Who am I?

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Consultant by day
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Untangle the mess of asset management

Combine Webpack with Flask-Webpack

What is an asset?

Static file such as an image, CSS or JS



6 asset management steps

1. Minify and concatenate files

2. Pre-process HTML, CSS and Javascript

3. Attach vendor prefixes to all CSS

6 asset management steps

4. Optimize images (lossless compression)

5. Deal with module dependencies

6. Automate all of this with Webpack

1. Minify and concatenate files

```
body {
    text-align: center;
    font-size: 42px;
    color: #ff1493:
    background-color: #fff;
h1 {
  color: #222;
.muted {
  color: #999;
```

Before:

151 bytes

body{text-align:center;font-size:42px;color:#ff1493;background-color:#fff}
h1{color:#222}.muted{color:#999}

1. Minify and concatenate files

```
body {
    font-size: 42px;
```

After:

107 bytes

~50% smaller

```
body{text-align:center;font-size:42px;color:#ff1493;background-color:#fff}
h1{color:#222}.muted{color:#999}
```

1. Minify and concatenate files

200-300% reduction in real apps

Less files served over the wire

Faster page loads for users

2. Pre-process HTML, CSS and JS

Markdown -> HTML

LESS, SASS and Stylus -> CSS

Typescript, Coffeescript, and ES6 -> JS

React JSX templates -> JS

3. Attach vendor prefixes to all CSS

Before: (15 LOC)

```
.a {
 display: -webkit-box;
 display: -webkit-flex;
 display: -ms-flexbox;
 display: flex;
 background: -webkit-linear-gradient(#fff, #000);
 background: linear-gradient(#fff, #000);
 -webkit-column-count: 2;
    -moz-column-count: 2;
          column-count: 2
  -webkit-column-gap: 10px;
     -moz-column-gap: 10px;
          column-gap: 10px;
  -webkit-column-rule: 1px solid #000;
     -moz-column-rule: 1px solid #000;
          column-rule: 1px solid #000;
```

Zoomed in:

```
display: -webkit-box;
display: -webkit-flex;
display: -ms-flexbox;
display: flex;
-webkit-column-count: 2;
   -moz-column-count: 2;
        column-count: 2;
```

3. Attach vendor prefixes to all CSS

```
After: (5 LOC)
.a {
  display: flex;
  background: linear-gradient(#fff, #000);
  column-count: 2;
  column-gap: 10px;
  column-rule: 1px solid #000;
```

3. Attach vendor prefixes to all CSS

Never duplicate vendor prefixes again

Works with plain old CSS

Compiles once at build time, so it's fast

4. Optimize images

Create smaller images

Avoid ugly compression artifacts

Serve less bandwidth and save money

5. Deal with module dependencies

Define a module `App.js`:

```
import React, { Component } from 'react';
export default class App extends Component {
  render() {
    return (
      <h1>Rendered with React</h1>
    );
```

5. Deal with module dependencies

Import it in another file `index.js`:

```
import React from 'react';
import App from './App';
```

Browsers cannot understand this yet

Webpack converts it so they can

5. Deal with module dependencies

Write modular code similar to Python

Future proofed because it is ES6

Way better than the old way!



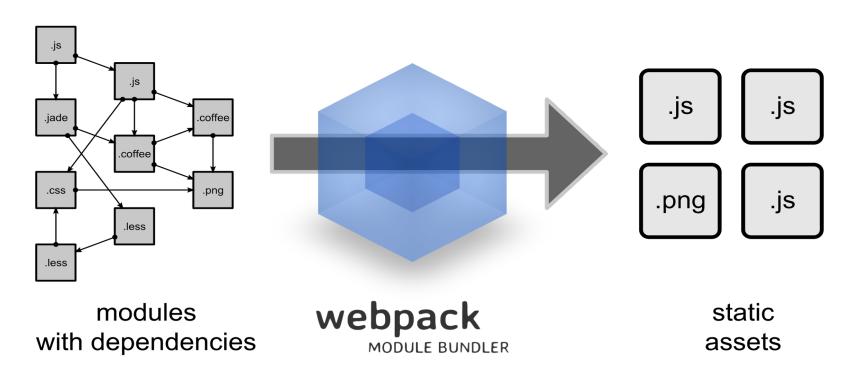
6. Automate all of this with Webpack

What is Webpack?

How do I make it work with Flask?

How do I make it work anywhere?

What is Webpack?



How do I make it work with Flask?

Auto-generated manifest.json file

Global Jinja2 (template) tags

```
"assets": {
 "images/cats.jpg": "images/cats.b9252d.jpg",
 "app js.js": "app js.8b7c0d.js",
 "app css.css": "app css.d5cbf1.css"
"publicPath": "http://localhost:2992/assets/"
```

```
"assets":
 "images/cats.jpg": "images/cats.b9252d.jpg",
 "app js.js": "app js.8b7c0d.js",
 "app css.css": "app css.d5cbf1.css"
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 "app css.css": "app css.d5cbf1.css"
"publicPath": "http://localhost:2992/assets/"
```

Global Jinja2 (template) tags

asset_url_for

```
<img src="{{ asset_url_for('images/cats.jpg') }}" />
```

After the template tag is compiled

```
<img src="http://localhost:2992/assets/images/cats.b9252d.jpg" />
```

Global Jinja2 (template) tags

stylesheet_tag / javascript_tag

```
<head>
     {{ stylesheet_tag('app_css') | safe }}
     {{ javascript_tag('app_js') | safe }}
</head>
```

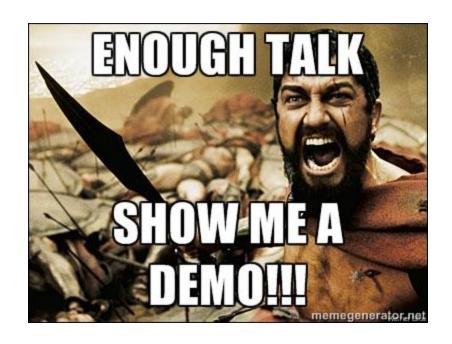
After the template tags are compiled

```
<link rel="stylesheet" href='http://localhost:2992/assets/app_css.d5cbf1.cs$ />
<script src="http://localhost:2992/assets/app_js.8b7c0d.j$ />
```

How do I make it work anywhere?

- ManifestRevisionPlugin (webpack plugin)
- Customize the manifest.json output

- Works with Flask and Ruby on Rails
- Custom format functions are possible



https://github.com/nickjj/demo-for-chattanooga-python-user-group

Build a SAAS app with Flask

Become a Flask master

- Users
- Payments
- Websockets
- Third party APIs

- Custom admin
- Asset management
- Deployment
- General Flask tips

https://buildasaaswithflask.com

* successfully funded on Kickstarter