# **Alex Lakas**

# Senior Product Designer



EXPERIENCE

# **Senior Product Designer, Content Experience**

#### Linkedin

Jan 2019 - Present, San Francisco, CA

UX lead within CE's sharing (and conversations) track, improving how members post content to LinkedIn. Highlights include modernizing Linkedin feed & sharing, polls, infra and design system collaboration, as well as mentorship and product planning.

## **Interaction Designer, Local Search & Maps**

# Google

Aug 2015 - Aug 2018, Mountain View, CA

Local Search UX lead (Categorical, Chains and Nav Search), bridging content between Google Search and Maps. Projects include Live Popular and Estimated Wait Times, Local Bookings and Modernizing Local Search.

# **User Experience Designer, Google My Business**

#### Google

Aug 2013 - Aug 2015, Mountain View, CA

Helping businesses manage and promote their Google Maps listings.

#### Co-founder, Web + Mobile Apps

#### Darwin Apps

Nov 2012 - Jul 2013, San Francisco, CA

Founding partner, focusing on B2B web and mobile apps. Working with everyone from CMO's to videographers. Typically helping out other early stage products, while focusing on our own ideas at the same time. Clients include AT&T, Creative Dash and the Air National Guard.

EDUCATION

#### **Bachelor of Arts**

University of Maryland, College Park

2004 - 2008, College Park

Mixed media, lithography, computer science, animation

MENTORSHIP

# Linkedin, The One Valley (@Google) and AIGA

2014 - present

#### Say hey

alex.lakas@gmail.com

#### Focus areas

User Interface

User Experience

Interaction Design

Atomic Design

Rapid Prototyping

Mentorship

**Product Planning** 

HTML, CSS, JQuery

Design Research

Motion Design

**WCAG 2.1** 

#### **Tools & Software**

Figma, Sketch, Principle, Webflow, Adobe CC, Quip, Github, Vectary, Some After Effects & Blender

#### Clients & friends

Google, Linkedin, Creative Dash, Ueno, Sapient, Nintendo, Suzuki, Zippo, Journeys, AIGIA, The One Valley

## Languages

English

#### Social

alexlakas.com linkedin.com/in/latenights dribbble.com/alex2pt0