

Feedback for Project Number 24

What is their topic on?

How has Chewy.com performed on dog food products?

- *Is the title consistent with the topic?*

Yes it was

- *In other words does the title make sense for the project?*

It does

Are the objectives of the project clearly identifiable?

- *What are they wanting to study?*

The variety of dog food products on Chewy.com

there continuous growth in dog food product sales since Chewy.com was established in 2012?

- *What is the motivation of this project?*

How customer ratings and reviews change overtime

- *What does the presenter hope to accomplish with this project?*

Good.

What data are used?

- *What website(s) are scraped?*

<https://www.chewy.com/b/food-332>

- *Are other data brought in from outside sources?*

Yes

- *If so, what are they and how do they add to the project?*

The graphs , for power point explanations

What is your overall impression of the project?

Good

Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.

This project might be done for the recent data's, since during the pandemic owning a dog numbers increased.