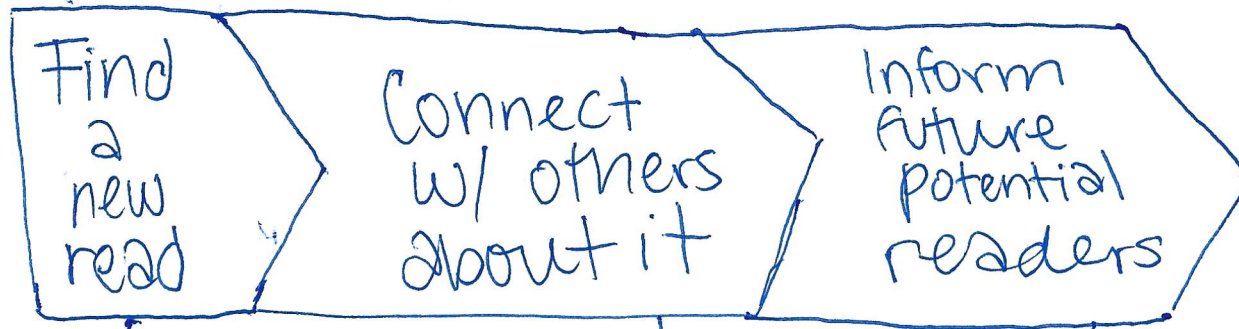
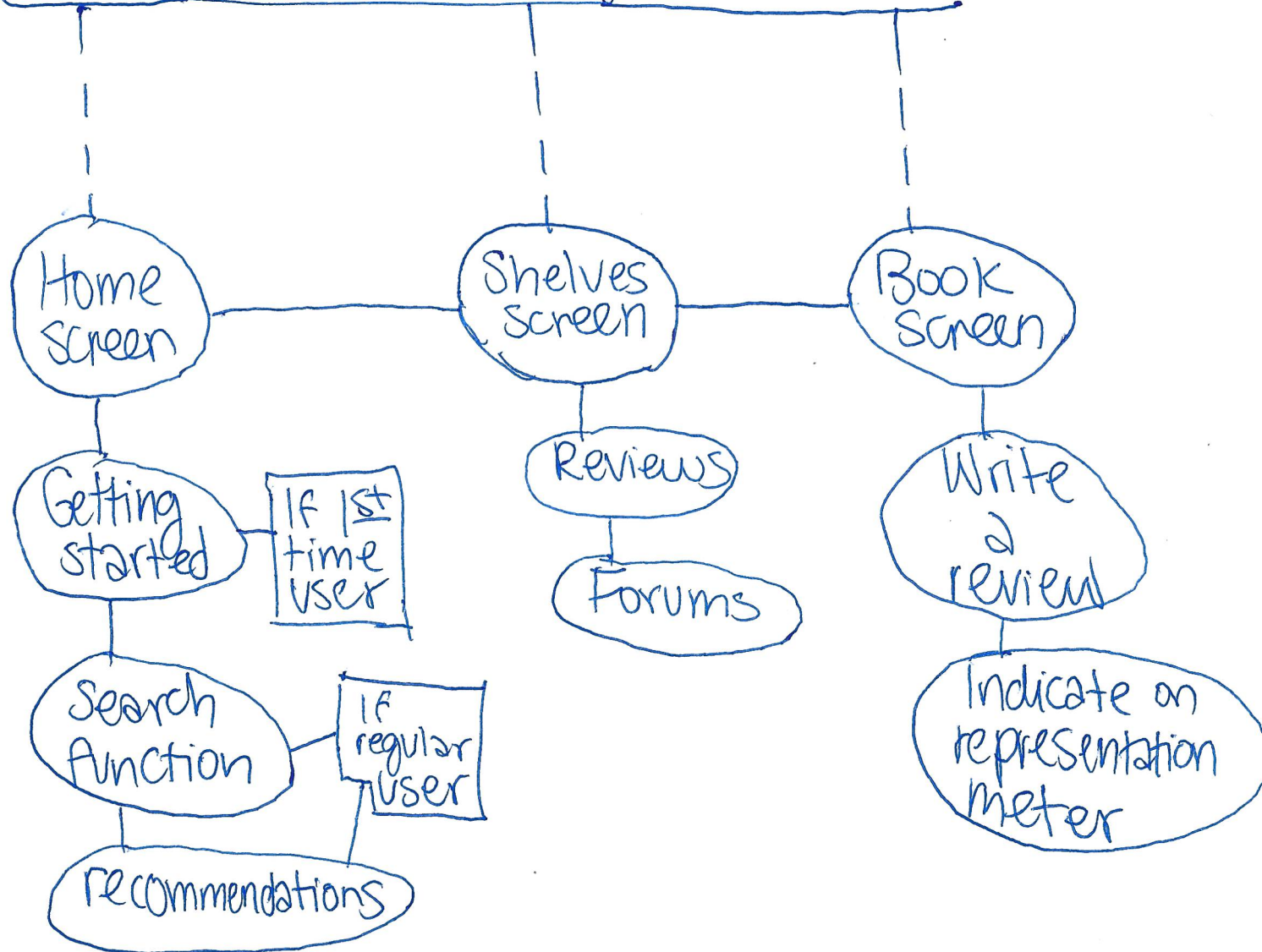


Journey Map: bookworm books

Goals
+
Expectations

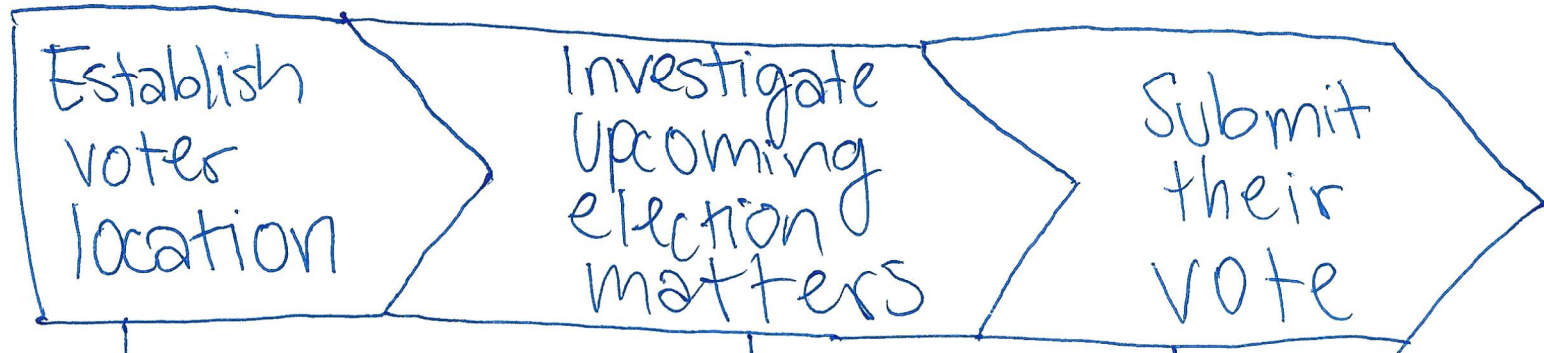


Process
+
Channels

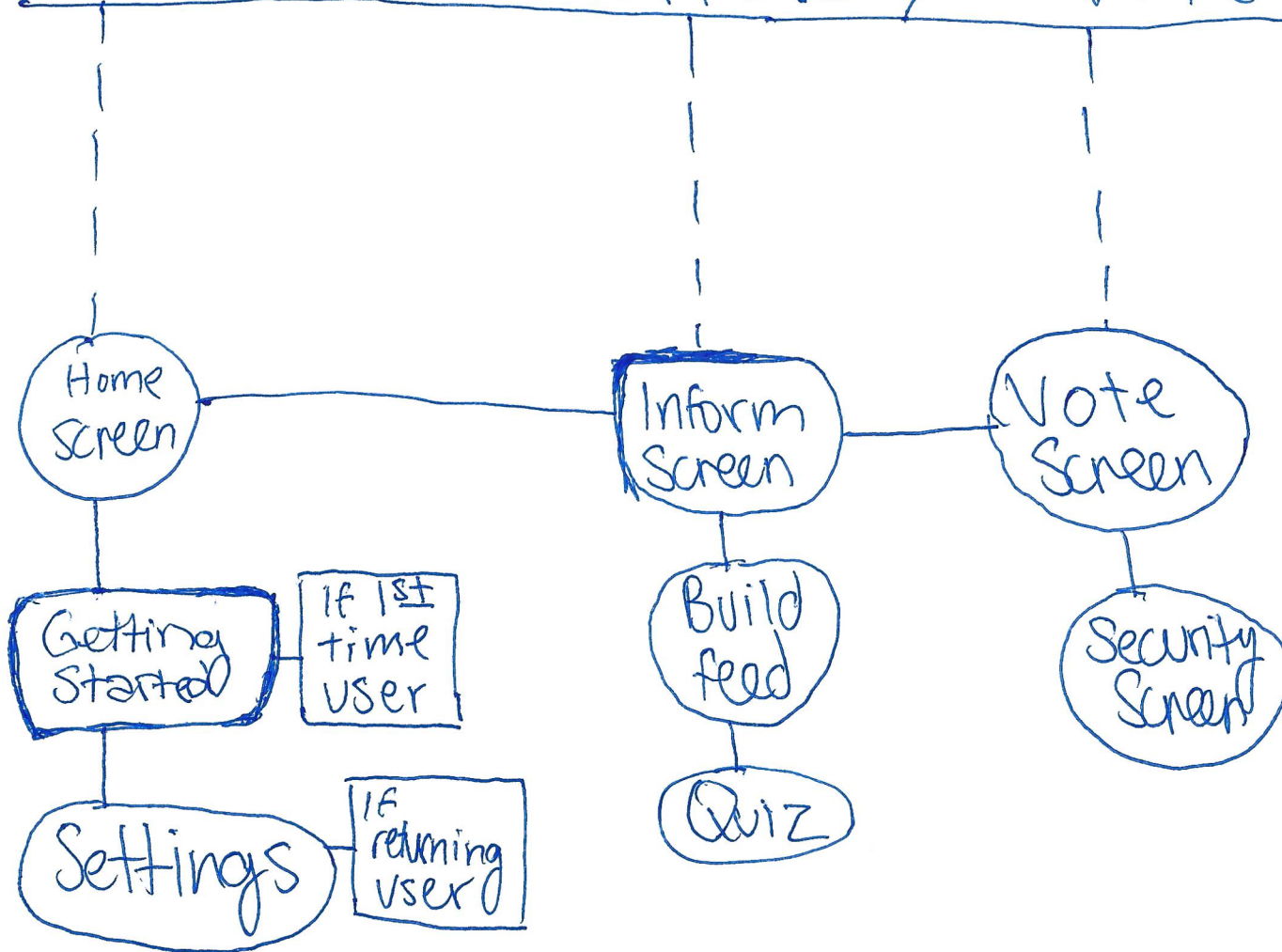


Journey Map: Ballot Box

Goals
+
Expectations

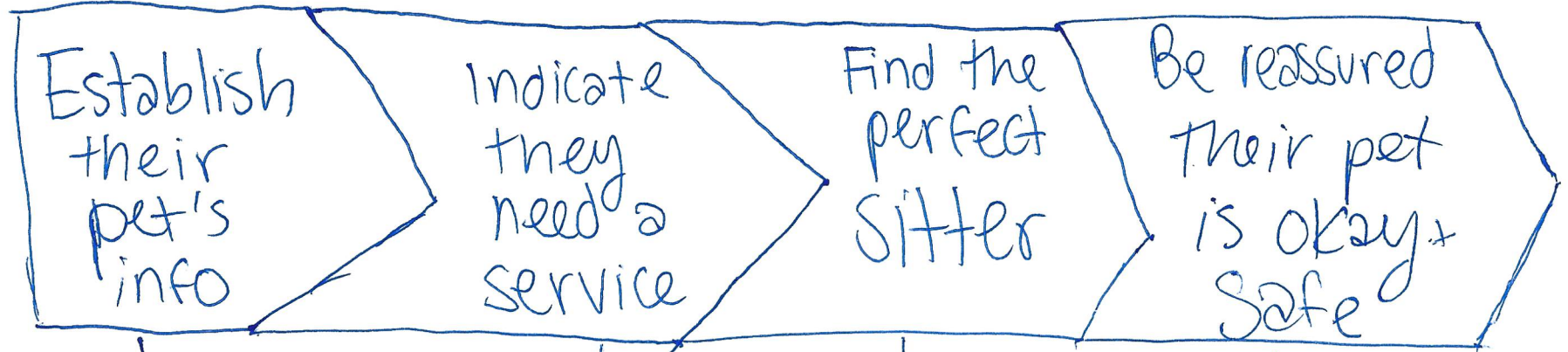


Process
+
Channels



Journey Map: Perfect Pets

Goals
+
Expectations



Process
+
Channels

