Feedback for Project Number 23

## *Python Automated Financial & Sentiment Analysis*

## Feedback Below

**What is their topic on?**

* *Is the title consistent with the topic?*

Overall, yes.

* *In other words does the title make sense for the project?*

The title could be a little more specific. It should explicitly read “stock” in it.

**Are the objectives of the project clearly identifiable?**

* *What are they wanting to study?*

How investment in stock market is affected by the sentiment perception

* *What is the motivation of this project?*

The presenter is passionate about several topics related to personal finances.

* *What does the presenter hope to accomplish with this project?*

Produce an automate tool that helps investors take informed decisions.

**What data are used?**

* *What website(s) are scraped?*

Company Wikipedia pages and Yahoo finance.

* *Are other data brought in from outside sources?*

No

* *If so, what are they and how do they add to the project?*

N/A

**What is your overall impression of the project?**

The presentation is well organized and easy to follow. Even without finance knowledge, it was possible to see a logic on the methodology used for the analysis. The tableau visuals were simple but enough for deliver the message.

Overall, it was a very interest project and one can learn something from watching the presentation.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

It was not clear how many companies were analyzed. A conclusion drawn from only two examples (Tesla and EA) - specially two companies with a very unique media overall representation – may be completely invalidated by bias. Would be interest to see other examples, specially from companies from different industries.