

## Feedback for Project Number 2

### Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues' work and provide feedback for them to produce their best work. Make sure you use *your number as it aligns with the Google Document's Position Number column* in the program below (line 16). Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](#)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads 'Critique\_of\_Project##.docx'. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the 'Peer\_Reviewed\_Work' folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Sunday, May 9th at 11:59pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

### Feedback Below

#### What did you first notice about this project?

Simplicity and color scheme aren't too intimidating, and text boxes help to direct focus

#### What was this project's main story?

Apple's product mix has changed over time and has similarities and differences with other major tech companies, but the service aspect of the industry is where to expect growth in the future.

#### What were some areas of improvement?

I would change the color scheme so that the categories were distinct colors instead of a gradient of a single color. The distinctions are sometimes difficult to detect.

#### What elements would you add to this project?

I might add buttons or something that makes it a little easier to change the page, because the dots at the top are small. It might be a limitation of tableau public, but it may be just as good to have a series of dashboards, if you could still keep the text boxes with the narrative.

**What were some successful elements of this project?**

The sequence of slides and the explanations do a good job of telling a short story, as opposed to letting a user figure it out on their own from some complex charts

**Any other thoughts you would like to convey to your peer?**

Good job