### **Alex Lakas**

## Sr. Product Designer

Los Angeles, CA

alexlakas.com

Motivated full-stack designer focused on clean and scalable user experience, visual and interaction design — working on everything from social gaming to features across Google Search and Maps.

# Senior Product Designer, Content Experience

Linkedin

UX lead within CE's sharing (and conversations) track, improving how members post content to LinkedIn. Highlights include modernizing Linkedin feed & sharing, polls, infra and design system collaboration, as well as mentorship and product planning.

# Interaction Designer, Local Search & Maps

Google

Local Search UX lead (Categorical, Chains and Nav Search), bridging content between Google Search and Maps. Projects include Live Popular and Estimated Wait Times, Local Bookings and Modernizing Local Search.

## **User Experience Designer, Google My Business**

Google

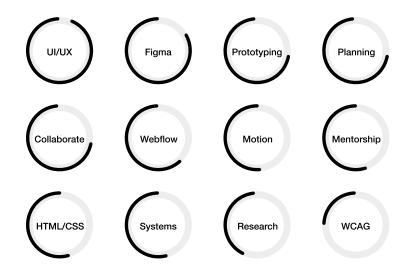
Helping businesses manage and promote their Google Maps listings.

#### Co-founder, Web & Mobile Apps

Darwin Apps

Founding partner, working with clients like AT&T, Creative Dash and the Air National Guard.

### Design knowledge



#### **Mentorship & Accomplishments**

Linkedin

Mentorship program hosted by Linkedin. Weekly 1:1's with fellow designers to help educate, guide and assess design process, communication and execution.

#### The One Valley @ Google

Afternoon mentorship program hosted by Google - along with 16 companies all at various early stages, seeking guidance from industry experts.

### AIGA

Evening event hosted and presented by the AIGA to help students and fellow artists discuss, learn and evaluate current design trends and practices - all with an interactive and a hands on approach using the Adobe Creative Suite.

#### Google Maps UI Patent

We patented the UI supporting both Live Popular Times and Est. Wait Times products on Google Maps. This specifically focuses on the tooltip component plus it's iconography and string arrangement.