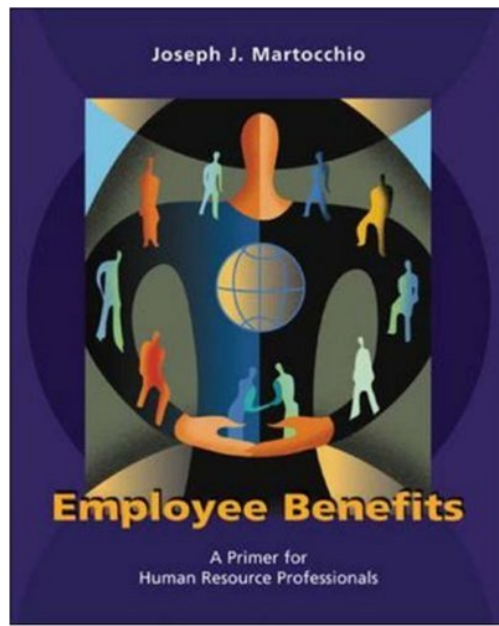


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Book Synopsis

Joseph Martocchio's *Employee Benefits: A Primer for Human Resource Professionals* was written to promote a fuller understanding of employee benefits programs among students enrolled in college-level compensation and benefits course. It is relevant to students who plan to be general managers who deal with a variety of human resource issues in their day-to-day jobs as well as to those who expect to be human resource practitioners. Future practitioners will use this book as an introductory reference guide. Future employees/managers will gain a more complete understanding of how and why companies provide benefits as they do. The real-world focus of Martocchio's text is evident on every page, as he seeks to balance current academic thought with brief examples of contemporary benefits practices in business.