Off page SEO

1. Social media Engagement
   1. Facebook, Instagram, twitter, linkedIn activity boost, like, share, comment etc increse.
2. Web 2.0
3. Directory submission

11 off-page SEO activities are the easiest to include and offer the best return:

1. Brand Mentions
2. Commenting
3. Forums
4. Influencer Outreach
5. Guest Author
6. Broken Link Building
7. Social Networking
8. Social Bookmarking
9. Content Marketing
10. Questions & Answers
11. Newsletters

## Top 15 Off Page SEO Techniques for 2022

<https://echovme.in/blog/off-page-seo-strategies/>