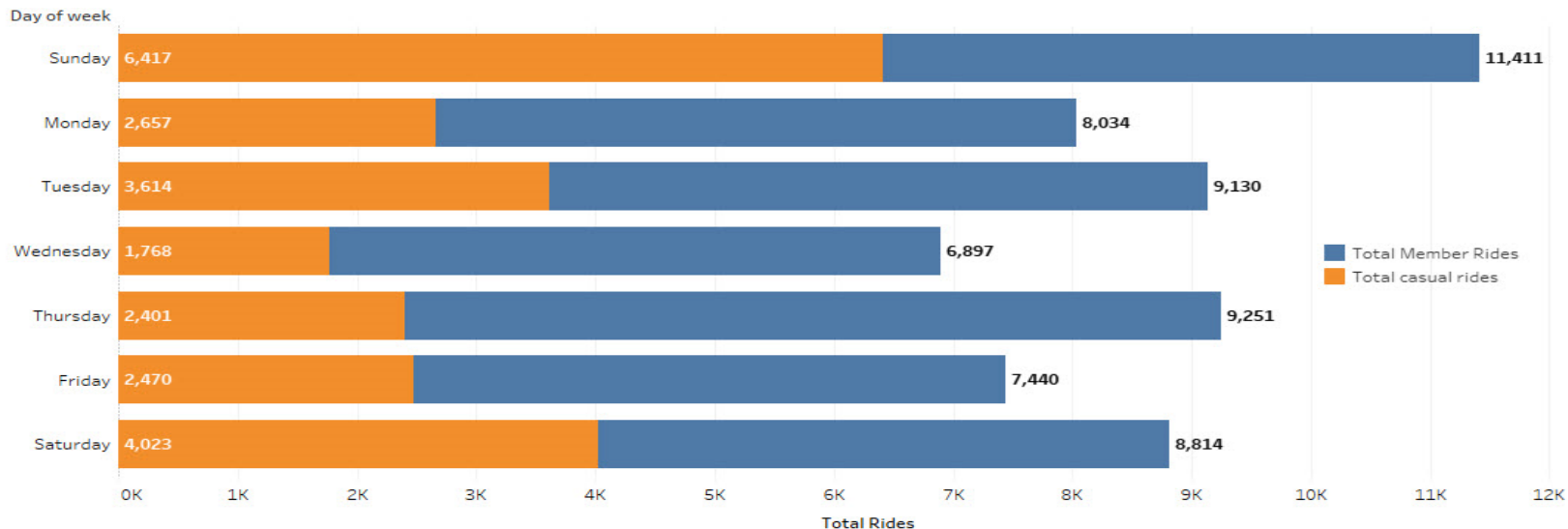
		Average of trip_duration		Count of rides		
	Day of Week	casual	member	casual	member	
	Sunday	0:39:49	0:20:19	6417.00	11411.00	
	Monday	0:32:42	0:16:26	2657.00	8034.00	
	Tuesday	0:37:15	0:17:17	3614.00	9130.00	
	Wednesday	0:32:32	0:15:20	1768.00	6897.00	
	Thursday	0:29:38	0:15:42	2401.00	9251.00	
	Friday	0:31:20	0:16:33	2470.00	7440.00	
	Saturday	0:38:49	0:18:51	4023.00	8814.00	

Average trip duration for each type of riders through the week



Total Member and Casual rides through the week

Total member and casual rides



Findings

Casual members often rides more on Saturdays and Sundays.

Members rides more during weekdays possibly for commute.

Very high number of casual riders on sundays.