Feedback for “Top 10 NBA Players’ Salaries and Performance”

## Feedback Below

**What is their topic on?** Top 10 NBA *players’* salaries and performance

* *Is the title consistent with the topic? Yes*
* *In other words does the title make sense for the project? Yes*

**Are the objectives of the project clearly identifiable?** Yes

* *What are they wanting to study?* Top 10 NBA *players’* salaries and performance since the beginning of their career
* *What is the motivation of this project? Not clear, but the speaker has an obvious interest in the topic*
* *What does the presenter hope to accomplish with this project? Observe patterns over time that could aid in predicting future occurrences*

**What data are used?**

* *What website(s) are scraped? Basketball-reference.com, nba.com, & hoopshype.com*
* *Are other data brought in from outside sources? Yes*
* *If so, what are they and how do they add to the project? The top 10 players was not scraped, but collected through ESPN.com and varied lists found via Google.*

**What is your overall impression of the project?**

**Other encouragements/critiques you would like to provide to your colleague in order for them to have a more refined project.**

* Explain acronyms before you use them (e.g., NBA)
* Explain more about your topic (e.g., what is NBA?). Your audience is a bunch of random students across all age groups and backgrounds, but sports analysts already familiar with the topic.
* Number your slides so that it is easier for everyone to reference (e.g. On slide #, I had a question.)
* Your slide entitled “Resources” is great to include, but inconsistent to look at. You’re displaying the directories and files being references (e.g., /players/j/jamesle01.html). I would suggest just showcasing the websites as it makes it look cleaner. I would also suggest removing the hyperlink highlighting (e.g., https://this.com vs. <https://not-this.com>). Lastly, there is lots of whitespace, this is typically filled with pictures or data. In this case, I would add the logo of one of the websites.
* I appreciated how you talked to data on the slides. Flowed well.
* In slide with the figure entitled, “Avg. Rebounds per Player…”, you briefly spoke on how a separate variable about the player (i.e., their size in this case) correlated to some of the figures. Graph that. You sound experienced in the topic, but you’re making claims without the data to show that in this case.
* For the slides with the averages, having 10 players laid out makes it difficult to see the changes unless it is from 9 to 3 from one season to the next for example. This might be fine if you’re delivering this to someone that can glue their eyes to the screen, but in an auditorium, it’ll be very difficult to interpret. I suggest breaking it up, enlarging the lines’ width, or stacking them on one graph. The graphs are great, just small because there are so many stacked.
* “Players’ Salaries over time” figure. Immediately, the x/y axis caught my attention. For the y-axis, I would suggest labeling it “Salary ($ in millions)” or something along those lines. For the x-axis (i.e., season year), you could make it fit better by omitting the millennium since all of the data is in the 21st century (e.g., 03/04, 04/05, etc.). And for the names, you could abbreviate by first name initial and last name initial (e.g., L.J. for Lebron-James) or just remove it altogether because you’ve already color coded it and have a key.
* Including the cursor to directly reference what you’re talking about is spot on.
* Appreciated the minimized bullet points. No sentences, paragraphs, just key phrases and you spoke to them well. However, I would suggest to again fill the white space with images/data or at least enlarge the text. ~~Or you could omit text and simply include pictures in some cases~~. I noticed you did this in your conclusion, so good work!
* Say it with me, GIF, not JIF
* Overall, good job on the presentation. My critiques mainly revolved around slideology, but the data and goal of the project was presented well. 10/10.