Feedback for Project Number 26

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Make sure you use *your number as it aligns with the Google Document’s Position Number column* in the program below (line 16). Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1o4NtUGopupH2H-3QN1Vg6LbokfASbryqELlAodm4wAY/edit?usp=sharing)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Sunday, May 9th at 11:59pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What did you first notice about this project?**

The first thing I noticed about this project was the creator’s usage of Tableau slides. Although I appreciated the backstory to the creator’s project inspiration/topic, I would suggest that the creator use a more visually appealing introduction. I also initially noticed that the creator’s project was based on a widely discussed topic, WallStreetBets, which I was happy to see as I found the topic very interesting and was glad to see someone using it as their project idea.

**What was this project’s main story?**

The main story for this project pertains to analyzing different kinds of sentiments for posts under the WallStreetBets subreddit. The creator compiled 460,000 posts under this subreddit for their analysis in which they wanted to determine the impact on the Stock Market via the usage of different metrics such as frequency of a ticker’s mentions and different kinds of sentiments across posts.

**What were some areas of improvement?**

Making the introduction more visually appealing. In addition, the creator could’ve included filtered results for the visualizations on their 4th slide. For instance, if I click one of the stocks in their “Most Mentioned Stock Tickers from 2018-2020” graph, I was expecting the visualization next to it, “Posts Per Month” to have changed as well to represent the number of posts for month for that specific stock. I think including filtered results would assist in making the presentation for interactive for an end-user.

**What elements would you add to this project?**

More interactivity. I feel like I am simply being presented with information rather being allowed the experience to enter or select different options for analysis.

**What were some successful elements of this project?**

I enjoyed slide #3 as it allowed me to select different measures and see how the results changed from measure to measure.

**Any other thoughts you would like to convey to your peer?**

Cool topic. Great job.