Feedback for Project Number 10

**What is their topic on?**

The topic for project 10 is on San Antonio Beers. The project goes into detail about local beers, looking at: ratings; similarities and differences; and customers’ tastes. I think the title is consistent with the topic. The project is based on the web scraping of the beers in San Antonio. After scraping, and cleaning, the presenter was able to look more into detail and answer his research questions.

**Are the objectives of the project clearly identifiable?**

I think the presenter made the objectives clear. The presenter wanted to look at the most common and highest rated styles of local beers. After this, he wanted to conduct a textual analysis to look at consumer reviews. In conclusion, he wanted to graph and compare common adjectives.

The motivation of the project was to narrow down the top styles of beers in San Antonio and present common themes and differences that appear between them.

The presenter hopes to find out which style of beer is top rated and most common. He aims to compare the consumer reviews as well.

**What data are used?**

The website that was scraped is beeradvocate.com. It does not appear that there was any other data brought in from outside sources

**What is your overall impression of the project?**

I thought the project was very well done and professional. It was also to the point, and easy to follow along.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

I liked the use of the word clouds to compare between the top two styles of beer (Pale Ales and Stouts). Breaking up the results in part 1, part 2, and part 3 helped focus what the project’s purpose was. I encourage the presenter to maybe sound more enthusiastic or explain why he chose this topic. (personal interest)