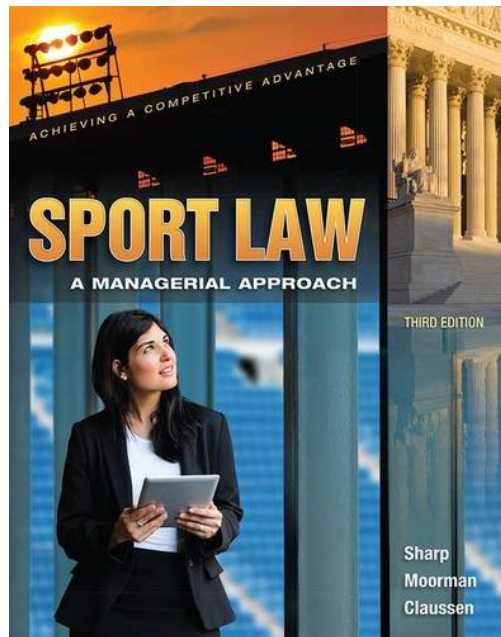


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Book details

- Author : Linda Sharp
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Book Synopsis

Sport Law: A Managerial Approach, third edition, merges law and sport management in a way that is accessible and straightforward. Its organization continues to revolve around management functions rather than legal theory. Concise explanations, coupled with relevant industry examples and cases, give readers just enough legal doctrine to understand the important concepts that apply to each area. This book will help prepare students as they get ready to assume a broad range of responsibilities in sport, education, or recreation. Whether readers work as coaches or teachers; administer professional programs; manage fitness/health clubs; or assume roles in a high school, college, Olympic, or professional sport organization, legal concerns will inevitably be woven into their managerial concerns. This book provides knowledge of the law that helps create a competitive advantage and build a more efficient and successful operation that better serves the needs of its constituents. New to the Third Edition New/expanded discussions and analysis of current and relevant legal issues. For example, the use of unpaid interns and unpaid volunteers; Bountygate, organizational liability for violent acts of players, and the power of the NFL commissioner; parody and social media; FTC guidelines for endorsers New case opinions. For example, Bouchat v. Baltimore Ravens; Glatt v. Fox Searchlight Pictures New focus cases. For example, Hart v. Electronic Arts, Inc., Hamill v. Cheley Colorado Camps, Inc., Geczi v. Lifetime Fitness, Limones v. School Dist. of Lee County; Woodman v. Kera LLC New competitive advantage strategies. For example, construction safety; ticket sales; worker's compensation and student-athletes Discussion of the legal issues revolving around social media use. For example, Mendenhall v. Hanesbrands and the use of Twitter by professional athletes; IOC guidelines regarding the use of social media by athletes and journalists; social media policies at the high school and collegiate levels Real-world applications. The book is intended for future sport managers, and topics are clearly related to specific roles and functions; relevant and timely examples throughout help generate enthusiasm and lively class discussions. Continued focus on both sport participation and recreation. Sport managers in a variety of organizations can use the legal issues discussed throughout. Reader-friendly tone. Legal theories are clearly explained in student-friendly language. Special Features of the Book Managerial context tables. Chapter-opening exhibits act as organizational and study tools identifying managerial contexts in relation to major legal issues, relevant law, and illustrative cases for the chapter. Case opinions, focus cases, and hypothetical cases. Legal opinions--both excerpted (case opinions) and summarized (focus cases)--illustrate relevant legal points and help readers understand the interplay between fact and legal theory. The cases include questions

for discussion, and the instructor's manual provides guidance for the discussion. Hypothetical cases further highlight topics of interest and include discussion questions to facilitate understanding of the material; analysis and possible responses appear at the end of the chapter. Competitive advantage strategies. Highlighted, focused strategies based on discussions in the text help readers understand how to use the law to make sound operational decisions and will assist them in working effectively with legal counsel. Discussion questions, learning activities, and case studies. Thoughtful and thought-provoking questions and activities emphasize important concepts; they help instructors teach and readers review the material. Creative case studies stimulate readers, as future sport or recreation managers, to analyze situations involving a legal issue presented in the chapter. Annotated websites. Each chapter includes a collection of web resources to help readers explore topics further. Accompanying the web addresses are brief descriptions pointing out key links and the sites' benefits. Bookmarking these sites will help readers in future research or throughout their careers.