Feedback for Project Number 09

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1TeRLCCzdV_1e2hx4JIrIS8X9S_h21IHqvWNv02Q226s/edit?usp=sharing)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Friday, March 26th at 5:30pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What is their topic on?**

* *Is the title consistent with the topic?*
* *In other words does the title make sense for the project?*

The topic of project number 9 is the evolution of movie releases. The title is somewhat away from the actual point trying to be proven because it is extremely general and does not mention Netflix which was stated as the main point in the second slide.

**Are the objectives of the project clearly identifiable?**

* *What are they wanting to study?*
* *What is the motivation of this project?*
* *What does the presenter hope to accomplish with this project?*

The motivation of this project was the fact that this person has been in the movie industry for a long time and actually works in the industry to this date. They wanted to study how the movie industry has changed since 2015 when Netflix bought the rights to a movie and released it in theaters and online at the same time. This has increased exponentially over time and exploded during the 2020 covid pandemic.

**What data are used?**

* *What website(s) are scraped?*
* *Are other data brought in from outside sources?*
* *If so, what are they and how do they add to the project?*

The presented used movieinsider.com and checked for when and how the movie was released to the public, in theaters or to a streaming platform.

**What is your overall impression of the project?**

My overall impression of the project was positive. The information was presented extremely well and straight forward. The only issue I had was the point that was trying to be proven was not explicitly mentioned, it was also a point that would seem to be known by most people (as streaming services started to become more popular, they started to release more movies). I would suggest to make your point more concise and at the beginning of the presentation.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**