Feedback for Project Number 32

## Instructions

Use the program below (beginning line 13) to figure out who you will be critiquing. You will critique two of your colleagues’ work and provide feedback for them to produce their best work. Remember this is to help them out so do not be mean, but also do not hold back. Be sure to highlight areas of success as equally as areas of failure. Use the template below the code to provide them this feedback. You can find the [project links here](https://docs.google.com/spreadsheets/d/1xAiea3WAt-7ANAYtzhjFfRRkSTCQlcu123y7hqizJso/edit#gid=0)

**Be sure to change the name of the project in the title above and in the document title.** This is the project number you are critiquing and should be included in the output file so that the document name reads ‘Critique\_of\_Project##.docx’. Once you are finished, e-mail me both documents (one document per critique) and I will upload them to the ‘Peer\_Reviewed\_Work’ folder so that your peers can view them. Do not e-mail me the .Rmd file. These reviews are due by **Friday, March 26th at 5:30pm CST**. For ease you can use this markdown file to fill out your responses and knit which will produce a word document for you.

## Feedback Below

**What is their topic on?** Do people watch less movies in theater due to streaming services?

* *Is the title consistent with the topic?* Yes
* *In other words does the title make sense for the project?*

**Are the objectives of the project clearly identifiable?** Yes

* *What are they wanting to study?* highest grossing movie openings each year
* *What is the motivation of this project?* to compare trend of movie opening gross revenues to rise of streaming services
* *What does the presenter hope to accomplish with this project?* to analyze if streaming services are affecting movie theater revenues

**What data are used?**

* *What website(s) are scraped?* www.boxofficemojo.com
* *Are other data brought in from outside sources?* Yes
* *If so, what are they and how do they add to the project?* www.theskimm.com, www.businessofbusiness.com, background information on streaming services

**What is your overall impression of the project?** Interesting topic. Wonder if the movie revenues are adjusted for inflation, as that might account for the upward trend.

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.** Might be better to only show the the columns in your table that you used rather than everything. Also, while I liked the idea of adding the lines on the graph to show the years each service started, maybe label them with the service name.