Feedback for Project Number 17

## Feedback Below

**What is their topic on?**

* *Is the title consistent with the topic?*
* *In other words does the title make sense for the project?*

The title for the project was Movie Genre Popularity Analysis. I think it was a pretty fitting title for the presentation as that’s exactly what you went over.

**Are the objectives of the project clearly identifiable?**

* *What are they wanting to study?*
* *What is the motivation of this project?*
* *What does the presenter hope to accomplish with this project?*

Objectives/research question are well documented on slides. Motivation came from love of movies. I definitely felt a solid sense of what you were looking for and why you were interested in it.

**What data are used?**

* *What website(s) are scraped?*
* *Are other data brought in from outside sources?*
* *If so, what are they and how do they add to the project?*

Sites scraped included imdb.com and rottentomatoes.com. No additional data was pulled in from outside of those.

**What is your overall impression of the project?**

I really enjoyed this presentation – it was fascinating to see how Drama stayed at the top throughout the decades, while other genres seemed to compete more for that number 2 spot. The data presented was interesting and the presentation was nice and short – it left me wanting more which I think is always a good way to leave your audience.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

One thing I would have been curious about was why that number 2 genre shifted so much. I feel like there may have been an opportunity to at least speculate/hypothesize why you think that is, or perhaps even try to do some research to understand what might have driven those shifts.

Another suggestion I would make would be to consider including the sample sizes for each genre/year. I find that can sometimes help to contextualize some of the bigger differences noticed between years or audiences. For example with the huge difference in movie critics vs. audience members for romance in 2020 – Was there a small or large number of movies in that category? If small, then it may be one movie in particular is driving that huge difference and it might be interesting to report on that since that’s ultimately a very different conclusion than just that critics hated all romances movies while audiences loved them.